

ESCP
EUROPE
BUSINESS SCHOOL



18th
2019
BICENTENARY

BERLIN
LONDON
MADRID
PARIS
TURIN
WARSAW

Executive MBA

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE





Table of Contents

ESCP Europe key facts	4
Welcome to ESCP Europe	5
Join a top Executive MBA	6
Study across 6 international campuses	7
Your benefits	8
Get an overview of your Executive MBA	9
Tailor your curriculum	10
Develop an in-depth understanding of business	11
Choose from 50 electives	12
Gain a global perspective	14
Apply your knowledge and skills	16
Expand your potential	19
Meet experienced leaders	20
Learn from an international faculty	21
Get inspired by Executive MBA testimonials	22
Share with a highly diverse group	23
Get involved in our Women's Network	24
Build an influential global community	26
How to apply	28
Fees & financing	29
Contact us	30

ESCP Europe

Key Facts

6 urban
campuses

3 international
accreditations: AACSB,
EQUIS and AMBA

The World's
1st
Business School
(est. 1819)

150
research-active
professors
representing
20 nationalities

130
academic
alliances
worldwide

A full **portfolio**
Bachelor, Masters, MBAs,
PhDs and Executive
Education

5,000
students representing
100
nationalities

5,000
managers and
executives
in executive training
each year

55,000
alumni in
150 countries
worldwide

Welcome to ESCP Europe



Prof. Frank Bournois

Executive President & Dean of ESCP Europe

Our mission: to inspire and educate tomorrow's international business leaders

To make an impact on the world, it is necessary for tomorrow's business leaders to develop an **analytical** mindset, a **creative and smart** problem-solving approach, and **intercultural**-based understanding of management in international companies and institutions.

Established in 1819, ESCP Europe is the oldest business school in the world. With its **six urban campuses** in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe is rooted in the credo of a Europe open to the world: developing and delivering **multidisciplinary** teaching content, designing **systematic multicampus academic paths** in all programmes, and remaining faithful to its **humanistic** values.

Our unique multicampus positioning confers us the know-how to recruit **excellent students from all continents**, no matter their background, to collaborate with the **most innovative and dynamic international companies** and to develop partnerships with the **most influential academic institutions**: business, engineering, diplomatic or design schools, extending the School's reach from European to worldwide.

The School's **55,000-strong Alumni** network includes influential members representing 200 nationalities.

ESCP Europe trains international leaders to design the world of tomorrow.



Ines Khedhir

Director of the Executive MBA programme and GMP



Prof. Véronique Tran

Academic Dean of the Executive MBA programme and GMP

The Executive MBA at ESCP Europe is a true transformational programme. It offers a global business perspective while helping leaders develop their ability to collaborate in multicultural teams, acquiring both resilience and empathy. Moreover, stakeholders shape the future of the programme to make business and society more strongly interconnected.

Join a Top **Executive MBA**

Executive MBA Financial Times Ranking 2018

#1 for Career
Progression worldwide
(with an average 65% increase in salary)

#2 for Aims
Achieved worldwide

#3 for International
Course Experience worldwide

#11
worldwide

Accreditations



ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

Study across **6 international campuses**

The ESCP Europe Executive MBA offers you the unique opportunity to study in Europe on 5 of our campuses, as well as in the Middle East, at ESA Business School in Beirut.

This international positioning is what makes our programme unique for you: learning in various countries and enjoying the benefits of both academic and personal experiences.

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is an ideal place for students to focus on their professional development.

PARIS

République & Montparnasse

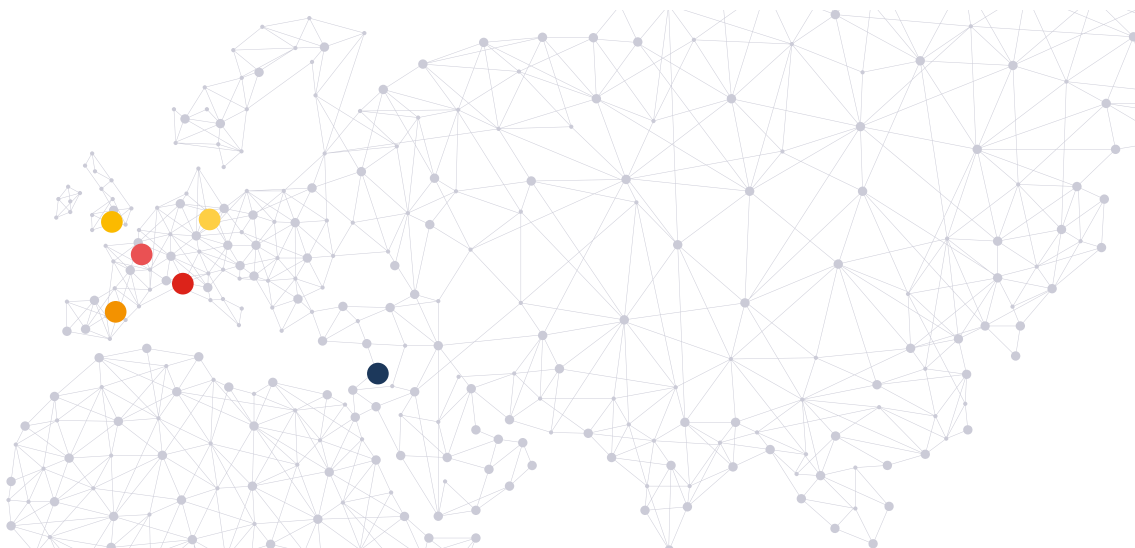
The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

