



Welcome to the Campus Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP? It was the first day on Paris campus. Everyone was excited to meet international people that would be our peers for the next three years. The way people approached each other with kindness, real interest and an open mind created a special atmosphere and gave me a sense of joy. Some of these people became my good friends ever since.

2. What is one fact/method you learned during your studies that you still apply in your business today? Erin Meyer's concept of the culture map is the tool I use most in my daily business life. It is a framework that helps people understand how different cultures communicate, make decisions, and work together. It helped me to let go off assumptions and made me better equipped to deal with cultural differences.

3. What are three skills/habits that you use every day in your job? Entrepreneurial mindset, persistence, and curiosity.



JAKUB MIKA, MIM '10

GET FEATURED HERE

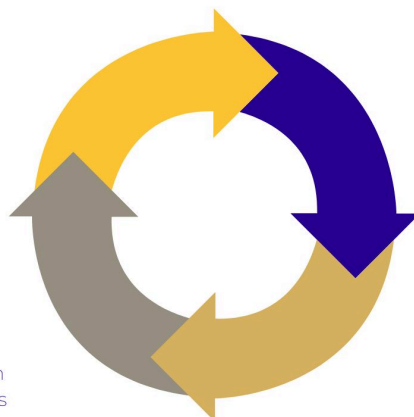
Engage with ESCP Berlin

ESCP Alumni Engagement Cycle




Give Back to Foundation
Support scholarships and programmes


Share Career Journey
Inspire students with personal experiences

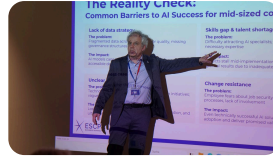
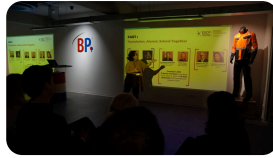



Upskill via Executive Education
Enhance skills and knowledge through programmes


Hire New Talent
Recruit graduates to foster innovation

COLLABORATE WITH US

Past Community Events



18.11 The Alumni Reunion in Cologne, co-organised by the ESCP Berlin campus and the ESCP Foundation, hosted by the alumnus Roberto Hernandez Escoffie at BP® Workwear | Bierbaum-Proenen GmbH & Co. KG was a great success. Thank you to everyone who attended and made this event special.

HOST AN ALUMNI REUNION

Entrepreneur Conversations Podcast



Entrepreneur Conversations #1

25.06 The first event featured Werner M. Bahlsen, the CEO of Bahlsen GmbH & Co KG.

PODCAST EPISODE 1

Entrepreneur Conversations #2

02.09 The second event featured Stephan Kemen, the CEO of Mäurer & Wirtz.

PODCAST EPISODE 2

Featured Campus Faculty



Prof. Matthias Mrozewski

is a Professor of and holds a Chair in International Entrepreneurship. He is also the Academic Director of the Option E specialization in the Master in Management programme.

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Prof. Oliver Laasch

is a Professor of and holds a Chair in Responsible Management. He also the Academic Director of Master in International Sustainability Management.

[READ MORE](#)



Prof. Maximilian Weis

is a Professor of Strategy & Organisational Design. He also has experience in Strategy and Start-Up Consulting.

[READ MORE](#)

Let Us Know Your Preferences



We kindly ask you to take 5 minutes of your time and fill out [this community survey](#) to let us know your preferences, wishes, and ideas about how we could create value for you through our community work.

[TAKE A SURVEY](#)

From all of us at ESCP,
here's to a **Bold & United 2026!**
May the new year be filled
with inspiration, ambition
and collective impact.



It all starts here ... with YOU!

Help Us Grow



Dear Community,

We kindly ask to help us grow this Newsletter by **spreading the word about it** with your friends. We strive to create value for our community by sharing the most useful information about our developments, together with invitations to join our events and collaboration opportunities.

We wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating you work and initiatives. To be featured in the Newsletter, **contact us**.

Anastasia Shevchenko,
ESCP Berlin Community Manager



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Make sure you give it a try with a few newsletters before you go!

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