

Designing sustainability journeys at ESCP

A comprehensive overview of sustainability education across all programmes



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At ESCP, sustainability is a strategic priority embedded **across all programmes and Campuses**. We are embracing a **major sustainability shift**, weaving sustainable thinking into all courses across academic disciplines. From Bachelor to PhD Programme, students engage with ecological and social challenges through **diverse formats**: core courses, seminars, specialised tracks, electives, and applied projects.

This document provides a structured and complete overview of **ESCP's sustainability curriculum**, allowing everyone to understand the options available and build their academic path aligned with impact-driven careers.

| SUSTAINABILITY-RELATED CURRICULUM BY PROGRAMME

100% OF STUDENTS
TRAINED IN
SUSTAINABILITY

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Bachelor in Management (BiM)

A sustainability-driven foundation

- Year 1: **Sustainability Seminar** – Introduction to key global challenges (climate, resources, inequality).
- Year 3 - Core course: **CSR & Business Ethics** – Ethical decision-making and stakeholder responsibilities.
- **Electives:** Circular Economy, Sustainable Finance, Diversity, Energy & Climate, Eco-Marketing (offered on various Campuses).

A PROGRESSIVE LEARNING PATH IN SUSTAINABILITY				
YEAR	FORMAT	TITLE	DESCRIPTION	CAMPUS
Y1	SEMINAR (mandatory)	Sustainability Seminar	From day one, students explore climate change, social justice, and sustainable innovation. A mindset-shifting introduction to the role of business in society.	All Campuses
	CORE COURSE (mandatory)	Corporate Social Responsibility & Business Ethics	Through a dynamic blend of CSR and business ethics, this core course provides critical tools to assess stakeholder responsibility and ethical decision-making in business.	All Campuses

YEAR 3 ELECTIVES - TAILORED LEARNING ACROSS CAMPUSES	
CAMPUS	ELECTIVES
BERLIN	<ul style="list-style-type: none">• The Value of Differences: Getting serious about Diversity & Inclusion• Sustainability Management• Eco-Marketing• Conscious Leadership & Impact Entrepreneurship• Sustainable Finance
	<ul style="list-style-type: none">• Sustainable Finance• Sustainability Management and Circular Economy
LONDON	<ul style="list-style-type: none">• Sustainable Finance• Sustainability Management and Circular Economy
PARIS	<ul style="list-style-type: none">• Energy & Climate for Business Management• Rethink Consumption

These electives allow students to specialise in areas such as finance, leadership, marketing, climate, and inclusion, preparing them to tackle sustainability challenges from multiple perspectives.

Master in Management (MiM)

Design your own path to impact

Common progress for all

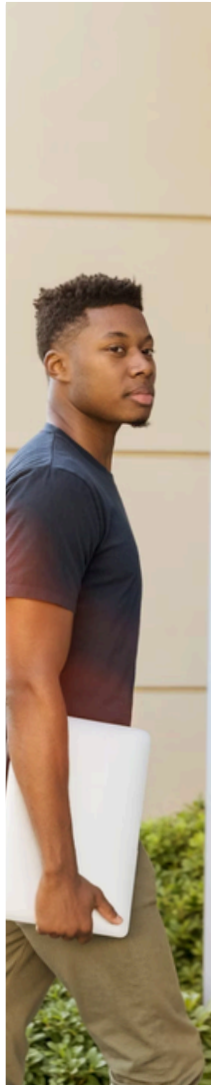
- Pre-Master year: **Designing tomorrow**
An immersive programme combining a 3-day workshop and a 3-month field project, Designing Tomorrow engages students in real-world sustainability challenges through research and collaboration with external stakeholders.
- Year 1 - Core course: **Fundamentals in Sustainability**
Taken by all MiM students, this foundational course examines how traditional models of value creation impact ecosystems and societies. It fosters a critical understanding of how businesses both drive and are shaped by sustainability challenges, highlighting the need to rethink their role and responsibilities.

Flexible pathways

- **21 specialisations** across its 6 Campuses — with **10** of them **entirely dedicated to sustainability**-related topics:
 - Energy Transitions and Sustainability
 - Financial and Sustainability Reporting
 - The Green Chief Financial Officer (CFO)
 - Marketing for Sustainable Development Models
 - Responsible Innovation in Africa
 - Rethinking Business Models and the Corporation for Social Innovation
 - Sustainability in International Business
 - Sustainability Management
 - Sustainable Finance
 - Social Impact Management

Each specialisation includes 6 course units of 20 hours each (120 hours total).

