François LEGENDRE

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IT Course Manager

TEACHING EXPERTISE (English / French)

- Microsoft Office (Word, Excel, PowerPoint) and programming
- Reporting and accounting softwares
- Information systems management

PROFESSIONAL BACKGROUND

Since 2014 - AFFILIATE PROFESSOR (+/-900 face to face teaching hours / year)…………………………

School	Location	Bachelor	BTS	Master	Course Manager	Since
EDHEC	Lille / Paris	X		X	X	2017
ESSCA	Angers / Paris	X		X	X	2016
ESCP	Paris	X		X	X	2018
INSEEC	Paris	X			X	2015
ELYSEES MARBEUF	Paris	X	X		X	2014

BUSINESS MANAGEMENT / FASHION DESIGN……………………………………………………………

2010 / 2014 – LEGENDRE DESIGN (uniforms for luxury hotels)
2006 / 2013 – FRANCOIS LEGENDRE (men shirts)
 COLLECTIONS
- Garment design, collection plans
- Sourcing suppliers and supervising productions in Asia and France
SALES
- B2B: developing a European network of textile multi brands retailers (Paris based showroom)
- B2C: managing a men shirts online store
MANAGEMENT
- Starting and managing a company – 10 partners – k€ 200 investments
- Defining and optimizing corporate strategy (product lines, markets to address, sales policy, brand image)

INFORMATION SYSTEMS / SALES…………………….…………………………………………………………

2000 / 2002 – BUSINESS OBJECTS (Paris)
1996 / 2000 -COMSHARE (Paris)
Reporting and business intelligence B2B software editors
Sales and larger accounts manager - talking to decision makers
Annual M€ 7 / 15 sales objective - average K€ 150 / 300 deal

INFORMATION SYSTEMS / PROJECT MANAGEMENT……………………………………………………..

1992 / 1996 - CONCEPT (Paris)
Reporting and accounting B2B software editor
Financial information systems implementation for global companies
Project team management
End users training and training books design

Education

1989-1992 **EDHEC** Business School (Lille) – audit and controlling program.
2003-2006 **Studio Berçot** (Paris) – fashion and pattern design (third year in Asia)

Hobbies

Sports (daily practice) – Fine and decorative arts (collector) – Nature (urban shared garden supervisor)