



Welcome!

If you haven't seen it yet, here is [an official video address](#) to the Campus Community from ESCP Business School Berlin Rector Prof. Dr. Frank Jacob

[DEAN'S ADDRESS](#)

Spotlight on the Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP? My fondest memory is spending a week in Lebanon as part of the elective "Doing business in the Middle East". Not only we got to explore the socio-economic context of the region with some highly qualified experts, but also spent time with local students who were extremely welcoming and showed us around like we were lifelong friends. Simply amazing!

2. What is one fact/method you learned during your studies that you still apply in your business today? Mostly I learned to work with different kinds of personalities and leading teams with very diverse mindsets and backgrounds. Besides all the theoretical input that an MBA provides, this gave me insights that will continue to be relevant throughout my career.

3. What are three skills/habits that you use every day in your job? Ownership, Trust and People Development, Creativity and Problem Solving



SYLVIA PAOLUCCI, MIM '19

Upcoming Community Events



EAP Alumni Reunion

11.04. After Paris, Turin, London, Madrid, join us on the Berlin campus for a fantastic programme of inspiration and memories, a great opportunity for all EAP promos to connect

[REGISTER](#)



Alumni Reunion Munich

SAVE THE DATE: 05.06 This ESCP Alumni Reunion event is hosted by an alumnus. We will be sharing more information and the link to register in our next Newsletter edition

[COMING SOON](#)



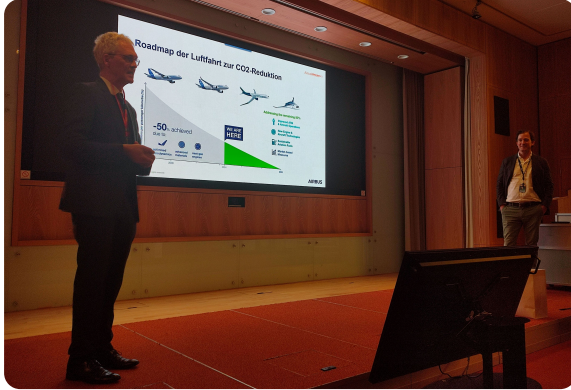
Alumni Reunion Frankfurt

SAVE THE DATE: 26.06 This ESCP Alumni Reunion event is hosted by an alumnus. We will be sharing more information and the link to register in our next Newsletter edition

[COMING SOON](#)

Past Community Events

03.03. the ESCP Berlin Campus, in collaboration with the ESCP Foundation and AIRBUS, hosted an alumni gathering in Hamburg. The evening was dedicated to networking and reconnection



Featured Campus People



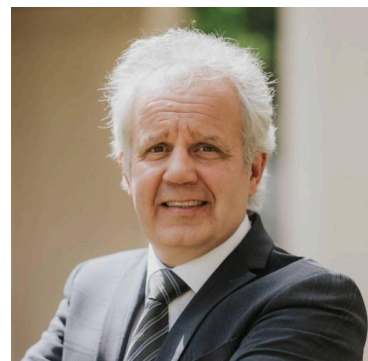
Prof. Gonçalo Pina

is Professor of International Economics at ESCP Berlin. Pina's areas of expertise are international finance,



Prof. Carolin Waldner

is an Assistant Professor of Sustainability Management. Her research focuses on social entrepreneurship and



Prof. Markus Bick

is a Professor and Chair of Business Information Systems. His current research interests focus on digital transformation

macroeconomic policy and
behavioural economics

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entrepreneurship for sustainable
development in the Global South

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and maturity models, eXplainable
AI, trust in LLMs, gamification

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Interested in the fantastic work our ESCP professors are doing? We have compiled a Publication Digest featuring published by ESCP Berlin campus professors articles in 2024. [You can access it here](#)

Featured Campus Activities



Discussing Paradoxes

"Untangling the Paradoxes of Global Challenges", exploring organizational paradoxes in the context of a development NGO with Carolin Waldner

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Workshop by an Alumnus

12.02. ESCP alumnus Maximilian von Duering led a hands-on workshop on business innovation to MBA students, via ESCP Careers Center Berlin