- A **rich portfolio of electives**
Spanning business ethics, circular economy, energy and climate, CSR, sustainable entrepreneurship, marketing for the sustainability transition, public policy, responsible digital transformation, sustainable governance, ESG reporting, sustainable finance, and sustainable urban planning.



PRE-MASTER YEAR			
Designing Tomorrow Mandatory on all Campuses			
MASTER YEAR 1			
Fall Semester		Spring Semester	
BERLIN		CORE COURSE	Specialisation: Sustainable Finance
LONDON			Specialisation: Social Impact Management
MADRID	Specialisation: Option Societal Entrepreneurship		Specialisation: International Business Consulting Elective: Sustainable Finance
PARIS	Electives: <ul style="list-style-type: none">Philantropy and social entrepreneurshipMOOC Entreprendre dans l'Economie CirculaireInternational Business and Human RightsEnergy - Business, Climate & GeopoliticsBilan Carbone		Specialisations: <ul style="list-style-type: none">Sustainability - Rethinking business models and the corporation for social innovationFinancial and Sustainability Reporting for CFOGreen CFO Electives: <ul style="list-style-type: none">Social and Ethical issues of Digital TransformationPhilantropy and social entrepreneurshipMOOC Entreprendre dans l'Economie CirculaireMarketing for Transition toward SustainabilityEnergy - Business, Climate & GeopoliticsBiodiversity, Society & Business
TURIN			Specialisation: Option-E Elective: Food Waste Management

MASTER YEAR 2		
Fall Semester		Spring Semester
BERLIN	Specialisations: <ul style="list-style-type: none">Sustainability ManagementSustainable Finance	Specialisation: Sustainable Finance
LONDON	Specialisation: Energy Transition and Sustainability	Specialisation: Social Impact Management
MADRID	Specialisation: International Business Consulting	Specialisation: International Business Consulting Elective: Sustainable Finance
PARIS	Specialisation: <ul style="list-style-type: none">Marketing for Sustainable Development ModelsSustainability in International business Electives: <ul style="list-style-type: none">Social and Ethical issues of Digital TransformationPhilantropy and Social EntrepreneurshipMOOC Entreprendre dans l'Economie CirculaireInternational Business and Human RightsEnergy - Business, Climate & GeopoliticsDigital Transformation of Organisations and BusinessBilan Carbone	Specialisations: <ul style="list-style-type: none">Responsible Innovation in AfricaSustainability - Rethinking business models and the corporation for social innovationFinancial and Sustainability Reporting for CFOGreen CFO Electives: <ul style="list-style-type: none">Social and Ethical Issues of Digital TransformationPhilantropy and Social EntrepreneurshipMOOC Entreprendre dans l'Economie CirculaireMarketing for Transition toward SustainabilityEnergy - Business, Climate & GeopoliticsBiodiversity, Society & Business
TURIN		Specialisation: Option-E Elective: Food Waste Management

3 specialised MSc Programmes in Sustainability

MSc in International Sustainability Management

This two-year, full-time programme equips students to lead the transition toward a more sustainable global economy. With a truly **interdisciplinary approach**, it combines science, economics, and business strategy to tackle global sustainability challenges. The programme begins with a deep dive into natural systems—climatology, ecosystems, and sustainability research—before moving into economic theory and managerial tools for driving systemic change.

- Solid foundation in **natural & social sciences** (climatology, ecosystems, sustainability research) combined with management perspectives.
- **Practical experience:** internship, company consultancies, and a rural study retreat.
- **Global exposure:** study across two European capitals leading in sustainability.
- **Diverse career outcomes** in ESG consulting, sustainability management, CSR, environmental policy, or NGO leadership.
- **Key courses:** The ecological background of economic activity; Climatology; Environmental and resource economics; Energy, business, climate and geopolitics; Business ethics and CSR.

MSc in Sustainability Entrepreneurship and Innovation

This two-year, full-time programme equips students to create and lead business solutions to the world’s most pressing environmental and social challenges. With a strong **hands-on learning approach**, it helps students harness the potential of their business ideas and channel them towards the greater good. Participants gain the tools to build values-based business models and the entrepreneurial mindset needed to embed sustainability across start-ups, companies, and industries.

- **100% sustainability-focused:** every course and project is impact-driven.
- **Latest insights** in entrepreneurship, innovation & sustainability.
- **Practical experience:** internships, company projects, UNEP partnership, study trip to Norway, and ESCP’s Blue Factory incubator.
- **Diverse career outcomes** in sustainable entrepreneurship, ESG consulting, innovation and impact strategy.
- **Key courses:** Values-based & sustainability innovation; Entrepreneurial methods; Leadership, teams & collaboration in intercultural contexts; The Sustainable Lifestyles Venture Project.

