



Associate or Full Professor in Marketing

About the Organisation

ESCP Business School is a leading European business school (ranked 8th in Europe by the Financial Times), with urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw. We offer a full range of full-time degree programmes from our generalist Bachelor in Management, Master in Management (FT ranked 6th worldwide), and MBA in International Management to a portfolio of over 20 specialist Master-level courses including our MSc in Finance (FT-ranked 2nd worldwide), and to our doctoral programmes. We also deliver executive education programmes including our Executive MBA (FT-ranked 7th worldwide), our specialist Master-level degree programmes, and our Executive PhD. Finally, we contribute to the learning and development of executives and managers at some of the world's leading companies through the development and provision of customised courses.

Job Description & Qualification

We are looking to appoint a new faculty member to join our Marketing department, based and teaching on our UK Campus situated in Northwest London. The appointment can be made at Associate or Full Professor level, depending on experience and publications, and will be effective as early as Spring 2022.

ESCP Business School professors are members of a permanent faculty body of over 160 members across our campuses, and benefit from the support and collegiality of European level departments representing each discipline. The London Campus offers a highly supportive and multicultural environment for dedicated scholars looking to further develop their academic career while contributing to our continued success and to our School's pedagogical mission and strong values.

Candidates seeking appointment at the Associate Professor level must have experience at a comparable institution, an established track record of publications in the top tier of international peer-reviewed journals, as well as outstanding teaching evaluations and a clear citizenship record. They will be expected to contribute to programme management on the London Campus. Previous programme management experience is desirable. Full Professor



appointment will be considered for candidates with a minimum of 10-15 years' experience at a comparable institution and with a considerable research, teaching, leadership and citizenship record.

The successful candidate will join a high achieving team of Marketing scholars across our campuses, and contribute to the ongoing success of our London-based Creativity Marketing pole of excellence, including our MSc in Marketing and Creativity (ranked no. 5 worldwide by QS), our Master in Management specialization in Creativity Marketing and courses on our Executive MBA and full time MBA. We would welcome candidates whose work combines academic excellence with strong expertise in innovative managerial practices, particularly in creativity, data, tech and digital domains, whether in the B2C or the B2B sectors.

Salary for Associate Professor level is in the range of £56,902.44 to £64,562.38, and a competitive salary will apply for the Full Professor role. In addition, research bonuses are applicable for publications in selected peer-reviewed journals.

Application details

Applicants should submit a cover letter, CV, sample copies of their current research (published or working papers), a copy of an ID document and the contact details of three referees by 15 October to Katia Barr at kbarr@escp.eu. Please indicate whether you are applying for the Sustainability or Marketing position in the subject line of your email.

Closing date: 15 October 2021

If you have any questions about the application process, please contact Katia Barr (kbarr@escp.eu). For questions about the roles, please contact Prof. Marie Taillard (mtaillard@escp.eu), Head of Faculty for the London Campus.

For more information about the School please visit our website on www.escp.eu