



Welcome to the ESCP Community!

ESCP Business School has officially opened a new communication channel between the Berlin campus and our local community, following a **5R** approach: staying locally **reachable**, **relevant**, **relatable** in order to **revitalize** and **re-engage** our members.

Below is an official video address to the community from ESCP Business School Berlin Rector Prof. Dr. Frank Jacob



Member benefits:

- Receive our news and offers
- Get exclusive invitations to events
- Receive an opportunity to co-host events
- Bring your reunion party to the school
- Get featured as an alumni, a speaker or a panelist
- Receive a chance to teach in the classroom
- Find the best continuing education options
- Bring your company new talent it needs
- Find a mentee and discover the joy of giving back
- Receive exclusive offers as an alumni or a partner

Ways to get involved:

- Spread the word: share this Newsletter
- Join an event: on campus or elsewhere
- Co-host an event: in Berlin or in your city
- Celebrate with us: join reunion events
- Share expertise: present at one of our events
- Join a classroom: consider a guest lecture
- Learn with us: check our executive programs
- Engage new talent: recruit our students
- Support new talent: mentor or advise
- Get a Company Consultancy Project (CCP)



JOIN THIS COMMUNITY

Featured Key People



Prof. Frank Jacob

Prof. Frank Jacob became the new Rector of ESCP Business School Berlin on 01.12.23. Dr. Jacob has been a Marketing



Prof. Marion Festing

Prof. Marion Festing teaches and researches the topic of Human Resource Management & Intercultural Leadership. She is



Prof. Stefan Schmid

Prof. Stefan Schmid heads the Chair of International Management & Strategic Management, as well as serves

Professor at ESCP since 2002
and is a Member of European
Department of Marketing

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also a co-Academic Director of
Women in Finance Chair

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as an Academic Director behind
the Executive MBA program on
Berlin campus

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Featured Academic Activities



Award Recognition

Prof. Christian Durach, Chair of the Supply Chain and Operations Management at ESCP, was awarded the Chan Hahn Best Paper Award for his paper "Diffusion of Irresponsible Workplace Practices in Supply Chains: The Chinese Industrial Sector Case"

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Top Ranking

Last year, our executive MBA ranked 1st in Europe and 3rd worldwide according to the Financial Times rankings, solidifying the school's position among the best executive education providers in the world

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New Research Center

Prof. Florian Lüdeke-Freundt co-founded the STAR (Sustainability Transformation & Applied Research) Center. ESCP STAR focuses on research transfer, new learning formats, and global networking for sustainability transformation

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Featured Past Events on Campus



ESCP & UNEP

This July ESCP Business School and the UN Environmental Program (UNEP), in partnership with the ESCP STAR and Jean-Baptiste Say Institute, hosted the 3rd annual symposium on "Teaching and Curriculum Development in Sustainability Entrepreneurship"

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AI & Sustainability

ESCP's Career Development team recently organized an event titled "The Green and Digital Twin Transition —Can AI Help Solve the Climate Crisis?" featuring BIM alumnus Johannes Kirnberge who works as an AI and Sustainability policy advisor for the OECD

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Annual Conference

In September 2023, Marion Festing's chair team organized the largest annual conference of the WK Personal to date with a total of 153 participants taking part in a lecture program of almost 100 research papers and an extensive supporting activities

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Upcoming Events on Campus



Open Day 2024

Primarily aimed at prospective students and their parents, this event is a great way to reconnect to the campus, learn about its recent developments and take a guided tour around the facilities. Alumni are welcome to join, especially those who have not seen the new campus yet

[REGISTER](#)



STARbowl #4

Learn about what role digital technologies can play in sustainability, looking at positive and negative aspects of digitalisation for sustainability. Hosted by the ESCP STAR Center, the event is co-organised together with the King's Center for Sustainable Business

[MORE INFO](#)

Upcoming Events in Germany

INVITATION

EXCEPTIONAL ESCP EVENT

OCTOBER 10, 2024, 5PM TO 10PM

We're delighted to share with you more details about our future Alumni gathering in the heart of Hamburg on October 10th, as part of the celebrations to mark the 50th anniversary of ESCP's presence in Germany.

The event will feature a keynote address on Entrepreneurship by the Pr. René Mauer, holder of the Chair for Entrepreneurship and Innovation at ESCP Berlin campus and academic head of the Executive Master in Digital Innovation and Entrepreneurial Leadership (EMDIEL). We will also have a pleasure to hear a testimonial from Isabel Burrer, ESCP's 2023 Master in Management Valedictorian, followed by a round table discussion on "Building Bridges: Education, Entrepreneurship and Private Equity" moderated by Hans-Christoph Stadel, Executive Chairman of MCF Corporate Finance.

This event is made possible thanks to ESCP Business School, the ESCP Foundation and MCF Corporate Finance. More than a third of the tickets for the event have already been booked by ESCP alumni who want to celebrate together the dynamism of the community and the Berlin campus. What about yours?

[Register](#)

Thursday, October 10
SIDE Design Hotel Hamburg
Drehbahn 49, 20354
Hamburg, Germany
from 5pm to 10pm

Alumni Event in Hamburg

INVITATION

EXCEPTIONAL ESCP EVENT

Thursday, November 7, 6:30pm to 11pm

ESCP Business School, the ESCP Foundation and UBS are pleased to invite you to an exceptional event in the heart of Frankfurt.

This event will bring ESCP alumni together in a unique setting to celebrate the dynamism of the community and the successes of ESCP Business School.

The event will be an opportunity to share exciting news from your school but also to forge new links between alumni. You will be welcomed by Filippo Bianco (2005), Member of the Management Board of UBS Europe, and Véronique Tran, Executive Vice-President of ESCP.

A full list of speakers will be announced soon, but you can already register to make sure you don't miss this great evening!

We look forward to seeing you.

Thursday, November 7
UBS
Bockenheimer Landstrasse 2-4
Frankfurt
from 6:30pm to 11pm

[Register](#)

Alumni Event in Frankfurt

Join us for a special alumni event with the topic of "Finance & Entrepreneurship", done in the frames of the 50th Anniversary of ESCP in Germany, taking place in Hamburg on October 10th, hosted by an alumnus from MCF Corporate Finance

[REGISTER](#)

Another opportunity to join an alumni celebration of the 50th Anniversary of ESCP in Germany, hosted by an alumnus at the HBS Bank in the center of Frankfurt on November 7th. Alumni graduating before 2014 are welcome to join on this occasion

[REGISTER](#)



Dear Member,

We would like to kindly ask to help us grow this community and [spread the word about this Newsletter](#) with your fellow alumni and friends.

We hope to create value for our community members by sharing the latest and most useful information about our developments, together with invitations to join us for events and networking opportunities. We cannot wait to welcome you at ESCP providing you with inspiration and insights for your continuous personal and professional development.

It is our sincere wish to serve you in your goals and aspiration, helping you achieve excellence and celebrating you work and initiatives. For this reason we would like to feature you in our Newsletter, and if you are interested in this opportunity, please get in touch directly.

Anastasia Shevchenko,
ESCP Berlin Community Manager

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Make sure you give it a try with a few newsletters before you go!

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