BEIRUT

Situated in the centre of Beirut and at the heart of the Middle East, ESA asserts its reach as an important international business school, dedicated to the education of executives and managers in Lebanon and the Middle East. Its mission is to develop the high potentials of the region into the leaders of tomorrow.





Your Benefits

Career Progression

Leverage your career with an average 65% increase in salary with our real-time transformational programme. The Executive MBA, ranked 1st for Career Progression worldwide by the *Financial Times*, is the stepping stone you need to bridge the gap between your potential and the top leader within you.

International Experience

Empower your international career by joining our Executive MBA, uniquely positioned to provide an intercultural experience through 6 campuses and seminars around the globe.

Customisable By You

Tailor your Executive MBA to match your ambitions. The programme is highly customisable, with 5 tracks in Europe and in the Middle East, a choice of over 50 electives, and formats lasting 18 to 30 months depending upon your preferences.

Diversity Of Profiles

Share and learn from the diversity of our participants from varied cultural and professional backgrounds. This enables us to turn diversity into a powerful learning tool and to prepare you for a global immersion.

Cutting-Edge Expertise

Benefit from a perfect balance between academic excellence and a hands-on approach to management delivered by renowned experts, reflecting the ever-changing needs and expectations of the business world.

Global Network

Join the ESCP Europe community. As an Executive MBA graduate, you build an influential global network as part of the 55,000-strong community of ESCP Europe Alumni in over 200 countries.



Get an overview of **your Executive MBA**

Our Executive MBA programme is designed for senior managers and executives with a challenging mindset.

Curriculum



Location

6 tracks

- Itinerant track: rotation between 5 European campuses (Paris, London, Berlin, Madrid and Turin)
- Paris track
- Berlin-London track
- Turin track
- Beirut track
- Blended track (online and face-to-face courses)

Language

English

Duration

• 18 months • 22 months • 30 months







Tailor your Curriculum

Choose flexibility and master your time with your Executive MBA. With our customisable part-time programme, you can balance your 3 lives: study, work and personal.

Choose your Study Path

Length 	18 months	22 months	30 months
Intake 	January	September	January
Tracks 	Itinerant, Paris, Berlin-London, Turin, Beirut and Blended	Itinerant, Turin and Paris only	Itinerant, Paris, Berlin-London, Turin, Beirut and Blended

Choose the location of your Core Courses

Tracks		Number of sessions	Number of days per in-class session
Itinerant		1 in Paris, 1 in London, 1 in Berlin, 1 in Madrid, 1 in Turin	5 days
Paris		8 in Paris	3 days
Berlin-London		2 in Berlin and 1 in London	6 days
Turin		8 in Turin	3 days
Beirut		9 in Beirut	3 days
Blended		7 distance learning courses and 2 in-class sessions	4 days

The Executive MBA has 520 contact hours regardless of location, with all courses taught in English. The length of days during the sessions will vary depending on the track chosen.

Pillar 1: Core Courses

Develop an In-Depth Understanding of Business

The Executive MBA Core Curriculum empowers you with the cross-functional knowledge and managerial skills that international business leaders need.

Corporate Strategy (24 hours)

Analysing the environment and the firm, formulating and implementing strategy.

Financial Accounting (12 hours)

Understanding financial language and interpreting balance sheets and profit and loss accounts.

Marketing (24 hours)

Analysing buying behaviour, identifying market segments, and optimal product, place, price and distribution policies.

Corporate Finance (24 hours)

Taking finance and investment decisions by using appropriate methods and tools.

Managerial Economics (24 hours)

Understanding the macro-economic and micro-economic environment in which companies operate.

Managing People and Organisations (24 hours)

Analysing individuals' behaviour within the workplace (teams, units and organisations) to achieve managerial success.

Supply Chain Management (12 hours)

Optimising all company operations, including inbound and outbound logistics.

Cost Accounting and Management Control

(24 hours)

Understanding various cost calculation methods and applying systems to monitor company processes and results.

