



## MSc in Digital Transformation Management & Leadership (MDT)

### World Citizen Talent Scholarship - Application Form & Guidance Notes

#### Who is Eligible?

The scholarship is open to all self-funding applicants for the September 2020 intake of the MSc in Digital Transformation Management & Leadership programme who are citizens of an emerging market country and/or consider that their cultural background can significantly contribute to the international classroom at ESCP Business School. Candidates will only be considered for this award if they have successfully completed the admissions process and are offered a place on the programme.

#### Criteria for awarding the scholarship

The scholarship will be awarded on the basis of future professional and leadership potential, as demonstrated by the quality of the essay submitted in support of the scholarship application. We will also be looking for candidates that can demonstrate a proven track record of success (educational and professional) through their MDT programme application form and performance during the interview. The Admissions Committee will review all elements of your application to assess your potential contribution to the success of the MSc in Digital Transformation Management & Leadership and commitment to ESCP Business School through ambassadorial work.

#### Amount of the award

This scholarship is worth up to £5,000.

We will be awarding various amounts between £1,000-5,000. Please be aware that this may not replace the deposit required to secure a place in the programme. The scholarship award will be credited to the student's tuition fee account.

#### Judging panel

The judging panel is made up of members of the Admissions Committee and includes representatives from the ESCP Faculty and the MDT Programme Director. All candidates will be notified of the outcome within four weeks of their scholarship application submission.

#### How to apply

You must submit the following documents:

- Completed scholarship application form & supporting documents
- A 500-word essay answering the following question:

*'As a global citizen, please outline how your cultural background will contribute to the multinational nature of ESCP Business School and the MSc in Digital Transformation Management & Leadership. In your answer, please discuss your contribution beyond cultural diversity.'*



## World Citizen Talent Scholarship - Application Form 2020/21

### MSc in Digital Transformation Management & Leadership (MDT)

Please complete in **BLACK INK** using **BLOCK CAPITALS** and return to the admissions coordinator at [masterlondonadmissions@escp.eu](mailto:masterlondonadmissions@escp.eu).

#### Guidance Notes (Please read guidelines before completing this document)

1. Your entitlement to receive the partial scholarship will be considered via this application form. Please make sure you complete the form with all the relevant documentation and you respect the deadlines.
2. You are required to provide supporting documentation relating to income, appropriate to your circumstances. If photocopied documents are submitted, original copies may be requested from you at a later stage.  
**If documentation is not in English, a certified translation must be supplied.**

**IMPORTANT: make sure to enclose as many proofs of what declared as possible (as indicated in each session) and give to each document a corresponding number that will be reported also in this application so that we could keep easily track of each document in a clear way, and finally attach your themed essay to this document.**

3. Please complete the form clearly and in full in black ink or type and return it to the Admissions Office together with any supporting documentation or references required. All questions must be answered. Do not leave sections blank and feel free to add column/spaces and insert comments if necessary. If a section does not apply to you, please indicate that it is not applicable (N/A).
4. All sums of money referred to must be in **UK pounds sterling (£)**. **If your currency is not UK pounds sterling, please make the conversion rate indicating the rate used and the day when applied.**
5. You will be notified in writing about the outcome of your application.

**PLEASE NOTE that we are not able to change your form once you have submitted it and you will not be able to send a second application for the same scholarship, so please fill it in properly and make sure it is tidy and accurate!**

### 1. Personal details

<b>Title:</b> Mr/Mrs/Ms/Miss _____	<b>Forenames or Given Names</b> _____	<b>Family name or Surname</b> _____
<b>Date of Birth</b> _____	<b>Gender</b> Male <input type="checkbox"/> Female <input type="checkbox"/>	<b>Nationality</b> _____

**Date of Acceptance for the MSc in Digital Transformation Management & Leadership programme**  
\_\_\_\_\_

**Permanent Address:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<b>Tel No.</b> _____	<b>Email</b> _____
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## 2. Personal Statement

Please submit a 500-word essay answering the following question:

*‘As a global citizen, please outline how your cultural background will contribute to the multinational nature of ESCP Business School and the MSc in Digital Transformation Management & Leadership. In your answer, please discuss your contribution beyond cultural diversity.’*

You may also wish to explain which your current financial situation is and the main reasons to consider you the right candidate to be awarded a financial aid. ----**If your Personal Essay is not submitted, your application will be automatically declined.**

**Please type your statement on a separate piece of paper and attach it to this application.**

## 3. Your Personal Financial Situation

3.1 Are you financially independent? Yes  No

*If you answered <Yes>, please provide your rent agreement.*

3.2 What is your expected total net income during the 12 months immediately **preceding** the start of the programme?

£ _____	Please specify the source of income:	<p><b>For income from employment, please provide one of these documents*:</b></p> <ul style="list-style-type: none"> <li>• your last P60 OR your tax return</li> <li>• a copy of your stamped employment contract OR your last payslip</li> </ul> <p><b>*please give a reference number to the document in here and on corresponding enclosed document</b></p> <p><b>Doc Ref Number</b> .....</p>
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3.3 Do you have any other sources of **personal** income (e.g. savings, savings returns, trust funds, social security benefits) which will affect your financial situation during the course of your programme?