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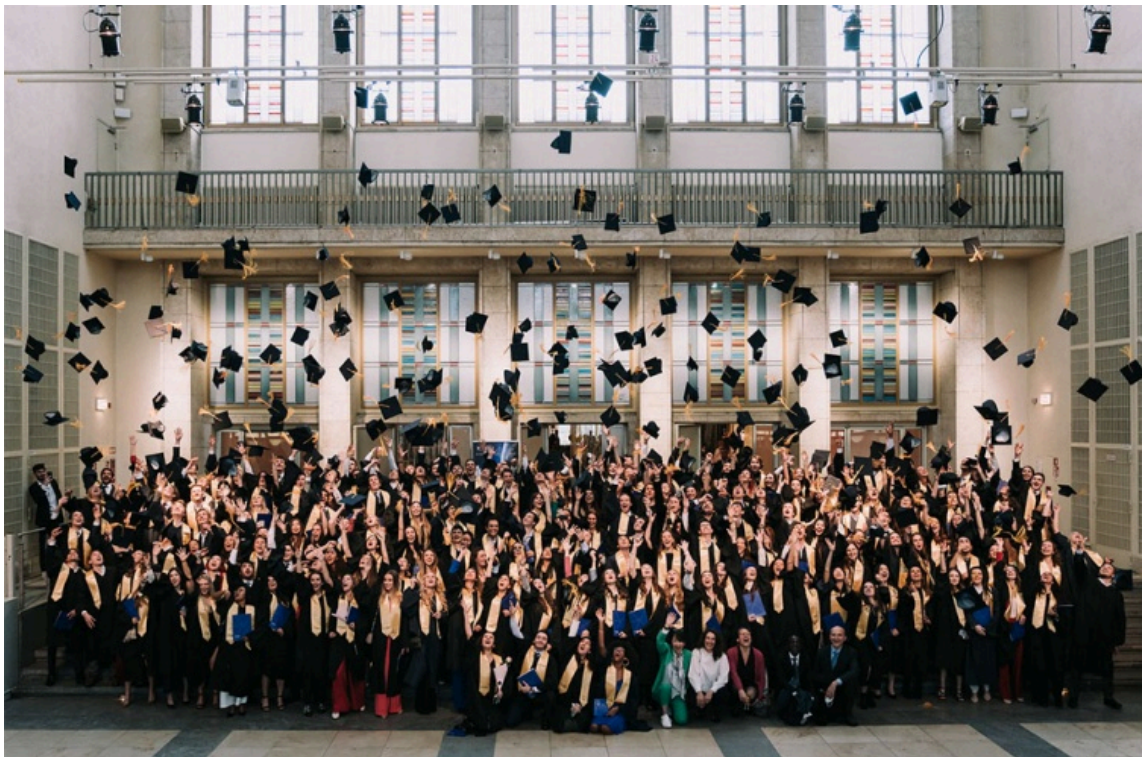


AI & Big Data Celebration

07.02. MIM Specialisation in AI & Big Data in Business Innovation marked its 5th anniversary. Alumni from previous cohorts gathered alongside current students to celebrate

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Graduation Ceremony Class of 2024



159 Master of Science graduates will be celebrating their accomplishment on 22.03. at AXICA Berlin. 559 Bachelor in Management graduates will have their ceremony on 12.04 at the Messe Berlin

Let Us Know Your Preferences



We kindly ask you to take 5 minutes of your time and fill out [this community survey](#) to let us know your preferences, wishes, and ideas about how we could create value for you through our community work

[TAKE A SURVEY](#)

Help Us Grow



Dear Community,

We kindly ask to help us grow this Newsletter by [spreading the word about it](#) with your friends. We strive to create value for our community by sharing the most useful information about our developments, together with invitations to join our events and collaboration opportunities.

We wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating your work and initiatives. To be featured in the Newsletter, [contact us](#).

Anastasia Shevchenko,
ESCP Berlin Community Manager



If you no longer wish to receive this newsletter, [click here to unsubscribe](#).
Make sure you give it a try with a few newsletters before you go!

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