Entrepreneurship and Intrapreneurship

(12 hours)

Establishing an entrepreneurial mindset in new ventures or within established companies.

The General Management Programme (GMP) comprises the 9 core courses of the Executive MBA. It can be attended as a stand-alone programme.

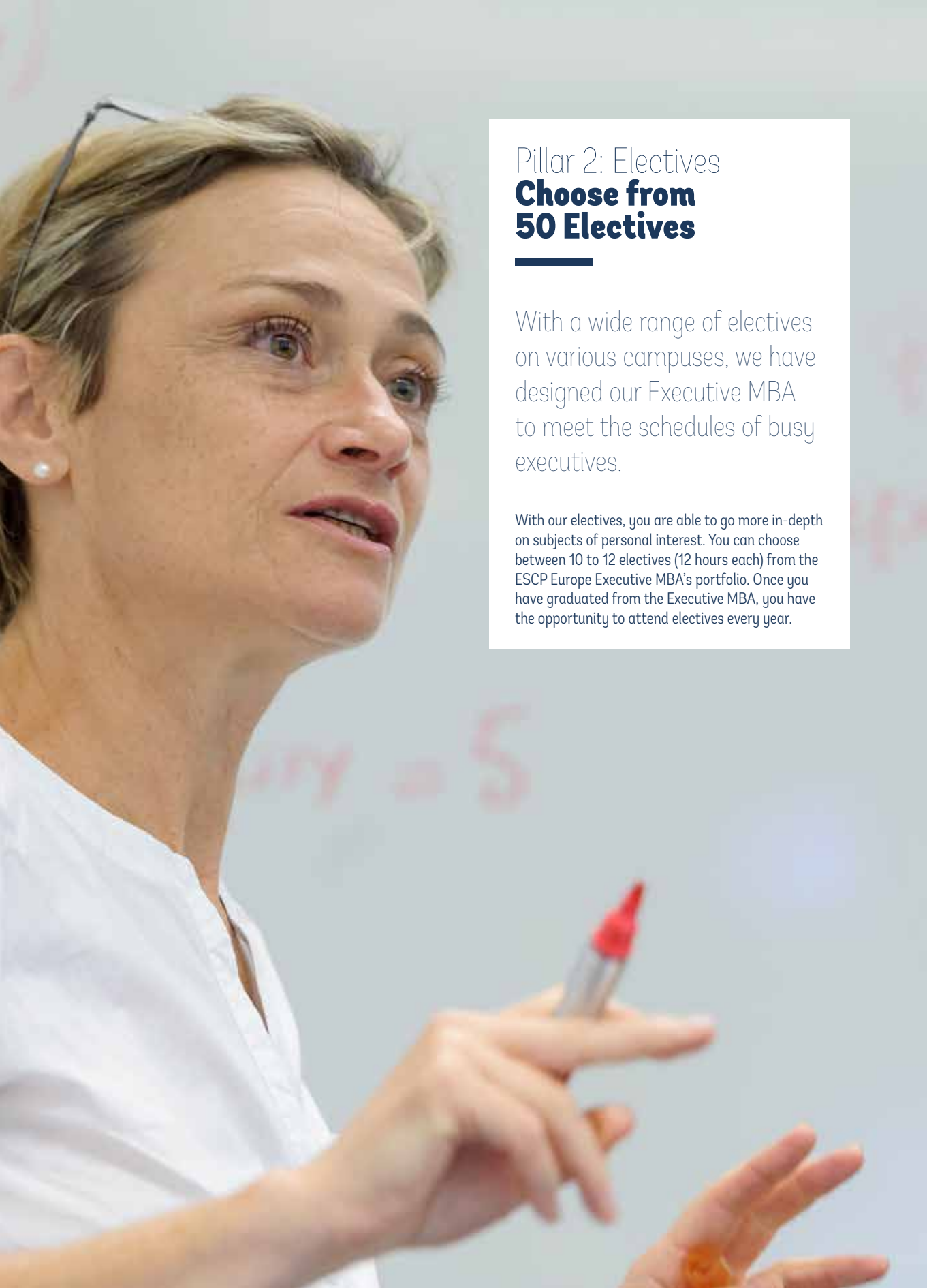
The GMP allows you to progress smoothly to the full EMBA curriculum within 30 months. Upon acceptance after your GMP, you will need to complete the 10 electives, 5 international seminars and the International Consulting Project.

The GMP is offered in two alternative formats:

- A part-time programme, fully compatible with an executive schedule, requiring a reasonable number of days away from the office, over 9 to 12 months.
- A blended format over 12 months combining distance learning (for 7 courses) with in-class sessions (for 2 courses).



For more information:
escpeurope.eu/gmp



Pillar 2: Electives

Choose from 50 Electives

With a wide range of electives on various campuses, we have designed our Executive MBA to meet the schedules of busy executives.

