

ESCP Business School Berlin is a state-recognised university and one of the leading business schools in Europe. Our **Chair of Marketing** is looking for a

Student Assistant (all genders)

from 16.07.2026 | 10 hours per week | in Berlin | 14,32 € per hour

About the job

The Student Assistant will support the Chair of Marketing at ESCP Business School in conducting qualitative research on B2B digital platforms. The role involves identifying and engaging with industry participants, conducting literature reviews, organising research materials, and assisting with qualitative data analysis.

Your Responsibilities

- **Company & Participant Research:** Identify and screen relevant B2B platform companies and potential interview participants (executives, experts, policymakers, etc.); maintain and update target databases
- **Industry Engagement:** Monitor and attend relevant conferences and industry events; build contacts and support scheduling of research interviews.
- **Literature Review:** Search and summarise academic and industry literature on B2B platforms; organise materials and references in structured databases.
- **Qualitative Data Analysis:** Assist in preparing interview protocols and documentation; analyse transcripts and qualitative data using content and thematic analysis approaches, including MAXQDA software.
- **Research Administration:** Ensure accurate documentation and data management in line with academic and ethical standards; support general research coordination.

We Offer

- A secure employment relationship in an international environment
- Exciting and varied tasks in an international team with opportunities for mobile working
- Plenty of creative freedom and space for your own ideas thanks to flat hierarchies
- Attractive, historic location in Berlin with the opportunity to go for walks in the park or jog during your lunch break

Interessiert?

We look forward to receiving your detailed application documents (CV, cover letter, references). Please send these via the application button below, by **July 1st 2026**, to:

ESCP Business School, Campus Berlin
Linghui Wang – **Chair of Marketing**
Heubnerweg 8-10, 14059 Berlin
<https://escp.eu/berlin>

APPLY NOW

www.escp.eu/vacancies-Berlin

About ESCP Business School: ESCP Business School is an international business school with campuses in six European cities. Founded in 1819, ESCP is the oldest business school in the world. To this day, the business school regularly ranks at the top of the Financial Times rankings. ESCP Berlin's academic focus is on entrepreneurship, sustainability and digitalisation.