Source	Amount
<input type="checkbox"/> Savings	£
<input type="checkbox"/> Savings return	£
<input type="checkbox"/> Trusts funds	£
<input type="checkbox"/> Social security benefits	£
<input type="checkbox"/> Scholarships	£
<input type="checkbox"/> Private contributions (i.e. from parents, relatives, etc...)	£
<input type="checkbox"/> Other – please specify:	£

**3.4** Please give details of any **loans, obligations or costs** (e.g. debts, support for dependants, loan repayments, medical bills), which will affect your financial situation during the course of your programme:

Academic year	Amount borrowed £	Amount outstanding £	Reference document Number (please give a number in here and on the corresponding enclosed doc)
	£	£	
	£	£	
	£	£	
	£	£	

## 4. Your Household Financial Situation

**4.1** Please provide the following details for all **members of your household**, specifying whom you are partially or entirely financially dependent upon.

[Note: Your household is the group of people you ordinarily live with as a family. Any amount paid to dependant household members must be entered as a deduction (minus sign).]

Name	Relationship to you	Dependent on him/her Yes/No	Age	Occupation	Annual income from all sources £	Reference document Number (please give a number in here and on the corresponding enclosed doc)
1						
2						
3						
4						
5						
6						
				Total household income		

**Comments:**.....  
 .....  
 .....  
 .....  
 .....  
 .....

**4.2** Please provide details of **any other individual(s)**, including anyone who is wholly or mainly financially dependent on you, supported by your total household income.

Name	Relationship to you	Dependent on you Yes/No	Age	Circumstances	Please provide evidence of their income*: <ul style="list-style-type: none"> <li>• their last P60 OR their tax return summary OR</li> <li>• a copy of their stamped employment contract OR most recent payslip.</li> </ul> <p>*please give a reference number to the document in here and on the enclosed document .....</p>
1					
2					
3					
4					
5					

**Comments:**.....  
 .....  
 .....  
 .....  
 .....  
 .....

## 5. Total Funding Available For Your Studies

**5.1** Please summarise the funding available for your programme:

Funding	2020-2021 £
Self (income and savings)	
Loans	
Income from other sources (e.g. parents, relatives, employer)*	
Total amount available	

*\*Please provide a signed and dated letter from your guarantor which will be used to claim payment of fees if you fail to do so.*

## 6. Declaration

**6.1** I have provided all details required and I confirm that the information in this application is correct to the best of my knowledge and belief. I undertake to notify the School of any changes in my circumstances without delay. I understand that false information will invalidate this application.

**6.2** I give my permission for the information provided in this form (details in my application) to be shared with scholarship donors.

**6.3** I have read the criteria of the scholarship for which I wish to be considered and the relevant Guidance Notes. I confirm that I have enclosed or have arranged to send all required supporting documentation.

**6.4** I acknowledge that this form is an initial application and I may be required to provide further information at the discretion of ESCP.

*ESCP requires the information on this form for the purposes of processing your application for the ESCP Scholarship. All personal information will be treated strictly in terms of the Data Protection Act 1988. Students registering with the School will be asked to read and sign a data protection statement.*

*If you give false information you may have to refund any benefit received by you from this application and you may face prosecution.*

*Please sign and date this form.*

Signed: .....

Date .....

**PLEASE MAKE SURE THAT YOU ATTACH THE RELEVANT DOCUMENTATION**



**ESCP Decision (internal use only)**

Shortlisted: YES / NO

CRITERIA	SCORE	Comments*
Financial need	..../5	
Merit during the admission process	..../5	
Likely personal contribution to the programme	..../5	
Cultural diversity & multinational classroom contribution potential	..../5	
<b>FINAL SCORE</b>	..../20	

\*Please state if there is any relevant information such as conditions relating to the award of the scholarship or eligibility for the bursary:

**Selected for ESCP Scholarship:** YES / NO

**Amount:** .....

Head of Finance: ..... Signed ..... Date .....

Programme Director:..... Signed ..... Date .....

**Incomplete forms will not be considered.**