With our electives, you are able to go more in-depth on subjects of personal interest. You can choose between 10 to 12 electives (12 hours each) from the ESCP Europe Executive MBA's portfolio. Once you have graduated from the Executive MBA, you have the opportunity to attend electives every year.

Themes	Topics	BERLIN	LONDON	MADRID	PARIS	TURIN	BEIRUT	Hertie School (Berlin)	ONLINE
Business Development	Customer Value Management								
	Doing Business in Central and Eastern Europe								
	Negotiation Dynamics								
	Understanding Competitiveness								
	Back... to the Future of Sales - How to Manage Sales People in the Digital Era								
Corporate Social Responsibility (CSR)	Business and the Sustainability Challenge								
	Circular Economy: Sustainable Innovation Opportunities								
	Conflict Prevention and Crisis Management								
	Corporate Compliance and Crisis Management								
	Good Governance and Anti-Corruption								
Entrepreneurship and Innovation	International Business Ethics								
	Design Thinking for Executives and Entrepreneurs								
	Entrepreneurial Action: Taking Ideas to Market								
Finance and Control	Innovation as a Key Factor for Business								
	Analysis and Management of Accounting KPIs								
	Enterprise Risk Management								
	Financial Planning: How Can You Turn a Strategy into Numbers ?								
	Financial Risks in International Operations: Hedging with Futures and Options								
	Financial Statement Analysis								
	Firm Evaluation								
	International Finance								
	Mergers and Acquisitions								
	Mergers and Acquisitions, LBO and Private Equity								
Leadership and People Management	Project Finance								
	Understanding Capital Markets								
	Creating Global Teams								
	Creative Leadership: From Arts to Business								
	Human Resources Management for Executives								
	Intercultural Leadership								
	Managing Self for Sustainable Development								
	Personal Leadership Skills								
	Strategic Leadership								
	Serious Game on Intercultural Management								
Managing in a Digital Environment	Talent Management								
	Unleashing Professional and Personal Talent with MBTI								
	Many Rivers to Cross: The Ongoing Challenge of Gender Balance in Organisations								
	Big Data: Introduction to Business Analytics and Data Science								
	Leading at Distance: Key Challenges of Virtual Management								
	Digital Marketing and Community Management								
Marketing and Communication	Digital Marketing and Social Media								
	Digital Transformation of the Company								
	Emerging Business Models for the Digital Age								
Strategic Management	Protecting the Value of Digital Information								
	Branding and Brand Management								
	Luxury Brand Management								
	Personal Impact in Communication								
	International Strategy and Structure								
	Problem Solving and Decision Making								
	Scenario-Based Strategic Planning								
	Services Management								
	Smart Decisions in Government and Business								
	Strategic Management: Enhancing the Strategic Capacity of Public Organisations								
	Strategic Project Management								

Pillar 3: International Seminars

Gain a Global Perspective

Our 5 international seminars give you the opportunity to open your horizons and be prepared to future challenges in a globalised world.

Organisational Change and Leadership Induction Seminar

(5 days)

Paris (France)

You gain a deeper understanding of company structures and processes, and develop skills in order to examine patterns of organisational change and consequences for leadership.

European Business Environment Seminar

(3 days)

Brussels (Belgium)

This seminar highlights the European institutional structure, functioning and influence on the business environment, EU relations with other regional markets as well as macroeconomic challenges, competition regulations, lobbying techniques and practices.

Regional Leadership Seminar

(5 days)

Choose from: **Shanghai (China), São Paulo & Rio de Janeiro (Brazil), New Delhi & Ahmedabad (India) or Singapore**

In the context of globalisation, the ability to lead projects in foreign countries is highly valued by companies. The focus of this seminar is on exploring the major issues firms have to deal with when developing projects in specific regions of the world.

Paris, France
Induction Seminar



Madrid, Spain
Closing Seminar



Austin, USA
Innovation Seminar



São Paulo, Rio de Janeiro, Brazil
Regional Leadership Seminar



Class schedules are subject to modification without notice.

**Brussels,
Belgium**

European Business
Environment
Seminar



**Shanghai,
China**

Regional
Leadership
Seminar



Singapore

Regional
Leadership
Seminar



**New Delhi
Ahmedabad,
India**

Regional Leadership
Seminar



Innovation Seminar

(5 days)

Austin, TX (USA)

The flexibility of the North American business culture, which fosters innovation, is highlighted in this seminar, enabling our participants to understand the shift towards a knowledge-based economy, and the resulting role of innovation.

Closing Seminar

(5 days)

Madrid (Spain)

This synopsis seminar is devoted to integrating the knowledge and skills acquired during the programme through case studies and testimonials focused on strategy implementation and leadership styles.

