

Fabrice Léger

Affiliate Professor, ESCP Business School

Email: fleger@escp.eu

Profile

Fabrice Léger is an Affiliate Professor at ESCP Business School, specializing in innovation management, entrepreneurship, and experiential learning. With a career spanning multinational corporations, technology start-ups, and higher education, he brings a unique blend of strategic insight and hands-on experience to the classroom.

His work focuses on helping individuals and organizations turn ideas into action. He designs innovative learning experiences, supports early-stage entrepreneurial initiatives, and advises companies on innovation strategy, technology valorization, and change management in multicultural environments.

Teaching & Academic Activities

- Course Coordinator, **Introduction to Business Organisation and Strategy** (Bachelor in Management, ESCP)
- Developer of experiential pedagogical modules in:
 - Innovation & Design Thinking
 - Strategic Innovation Marketing
 - Entrepreneurship & Effectuation
 - New Venture Creation
- Former Head of Entrepreneurship Education at **Ecole Centrale de Lille**
- Active contributor to innovation and entrepreneurship education across engineering and business schools

Editorial Activities

- Member of the editorial board of the academic journal *Entreprendre & Innover* until 2025.

Research & Practice Interests

- Innovation management and strategic transformation

- Entrepreneurial decision-making and effectuation
- Technology valorization and early-stage project development
- Experiential and project-based learning methodologies
- Intrapreneurship and corporate innovation dynamics

Professional Experience

ESCP Business School (2024–)

Affiliate Professor

Coordinator of *Introduction to Business Organisation and Strategy* and contributor to innovation- and entrepreneurship-related curricula.

The Effectual Lab (2022–)

Co-Founder – Strategy Consulting

Advising organizations on innovation strategy, entrepreneurial capabilities, and effectual approaches to uncertainty.

Spheranova (2012–)

Founder – Training & Innovation Mindset Development

Designs and delivers programs for higher education institutions and organizations undergoing transformation.

Centrale Lille (2013–2017)

Head of Entrepreneurship Education

Led the development of entrepreneurship programs and experiential learning initiatives.

Vianeo (2012–2015)

Associate Director – Product & Technology

Oversaw product development and technological strategy for an innovation management start-up.

Industry Roles (1994–2012)

Held multiple positions in global technology and financial organizations, including:

- **Sun Microsystems / Oracle** – Corporate Senior Program Manager
- **Netscape Communications** – Technical Support Engineer & Project Manager
- **HSBC (CCF) / Sinopia Asset Management** – Project Manager

These roles strengthened expertise in global program management, customer experience transformation, and cross-functional leadership.

Education & Certifications

- **ESSEC** – Certificate in Strategic Management of Innovation and Services
- **Ecole Centrale de Lille** – Engineering Degree
- **DEA in Finance**, University of Lille II – ESA
- **ISMA360® Certification**
- **Sigma Green Belt Training & PRINCE2 Foundation**
- Training in **Facilitation** and experiential pedagogy

Selected Areas of Expertise

- Innovation & Technology Management
- Entrepreneurship & Early-Stage Project Development
- Effectuation
- Design Thinking & Experiential Learning
- Strategic Positioning & Transformation