



CV

Prof Dr Klaus Schweinsberg

SUMMARY

Klaus Schweinsberg is Chairman of the Centre for Strategy and Higher Leadership and Director of the European Center of Digital Competitiveness. He is a personal advisor to eminent CEO and Entrepreneurs in Europe, Asia and the US. Klaus is an Affiliate Professor at ESCP Business School Paris. He is a Young Global Leader of the World Economic Forum (WEF). He is of German and Swiss Nationality.

PROFILE

- Chairman, Centre for Strategy and Higher Leadership (since 2009)
- Editor in Chief and Publisher Capital/Impulse Business Magazine (2003-2009)
- Various Leadership Positions Bertelsmann AG/Financial Times Germany
- Reserve Officer German Armed Forces: Colonel General Staff (NATO OF 5)
- Member of Advisory or Supervisory Board: Haufe Group SE, HSBC Deutschland
- Chairman Hanns Martin Schleyer Stiftung

EDUCATION

- Honorary Professor according to German State Law (2009)
- Doctorate in Economics at L'Université de Fribourg in Switzerland (1999)
- Visiting Scholar at University of St. Andrews/Scotland (1997)
- Licence en Sciences Économiques et Sociales L'Université de Fribourg (1996)
- Diploma in Communication Sciences and Journalism at L'Université de Fribourg (1996)
- Studies in Economics as well as Communication Sciences and Journalism in Fribourg and Siena (1991-1996)

TEACHING

- ESCP Business School/France
- Leuphana University Lüneburg/Germany
- Helmut Schmidt University Hamburg/Germany

RESEARCH TOPICS

- Leadership
- Digital Leadership
- Corporate Governance
- Small and Mid Sized Enterprises

PUBLICATIONS (selection)

- Stresstest Corona. Erfolgsfaktor Ungewissheitskompetenz, Herder 2020
- Anständig Führen, Herder 2014.
- Sind wir noch zu retten? Finanzbuch Verlag 2010
- Demokratiereform, Shaker Verlag 2003

CONTACT

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