

ESCP
EUROPE
BUSINESS SCHOOL



BERLIN
LONDON
MADRID
PARIS
TURIN
WARSAW

MIM Master in Management

Build your international career

2 to 5 countries. Up to 5 degrees. PRE-MASTER AND MASTER PROGRAMME

DESIGNING TOMORROW



affiliated to

 **CCI PARIS ILE-DE-FRANCE**



RANKING

Choose the programme that's always in the top positions of international rankings.

LEARNING

Personalise your studies by choosing among various specialisations and over 140 electives.

FACULTY

Learn from international managers and professors through a practical approach based on real-life experiences.

EXPERIENCE

Carry out 40 weeks of professional experience in an international environment.

Why companies prefer MIM students:

- They are well-prepared and ready to enter the job market
- They have strong international and intercultural experience
- They know various languages
- They are flexible, dynamic, motivated, creative and responsible

www.escpeurope.eu/mim

International two or three year programme

What you study

PRE-MASTER YEAR

The Pre-Master year on the Turin Campus is the ideal place to broaden your professional network, take your first important steps in the job market and achieve the Italian Laurea Magistrale which is recognized by companies and national public bodies.

BASIC COURSES

- **Semester 1:** Accounting, Corporate law, Information tools and skills, Quantitative methods, Marketing, Language courses.
- **Semester 2:** Costs and decisions, Economics, Finance, Psychology and management, Social sciences and humanities, Digital insights, Language courses, Company internship.

FIRST MASTER YEAR

Shape your academic curriculum according to your interests, your talents and your aspirations.

ADVANCED CORE COURSES

- **Semester 1:** Core Courses (25 ECTS): Corporate finance, Business law 2, HR management, Management control, Organisation & management, 2 language courses (2 ECTS). Seminar (1 ECTS): Start@Europe / European institutions.
- **Semester 2:** Core Courses (25 ECTS): Economics for managers, Financial reporting under IFRS, International marketing decisions, Operations management, Strategy, 2 language courses (2 ECTS). Seminar (3 ECTS): Personal and career development, Research seminar.

SECOND MASTER YEAR

Specialise in the field you prefer, thanks to small dynamic classes and courses designed to help you become the ideal candidate for any professional position.

SPECIALISATIONS

PARIS CAMPUS

Consulting dynamics and practices (English), Droit et finance (French), Economie (French), E-entrepreneuriat (French), Finance (English), Finance d'entreprise (French), Finance de marché (French), Go to market (English), Information financière et audit (French), Innovation (French), International business development (English), Internet of things (English), Management control (English), Management des industries culturelles et médiatiques (French), Marketing manager (English), Performance management systems (English), Public management (English), Re-think: social innovation, alternative business models and sustainability (English), Stratégie et conseil (French), RH: Leadership et management des talents (French).

BERLIN CAMPUS

Entrepreneurship: Technology and digital economy (English), Finance, accounting & management control (English), International business (German), Sustainability (German), Selling to customers (English).

MADRID CAMPUS

Communication and new media, Business project management, Marketing and digital strategy, Social entrepreneurship. (All specialisations offered in English)

LONDON CAMPUS

Business consulting, Creativity marketing management, Entrepreneurship intrapreneurship and innovation.

WARSAW CAMPUS

Finance and accounting (English), Strategic management (English).

MIM

class profile



97% of graduates find a job within 3 months



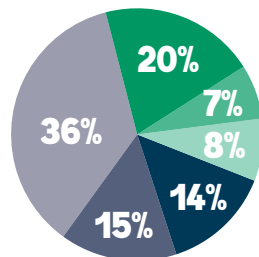
44% of graduates work outside their own countries



49,900 € average annual starting salary

Areas of employment

- Consulting
- Finance
- Marketing
- Sales
- Audit
- Other



Career opportunities

100% Placement

All students get fulfilling professional experience

Choose your internship

More than two offers per first-year student

Guaranteed interviews

More than six interviews per first-year student (2016/2017 academic year)

One-to-one

Personalised Career Office support

Testimonial



Bianca Grivet Brancot

Master in Management Turin - London - Paris Promo 2010

“ ESCP Europe’s MIM programme allowed me to immediately start my internships in international companies: Bacardi Martini in Turin, Ebay and Ogilvy in London and HSBC in Paris. Once I finished the MIM, thanks to the academic knowledge as well as the practical know-how I had acquired during my internships and during the hands-on MIM courses, I had the opportunity to immediately begin an interesting career in large companies: first in Milan in Vodafone Italia’s marketing department and after that in Paris at Dow Jones, an American company where I’m currently account manager for large listed French companies. In a very short time I achieved a managerial position in a dynamic and international work environment. Over and above the career opportunities offered by the MIM, one of the main pros of the programme is the opportunity it presents to create an exceptional network which is truly precious in many professional circumstances.”



Who should apply?

The ideal Pre-Master candidate has the following characteristics:

- Is in his/her second year of Bachelor in Economics OR holds a bachelor's degree from any academic background
- Excellent level of English and good grade average
- Is between 20 and 22 years old

The admission process is divided into 3 steps:



APPLICATION ON-LINE

All candidates must fill in the online application form and upload the required documents.

Begin your admission process at this link: <http://aurion.escpeurope.eu>



PROFILE REVIEW

The profile review is based on:

- academic grades
- ranking of your university
- international exposure
- extracurricular activities

If your profile is suitable for the programme you will be invited to sit the admission test.



ADMISSION TEST

The admission test consists of:

- SHL test (logic) or GMAT
- English test, written and oral (min. score 12/20) or certification
- Interview

Application fees are € 170 and do not guarantee that you will be invited to sit the test. For an informal evaluation please contact the Admission Coordinator of the programme. There are 90/100 places available for the academic year 2018-2019.

SCHOLARSHIPS

The ESCP Europe Turin Campus offers scholarships that cover 50% of the first and second year fees and 25% of the third year. They are based on merit and income.

2018 Programme fees*

Selection fee: € 170

Pre-Master: € 15.800

Master 1: € 15.800

Master 2: € 15.800

www.escpeurope.eu/mim

Admission Contact



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