

Coordonnées

alexandre.lederman@wanadoo.fr

www.linkedin.com/in/alexandre-lederman-96131a13b (LinkedIn)
www.youtube.com/channel/UCyS_2SboLh47Mlmj4JZ4pJA
(Personal)

Principales compétences

Business Education

Business Administration

Finance

Certifications

Administrateur de sociétés Certifié
A-S-C france

Honors-Awards

Chevalier de l'Ordre des Arts et
Lettres de la République française
(Order of Arts and Letters)

Publications

Le Futur était presque parfait

Le Capital du Coeur

Candide au pays des étoiles
mécaniques

Alexandre Lederman

Director for Public Relations à ESCP Business School
Paris, Île-de-France, France

Résumé

• affiliate Professor, Director for Public Relations and Member of the Board of Directors at ESCP Business school.

• Business: CEO and shareholder of a family business in the entertainment industry. Strong track record in producing successful quality contents and IP rights. Collective bargaining experience.

• Impact and Philanthropy: Pioneer in introducing philanthropy in Business Schools as a student, co- founded the French well known Charity "les Restos du Coeur", a massive organization which today distributes over 100 million meals each year to the needy.

• Books and Research: Author of three books on the social, economic and political impacts of globalization, published at Editions Robert Laffont and Editions du Cherche-Midi. Early anticipations, analysis, investigations and interviews conducted with a wide range of political and business leaders.

• Inspired and sponsored "L'Insertion du Coeur - Wintegreat-each One", uniting students and teachers, raising funds, pioneering the introduction of education programs for the refugee students in the French Grandes Ecoles and Universities.

Chevalier de l'Ordre des Arts et Lettres de la République française
(Order of Arts and Letters)

YouTube Channel:

https://www.youtube.com/channel/UCyS_2SboLh47Mlmj4JZ4pJA

Expérience

ESCP Business School

10 ans

Director for Public Relations, reporting to the Dean.
juin 2023 - Present (2 ans 7 mois)

Member Board Of Directors
mars 2022 - Present (3 ans 10 mois)

Affiliated Professor
2015 - Present (10 ans)

- Affiliated Professor and special advisor at ESCP Business school.
- As the School is celebrating its Bicentenary Anniversary and has a new EESC Status (autonomisation process) , Alexandre is breaking grounds by applying his artistic production and marketing techniques to the delivering of high quality business education programs.
- Sponsored and inspired "L'Insertion du Coeur-Wintegreat", uniting students and teachers, raising funds, pioneering the introduction of education programs for the refugee students in the French Grandes Ecoles and Universities.
- Currently co-founding with the Dean of International Affairs a unique intensive global modular program: Advanced Business Cultures and Diplomacy. A prestigious 4-week seminar offered to highly selected students worldwide and young professionals, in essence a very focused combination of Young Leaders Programs and a Rhodes Scholarship.
- Conceptualized the "CEOs Studio" with the scientific director of the Master in Management and reknown leadership professors. A recognized and creative Leadership module for highly selected students. A behind the scenes transformative experience which takes them through the process of becoming Chief Executive. Preparing them for the high level of responsibility to the various stakeholders it requires.

Lederman SA
Chief Executive Officer
janvier 1989 - janvier 2025 (36 ans 1 mois)

Alexandre Lederman is CEO and shareholder of a well-known french family business in the entertainment industry where he has been involved for twenty years, contributing to the vision and the creative force.

Lederman SA and its subsidiaries have a strong track record in producing successful and quality artistic contents, with high margins and strong IP rights, setting high standards for more than forty years.

The company was awarded numerous business and creative distinctions, including the French equivalent of Oscars and Grammy awards.

Alexandre Lederman has also been particularly involved in the financing and deal making part of the creative industries as well as the collective bargaining side.

Formation

Harvard Business School

Owner President Manager, Business Administration · (2012 - 2014)

Sciences Po

Certification - Company Board Director, Business Administration · (2013 - 2014)

ESCP Europe

Programme Grande Ecole Master in Management degree, Finance · (1985 - 1988)