

## **Senior Manager of London Blue Factory**

ESCP Business School is currently looking for a Senior Manager of London Blue Factory to be based at the London Campus situated in North West London.

The Blue Factory is ESCP's start-up accelerator and works closely with start-ups and corporations to foster activity and ecosystem development through events and networking.

The Senior Manager of London Blue Factory will collaborate with all Campus Heads or representatives of Blue Factory across Europe to develop a global and local offer to support ESCP students and alumni entrepreneurs.

### **Knowledge Skills and Experience**

#### ***Essential Requirements***

- Minimum of 3-5 years as a founder and/or in start-up context in the UK
- Education to a degree level in Science, Finance or Business
- Experience in budget planning, allocation, and financial reporting, with familiarity with financial management systems and tools
- Excellent presentation skills and professionalism, with the ability to adapt to both large and small scale contexts.
- Proactively cultivating and nurturing relationships with colleagues and stakeholders to foster a collaborative and supportive work environment
- Identifying opportunities to enhance partnerships, ensuring mutual understanding and alignment with organisational goals
- Strong organisational, collaborative and communication skills

#### ***Desirable Requirements***

- Fluency in English with additional other languages such as Spanish, French are welcome but not required
- Event management experience is desirable

### **Main Duties and Responsibilities**

- Serving as the main point of contact for the London Incubator, facilitating seamless communication and collaboration
- Partnering with the Dean to spearhead the conceptualization and realisation of dynamic, sustainable incubation, and acceleration ventures
- Establish cohesive partnerships and assemble valuable local and global resources within the entrepreneurial ecosystem
- Engage in active collaboration with campus professors, students, alumni association, Foundation, and various School departments
- Advocate for the Blue Factory within the student community during orientation days and various entrepreneurship-focused occasions (e.g., Entrepreneurship Festival, student society events, etc.)

- Collaborate with the Marketing Department to craft marketing materials (e.g., event invites, social media posts, event materials, etc.) and campaigns aimed at highlighting Incubator offerings, events, and programs across School and London Campus platforms
- Monitor and measure the effectiveness of events according to key performance indicators, providing weekly, monthly and yearly reports to stakeholders (Dean and Director of Marketing, Recruitment and Events)
- Manage the yearly budget, encompassing budget allocation and reporting
- Oversee budgetary management and approve costs in adherence to School policies
- Undertake regular competitor analysis and industry- trends research to identify new opportunities for the London campus

### **What can ESCP offer you?**

- 30 days annual leave with the addition of Bank Holidays
- Company pension scheme with exceptional employer contributions
- Permanent Health Scheme
- Death in Service Insurance
- Private Healthcare after a successful probation period
- Enhanced Paid Maternity & Paternity with length of service
- Enhanced Sick Pay with length of service
- Hybrid Working is available, upon negotiation with the manager.
- On-site Cafe with Staff discount
- Exclusive discounts with surrounding local businesses
- Language lessons available in Spanish, Italian, German, French

### **Application details**

Applicants should send a CV to our Human Resources Department at [ukrecruitment@escp.eu](mailto:ukrecruitment@escp.eu). Please note the HR Department start screening CVs and interviewing candidates from the start of the recruitment campaign. A successful candidate could progress to offer before the advertised closing date. We encourage you to apply as soon as possible.

ESCP Business School is committed to offer equal employment opportunities regardless of age, sexual orientation, gender, nationality, ethnic origin, disability or parental status. We base all our employment decisions on merit, job requirements and business needs.

For more information about the School please visit our website on [www.escp.eu](http://www.escp.eu)

*ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management. In 2023, ESCP has been ranked 3rd in the FT European Business Schools rankings.*

*Several generations of entrepreneurs and managers were trained in the firm belief that the business world may feed society in a positive way. Each year, ESCP welcomes 9000+*



*students and 5000 managers from 130 different nationalities. We offer a full range of full-time degree programmes from our generalist BSc in Management, Master in Management (FT-ranked 5th worldwide), and MBA in International Management (FT-ranked 27th worldwide) to a portfolio of over 20 specialist Master-level programmes, including our MSc in Finance (FT-ranked 1st worldwide), and to PhD. We also deliver executive education programmes including the Executive MBA (FT-ranked 5th worldwide), specialist Master-level executive degree programmes, and Executive PhD. All of the programmes include a multi-campus experience.*

*ESCP contributes to the learning and development of executives and managers at some of the world's leading companies through the development and provision of customised courses.*