



Welcome to the Campus Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP/EAP?

For me, it's the trips we did together, the group work and it's endless discussions on who did more work than the others :-), and the friendships we made.

2. What is one fact/method you learned during your studies that you still apply in your business today?

I learned to be patient with myself and other people, as well as to listen to other people's thoughts and ideas no matter how peculiar or "strange" they may seem at the beginning.

3. What are three skills/habits that you use every day in your job?

My top 3 habits are:

- Discipline
- Integration
- Humor



STEFANIE SCHRADER
EAP '93

GET FEATURED HERE

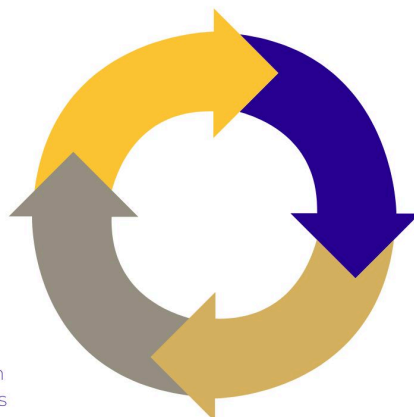
Engage with ESCP Berlin

ESCP Alumni Engagement Cycle




Give Back to Foundation
Support scholarships and programmes


Share Career Journey
Inspire students with personal experiences




Upskill via Executive Education
Enhance skills and knowledge through programmes


Hire New Talent
Recruit graduates to foster innovation



The Company Consultancy Projects are a key element of the Master programmes at ESCP. They allow students to put into practice the theoretical concepts they've acquired, on tangible, real-life business challenges. These projects not only provide students with collaborative and intercultural work experience in groups of 4-5, but also help build their networks working with companies and senior industry experts. For companies, the benefits include 800 working hours that deliver concrete impact on their business goals while also expanding their employer brand to a wider group of final-year Master students. At the end of the two-month projects, students presents results and solutions on the Berlin Campus. [Watch a video.](#)

GET A CCP @ ESCP

**HURRY UP: 12 NOVEMBER MUNICH
GALA LAST TICKETS ON SALE**

FUNDRAISING GALA 2026

Munich



12 NOVEMBER 2026
ROSEWOOD HOTEL



ESCP
BUSINESS SCHOOL
FOUNDATION

RISING
TOGETHER

**INAUGURAL ESCP FUNDRAISING GALA
NY 2025**



We are happy to share that the ESCP Fundraising Gala, taking place on November 12 in Munich at the Rosewood hotel is almost sold out. Organised jointly by the ESCP Foundation and the ESCP Berlin Campus, part of the #RisingTogether campaign, this exceptional evening will bring our community together in support of ESCP's mission in an elegant and inspiring setting. We look forward to celebrating with you!

BUY YOUR
TICKETS

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Upcoming Community Event



ESCP
BUSINESS SCHOOL

**ENTREPRENEUR
CONVERSATIONS:**
Innovation & Beyond

with **Marc Schurr**
Founder & CEO of **Ovesco**

 **Wednesday, 02 September**

 **6 - 9 PM**

 **ESCP Business School**
Heubnerweg 8-10, 14059 Berlin

Entrepreneur Conversations #5

02.09. In this episode of the Entrepreneur Conversation we will be speaking with Marc Schurr, CEO of Ovesco. Find out more about his entrepreneur journey in the health industry

[READ MORE](#)

Entrepreneur Conversations Podcast Event



Entrepreneur Conversations #1

25.06 The first event featured Werner M. Bahlsen, the CEO of Bahlsen GmbH & Co KG.

PODCAST EPISODE 1



Entrepreneur Conversations #2

02.09 The second event featured Stephan Kemen, the CEO of Mäurer & Wirtz.

PODCAST EPISODE 2



Entrepreneur Conversations #3

15.04 The third event featured Stefanie Neumann, the CEO of Lufthansa Systems

PODCAST EPISODE 3

Entrepreneur Conversations #4

15.06 The forth event featured Heike Panella, the CEO of Clarins Germany

PODCAST EPISODE 4



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