

12th February 2024

PRESS RELEASE

# ESCP Business School ranks 25th in the latest Financial Times global MBA ranking

ESCP Business School's MBA in International Management has been ranked 25th in the world among the top 100 MBA programmes in the 2024 Financial Times annual MBA ranking, moving up two places from last year.

The programme also maintained its place as **8<sup>th</sup> in Europe** and **3rd in France**. This exceptional result cements ESCP's place as one of the most high-profile business schools worldwide.

Performance in the FT MBA ranking is based on numerous factors including value for money, career progression and aims achieved. Other criteria are research published, international mobility as well as ESG and net zero teaching.

In all areas, ESCP demonstrated exceptional performance. Most impressive is the programme's international outlook as it scored **3rd worldwide for international course experience** and received top marks in terms of its faculty and student body diversity.

Thanks to its emphasis on flexibility and personal learning, the programme boasts a diverse cohort with participants from over 30 different nationalities, including those with backgrounds in engineering and human sciences. Indeed, **ESCP ranked 1st for the diversity of sectors** the students worked in at the time of admission and is **one of only 3 schools** to have a 50-50 split of men and women.

ESCP also earned **3<sup>rd</sup> place worldwide for ESG and net zero teaching**. Considered a transversal mindset and approach, sustainability is embedded throughout the programme (i.e. courses, seminars, company consultancy projects, events, etc.).

In addition, the comprehensive study ranked ESCP **2<sup>nd</sup> for value for money,** with 99% of students employed after three months of graduation.

"Today is a proud day for ESCP Business School. It's an honour to be so highly recognised by the FT Global MBA ranking, and a testament to the team's unwavering commitment to shaping agile, innovative leaders. As well as delivering a world-class MBA programme, ESCP is international in every sense from its student body and faculty to its campuses in six different countries. This equips our graduates with the right skills for the global economy, thereby securing high-profile jobs in a broad range of sectors worldwide." **Leon Laulusa, Executive President and Dean of ESCP Business School** 

**Professor Laura Reyero**, **Associate Dean of MBA in International Management**, says, "Achieving such an outstanding result shows that ESCP's MBA is going from strength to strength. The FT's thorough assessment of so many key factors – from starting salary to ESG, diversity and aims achieved shows how the school has made great strides in shaping well-rounded business leaders of the future".

**Joumana Kachour, Director, MBA in International Management**, adds, "This remarkable result highlights the exceptional quality of our MBA programme, which nurtures our students' international career growth and personal development through a broad and innovative range of ground-breaking courses and specialisations".

## Visit our website to learn more about ESCP's MBA in International Management.

## ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 10,000+ students and 6,000 executive participants from 135 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

#### It all starts here.

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