



Welcome!

If you haven't seen it yet, here is [an official video address](#) to the Campus Community from ESCP Business School Berlin Rector Prof. Dr. Frank Jacob

DEAN'S ADDRESS

Community Benefits & Involvement

Community benefits:

- Receive our news and offers
- Get exclusive invitations to events
- Receive an opportunity to co-host events
- Get featured as an alumni, a speaker or a panelist
- Find the best continuing education options
- Receive a chance to teach in the classroom
- Receive exclusive offers as an alumni or a partner
- Bring your reunion party to the school
- Bring your company new talent it needs
- Find a mentee and discover the joy of giving back
- Find a project that gives back to the community



Ways to get involved:

- Spread the word: share this Newsletter
- Join an event: on campus or elsewhere
- Co-host an event: in Berlin or in your city
- Share expertise: present at one of our events
- Learn with us: check our executive programs
- Join a classroom: consider a guest lecture
- Get a Company Consultancy Project (CCP)
- Celebrate with us: join reunion events
- Engage new talent: recruit our students
- Support new talent: mentor or advise
- Support the school: give back to the community



CONTACT US

Let Us Know Your Preferences



We kindly ask you to take 5 minutes of your time and fill out [this community survey](#) to let us know your preferences, wishes, and ideas about how we could create value for you through our community work

TAKE A SURVEY

Upcoming Community Events



CONGRUENCE
EXECUTIVE SEARCH & ADVISORY

FRANKFURT NETWORKING



January 15 - 8:30-10:00 AM
Wednesday



Congruence Executive Search
Beethovenstr. 71 60325 Frankfurt a.M



Frankfurt

15.01. at 8:30 AM is the first official Frankfurt ESCP Berlin community event. This event is hosted by a local alumna Anne de Vésian von Bredow. Do not miss this unique opportunity to connect to alumni in your city

[JOIN THE FRANKFURT ALUMNI GROUP](#)

Become a Host

Would you like to host a community event in your city? **Contact us** to join our community network across the German-speaking region, we will provide you with ongoing support and official communication materials for the purpose



Frankfurt ESCP Community Event:

We cordially invite ESCP Alumni to join this get-together.

Date: Wednesday, Jan 15, 8:30-10:00 AM.

This special occasion is co-hosted by two ESCP and EAP alumni at their office.

RSVP: Please let us know if you are planning to join.
bredow@congruence-search.com

YOUR CO-HOST:

ANNE DE VÉSIAN VON BREDOW, ESCP, PARTNER
CHRISTINE SCHROEDER, EAP, CONSULTANT

YOUR LOCATION:

CONGRUENCE EXECUTIVE SEARCH OFFICE

Spotlight on the Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP? Diving into new cultures, environments and topics with a diverse group of talented people every year. You form lifelong bonds with your peers. That was a lot of fun and the basis for a multifaceted career.

2. What is one fact/method you learned during your studies that you still apply in your business today? I still use the basic concept of the marketing mix, just with more elements and complexity, when we look at Go to Market strategies and scenarios. Human psychology has not changed much.

3. What are three skills/habits that you use every day in your job? Communication and intercultural skills – absolutely key to get anything done in organizations. Abstract and conceptual thinking – in times of AI even more necessary. Continuous learning – the basis for everything in a VUCA world.



ANDREAS HARTING, MIM '95

Upcoming ESCP Events



Open Day 2025

13.02. Primarily aimed at prospective students and their parents, this event is a great way to reconnect to the campus, learn about its recent developments and take a guided tour around the facilities. Alumni welcome!

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EAP Campaign Finale

11.04. After Paris, Turin, London, Madrid, join us on the Berlin campus for a fantastic programme of inspiring and festive moments, creating a great opportunity for all EAP promos to come together

[REGISTER](#)



ESCP Regatta May 2025

ESCP Regatta is the annual flagship event of ESCP, bringing together its community for 4 exciting days of sailing competition, interactive workshops, and activities. Sponsorship possible: contact us

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Featured Campus People



Prof. René Mauer

holds the Chair for Entrepreneurship and Innovation, is the academic head of the EMDIEL and serves as the European Coordinator of the Entrepreneurship Department

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Prof. Marc Sasserath

is an Affiliate Professor for Innovation and Entrepreneurship with a focus on entrepreneurial branding and cultural transformation. Marc lectures in Berlin and Paris

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Prof. Martin Schmidt

is a Professor in the Financial Reporting and Audit department since 2013, when he became a chairholder of the newly created Chair of International Accounting

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Past Campus Activities



Students in Shanghai

After 5 years, our EMDIEL has finally returned to Shanghai. Students learned about business and culture, participated in social and cultural activities with local entrepreneurs and alumni

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ESCP Impact Fair

Since 2019, ESCP Business School Berlin hosts the annual Impact Fair, a career event dedicated to sustainability and career opportunities within the fields of Sustainability & Entrepreneurship

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ADHD at Workplace

New Insights on ADHD, Thriving at Work, and Sustainable Performance. In this interview, Prof.



Women in Finance

Since 2023, Women in Finance Chair hosts an annual gathering featuring academics,

Kerstin Alfes and PhD candidate Thomas Blondel discuss their research findings and share actionable strategies for companies to better support neurodivergent employees

[READ MORE](#)

professionals, and students, with the purpose of exchanging ideas, sharing experiences, and charting pathways toward greater inclusion and equity in the global financial industry

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LinkedIn Community

For your benefit, we have created LinkedIn Groups per EAP cohort to help you re-connect with your classmates and friends across various EAP promos in this professional setting. We kindly ask you to use the corresponding QR codes below to join promo cohort groups of your interest and affiliation



Help Us Grow



Dear Community,

We kindly ask to help us grow this Newsletter by [spreading the word about it](#) with your friends. We strive to create value for our community by sharing the most useful information about our developments, together with invitations to join our events and collaboration opportunities.

We wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating you work and initiatives. To be featured in the Newsletter, [contact us](#).

Anastasia Shevchenko,
ESCP Berlin Community Manager



If you no longer wish to receive this newsletter, [click here to unsubscribe](#).
Make sure you give it a try with a few newsletters before you go!

Contact & Infos

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Thomas Schmitz, Prof. Dr. Robert Wilken,
Prof. Dr. Kerstin Alfes

Management board: Miriam van Straelen,
Jan Eder, Prof. Dr. Léon Laulusa, Brigitte Gotti