



Welcome to the Campus Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP? I will never forget our welcoming treasure hunt through Berlin and the amazing Spree cruise we did as Master students on the first day. It was the perfect occasion to get to know all the new classmates. I remember the feeling very well during that boatripe. Everything felt new and exciting and I was looking forward to starting into this new chapter in my life.

2. What is one fact/method you learned during your studies that you still apply in your business today? The anchoring effect. It has proven a very essential methodology in all types of price negotiations.

3. What are three skills/habits that you use every day in your job? Communication skills: essential and more needed than ever; Project management skills: creating strategies for managing deadlines, commitments, and execution; Negotiation skills: with customers, with employees, and with co-founders.



**MAXIMILIAN VON DÜRING,
MISM '18**

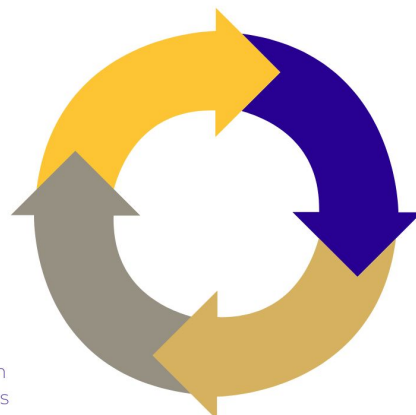
Engage with ESCP Berlin

ESCP Alumni Engagement Cycle




Give Back to Foundation
Support scholarships and programmes


Share Career Journey
Inspire students with personal experiences




Upskill via Executive Education
Enhance skills and knowledge through programmes


Hire New Talent
Recruit graduates to foster innovation

Upcoming Community Events



Inaugural Lecture with Prof. Erik Strauss

06.10 Join Prof. Erik Strauss to explore how to measure success when humans and AI work as unified teams. The event marks a new tradition at the ESCP Business School on Berlin campus

[REGISTER](#)



ESCP Alumni Talks & Cocktail Cologne

18.11 Alumni reunion event in Cologne, featuring hand-picked ESCP professors and prominent alumni as speakers and guests. More information via this link and registrations open below

[REGISTER](#)



06.10 Join AI expert Dr. Christina Strauss for an thought-provoking exploration of whether certain leadership qualities traditionally associated with women might be exactly what the AI era needs

[REGISTER](#)

Entrepreneur Conversations Podcast



We proudly launched our new quarterly talk series "Entrepreneur Conversations: Innovation & Beyond" with a live session on Berlin campus. This series brings together visionary founders and corporate leaders to explore the challenges, breakthroughs and personal stories behind entrepreneurial success.

Our second guest was Stephan Kemen, a CEO of Mäurer & Wirtz House of Perfumes since 2020, who joined us on campus on Monday, 2 September for a thought-provoking exchange on innovation, corporate culture and leadership in family businesses. Entrepreneur Conversations is also available as a podcast

[LISTEN TO THE PODCAST](#)

Featured Campus People



**Prof. Florian
Lüdeke-Freund**

is a Professor of Corporate Sustainability is also the Founder and Academic Director of the MSc program in Sustainability Entrepreneurship & Innovation, and the ESCP STAR Centre

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**Prof. Houdu
Basse Mama**

is a Professor of Finance, where he holds the Chair in International Financial Markets. He teaches International Finance & Markets, Empirical Finance, Asset/Portfolio Management, and Sustainable Finance

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**Prof. Christian
Durach**

is a Professor of and holds a Chair in Supply Chain, Operations Management & Information Systems. In addition, he teaches (Sustainable) Supply Chain Management and Research Methods

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Let Us Know Your Preferences



We kindly ask you to take 5 minutes of your time and fill out [this community survey](#) to let us know your preferences, wishes, and ideas about how we could create value for you through our community work

TAKE A SURVEY

Help Us Grow



Dear Community,

We kindly ask to help us grow this Newsletter by [spreading the word about it](#) with your friends. We strive to create value for our community by sharing the most useful information about our developments, together with invitations to join our events and collaboration opportunities.

We wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating you work and initiatives. To be featured in the Newsletter, [contact us](#).

Anastasia Shevchenko,
ESCP Berlin Community Manager



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Make sure you give it a try with a few newsletters before you go!

Contact & Infos

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