The background of the page is a photograph of three people in business attire. On the left, a woman with blonde hair is partially visible. In the center, a man in a dark suit is looking towards the right. On the right, another man with glasses and a light-colored shirt is also looking towards the right. They appear to be in an outdoor setting with greenery in the background.

Pillar 4: International Consulting Project

Apply your Knowledge and Skills

Designed to provide participants with a collaborative, multidisciplinary and intercultural work experience on a real-life strategic challenge, the International Consulting Project (ICP) puts into practice the concepts and theories acquired during the EMBA.

Within a group, you will perform an in-depth analysis of a situation or development challenge faced by a company and make recommendations for actions that can realistically be implemented by the firm.

This 14-month team project allows you to use and consolidate your understanding of the concepts and tools taught during the programme.

The outcome of the ICP is a series of recommendations that the company can implement in order to meet the strategic challenge at hand.

Examples of International Consulting Projects

- Creation of a business plan for a new activity
- Reorganisation of a distribution network
- Market or product diversification



Case study: “How can Barilla start selling pasta to Asian people?”

Objective

Barilla ICP was asked to design the business model for the expansion of the Barilla pasta and sauces in the most important Asian megacities.

Main challenge

The team showed that the real challenge Barilla was facing in this part of the world was a cultural one: Barilla needs to instil a pasta culture and pasta demand locally first, before any other business consideration.

The participants conducted an in-depth market analysis using the application of several tools, proposing an approach far different from the expectations of the client.

Results

The team recommended a food-service business model by developing Barilla-operated flagship restaurants in prime locations and pasta bars in business centres. This will allow the gradual growth of a pasta culture and, thus, an awareness of the Barilla brand.

“

The team completed a thorough analysis of the markets and the target consumers, combined with an excellent strategic framework in terms of business modelling and planning. The outcome shows an outside-in and fresh perspective, as well as the diverse experience of the team members. The keen attention paid to the needs and desires of the local consumers has led the team to unconventional solutions and business models. ”

Mariapaola Vetrucci,

Chief Strategy & Business Portfolio Officer • Barilla



Expand your **Potential**

In addition to the curriculum, the Executive MBA offers complementary options designed to broaden your range of skills and empower your leadership impact.

Personal Executive Coach

The Executive MBA inspires changes which often reach far beyond the professional domain, positively influencing your whole life.

You will receive 4 hours of voluntary, confidential, one-to-one coaching sessions.

You can explore themes that are relevant to your career development, or choose to focus on personal decision-making and identify the actions that will help you reach your goals.

Online Learning

ESCP Europe provides an e-learning portal for you as soon as you are admitted and have paid your tuition deposit. Created with the support of CrossKnowledge, this tool gives you access to a number of online self-training modules in several fields of management. It will help you prepare for the programme and will support you throughout your studies.

Competence Development Skills

Throughout their programme, participants can choose to follow specific workshops of 8h each to strengthen skills according to their need for improvement.

- Fundamentals of Mathematics
- Excel Training for Managers
- Presentation Skills and Tools
- Online Collaboration Tools
- Public Speaking for Executives
- Self-Branding
- Time and Stress Management



Meet Experienced Leaders

Developing the Executive MBA with our Business Partners, the Advisory Board contributes to the evolution of the programme, adapting its content and design to the expectations of the corporate world and to the new trends in management.

During the Executive MBA programme, you gain new perspectives as you learn from successful Alumni and members of the ESCP Europe community. On campus and offsite, entrepreneurs, business leaders, government officials, and other guest speakers discuss their leadership style, business views, personal vision and strategies for success in a variety of forums.



Dr. Oliver KRAUSE,

Associate Director, Arthur D. Little

"Connecting to world class talent and academics to shape the future with them."



Carlo GHIRARDO,

President, Motion Technologies ITT Inc.

"With my current participation on the Advisory Board of the Executive MBA, I am contributing to making sure the contents and formats remain top notch, up to date, and relevant as the world evolves at the lightning speed!"

Executive MBA participants receive direct insights from companies such as:

ALSTOM



Coca-Cola

Google

LAVAZZA



SIEMENS



Learn from an **International Faculty**

Choosing to study the ESCP Europe EMBA allows you to benefit from a multicultural Faculty with cutting-edge expertise and research areas, tackling business issues in both local and international dimensions.



Prof. René Mauer - Berlin Campus

His area of expertise is entrepreneurial decision-making in new venture and corporate contexts. He has worked on projects with both SMEs and larger companies, such as BASF, BMW, Deutsche Post DHL and P&G. He co-owns a family business, co-founded a technology startup, and was involved in a variety of other venture projects. He holds the Chair for Entrepreneurship and Innovation at ESCP Europe and leads several programmes dealing with entrepreneurial leadership.



