

ART FOR SUSTAINABILITY

Competition Rules

What you need to know when joining the competition:

1. Content:

In this Art Competition presented by Green Office we want to give **a more personal meaning** to the word sustainability and the freedom for you to express that.

We would like you to answer **one** of the following questions:

1. **What does sustainability mean to you (or your community)?**
2. **What small habits do you have that make an impact on a day-to-day basis?**

Choose one of the two questions and then be as creative as you wish when answering the question **in video format**; the only limitation is that it should be **3 minutes long maximum** and the video quality sufficient to appreciate your work, 20 MB maximum, a YouTube or Vimeo link would also be great.

In the video, you can use the following mediums:

Drawing/Painting/Collage/Music/Dance/Video art/Digital art/
Photography/Street art/Spoken poetry/ Spoken essay/Sculpture or any other form of artistic expression, there is no limitation in the form you choose.

2. How to join

Please click on the following link to join: [Join the Art Competition](#) or send an email to greenhouse@escp.eu with:

- Your first and last name
- ESCP email (if you used your personal email to send)
- Nationality
- Program at ESCP + Campus

- Question chosen (1 or 2)
- Short summary of the idea behind your video (not more than 250 words)

3. Prizes

Will you be the winner of this competition?

On top of sharing your ideas with the world, you can win amazing prizes:

1st place: €250 in Amazon vouchers+ surprise gift

2nd place: €150 in Amazon vouchers+ surprise gift

3rd place: €100 in Amazon vouchers+ surprise gift

4. Art Festival event

The top five finalists will be announced on **the 30th of June via email and invited to present their work and ideas on Zoom at our event ``ART FOR SUSTAINABILITY AWARDS`` on the 15th of July at which time the 3 winners will be announced.**

[Join HERE](#)

5. Requirements

- Deadline for entries: **5th of July 2021**
- Required Language :**English**
- Time range: **3 minutes maximum**
- **Summary: max. half a page**
- File too big to send: send through [wetransfer.com](https://www.wetransfer.com) to our [email](#) or with the link.

Only if you meet all requirements, are you eligible to join the competition and to win the Amazon vouchers and a surprise gift to last you a lifetime.

5. Jury

The jury will be comprised of 5 key members of ESCP involved in sustainability and marketing programs across multiple campuses.

6. Eligibility

Students and alumni at ESCP are eligible to join this competition.

Who we are and what is our mission:

Green Office is the sustainability hub for Madrid's ESCP campus. It aspires to be a bridge between academia, staff, and students in implementing better and more sustainable practices as well as giving a voice to all the main players at our school while encouraging innovation, a long-term vision, **and galvanizing the resourcefulness of its community.**

Contact

Do you have any questions or comments about the art competition? Please do not hesitate to contact us by using the form or sending an email at greenhouse@escp.eu

We will do our best to answer within 48 hours.