

MARC OBERHAUSER

Associate Professor of International Business
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ACADEMIC POSITIONS

ESCP Business School, Madrid, Spain

Department of Management

Associate Professor of International Business (09/2025-present)

Assistant Professor of International Business (10/2021-08/2025)

IAE Nice, Université Côte d'Azur, Nice, France

Groupe de Recherche en Management (GRM-lab)

Visiting Professor, Research stay (09/2025-10/2025)

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

Department of International Management

Postdoctoral Researcher (03/2021-present)

Teaching and Research Associate (06/2017 - 02/2021)

EDUCATION

Ph.D. in International Management, 2021

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

Department of International Management

Dissertation: *Social Responsibility of International Managers, Firms, and Governments: Studies on the Moral Dimension of International Business*

Master in Management, M.Sc., 2017

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

Bachelor in Business Administration and Economics, B.Sc., 2015

University of Hohenheim, Germany

REFERREED JOURNAL ARTICLES

1. Rapior, M. C., & **Oberhauser, M.** (2025). Human rights violations in global value chains: A locally grounded governance framework. *Journal of Business Ethics*, 1-28.
2. **Oberhauser, M.**, Conrad, M., & Holtbrügge, D. (2025). Apologize or deny? How companies defend the legitimacy of Wall Street, Main Street, and Market Street after corporate misconduct. *Corporate Social Responsibility and Environmental Management*, 32(1), 341-356.
3. Kirste, L., **Oberhauser, M.**, & Holtbrügge, D. (2024). What drives the dissemination of CSR practices in global value chains? An institutional and psychological perspective. *International Business Review*, 33(1), 102218.
4. **Oberhauser, M.** (2024). The Chinese belt and road initiative: Development project with strings attached? *International Journal of Development Issues*, 23(2), 212-244.
5. **Oberhauser, M.**, Holtbrügge, D., & Gurkov, I. (2023). Shaping the attitudes of Russian managers in ethical issues—personal attributes and environmental pressure. *International Journal of Emerging Markets*, 18(11), 4734-4753.
6. Holtbrügge, D., & **Oberhauser, M.** (2019). CSR orientation of future top managers in India. *Journal of Indian Business Research*, 11(2), 162-178.

BOOK CHAPTERS

1. **Oberhauser, M.** (2022). MNEs' approach to contributing to the Sustainable Development Goals - An exploratory study. In *The Role of Multinational Enterprises in Supporting the United Nations' SDGs* (pp. 100-115). Edward Elgar Publishing.
2. **Oberhauser, M., & Conrad, M.** (2022). How companies respond to self-inflicted crises. A comparison between countries, types of crises, and response strategies. In *International Business in Times of Crisis: Tribute Volume to Geoffrey Jones* (pp. 113-130). Emerald Publishing Limited.

ACADEMIC AWARDS

EURAM 2025 Most Inspirational Paper Award

“Violent conflicts, institutional frictions and foreign divestment. The case of MNCs' market exit from Russia”
(w/Holtbrügge & Kirste) *European Academy of Management (EURAM) 2025 Annual Meeting, Florence, Italy*

Best Paper Award for the Business and Society General Track

“Apologize or Deny? How Companies Regain Stakeholder Legitimacy After a Corporate Misconduct” (w/Conrad & Holtbrügge) *European Academy of Management (EURAM) 2019 Annual Meeting, Lisbon, Portugal*

SELECTED WORKING PAPERS

- The more, the better: A research note on cultural intelligence development (w/Bernhard, Kirste, Wicht)
- Conceptualizing post-consumption GVCs: Polycentric governance for resilience and sustainability (w/Zhao)
- Violent conflicts, institutional friction and foreign divestment. The case of MNCs' market exit from Russia (w/Holtbrügge & Kirste)
- Chained to globalization? Perspectives on the future of European multinational enterprises in an era of fragmentation (w/Baldermann, Coeurderoy, Duplat, Schmid)
- How do institutional dynamics change CSR agendas? An exploratory study in the automotive industry (w/Bernhard & Kirste)
- Human Rights in Global Value Chains (w/Voss & Kirste)

SELECTED CONFERENCE PRESENTATIONS (by co-authors)

Academy of International Business (AIB), (2025), 2024, 2023, 2022, 2021

Academy of International Business (AIB) UKI, 2025

European Academy of Management (EURAM), (2025), 2019

World Business Ethics Forum (WBEF), 2025

Sinergie SIMA Management Conference, 2025

Academy of Management (AOM), 2023

European International Business Academy (EIBA), 2021, 2017

INTERNATIONAL RESEARCH ACTIVITIES

Vice President Programme, AIB Sustainability Shared Interest Group

Member, Academy of International Business, Academy of Management

Ad-hoc reviewer, *European Management Journal*; *Journal of International Management*; *Business Ethics, the Environment & Responsibility*; *Journal of Management Education*; *International Journal of Human Resource Management*; *Asia Pacific Journal of Management*; *International Journal of Development Studies*; *International Studies of Management & Organization*; *South Asian Journal of Business Studies*.