Prof. Marie Taillard - London Campus

She has a broad focus on creative approaches to marketing, particularly in relation to digitalisation. She is interested in how technology has transformed relationships between stakeholders in organisations, in particular the contribution to creating value with brands. She has worked for many brands, including American Express, Accor Hotels, L'Oréal and Lego, to analyse value creation in their interactions with customers. She is expanding her research as the Director of the Creativity Marketing Centre at the London Campus of ESCP Europe.



Prof. José Ramón Cobo - Madrid Campus

He has worked as project manager consultant, participating in major R&D international projects. He has implemented management solutions in Europe, Latin America and Asia, and his research focuses on a broad range of issues including processes optimisation, organisational design of complex projects, entrepreneurship of industrial projects, and development of management skills in cross-cultural contexts. He is the lead researcher of a Fundamental Research Plan related to the management of international projects working in virtual environments.



Prof. Frédéric Fréry - Paris Campus

His research focuses on strategy, organisation, and management of innovation. He has been a Visiting Professor at the University of Texas at Austin and Stanford University. He is the author of several books, case studies and articles including "Competing With Ordinary Resources", published in the MIT Sloan Management Review, and is a regular contributor to Xerfi Canal videos on economy, strategy and management.



Prof. Chiara Succi - Turin Campus

She is Professor of Organisational Behaviour and also leads the Bachelor in Management (BIM) for the Turin Campus. She worked in the leadership development center of UniCredit Group and conducted an internship at the Masie Center (New York) carrying research activities with the Learning CONSORTIUM network. Her publications include books and articles such as "Acceptance and Failure of E-Learning in Organisations", "How Partner Compensation Supports Strategic Choices" and "Soft Skills for the Next Generation".

Get inspired by Executive MBA testimonials



Maria Merry Del Val

GMP 2016 • EMBA 2018, Spanish
Director • Royal Bank of Scotland

"I first joined the GMP programme, which was an exceptional experience. I have chosen to continue my executive education as I believe this is a life-changing process that can only be rounded through the completion of the Executive MBA.

Coming from a purely financial background, the Executive MBA is broadening my perspectives, enhancing my self-confidence and providing me with leadership and strategy skills that I previously lacked, all of it in an international atmosphere that allows participants to exchange a wide range of knowledge and experiences. Finally, the ESCP Europe Executive MBA is very conscious of the role of women in leadership, and I very strongly recommend it to any woman who is interested in developing further into leadership roles."



Vittorio Magnaghi • EMBA 2015, Italian

Marine and Industrial EMEA Sector manager • GURIT

"I joined the EMBA when I was 43 in one of those moments when you decide you need to change the direction of your professional life, for whatever reason you want to do it. Going 'back to school' was the path. ESCP Europe's Executive MBA was the tool.

Throwing yourself into a total new environment, with tens of classmate sharing similar ambitions, expectations, with a true desire to expand their professional experiences and skills beyond their boundaries and challenge themselves into new ventures, is what makes this experience enriching and worth doing."



Elsa Barberio-Dehornoy • EMBA 2016, French
Chief HR & Finance Officer for General Secretary • SNCF Group

"Beyond refresher trainings in fundamentals for an executive leader (such as strategy and finance, for example), the Executive MBA will remain a unique experience for two main reasons: the richness of cross-cultural exchanges makes the itinerant track an innovative formula for its diversity of participants, teachers and learning environments - it's a real window opening to the world ; but also for the opportunity to start work on oneself, essential for becoming an executive leader. This time for myself will afford me to "blow up locks"; to free myself and finally to significantly open up the scope of possibilities. It gives a fresh impetus to a career!"



Barry Rodgers • EMBA 2018, English

Corporate Strategy Senior Manager • Etihad Aviation Group

"My EMBA experience was everything I had hoped for, an unparalleled academic and social experience that has enabled my professional growth during the course and into the future. As an expat in the Middle East, I was immediately drawn to the international aspect of ESCP Europe and the ethos of the Itinerant track in particular. Courses and seminars in 8 cities across Europe, the US and China with over 100 colleagues from diverse backgrounds and industries broadened my perspectives, while equipping me with the skillsets and knowledge required to progress my career. Having a background in technology, and recently strategy, courses on financial subjects from the wide-variety of electives were the most challenging and brought the most benefit to me, and I would recommend the ESCP Europe EMBA in particular for the ability to easily adapt my personal curriculum during the EMBA once it became clearer where I needed to focus my development."



