



Master in Sustainability Entrepreneurship and Innovation (MSc)



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP quick facts

The World's

1st

Business School
(est. 1819)

Multi- accredited:

AACSB, EQUIS, EFMD MBA,
EFMD EMBA, 5 European
Higher Ed Standards

145

academic alliances in Europe
and the world in 48 countries

9,200+

students in degree
programmes representing

122

different nationalities

180

research-active professors
representing 33 nationalities
across our campuses

5,000

high-level participants
in customised trainings
and executive education

6

European campuses
in Berlin, London, Madrid, Paris,
Turin, and Warsaw

A comprehensive

portfolio

of 48 programmes: Bachelor, Master
in Management, 28 Specialised
Masters, MBA, 2 PhDs, 13 Executive
Masters, EMBA, Global EPhD, as well
as a custom and open programme
offer.

75,000

active alumni in
over 170 countries
in the world



Programme objectives

If you aim to take on pressing global issues as an entrepreneur, at start-ups, or within established companies and industries, the Master in Sustainability Entrepreneurship and Innovation provides you with the necessary skills, mindset, and professional network.

The objective is to help values-driven, ecologically & socially responsible entrepreneurs and change makers in developing business models that rethink the way the world does business.

Your European Academic Director



Prof. Dr. Florian Lüdeke-Freund
Chair for Corporate Sustainability
ESCP Berlin Campus



Admission requirements

- A Bachelor degree with a **minimum of 180 ECTS**
- A university background preferably in management, economics, social sciences, or engineering; interest in business development; an entrepreneurial / intrapreneurial profile
- Fluency in English: TOEFL, TOEIC, IELTS scores or English test on campus
- Work experience not required (if given, a maximum of 2 years is recommended)

2024 fees

For those entering in September 2024, the fees for the two-year programme are as follows:

- Tuition fees: € 14,670 € per year
- Service fee: € 1,000 per year

Apply by 29 February 2024 to receive an Early Bird tuition fee reduction of 10%.

*Fees may be subject to change. Please check our website for possible updates.

How to apply

1



ONLINE APPLICATION
WWW.ESCP.EU

2



PROFILE EVALUATION

3



PERSONAL INTERVIEW
IF ELIGIBLE

Your contact



Martina Seikat
Senior Manager Recruitment and Admissions
msc.entrepreneurship.
sustainableinnovation@escp.eu
WhatsApp + 49 (0)173 410 18 04
www.escp.eu/msei



Master in Sustainability Entrepreneurship and Innovation (MSc)

This programme is the right choice if you want to...

- Assume the important role intrapreneurs as well as entrepreneurs can play in sustainability transformations of markets and society
- Work in an international context
- Engage in developing your own business models and become a change agent in new and existing organisations
- Grow your network by meeting teachers and researchers who share your passion for sustainable business approaches and if you want to build strong partnerships with major leading companies and entrepreneurs
- Add value to your CV by leveraging the highly ranked ESCP Business School

This full-time programme...

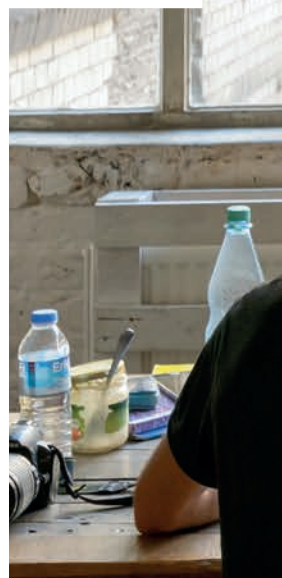
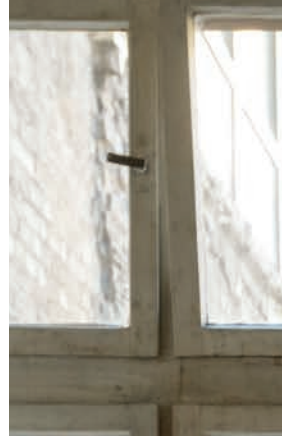
- Offers alternatives to traditional corporate careers, as a sustainability entrepreneur or intrapreneur
- Provides the tools to create and develop values-based business models, and the mindset to reimagine and integrate sustainability practices into teams, companies, and industries
- Focuses on the ethical and practical implications of ecological and social responsibility

Strong international dimension

- Two-year full-time master programme in Berlin and Paris
- Taught in English with additional foreign language classes (different levels)
- Complete your internship or write your master thesis anywhere in the world
- A global faculty and international class mix

The MSc in Sustainability Entrepreneurship and Innovation is a great starting point for your career in making the world a better place. It will give you the tools you need to create a business, the network you need to make it fly, and the purpose within you to keep going.

