



Welcome to the Campus Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP? Every moment brought a chance to learn from and be inspired by the remarkable people in my cohort. Whether in the classroom, over dinners, or during conversations, I was constantly exposed to new perspectives and experiences.

2. What is one fact/method you learned during your studies that you still apply in your business today? Through seminars, case discussions, and the shared experiences of my cohort, I learned that great leaders don't eliminate uncertainty - they learn to navigate it. I became comfortable exploring without immediate answers and trusting the process of discovery. This has fundamentally changed how I approach strategy, innovation, and leadership.

3. What are three skills/habits that you use every day in your job? I stay open to new ideas and deliberately create space for creativity, even in highly structured environments. I continuously challenge my own assumptions by seeking different perspectives. I translate ambiguity into clear direction and action.



NIKI KALKANOVA
EMBA '26

GET FEATURED HERE

Engage with ESCP Berlin

ESCP Alumni Engagement Cycle



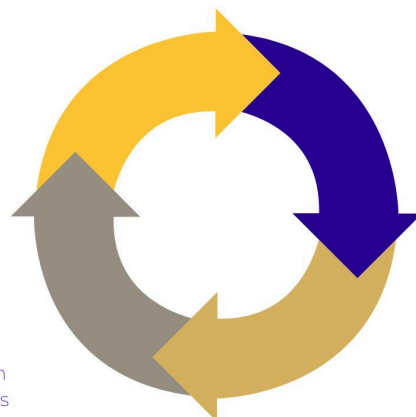
Give Back to Foundation

Support scholarships and programmes



Share Career Journey

Inspire students with personal experiences



Upskill via Executive Education

Enhance skills and knowledge through programmes



Hire New Talent

Recruit graduates to foster innovation

COLLABORATE WITH US

SAVE THE DATE: 12 NOVEMBER MUNICH FUNDRAISING GALA



We are delighted to announce the ESCP Munich Fundraising Gala, taking place on 12 November 2026 in Munich. Organised jointly by the ESCP Foundation and the ESCP Berlin Campus, and held as part of the School's major campaign #RisingTogether—with the ambitious goal of raising €100 million for ESCP Business School—this exceptional evening will bring our alumni community together in support of ESCP's mission, in an elegant and inspiring setting. Further details about the programme will be shared in the coming months. We look forward to celebrating with you the power and impact of ESCP Community!

BUY A TICKET
+1 WELCOME

CORPORATE
SPONSORSHIP

Upcoming Community Events



Entrepreneur Conversations #3

15.04. Join us for another C-level talk, this time with Stefanie



Entrepreneur Conversations #4

15.06. In this edition of Entrepreneur Conversation we



Inaugural Lecture: Reverse Diffusion

17.06. For this new ESCP tradition, we provide stage to our

Neumann, CEO of Lufthansa Systems, for a conversation on change management, leadership, and cultural transformation

[READ MORE](#)

will be interviewing Heike Panella, CEO of Clarins Deutschland. Expect insights on beauty industry and trends

[READ MORE](#)

newly hired professors to showcase their work and research to the wider Campus Community

[READ MORE](#)

Entrepreneur Conversations Podcast



Entrepreneur Conversations #1

25.06 The first event featured Werner M. Bahlsen, the CEO of Bahlsen GmbH & Co KG.

PODCAST EPISODE 1



Entrepreneur Conversations #2

02.09 The second event featured Stephan Kemen, the CEO of Mäurer & Wirtz.

PODCAST EPISODE 2

Help Us Grow



Dear Community,

We kindly ask to help us grow this Newsletter by [spreading the word about it](#) with your friends. We strive to create value for our community by sharing the most useful information about our developments, together with invitations to join our events and collaboration opportunities.

We wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating you work and initiatives. To be featured in the Newsletter, [contact us](#).

Anastasia Shevchenko,
ESCP Berlin Community Manager



If you no longer wish to receive this newsletter, [click here to unsubscribe](#).
Make sure you give it a try with a few newsletters before you go!

Contact & Infos

ESCP Business School
Heubnerweg 8-10
14059 Berlin

Your contact: Anastasia Shevchenko
Email: ashevchenko@escp.eu

Executive team: Prof. Dr. Frank Jacob,
Thomas Schmitz, Prof. Dr. Martin Schmidt

Management board: Miriam van Straelen,
Jan Eder, Prof. Dr. Léon Laulusa, Brigitte Gotti