BEFORE

Directeur International at Viapost

Management Supervisor at KKLD GmbH

CRM Functional Manager at Kering

Global Talent Management Director at Carrefour

Project Manager at Arcelor Mittal



AFTER

Directeur Général at ASAR Développement

International Business Director at Scholz & Friends

CRM and Customer Experience Director at Boucheron

International Human Resources Development Director at LVMH

Director of Supply Chain at FN Herstal

Check all of our testimonials at escpeurope.eu/emba

Share with a Highly Diverse Group

You share your experience with a multicultural class in terms of nationalities and backgrounds, an invaluable asset in today's global business environment.

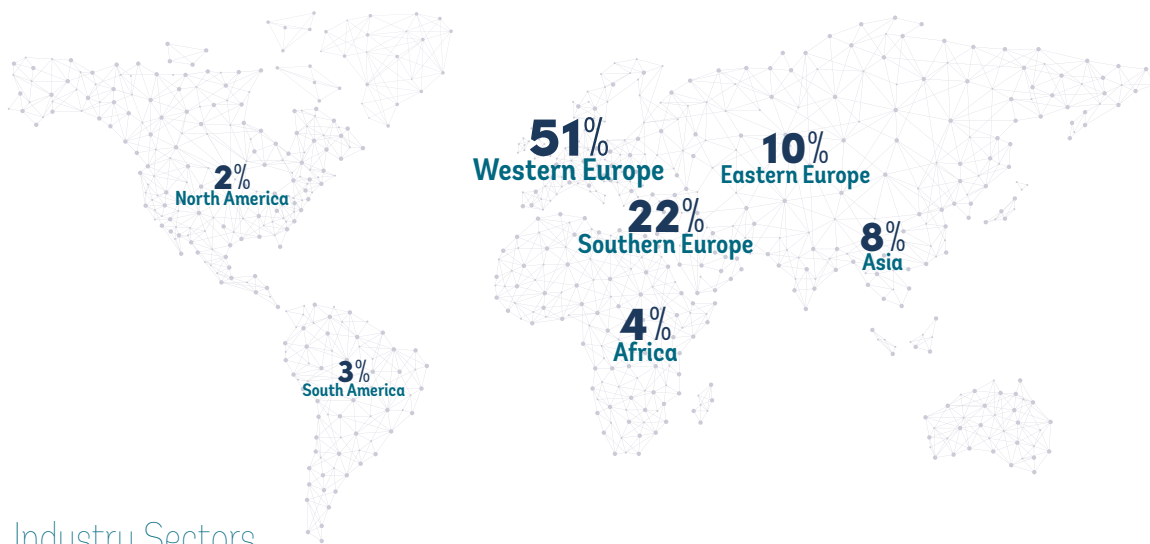
We welcome high potentials who are ready to share their insights with their peers and are willing to learn from them.

Class of 2020 Profile

114 Participants	33 Nationalities	38 Average Age	13 Average Years of Work Experience
----------------------------	----------------------------	--------------------------	--

33 Nationalities

Representation by Regions



Industry Sectors





Get Involved in our **Women's Network**

Women are increasingly exposed to leadership opportunities all over the world. ESCP Europe is particularly committed to fostering gender equality through several initiatives.

Dedicated Scholarships

The Executive MBA aims at enabling women who demonstrate excellence in leadership and who support the success of their female peers to get an executive degree.

Access the EMBA Women's Network

The global EMBA Women's Network offers exciting events across ESCP Europe campuses, while simultaneously strengthening ties and generating opportunities within our community of Executive MBA Alumnae across the world. This network thrives on the talent and involvement of our participants and Alumni!

A Unique Partnership

Founded by Lindsey Nefesh-Clarke (EMBA 2009), the Women's WorldWide Web (W4) is an online crowdfunding platform aiming to promote female empowerment worldwide, working to ensure that they have access to education, healthcare, information and communication technologies.

As an Alumna, she engages her organisation in supporting the Executive MBA Women's Network in setting up events focusing on gender equality and sustainable development.

More information: w4.org



Build an Influential **Global Community**



The ESCP Europe Alumni Association is a multicultural and rich community of 55,000 proud members. All over the globe, the ESCP Europe Alumni network supports its members by encouraging their career growth, nurturing their network and promoting the ESCP Europe brand at an international level.

The Alumni Association provides professional support and services in several languages as well as physical and digital links to stay connected and share their experience and expertise. Each month the ESCP Europe Alumni Association hosts a variety of networking and career events all around the world ; aimed at reinforcing and bringing the community together.





As Alumni, you will be part of Club EMBA, a group within the ESCP Europe Alumni Association, dedicated to the Executive MBA population: over 5,000 Alumni in 25 years of existence.

You benefit from an efficient network with a strong community spirit. Club EMBA organises regular events under several formats: breakfast & learn, networking bars, workshops and conferences, annual reunions, etc.



