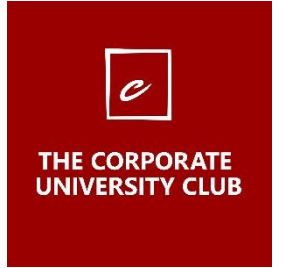




The Future of the Corporate University

Paris, 15 October 2021



The Strategic Role of Corporate Universities

Frank Bournois, Executive President & Dean, ESCP

Shaping the Future of Corporate Universities

Philippe Bonnet (Essilor), Marisa Eboli (Universidade de Sao Paulo, Brazil), Simon Mercado (ESCP), Alexia de Monterno (Merieux), Steven Smith (EFMD)

The Future of the Corporate University - Workshops

 **Workshop 1:**
(room 2112)

**Learning communities,
peer-to-peer training,
distance learning: How
will these new
learning techniques be
shaping the future of
Learning?**

 **Workshop 2:**
(room 2128)

**The new place of the
individual in learning**
(in French)

 **Workshop 3:**
(room 2120)

**Unleashing Team
learning, the “strong link”
of learning organizations**

 **Workshop 4:**
(room 2122)

**Learning in remote and
hybrid environments:
the challenge of
performance and well-
being**



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The performance of the Corporate University

Laurent Cappelletti (CNAM), Laurent Choain (Mazars), Ilhem Alleaume & Sylvie Dangelser (L'Oréal)

The Future of the Corporate University - Workshops

Workshop 1:
(room 2120)
Advances in behavioural sciences will accelerate the effectiveness of training.

*Dana Allen (Air Liquide),
Etienne Bressoud (BVA
Nudge Unit),
Alexia Cordier (Fifty),
Nadège Riehl
(Schneider)*

Workshop 2:
(room 2112)
The Future leader - leading in the future: new trends in top executive development

*Christie Chambers-
Deydier (Thales),
Delphine Jumelle-Paulet
(Mazars), Dominique
Pépin & Chiara Succi
(ESCP), Diarmuid Smith
(Craft Capital)*

Workshop 3:
(room 2122)
AI & positive use of data: towards an “augmented learning organization”?

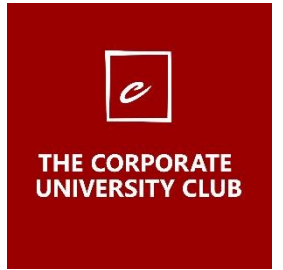
*Patrick Benammar
(Renault), Thierry Bonetto
(Learning Futures), Denis
Floean (IBM), Yannick
Meiller (ESCP)*

Workshop 4:
(room 2128)
The most important pedagogical innovations for successful learning

*Aude Schiavi-Fourcade &
Laurence Nottelet
(AFPA), Michel Barabel
(IEP Paris)*

The Future of the Corporate University : New Challenges, New Development & New Organizations

- Thierry Bonetto (Learning Futures), Adilson Borges (Carrefour & President of the Club of Corporate Universities), Jean-Roch Houllier (Safran), Catherine Lauryssen (Michelin), Evgeny Lukin (JLL), Dominique Pépin (ESCP), Nadège Riehl (Schneider)



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