

Assistant or Associate Professor in Marketing With Academic Directorship – London Campus

Closing Date: 20 August 2025

About ESCP Business School

Founded in 1819, ESCP Business School is the world's oldest business school and one of Europe's leading institutions. With six campuses across Europe (Paris, London, Berlin, Madrid, Turin, Warsaw) plus a branch in Dubai, ESCP offers a wide array of programs including Bachelor, Master, MSc, MBA in International Management, EMBA, Executive Education, and PhD. Our faculty of over 180 members benefits from a rich environment fostering academic excellence, innovation, and global impact.

About the Role

The European Marketing Department (EDM) invites applications for a position of **Assistant or Associate Professor in Marketing** on our vibrant London Campus to start in January 2026. This position includes a three-year mandate as Academic Director of a specialised MSc programme.

Our London Campus is renowned for its dynamic, multicultural environment and academic excellence, notably in Creativity Marketing, home to the MSc in Marketing and Creativity (ranked 4th worldwide by QS), the Creativity Marketing Centre, and the L'Oréal Professorship in Creativity Marketing.

Your Profile

- Assistant Professor candidates: PhD completed by Winter 2025; early-stage research pipeline; strong teaching potential.
- Associate Professor candidates: Established record of publications in top-tier international journals; excellent teaching evaluations; leadership experience in graduate academic programmes within the UK is essential.
- Proven experience at comparable institutions is required.

What We Offer

- Salary range: £58,000 to £63,000 per annum
- Additional £15,000 for Academic Programme Director responsibilities
- Supportive, multicultural academic environment
- Opportunities to contribute to innovative teaching and impactful research
- Integration within the UK business ecosystem
- 30 days annual leave with the addition of Bank Holidays
- Company pension scheme with exceptional employer contributions
- Death in Service Insurance
- Private Healthcare after a successful probation period
- Enhanced Paid Maternity & Paternity with length of service
- Enhanced Sick Pay with length of service
- Hybrid Working is available, upon negotiation with the manager.
- On-site Cafe with Staff discount
- Exclusive discounts with surrounding local businesses
- Language lessons available in Spanish, Italian, German, and French



Application details

Please submit the following documents by 20 August 2025 to ukrecruitment@escp.eu

- Cover letter
- Curriculum vitae
- List of publications
- Statement of teaching and research interests
- Teaching evaluations from the past two years (if applicable)
- List of references (up to 5 referees)
- Recent research article or job market paper

ESCP Business School is committed to offer equal employment opportunities regardless of age, sexual orientation, gender, nationality, ethnic origin, disability or parental status. We base all our employment decisions on merit, job requirements and business needs.