



Welcome!

Here is an official video address to the community
from ESCP Business School Berlin Rector Prof.
Dr. Frank Jacob

[JOIN THIS COMMUNITY](#)

Community Benefits & Involvement

Community benefits:

- Receive our news and offers
- Get exclusive invitations to events
- Receive an opportunity to co-host events
- Get featured as an alumni, a speaker or a panelist
- Find the best continuing education options
- Receive a chance to teach in the classroom
- Receive exclusive offers as an alumni or a partner
- Bring your reunion party to the school
- Bring your company new talent it needs
- Find a mentee and discover the joy of giving back
- Find a project that gives back to the community



Ways to get involved:

- Spread the word: share this Newsletter
- Join an event: on campus or elsewhere
- Co-host an event: in Berlin or in your city
- Share expertise: present at one of our events
- Learn with us: check our executive programs
- Join a classroom: consider a guest lecture
- Get a Company Consultancy Project (CCP)
- Celebrate with us: join reunion events
- Engage new talent: recruit our students
- Support new talent: mentor or advise
- Support the school: give back to the community



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Upcoming Community Events



Hamburg

20.11. at 7:30 PM is the first Hamburg ESCP community event. This official ESCP event is hosted by a local alumni Jessica Christiani. Do not miss this unique opportunity to connect to alumni in your city

[JOIN THE HAMBURG ALUMNI GROUP](#)

Become a Host

Would you like to host a community event in your city? [Contact us](#) to join our community network across the German-speaking region, we will provide you with ongoing support and official communication materials for the purpose

Spotlight on the Community

Alumni SPOTLIGHT



1. What is your favorite memory about your time at ESCP? Is there such a thing as ONE favourite memory? There are many equally good ones. However, the one I like to share goes back to the graduation ceremony, held in Berlin. It was postponed due to COVID, but the emotions that surfaced when meeting and hugging again were endless. It showed that not only teams but deep friendships had formed during only 18 months that will last a lifetime.

2. What is one fact/method you learned during your studies that you still apply in your business today? To rely on diverse teams and skill-sets and know how to orchestrate them best.

3. What are three skills/habits that you use every day in your job? My spontaneous answer: organizational talent, leadership skills to empower people, and my entrepreneurial working approach that is required in our VUCA world.



CORNELIA BEYER, EMBA '20

Upcoming ESCP Events



Women in Leadership

04.12. Join the "Women in Leadership" community event taking place on campus to learn from female role models, the value of diversity, and network / connect with alumni and faculty

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ESCP Regatta May 2025

ESCP Regatta is the annual flagship event of ESCP, bringing together its community for four exciting days of sailing competition, interactive workshops, and evening activities. Sponsorship possible!

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Past Community Events



07.11. the ESCP Berlin Campus, in collaboration with the ESCP Foundation and UBS Bank, hosted an alumni gathering in Frankfurt at the Opernturm. The evening was dedicated to networking and reconnection



10.10. the ESCP Berlin Campus, in collaboration with the ESCP Foundation and MCF Corporate Finance, hosted an alumni gathering in Hamburg at the SIDE Hotel. The evening focused on the topic of Entrepreneurship, Education, and Finance, featuring prominent speakers from the campus and alumni

Featured Campus People



Prof. Robert Wilken

is a Professor of International Marketing and teaches Marketing, Pricing, Quantitative Methods and Research Methods

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Prof. Kerstin Alfes

is a Professor of Organisation and Human Resource Management, as well as an Academic Director of MEB

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Prof. Ulrich Pape

heads the Chair of Finance and actively teaches in the BIM, MIM, EMBA, and MBA in International Management

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Past Campus Activities



Open Day

01.11. welcomed over 100 participants to the Berlin campus

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Sustainability Days

18.09-09.10. the Berlin campus hosted the first Sustainability Action Days

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New Partnership

ESCP Business School joins the European Chips Diversity Alliance (ECDA)

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Past Campus Events



European Perspectives

05.11. the Berlin campus hosted politicians Friedrich Merz and Edouard Philippe in interview led by Jürgen Kaube (FAZ)

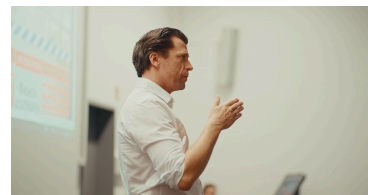
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CEO Talk & Career Advice

16.09. the Berlin campus co-hosted a talk with the CEO and Board Member of Siemens Digital Industries, Cedrik Neike

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CFO on Managing Crises

05.09. the Berlin campus hosted a talk with the CFO and Board Member of TUI Group, Mathias Kiep

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Dear Community,

We kindly ask to help us grow this Newsletter by **spreading the word about it** with your friends. We strive to create value for our community by sharing the most useful information about our developments, together with invitations to join our events and collaboration opportunities.

We wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating your work and initiatives. To be featured in the Newsletter, **contact us**.

Anastasia Shevchenko,
ESCP Berlin Community Manager



If you no longer wish to receive this newsletter, [click here to unsubscribe](#).
Make sure you give it a try with a few newsletters before you go!

Contact & Infos

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