

The Communications & Marketing team at **ESCP Business School, Campus Berlin** is looking for **Freelancer** (all genders) to start on a **part-time basis** as soon as possible.

Freelance Graphic Design Assistant (m/f/d) Communications & Marketing (min. 20h/week)

You will support the team in creating branding and communications graphics for our degree and certificate programmes as well as for social media. Through this role, you will gain comprehensive insights into the various aspects of university branding and marketing.

In close collaboration with the Marketing and Communications team, your tasks will be adapted to your interests and strengths, for example:

- Creating assets for paid and organic content across digital and traditional media
- Video and photo editing as well as campaign support
- Creating and evaluating email campaigns; in doing so, creating a brochure of templates for various programmes and events
- Collaboration on digital analyses and social media projects
- Events, Social Media and Template content creation
- Market research and analysis

What you bring with you

- Proficiency with Adobe's suite of products, especially InDesign, Photoshop, Lightroom and Illustrator
- Studying Graphic Design or an Arts degree, with a passion for visual communication
- Solid understanding of design principles and marketing fundamentals
- Good German and English skills (written and spoken)
- Ability to work well on a team and a desire to continuously learn
- Excellent communication and time management skills
- An independent and structured way of working, able to juggle multiple projects at once
- Freelance Tax File Number (selbständige/Freiberuflicher Steuernummer)

What we offer you

- A variety of interesting tasks and insights into the creative side of Marketing and Communications
- Flexible working hours that are compatible with your studies
- Working in an international environment, where team play is part of our Pan-European culture

Interested? Then simply send us your CV and Portfolio with details of your possible start date by e-mail to:

ESCP Business School, Campus Berlin

Communications & Marketing

Heubnerweg 8-10, 14059 Berlin

E-Mail: marketing-berlin@escp.eu | www.escp.eu/berlin

Madeleine, Victoria, Maria and Valentin, our Marketing team, are looking forward to your application.

About ESCP Business School: ESCP Business School is an international business school with campuses in 6 European metropolises. Founded in 1819, ESCP is the oldest business school in the world. To date, the business school is regularly awarded with top positions in the Financial Times rankings. ESCP Berlin's academic focus lies on the topics entrepreneurship, sustainability and digitalization.