Paris / Berlin

Paris / Berlin

MSc in Energy Management

This 18- to 21-month, full-time programme offers a 360° view of the energy sector with a **strong focus** on sustainability and the energy transition. It combines academic rigour, industry-relevant skills, and real-world project experience, preparing students to lead with sustainability in mind across energy markets and companies.

- **Covers the full energy mix**, including renewables, electricity, oil & gas, and transition strategies.
- **Dedicated modules** on sustainability, energy policy, regulation, and responsible management.
- **Hands-on transition projects**: includes an 8–12-week company consultancy project, energy trading challenge, and a minimum 4-month internship or employment placement.
- **Career outcomes** in energy transition, ESG consulting, policy, finance, and operations.
- **Key courses**: Sustainability & Energy; Renewable Energy; Energy Policy; Energy Risk Management; Energy Markets & Other Commodities.

Sustainability Across All MScs

Core course

Every MSc student follows a **Sustainability Management course**, engaging with today's most pressing environmental and social challenges, from climate change to resource depletion.

- Scientific insights from AXA Climate School modules and ESCP Professors' master classes.
- Managerial tools to drive sustainable transitions **across industries**.
- **Interactive activities**: CO₂ challenge and group practitioner interviews.
- A sustainability knowledge test (TASK) at the start and end of the course to measure progress.

Electives Across Programs

Beyond the core course, students can personalize their journey by choosing electives focused on sustainability, ensuring these principles are embedded across diverse fields of study. Examples include:

- Sustainability & ESG in Real Estate
- Managing for Social Impact
- Organisational Transitions to Sustainability
- Corporate Social Responsibility

MBA

3 Core Courses on Sustainability

• Sustainability and CSR:

The course explores how corporations can move beyond compliance to create real social and environmental impact through CSR and ethical practices. It critically examines challenges like greenwashing, ESG limitations, and the path to net zero, highlighting the role of governance, innovation, and collaboration.

• Management skills for sustainable business:

This course equips students with the concepts and tools to navigate organizations as environments for effective and responsible management. Emphasizing human dynamics – such as motivation, communication, group behavior, and culture – it explores the foundations of sustainable organizational performance.

• Sustainable & impactful marketing:

This course introduces the core principles and tools of marketing, focusing on how to create and deliver value for both businesses and society. It combines foundational concepts with critical perspectives to address complex market challenges and promote socially and environmentally responsible marketing.

Executive MBA (EMBA)

A One-week Kick-off Seminar on Sustainability

The EMBA opens its gate with the *Improbable Growth* induction seminar, which is **100% sustainability-oriented**. It includes the Climate Fresk and an Art Thinking workshop, both designed to explore environmental and societal challenges.

A Rich Elective Portfolio

The EMBA participants can further specialise with cutting-edge electives such as:

- Energy Transition with a Sustainability Approach
- Business with a Purpose: How to generate sustainable impact?
- Leading Culturally Diverse and Virtual Teams
- Corporate Sustainability Reporting and Non-financial Disclosure
- Circular Economy: Sustainable Innovation Opportunities for Established Firms, Start-ups and Platforms?
- Diversity and Inclusion for Firms' Success/Company Performance

Sustainability in the PhD Programme

Sustainability is a **central thread** running through the ESCP PhD experience.

- **Integration Seminar at the Campus de la Transition:** Immersion in a low-impact environment with workshops to raise awareness and deepen understanding of sustainability challenges.
- **Core course** on Planetary Boundaries and the Anthropocene: Research grounded in the scientific realities of the environmental and social crises we face.
- **Sustainability Research Specialisation** (since 2024): Advanced training in topics such as: social innovation, grand challenges and global value chains, sustainability tools and measures, and the dark sides of sustainability management.

Exploring the Full Spectrum of Sustainability

Across all programmes and formats, ESCP offers a **broad and interdisciplinary** set of sustainability themes:

- **Climate, energy & biodiversity:** Energy transition, carbon accounting, climate policy, biodiversity & business.
- **Circular economy & eco-design:** Circular business models, waste reduction, sustainable innovation.
- **Sustainable finance & ESG:** Green CFO, ESG reporting, sustainable investments, non-financial disclosure.
- **Ethics, CSR & human rights:** Responsible business conduct, stakeholder engagement, inclusive leadership, business & human rights.
- **Social impact & entrepreneurship:** Social business models, philanthropy, inclusive innovation, responsible consumption.
- **Digital & sustainability:** Ethical tech, responsible digital transformation, sustainability reporting tools.

ESCP SUSTAINABILITY FINGERPRINT



Learn more, connect with us, and start your impact story at escp.eu