How to Apply

Admission Requirements

- A previous university degree: Bachelor, Master or equivalent in any discipline
- A minimum of 5 years' managerial experience, based on the demonstration of managerial skills and potential for success within your company (letters of recommendation required)
- Fluency in English or 2 years' experience in a native English-speaking country (all courses and submitted coursework are only in English)
- For non-native English speakers, we require the following minimum scores on the tests (TOEFL 100 / IELTS Band 7 / In-house English Test (free) provided by British Council: CEFR c1*)

Application deadlines

Application deadlines are available on escpeurope.eu/emba

Admission Process

- | | |
|---------------|---|
| Step 1 | One-to-one assessment meeting with admissions department (in person, by phone, via Skype, etc.) |
| Step 2 | Online application at escpeurope.eu/emba to any ESCP Europe campus
You will need to provide: <ul style="list-style-type: none">• Completed online application form• Degree certificates or grade transcripts• Updated CV• Two reference letters• English language certificate (if relevant)• Copy of passport or ID• Application fee of €250 |
| Step 3 | Application review |
| Step 4 | On-campus admission interview by programme Directors, Faculty and Alumni |
| Step 5 | Admission decision |
| Step 6 | Confirmation of enrolment and payment of tuition fees (deposit) |

* CEFR stands for Common European Framework of Reference for Languages



Fees & Financing

Tuition fees

Whichever track you choose, the ESCP Europe Executive MBA tuition fees are €62,000*

Financing and Funding Support

We know that our EMBA programme is a life-changing decision and an important investment for candidates: we invite you to think ahead and plan for all the costs involved.

At ESCP Europe, you can take advantage of a variety of payment plan options, as well as scholarships for eligible candidates. We can assist you in finding the right investment plan to help finance your EMBA programme.

Corporate Support

As part as your company HR policy, your management team may want you to be trained in order to develop your expertise as well as your leadership.

Therefore, they may implement a career plan and may provide you with a financial support or company sponsorship (all or part of tuition costs) as part of their training budget.

Scholarship Awards

ESCP Europe offers merit-based scholarships covering 5% to 20% of the fees as an incentive for candidate initiatives.

Participants applying for this scholarship must demonstrate their abilities to a Jury to be eligible in one of our 4 categories:

- Entrepreneurs: individuals who have successfully launched a new business
- Women Leaders: women who demonstrate excellence in leadership and who support the success of their female peers
- Non-governmental or not-for-profit organisations: employees of non-business entities who are dedicated to the ongoing development of the sector
- Emerging markets: all nationals of an emerging market country who are also employed by a company whose headquarters are also in an emerging market
- Small and Medium-Sized companies: companies with up to 250 employees worldwide

Bank Loans

Financial institutions can provide you with an educational loan. Our on-campus teams can assist you and ease the process with several banking options (low interest loans, tailored instalment schedule, flexible payments, etc).

**ESCP Europe is not subject to VAT for its training courses. All fees and class schedules are subject to modification without notice.*

Contact us

The Executive MBA Team

The Executive MBA team works across the 6 campuses to support candidates and participants during the programme.



BERLIN CAMPUS

Sven Scheid

sscheid@escpeurope.eu

Tel: +49 (0)30 32 007 127



PARIS CAMPUS

Juliette Maffre

jmaffre@escpeurope.eu

Tel: +33 155 65 57 21



LONDON CAMPUS

Crochenka McCarthy

cmccarthy@escpeurope.eu

Tel: +44 20 7443 8823



TURIN CAMPUS

Jacopo Brian Gazzola

jgazzola@escpeurope.eu

Tel: +39 346 074 77 77



MADRID CAMPUS

Natalia Bauer

nbauer@escpeurope.eu

Tel: +34 913 869 441



BEIRUT ESA BUSINESS SCHOOL

Nancy Jabbour

jabbour.n@esa.edu.lb

Tel: +961 1 373 373 - ext. 1104

meet us
worldwide

ONLINE
ON-CAMPUS
AT FAIRS

Check our website escpeurope.eu/emba



Join our community and live the
ESCP Europe Executive MBA experience



escpeurope.eu/emba

twitter.com/escpeurope

youtube.com/escpeurope

linkedin.com/company/escp-europe

facebook.com/EMBAescpeurope

Executive MBA

DESIGNING TOMORROW

ESCP Europe is among the
1% of business schools worldwide
to be triple-accredited.



BERLIN

Heubnerweg 8 - 10
14059 Berlin, Deutschland
T: + 49 30 320070

LONDON

527 Finchley Road
London NW3 7BG, United Kingdom
T: + 44 20 7443 8800

MADRID

Arroyofresno 1
28035 Madrid, España
T: + 34 91 386 25 11

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11, France
T: + 33 1 49 23 20 00

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France
T: + 33 1 55 65 56 57

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia
T: + 39 011 670 58 94

WARSAW

c/o Kozminski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland
T: + 48 22 519 22 89