Maria Josefa Angela Bautista
Alumna, Class of 2021
The Philippines



Your curriculum

All courses are taught in English.



Sept-Dec Term 1	Jan-April Term 2	May-July Term 3	Sept-Jan Term 4	Feb-April Term 5	May-July Term 6
BERLIN	PARIS	BERLIN	BERLIN	WORLDWIDE	WORLDWIDE
<p>Sustainability entrepreneurship I – theory</p> <ul style="list-style-type: none"> · Sustainability entrepreneurship · Strategic management 	<p>Sustainability entrepreneurship II – skills</p> <ul style="list-style-type: none"> · Entrepreneurial finance · Sustainability accounting · Sustainability marketing 	<p>Intercultural management & leadership</p> <ul style="list-style-type: none"> · Leadership, teams & collaboration in intercultural context · Intercultural management 	<p>Advanced research & entrepreneurship skills</p> <ul style="list-style-type: none"> · Research methods · Managing complexity 	<p>Master Thesis for MSc</p>	<p>Internship or business development project</p>
<p>Values-based & sustainability innovation</p> <ul style="list-style-type: none"> · Values-based & sustainability innovation 	<p>Intercultural management & leadership</p> <ul style="list-style-type: none"> · Innovation project skills and management 	<p>Values-based & sustainability innovation</p> <ul style="list-style-type: none"> · Sustainability metrics and green finance 	<p>Electives in sustainability entrepreneurship specializations, e.g.</p> <ul style="list-style-type: none"> · Technology entrepreneurship · Serious gaming – designing tools for the sustainability transition · Sustainability and circular economy strategy · Digital technologies & sustainability · Social entrepreneurship turning challenges into opportunities · Advanced entrepreneurial finance 		
<p>Advanced research & entrepreneurship skills</p> <ul style="list-style-type: none"> · Introduction to sustainability 		<p>Advanced business modelling for sustainability</p> <ul style="list-style-type: none"> · Business & financial planning 			
Sustainable Lifestyles Venture (SLV) together with UNEP					
Language & career development				Company consultancy project	

Legend: ■ = Sustainability entrepreneurship & innovation ■ = Intercultural management & leadership ■ = Electives ■ = Research ■ = Practice projects ■ = Skills



Strategic partnerships

- United Nations Environment Programme – the world's leading environmental agenda-setter
- sustainable natives eG – the cooperative for sustainable business consulting



Excellence in teaching and research

- Benefit from ESCP's scientific expertise in the fields of entrepreneurship and sustainability
- Research (e.g. ESCP STAR Centre for Sustainability Transformation & Applied Research, Jean-Baptiste Say Institute and the Blue Factory)
 - Teaching (e.g. Master in International Sustainability Management, Executive Master in Digital Innovation and Entrepreneurial Leadership)



Key facts

- ③ **Degree:** Master of Science (MSc)
- ③ **Credit points:** 120 ECTS
- ③ **Study Locations:** Berlin and Paris, plus study trip
- ③ **Language:** English
- ③ **Duration:** 24 months
- ③ **Start:** September 2024

Practical tools and methods for sustainable business development

- Lecture-based learning on sustainability entrepreneurship, values-based innovation, business sustainability, management and leadership, entrepreneurial tools and methods
- Project-based practicing in business planning, development and modelling (business modelling project, consultancy project, business development project or internship, and an entrepreneurship & innovation project)
- Elective courses in the field of management and leadership (or entrepreneurial tools and methods)
- Preparatory courses for planning and conducting a research thesis
- Compulsory courses in personal career development

Career opportunities

- Lead future start-ups, corporate spin-offs, business development units or incubators
- Develop sustainable business models as a leading intrapreneur within companies or NGOs
- Work as an independent entrepreneur in your own business
- Create your personal job profile based on self-determination and on your choice for sensible and useful activities

Master in Sustainability Entrepreneurship and Innovation (MSc)

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

BERLIN

Heubnerweg 8–10
14059 Berlin, Deutschland

LONDON

527 Finchley Road
London NW3 7BG, United
Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España

PARIS CHAMPERRET

8 Av. de la Prte de Champerret
75017 Paris, France

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia

WARSAW

c/o Kozminski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland