



Summer school with University of Birmingham Business School in June 2019

Paris - Berlin Doctoral Programmes

Newsletter 10.2019



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Foreword

The past academic year has been marked by a very positive evaluation of our Ph.D. programme by the HCERES in the context of our ERIM research lab accreditation. This has important implications since it confirms our almost unique position in France of a business school habilitated to deliver the State-recognized French Doctorat. We also had an exceptional performance regarding PhD vivas in Paris with 18 vivas in comparison with an annual average of 10 vivas in the past three years. 2018-2019 is an historic moment for the Paris PhD programme: the number of alumni (85) exceeds for the first time the number of ongoing PhD students (66). We are pleased to welcome the new intakes: 12 new PhD students in Paris and 12 in Berlin. As always, we would like to thank the Foundation for its generous and crucial financial support covering 40% of the scholarships granted in the Paris PhD programme.

Publication performance are stable (24 papers published in peer-reviewed journals by Berlin & Paris PhD students), with an increase in the level of output confirmed this year (e.g. A+ and several B+ journals). Regarding placement, our 2018-2019 Paris alumni have all been recruited in an academic institution and we notice increasing opportunities of placement in very good engineering schools (20% of our placement this year against 70% in business schools and 10% at the university).

The cursus of the Paris Ph.D. programme has been strengthened especially in the second year. This second year now starts with a pedagogical seminar, is punctuated by writing workshops and ends with a new joint summer school about Writing on methods & Analysing qualitative data. This summer school is organized jointly with the University of Birmingham Business School. For its first edition it has welcomed 13 PhD students from both Paris and Berlin campuses and 16 PhD students from Birmingham business school. All these changes in the cursus are thought in the spirit of learning by doing, i.e. based on the PhD students' own research/teaching pieces, in order to increase their skills as future scholars.

Claire Dambrin
Director of the Paris Doctoral Programme



Paris Campus New Students

Marketing



Kukhyun KIM (Prof. Nathalie PRIME)
(ESCP Europe Scholarship)



Mathilde LAPOSTOLLE (Prof. Julien SCHMITT & Prof. Michael HAENLEIN)
(ESCP Europe Scholarship)

Strategy, Organizational Behavior and Human Resources



Ursula AYACHE (Prof. Régis COEURDEROY)
(ESCP Europe Scholarship)



Tristan JADOUL (Prof. Géraldine GALINDO)



Sofia KRIEM (Prof. Régis COEURDEROY)
(ESCP Europe Scholarship)



Olivia MICHEL (Prof. Gilles ARNAUD)
(ESCP Europe Scholarship)



Olivier SIMHA (Prof. Gilles ARNAUD)



Xuejing YANG (Prof. Régis COEURDEROY)
(ESCP Europe Scholarship)

Economics, Law and Social Sciences



Sara MANDRAY (Prof. Ghislain DESLANDES)
(ESCP Europe Scholarship)

Finance



Kristine SAHAKYAN (Prof. Alberta di GIULI)
(ESCP Europe Scholarship)

Information & Operations Management



Anne RATSIMANDRESY (Prof. Joe MIEMCZYK)
(ESCP Europe Scholarship)



Laetitia VASSEUR (Prof. Valentina CARBONE)



Berlin Campus New Students

Supply Chain and Operations Management



Vijai MANI (Prof. Dr. Christian F. DURACH)



Florian WISSUWA (Prof. Dr. Christian F. DURACH)

Marketing



Nicole BULAWA (Prof. Dr. Frank JACOB)



Christel BLAMBERG (Prof. Dr. Robert WILKEN)

Finance



Thomas ULMER (Prof. Dr. Ulrich PAPE)

Entrepreneurship and Innovation / Say Institute



Marie Sophia BRAUN (Prof. Dr. René MAUER)



Chloé IPERT (Prof. Dr. René MAUER)



Maximilian TIGGES (Prof. Dr. René MAUER)

Organisation and Human Resource Management



Thomas GIGANT (Prof. Dr. Kerstin ALFES)



Gesa Christin MEY (Prof. Dr. Kerstin ALFES)

Financial Reporting and Audit



Katrin BONK (Prof. Dr. Martin SCHMIDT)

Business Information Systems



Mahdiah DARVISH (Prof. Dr. Markus BICK)



Vivas



Ann Kristin RHODE, 27th September, 2018 (Paris Campus)

"Customizing or conforming? Exploring cross-cultural differences in consumers' use of brands to signal self-identities and their implications for self-brand connections and product customization"

Supervisor: Prof. Ben Voyer, ESCP Europe

Defense Committee:

Prof. Géraldine Michel, IAE de Paris, President of the Committee

Prof. Gilles Laurent, Professeur, INSEEC (Referee)

Prof. Andrea Hemetsberger, Innsbruck University (Referee)



Stefano CODA, 5th October, 2018 (Paris Campus)

"Business combination and group of companies: Perspective from accounting, law and corporate finance"

Supervisor: Prof. Yuri Biondi, ESCP Europe

Defense Committee:

Prof. Alberta di Giuli, ESCP Europe Berlin, President of the Committee

Prof. Pr. Arnaldo Canziani, University of Brescia (Referee)

Prof. Stefano Zambon, University of Ferrara (Referee)



Philipp RICHTER, 16th October 2018 (Berlin Campus)

„The Emergence of Shared Service Centers in Multidivisional Corporations: Theoretical considerations and empirical evidence"

Supervisor: Prof. Dr. Rolf Brühl, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Marion Festing, President of the Committee

Prof. Dr. Rolf Brühl, ESCP Europe Berlin

Prof. Dr. Nils Crasselt, University of Wuppertal

Michael TEKIELI, 29th October 2018 (Berlin Campus)

„Global Reward Management in Multinational Enterprises – Antecedents and Consequences of Practice Centralization”

Supervisor: Prof. Dr. Marion Festing, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Christian Durach, President of the Committee

Prof. Dr. Marion Festing, ESCP Europe Berlin

Prof. Dr. Xavier Baeten, Vlerick Business School



Antoine SOUCHAUD, November 6th, 2018 (Paris Campus)

"Essais sur la régulation du Crowdfunding"

Supervisor: Prof. Christophe Moussu, ESCP Europe

Defense Committee :

Prof. Pierre-Charles Pradier, Université de Paris I – Panthéon Sorbonne, President of the Committee

Prof. Véronique Bessière, Université de Montpellier, (Referee)

Prof. Florence Charue-Duboc, Ecole Polytechnique, (Referee)

Prof. Valentina Carbone, ESCP Europe

Prof. François Valerian, IAE, Cnam



Ana VUKADIN, November 19th, 2018 (Paris Campus)

"Mesure de l'impact de l'artification de l'expérience de magasinage. Perspectives théoriques et enjeux managériaux "

Supervisor: Prof. Olivier Badot, ESCP Europe

Defense Committee:

Prof. Jean-François Lemoine, Université Paris I Panthéon-Sorbonne, President of the Committee

Prof. Pr. Joëlle Lagier, ESC La Rochelle (Referee)

Prof. Jean-François TRINQUECOSTE, Université de Bordeaux (IAE) (Referee)

Prof. Adeline OCHS ESCP Europe (Chaire E. Leclerc)





Jean-Hugues CAFFIN, November 26th, 2018 (Paris Campus)

"L'aide au développement et le financement basé sur la performance : Quelle performativité ?"

Supervisor:: Prof. Philippe Zarlowski, ESCP Europe

Defense Committee:

- Prof. Jérôme Meric, IAE Poitiers, President of the Committee, (Referee)
- Prof. Jérémy Moralès, King's College London (Referee)
- Prof. Elisabeth Paul, Université libre de Bruxelles
- M. Matthieu Bousichas, Fondation pour les études et recherches sur le développement international
- M. Xavier Ricard Lanada, Agence Française de Développement



Florian MAGNANI, November 26th, 2018 (Paris Campus)

"La dimension humaine du Lean : le cas du groupe PSA"

Supervisors: Prof. Valentina Carbone, ESCP Europe & Prof. Ali Siadat, Arts & Métiers ParisTech,

Defense Committee:

- Prof. Samir Lamouri, Arts & Métiers ParisTech, President of the Committee
- Prof. Laurence Saglietto, Université Nice Sophia Antipolis, (Referee)
- Prof. Eric Bonjour, Université de Lorraine, (Referee)
- Prof. Jacques Jaussaud, Université de Pau et des pays de l'Adour
- M. Olivier GAUDICHAU, Groupe PSA , Tuteur entreprise



Samir MEDROUK, 28th November, 2018 (Paris Campus)

"Strategic Management and Machine Learning: In Search of Companies' Financial Performance Optimization in the Digital Age"

Supervisors: Prof. Jean-Yves Eglem † , ESCP Europe, Prof. Hervé Laroche, , ESCP Europe, Prof. Hubert Tondeur, Cnam.

Defense Committee::

- Prof. Alain Burlaud, Cnam, President of the Committee
- Prof. Gérard Dreyfus, ESPCI Paris, (Referee)
- Prof. Michel Kalika, Université Jean Moulin, Lyon 3 (Referee)
- Prof. Cécile Dejoux, Cnam
- M. Nicolas Sekkaki, IBM France



Anna Kathrin SEBALD, 10th December 2018 (Berlin Campus)

„Reinventing the Customer Shopping Experience: Value (co-)Creation, Shopping Motivation and Typologies in Curated Fashion Retailing”

Supervisor:

Prof. Dr. Frank Jacob, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Sylvie Geisendorf, President of the Committee

Prof. Dr. Frank Jacob, ESCP Europe Berlin

Prof. Dr. Johannes Habel, European School of Management and Technology (ESMT) Berlin



Patrick BÜRGIN, 20th December 2018 (Berlin Campus)

„Start-up-Finanzierung: Einfluss von Investoren auf Finanzierungsentscheidungen des Gründers”

Supervisor: Prof. Dr. Ulrich Pape, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Houdou Basse Mama, President of the Committee

Prof. Dr. Ulrich Pape, ESCP Europe Berlin

Prof. Dr. Alexander Bassen, University of Hamburg



Adrien BAUDET, 28th January 2019 (Paris Campus)

“L’appropriation des outils d’évaluation par les entreprises sociales et associations d’intérêt général : Apports d’une approche sociotechnique pour la conception des outils d’évaluation d’impact social”

Supervisor: Prof. Olivier Saulpic , ESCP Europe,

Defense Committee::

Prof. Nathalie Raulet-Croset, IAE de Paris, Université Paris I, President of the Committee

Prof. Amaury GRIMAND, Université de Nantes, (Referee)

Prof. Sybille MERTENS, Université de Liège (Referee)

Prof. Bénédicte FAIVRE-TAVIGNOT, HEC Paris

Prof. Bernard LECA, ESSEC Business School

M. Bernard BAZILLON, Directeur national Economie Sociale et Solidaire, KPMG



Yin WU, 28th January 2019 (Paris Campus)

"The Convergence of Chinese Accounting Standards with International Accounting Standards "

Supervisor: Prof. Léon Laulusa, ESCP Europe

Defense Committee:

Prof. Yvon Pesqueux, Conservatoire National des Arts et Métiers, President of the Committee

Prof. Lionel Escaffre, Université d'Angers (Referee)

Prof. Olivier Ramond, Université Paris-Dauphine (Referee)

Prof. Gilles DAVID, Université de Bourgogne



Camila LEE PARK, 8th February 2019 (Paris Campus)

"Operations at the Cultural Interface: The implications of Cultural Matters in Operations Strategy"

Supervisors: Prof. Valérie Moatti, & Prof. Maral Muratbekova-Touron, ESCP Europe

Defense Committee :

Prof. Pierre-Xavier Meschi, Aix-Marseille Université, President of the Committee

Prof. Blandine Ageron, Université Grenoble Alpes (Referee)

Prof. Ulrike Mayrhofer, Université Nice Sophia Antipolis (Referee)

Prof. José A. D. Machuca, Universidad de Sevilla.



Matthias MURAWSKI, 11th March 2019 (Berlin Campus)

„An investigation of the competencies required for working in the digital age“

Supervisor: Prof. Dr. Markus Bick, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Frank Jacob, President of the Committee

Prof. Dr. Markus Bick, ESCP Europe Berlin

Prof. Dr. Jan M. Pawlowski, University of Jyväskylä



Mauro FRACAROLLI-NUNES, 25th March 2019 (Paris Campus)

"Supply Chain Contamination, the Inertial Effect, and the Collateral Effects of Negative Corporate Events: an Incidental Stakeholder Perspective"

Supervisors: Prof. Aurélien Acquier, ESCP Europe & Prof. Valentina Carbone, ESCP Europe

Defense Committee :

Prof. Ely Laureano Paiva, Fundação Getulio Vargas (FGV-EAESP), President of the Committee

Prof. Emmanuelle Reynaud, Université Aix-Marseille (Referee)

Prof. Karine Samuel, Grenoble Institut d'ingénierie Université Grenoble Alpes (Referee)



Pierre LESCOAT, 18 April 2019 (Paris Campus)

" La valeur de l'individu en salle de marché. Une crise critique des dispositifs et pratiques d'évaluation de la performance individuelle dans le monde de la finance "

Supervisor: Prof. Claire Dambrin, ESCP Europe Paris

Defense Committee:
Prof. Hélène Rainelli-Weiss, Université de Rennes 1, President of the Committee
Prof. Jérémy Morales, King's College London (Referee)
Prof. Bénédicte Vidaillet, Université Paris-Est Créteil (Referee)
Prof. Zsuzsanna Vargha, ESCP Europe



Sebastian SZAMBELAN, 3rd June 2019 (Berlin Campus)

„Consequences of Effectuation Orientation in the Context of Established Organizations”

Supervisor:
Prof. Dr. René Mauer, ESCP Europe Berlin
Defense Committee:
Prof. Dr. Philip Meissner, President of the Committee
Prof. Dr. René Mauer, ESCP Europe Berlin
Prof. Dr. Susanne Enke, Otto von Guericke University Magdeburg



José Maria MARTIN FLORES, 6th June, 2019 (Paris Campus)

"Non-Regulatory Incentives and Bank Behavior: The Stock-market, Taxes and Social Capital”

Supervisor: Prof. Christophe Moussu, ESCP Europe Paris

Defense Committee:
Prof. Laurent Weill, EM Strasbourg Business School, President of the Committee
Prof. Laëtitia Lepetit, Université de Limoges (Referee)
Prof. Lars Norden, Brazilian School of Public and Business Administration, Getulio Vargas Foundation (Referee)
Prof. Alberta di Giuli, ESCP Europe
Prof. Michael Troege, ESCP Europe





Cuong NGUYEN, 19th June, 2019 (Paris Campus)

"Three essays on antecedents and determinants of entrepreneurial intention among business students in Vietnam: toward an integrated theory"

Supervisor: Prof. Jacqueline Fendt, ESCP Europe Paris

Defense Committee:

- Prof. Sébastien Point, Université de Strasbourg, President of the Committee
- Prof. Lan Huong Bui Thi, Centre Franco Vietnamien de Gestion (Referee)
- Prof. Nada Endrissat, Bern University of Applied Sciences (Referee)
- Prof. Jean-Pierre HELFER, Professeur, Université Paris I Panthéon-Sorbonne, IAE de Paris



Dana ABEUOVA, 20th June, 2019 (Paris Campus)

"Talent attraction, development and retention in global environment and local entrepreneurial contexts"

Supervisor: Prof. Maral Muratbekova-Touron, ESCP Europe Paris.

Defense Committee:

- Prof. Florent Noel, Université Paris I Panthéon Sorbonne, President of the Committee
- Prof. Michael Morley, Kemmy Business School, University of Limerick, (Referee)
- Prof. Paul Sparrow, Lancaster University Management School (Referee)



Marion SANGLE-FERRIERE, 25th June, 2019 (Paris Campus)

" Quand le client évite de demander assistance : Comprendre les ressorts et envisager les effets du chat comme canal de demande d'assistance "

Supervisor: Prof. Ben Voyer, ESCP Europe Paris

Defense Committee:

- Prof. Jean-François Lemoine, Université Paris I Panthéon Sorbonne, President of the Committee
- Prof. Véronique Des Garets, IAE- Université de Tours, (Referee)
- Prof. Sylvie Llosa, IAE, Aix en Provence, (Referee)
- Prof. Valérie Guillard, Université Paris Dauphine,



Olivier GREUSARD, 9th July, 2019 (Paris Campus)

"Anti-Corruption Laws and Firms Behavior: Lessons from the FCPA Enforcement Activity"

Supervisor: Prof. Pramuan Bunkanwanicha, ESCP Europe Paris

Defense Committee:

Prof. Alberta di Giuli, ESCP Europe, President of the Committee

Prof. Gilles Chemla, Université Paris Dauphine / Imperial College London, (Referee)

Prof. Hervé Stolowy, HEC Paris, (Referee)

Prof. Laurent Germain, Toulouse Business School,

Prof. Philippe Tournon, Université Paris I Panthéon-Sorbonne



Giang PHUNG, 11th July, 2019 (Paris Campus)

"Essays on Banks in the Emerging and Transition Economy of Vietnam"

Supervisor: Prof. Michael Troege, ESCP Europe Paris

Defense Committee:

Prof. Alberta di Giuli, ESCP Europe, President of the Committee

Prof. Joerg Laitenberger, Martin Luther University Halle-Wittenberg, (Referee)

Prof. Frédéric Lobez, Université de Lille, (Referee)

Prof. Chan Nguyen Van, Centre Franco vietnamien de Gestion,

Prof. Joël Metais, Université Paris Dauphine



Stefan Müller, 22nd August 2019 (Berlin Campus)

„The signaling role of investor relations and stock index membership"

Supervisor: Prof. Dr. Houdou Basse Mama, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Stefan Schmid, President of the Committee

Prof. Dr. Houdou Basse Mama, ESCP Europe Berlin

Prof. Dr. Kerstin Lopatta, University of Hamburg





They start a new Job this year

- **Amélie Abadie** : Toulouse Business School, Casablanca
- **Dana Abeuova** : KIMEP University, Kazakhstan
- **Nathalie Clavijo** : Neoma
- **Kévin Flamme** : Université Catholique de l'Ouest, Guingamp
- **Olivier Greusard** : UQAM, Montréal
- **Xavier Léon** : Centrale Supélec, Paris
- **José Martin-Flores** : Colegio Universitario de Estudios Financieros, Madrid
- **Alban Ouahab** : Telecom Paris Tech
- **Pénélope Van den Bussche** : Toulouse Business School
- **Andrew Zylstra** : ISTE





Publications in 2018-2019

*** Paris doctorants who are currently (or were in their 3 first years) financed by a Foundation scholarship**

Articles in peer reviewed Journals (24 publications)

ABADIE Amélie*, CARILLO Kevin, FOSSO Samuel -Wamba, BADOT Olivier, (2019) "Is Waze joking? Perceived Irrationality dynamics in user-robot interactions", Proceedings of the 52nd Hawaii International Conference on System Sciences (HICSS), 8 January.

ABEUOVA Dana*, MURATBEKOVA Maral, (2019), "Global Talent Management: Shaping The Careers Of Internationally Educated Talents In Developing Markets", Thunderbird International Business Review, vol 61, Issue 6, 843-856.

AIGNER, A., WILKEN, R., GEISENDORF, S. (2019): Using Consumer Empowerment to Increase the Effectiveness of Price Discounts, Marketing ZFP – Journal of Research and Management, 41(2), 48-63

SCHMID, S., **ALTFELD, F.** (2018): International work experience and compensation: Is more always better for CFOs? European Management Journal, 36(4), 530-543

SCHMID, S., **ALTFELD, F.**, DAUTH, T. (2018): Americanization as a Driver of CEO pay in Europe: The moderating role of CEO power. Journal of World Business, 53(4), 433-451.

SCHMID, S., **ALTFELD, F.**, DAUTH, T. (2018): Neuberufungen von DAX-30-Vorständen und -Aufsichtsräten: Wie reagiert der Aktienmarkt auf den Dokortitel von Topmanagern? Corporate Finance, 9-10/2018, 276-282

BÜHLER, J., BICK, M. (2018): Name it as you like it? Keeping pace with Social Media Something. Electronic Markets, 28(4), 509-522

CABRINI CARMAGNAC Liliane*, CARBONE Valentina, (2019) "Making supply networks more sustainable 'together': the role of meta-organizations", Supply Chain Forum an International Journal, 20(1) : 56-67.

CHI Huihui*, YANG Ya, TANG Ou, ZHOU Wei, FAN Tijung, (2019), "Cross Perishable Effect on Optimal Inventory Preservation Control", European Journal of Operational Research, vol 276, 3, August.

SCHÄFER, L., FESTING, M., **HARSCH, K.** (2018): Agilität und Talent Management: Wunsch oder Wirklichkeit? In: Nachtwei, J., HR Consulting Review, 9, VQL, 26-29.

HARSCH, K., FESTING, M. (2019): Managing non-family talent: Evidence from German-speaking regions. German Journal of Human Resource Management, 33(3), 249-279.

JOHNSON, D., GEISENDORF, S. (2019): Are neighborhood-level SUDS worth it? An assessment of the economic value of sustainable urban drainage system scenarios using cost-benefit analyses. Ecological Economics, 158, 194-205

LEE PARK Camila, PAIVA Ely Laureano, (2018) "How do national cultures impact the operations strategy process?", *International Journal of Operations & Production Management*, October 2018, 38(10).

LEON, Xavier; CULTIAUX, J. (2019) "Les jeux du pouvoir dans l'entreprise libérée", *Nouvelle Revue de psychosociologie* 2019/1 (N°27), pp. 109-124.

LEON, X. "Devenir de la psychanalyse organisationnelle", *Gérer et comprendre* N° 136, pp. 65-67.(Compte-rendu d'ouvrage)

MARVAL Moyra*, KUPP Martin, BORCHERS Peter, (2018) "Corporate accelerators: fostering innovation while bringing together startups and large firms", *Journal of Business Strategy*, vol 38, 6, November.

MEISTER, A. D., MAUER, R. (2019): Understanding refugee entrepreneurship incubation - an embeddedness perspective. *International Journal of Entrepreneurial Behavior & Research*. 25(5), 1065-1092.

MIGHELI, Gabriel* (2019), "Actualité et intempestivité de la sociopsychanalyse". À propos de l'ouvrage de Jean-Luc PRADES, *Du pouvoir sur nos actes. Sujets de l'actepouvoir et sociopsychanalyse en mouvement*, Paris, L'Harmattan, 2017 . *Gérer et comprendre*, n°136, p.63

PELLETIER Laurence (2019) Recension d'ouvrage: *La part de social en nous*, dirigé par V. de Gaulejac et C. Coquelle, *Nouvelle Revue de Psychosociologie* n°27.

RICHTER, P. C. (2019): Der Capability-Based View der Unternehmung - Eine Theorie des strategischen Managements, *Wirtschaftswissenschaftliches Studium (WiSt)*, 1(2019), 44-47.

RIEU PLICHON Caroline (2019) "Le manager face aux paradoxes du changement : le rôle de la capacité négative", *Revue Française de Gestion*, vol 45 (278), 105-119.

SANTANA Janssen*, BOTELHO Delane (2019) "If it comes from Juazeiro, it's blessed! Liquid and solid attachment in systems of object itineraries of pilgrimages", *Journal of Marketing Management*, 2019, 35(5-6).

SZAMBELAN, S. M., JIANG, Y. (2019): Effectual Control Orientation and Innovation Performance: Clarifying Implications in the Corporate Context" to the special issue on Effectuation in Small Business Economics. *Small Business Economics*, <https://doi.org/10.1007/s11187-019-00156-7>

FESTING, M., **TEKIELI, M.** (2018): Global Alignment or Localization? An Empirical Examination of Global Reward Management in MNEs from a Subsidiary Perspective. *International Journal of Human Resource Management*.

Forthcoming publications (9 Articles)

BANCEL Franck, **GLAVAS Dejan***, (2019) "Les obligations vertes : un outil au service du financement de la transition écologique", *Annales des Mines - Réalités industrielles*, Novembre.

BANCEL Franck, **GLAVAS Dejan***, (2019), "Why do firms issue green bonds?", *Bankers, Markets and Investors*. LAIRI Rochdy, (2019), "L'écriture de soi potentiellement résiliente des gestionnaires. Un bibliographie prospective entre Écriture et Résilience.", 4ème Congrès Mondial sur la Résilience (e-book).

HARSCH, K., FESTING, M. (in press): Dynamic talent management capabilities and organizational Agility - A qualitative exploration. *Human Resource Management*.

LEBAN Marina*, SEO Yuri, VOYER Benjamin, "Transformational Effects of Social Media Lurking Practices on Luxury Consumption", *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2019.09.010>

LUONG Van Ha, (2019), "Key Attributes and Descriptors of Vietnam Destination Image: A Content Analysis of Online English Post-trip-Reports" Special Issue Emerging Markets and the Development of Tourism Services of the European Review of Service Economics and Management (**Forthcoming**)

MURAWSKI, M., THORSEN, T., MARTENSEN, M., RADEMACHER, C., BICK, M. (in press): Structural Requirements for Digital Transformation – Insights from German Enterprises. Lecture Notes in Computer Science.

OUAHAB Alban*, MACLOUF Etienne, (2019), "Diversity and Struggles in Critical Performativity. The Case of French Community-Supported Agriculture", M@n@gement.

THORSEN, T., MURAWSKI, M., MARTENSEN, M., RADEMACHER, C., BICK, M. (in press): Digitale Kompetenzen – Welche Anforderungen stellt die Digitalisierung an Wissensarbeiter und Unternehmen? Lecture Notes in Informatics

TRAEGER, C., ALFES, K. (in press): High-performance human resource practices and volunteer engagement: The role of empowerment and organizational identification. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations.

Book Chapters

FESTING, M., **HARSCH, K.** (2019): Macro Talent Management in Germany: A Strong Economy Facing the Challenges of a Shrinking Labor Force", in: Vlad Vaiman, Paul Sparrow, Randall Schuler, David G. Collings (2018). Macro Talent Management – A Global Perspective on Managing Talent in Developed Markets, Routledge, 101-122.

FESTING, M., **HARSCH, K.,** SCHÄFER, L., SCULLION, H. (2019): Talent Management in Small- and Medium-Sized Enterprises" in: David G. Collings, Kamel Mellahi, Wayne F. Cascio. The Oxford Handbook of Talent Management, Oxford Handbooks, Oxford University Press, 478-493.

Academic Conferences 2018-2019 (89 papers)

AMSALLEM Yaëlle*, ACQUIER Aurélien (2019), Ideology configuring events and the performativity of ideologies: How the 2002 NBIC Report turned the transhumanist ideology into an industry, 35th EGOS Colloquium, 4-6, July, Edimbourg, United Kingdom.

AMSALLEM Yaëlle* , ACQUIER Aurélien (2019), Ideology Configuring Events: The 2002 NBIC Report as a Vehicle for the Integration of the Transhumanist Ideology into an Industry, Beyond Humanism Conference, 12, juillet, Lille, France.

BALDERMANN, S. (2018): Temporal distance of international experiences: Does it matter for CEO compensation?, EIBA Annual Conference, Poznań/Poland, December 13-15, 2018.

BEN DAALI Warda*, (2019) On the edge of reactivity: Exploring insecurity and uncertainty through performance measurement systems in hospital, 35th EGOS Colloquium, 4-6, July, Edimbourg, United Kingdom.

BERLINSKI Elise*, (2019) Metrics surging: Domination and resistance, 35th EGOS Colloquium, 4-6, July, Edimbourg, United Kingdom.

BERTOLA Lara*, JONCZYK Claudia, (2019), Female managers in professional service firms: better networks, fewer benefits? Annual Conference. Academy of Management, 9-13 August, Boston, USA.

BERTOLA Lara*, (2019). Sense of power and brokerage outcomes. 9ème conférence Atlas AFMI.17-10 June, Fribourg, Switzerland.

BLONSKI Thomas*, BOUILLOUD Jean-Philippe (2019). The convergence of contemporary art and management: towards a new configuration, 15th International Conference on Arts and Cultural Management (AIMAC), 23-26 June, Venice, Italy.

BLONSKI Thomas*, BOUILLOUD Jean-Philippe (2019). New faces of artification: l'art pour l'art or art-washing? Two case studies, 19th EURAM Conference, 26-28 June, Lisbon, Portugal.

SCHMID, S., **BALDERMANN, S.** (2019): Do stays abroad influence CEO compensation? The role of duration, timing and breadth of CEOs' international experiences, 10th EIASM Workshop on Top Management Teams and Business Strategy Research, Passau/Germany, June 6-7.

SCHMID, S., **BALDERMANN, S.** (2019): Do stays abroad influence CEO compensation? The role of duration, timing and breadth of CEOs' international experience, 15th Vaasa Conference on International Business, Vaasa/Finland, August 19-21.

BUQUET, Romain*, BOUILLOUD Jean-Philippe. (2019). Fake it till you make it: une production systématique d'entrepreneurs renégats. 11^{ème} congrès de l'Académie de l'Entrepreneuriat et de l'Innovation, 3-5 Juin, Montpellier.

CARMAGNAC Liliane*, CARBONE Valentina, TOUBOULIC Anne (2019), A Wolf in Sheep's Clothing: The Ambiguous Role of Meta-organisations in Sustainable Supply Networks, 6th International EurOMA Sustainable Operations & Supply Chains Forum, 18-19 March, Gothenburg, Sweden.

CARMAGNAC Liliane*, CARBONE Valentina, TOUBOULIC Anne (2019), Unpacking the Multifaceted Identity of the Meta-organization: The Case of the RSPO, 35th Egos Colloquium, 4-6 July, Edinburgh, UK.

CARMAGNAC Liliane*, CARBONE Valentina, TOUBOULIC Anne (2019), Unpacking the Multifaceted Identity of the Meta-organization: The Case of the RSPO, Workshop "Meta-, Macro-, and Partial Organization: Advances in Research and Theory" 13-14 May, Toulouse, France.

CLAVIJO Nathalie, (2019), Renegotiating gendered identities at work: cashiers in the building distribution sector, Congrès annuel de l'AFC, 20 May, Paris, France.

FÜRSTENBERG, N. & ALFES, K. (2019). How paradoxical leaders foster work engagement: The roles of work autonomy and goal clarity., 79th Annual Meeting of the Academy of Management, Boston, MA.

ALFES, K., **FÜRSTENBERG, N.**, AVGOUSTAKI, A, & TRAN, V. (2019). Collective perceptions of HRM practices and absence from work: A latent moderated SEM approach. Symposium paper accepted for the 79th Annual Meeting of the Academy of Management, Boston, MA.

GLAVAS Dejan*, (2019) How do stock prices react to green bond issuance? , EC Conference Promoting Sustainable Finance, 7 January, Brussels, Belgium

GLAVAS Dejan*, How Do Equity Investors React to Green Bond Issuance Announcements?, WU Wien Green Finance Workshop, 24 January, WU Wien (Vienna University of Economics and Business), Welthandelsplatz 1, 1020 Vienna, Austria. 6th **SUERF/UniCredit Foundation Research Prize**

GODDARD, F., Schmidt, M., Attributes influencing Clients' Auditor Choices: The Expectation Gaps between Auditors and Board Members, 2019 AAA auditing midyear meeting, Nashville/USA, January 16-19, 2019.

GODDARD, F., SCHMIDT, M., BEHIND Audit Fee Increases: A Field Study into Auditors' Billing Strategies, European Auditing Research Network Symposium, Parma/Italy, September 6-7, 2019.

GODDARD, F., SCHMIDT, M., The Impact of Extra-Billing and the Quality of the Auditor-Client Relationship on Client-Initiated Auditor Changes, European Auditing Research Network Symposium, Parma/Italy, September 6-7, 2019.

GODDARD, F., SCHMIDT, M., The Impact of Extra-Billing and the Quality of the Auditor-Client Relationship on Client-Initiated Auditor Changes, European Network for Experimental Accounting Research, Maastricht/the Netherlands., July 5-6, 2019.

GOUREVITCH Sophie* (2019), Artworks database: the Sisyphian task of museums?, 15th International Conference on Arts and Cultural Management (AIMAC), 23-26 June, Venice, Italy.

HANKACHE Alissa*, (2019). Using power and uncertainty zones to affect the transfer of human resource management practices in multinational companies: A micro-political approach. 35th EGOS Colloquium, 4-6 July, Edinburgh, United Kingdom.

HANKACHE Alissa* (2019). Power capabilities and personal interests: The creation and effect of uncertainty zones on the transfer of human resource management practices. 19th EURAM Conference, 26-28 June, Lisbon, Portugal.

HANKACHE Alissa*, FESTING Marion, MURATBEKOVA-Touron Maral, (2018). A contextualised approach to selection in Lebanon: Exploring the particularities in different types of organizations. 32nd conference "Australian and New Zealand Academy of Management" (ANZAM), 4-7 December, Auckland, New Zealand.

HARTWIG, K., JACOB, F. (2019): Offering value-in-use: What can a marketer do?, Naples Forum on Service, Ischia/Italy, June 4-7, 2019.

JANA, S., KUMMER, T., SCHMIDT, M. (2019): The effect of situational and trait goal orientation on information processing by non-professional investors, 15th Workshop on European Financial Reporting (EUFIN), Vienna/Austria, August 29-30, 2019.

JANA, S., SCHMIDT, M. (2018): Model-based fair values for financial instruments: relevance or reliability? Conjoint measurement-based evidence, Alternative Performance Measures: Determinants of Disclosure Quality - Evidence from Germany, Accounting workshop at the University of South Carolina, Columbia/USA, December 7, 2018.

JANA, S., SCHNEIDER, S. (2018): Alternative Performance Measures: Determinants of Disclosure Quality - Evidence from Germany, Accounting Workshop at the University of Exeter, Exeter/UK, December 5, 2018.

JANA, S., SCHNEIDER, S. (2019): Alternative Performance Measures: Determinants of Disclosure Quality - Evidence from Germany, 13rd Workshop on Empirical Research in Financial Accounting, Castellón/Spain, January 23-25, 2019.

JANA, S., SCHNEIDER, S. (2019): Alternative Performance Measures: Determinants of Disclosure Quality - Evidence from Germany, 42nd Annual Congress of The European Accounting Association (EAA), Paphos/Cyprus, May 28-31, 2019.

JANA, S., SCHNEIDER, S. (2019): Alternative Performance Measures: Determinants of Disclosure Quality - Evidence from Germany, 81st VHB annual conference, Rostock/Germany, June 12-14, 2019.

JOHNSON, D., GEISENDORF, S. (2019): Valuing ecosystem services of sustainable urban drainage systems: A choice experiment, ISEE Conference, Turku, Finland, June 18-21, 2019.

KEDING, C. (2019): Antecedents and consequences of artificial intelligence in strategic management: Four decades of research in review, EURAM conference, Lisbon/Portugal, June 26-28, 2019.

LAIRI Rochdy (2018) D'une bibliographie prospective à une recherche-intervention : l'écriture des managers en formation continue au filtre de la résilience, Congrès AGRH, 29 octobre, Lyon, France.

LAIRI Rochdy (2019) Écriture et Réflexivité : amplificateurs d'apprentissages, 8ème Colloque AOM Division MCD et séminaire doctoral international ISEOR, 13-14 juin, Lyon, France.

LANGNER, N., TRAEGER, C., ALFES, K. (2018): Visionary leadership in NPOs: Implications for volunteers and beneficiaries. Presenter Symposium paper accepted for the 78th Academy of Management's Annual Meeting, Chicago, IL.

LANGNER, N. & ALFES, K. (2019). Paradoxical leadership behavior and employee burnout: The role of followers' cognitive flexibility and perceived leader behavioral unpredictability., 19th Annual Conference of the European Academy of Management, 26-28 June, Lisbon, Portugal.

LANGNER, N., TRAEGER, C., ALFES, K. (2018): The relationship between team-level HRM practices and team effectiveness: Testing mediating pathways. Conference paper accepted for the 18th European Academy of Management's Annual Meeting, Reykjavik, ICE.

ALFES, K. , **LANGNER, N.** (2019). The moderating role of future time perspective on the relationship between high-performance HRM practices, engagement and volunteer outcomes. 3rd HR Division International Conference, Dublin, Ireland.

LEBAN Marina*, VOYER Benjamin (2019) Millionaires micro-celebrities personal branding strategies on Instagram, Global Fashion Management Conference, 12 -14 July, Paris, France. **Best Conference Paper Excellence Award**

LEBAN Marina*, VOYER Benjamin (2019) Millionaire Micro-Celebrities Personal Branding Strategies on Instagram, 48th Annual EMAC Conference, 28-31 May, Hamburg, Germany.

LEBAN Marina*, PLATZER Matthias (2019) Measuring eWOM on Instagram: a new methodological approach, 48th Annual EMAC Conference, 28-31 May, Hamburg, Germany.

LEBAN Marina*, PLATZER Matthias (2018) Analyzing the perception of experiential luxury consumption of millennials on Instagram: a new methodological approach, North American Conference of the Association for Consumer Research, 11-14 October, Dallas, USA.

LEBAN Marina*, VOYER Benjamin (2018) Millionaires on Instagram: Millennials' display of experiential luxury and personal branding strategies on visual social media, North American Conference of the Association for Consumer Research, 11-14 October, Dallas, USA.

LITRE VALENTIN Laura*, BADOT Olivier (2019) Customers' suffering and value codestruction in business service ecosystems, Relationships, Interactions and networks in Competitive Environments, 35th IMP Conference, August 27-30, Paris ISEEG School of Management, France.

LITRE VALENTIN, L*, BADOT, O. (2019), Questionner le passé pour façonner l'avenir des foires et salons en France : Le cas du Salon International de la Machine Agricole, SIMA, Entreprises et histoire en France : Quoi de neuf ? : Congrès international d'histoire des entreprises en France, Paris, 10 au 13 septembre 2019. Université Paris-Dauphine, Sorbonne Université, ESCP Europe, France.

MARVAL Moyra* (2019) Uncovering Practice Dynamics of Corporate Accelerators and Their Role in Open Innovation, R&D Management Conference, 17-21 June, Paris, France.

MINIER, Hadrien (2019). Action publique et cimes intercommunales : Le président d'EPCI, entre représentation territoriale et politiques publiques, 8ème Colloque de l'Association Internationale de Recherche en Management Public (AIRMAP), 23-24 Mai, Paris, France.

SCHMID, S., **MITTERREITER, S.** (2018): International top managers and their board tenure: is internationalization detrimental? 44th EIBA Conference, Poznań / Poland, December 13-15.

SCHMID, S., **MITTERREITER, S.** (2019): Top managers' career variety: effects on their board tenure, 10th EIASM Workshop on Top Management Teams and Business Strategy, Passau / Germany, June 6-7.

SCHMID, S., **MITTERREITER, S.** (2019): International top managers and their board tenure: is internationalization harmful? AIB 2019 Annual Meeting, Copenhagen / Denmark, June 24-27.

SCHMID, S., **MITTERREITER, S.** (2019): Top managers' career variety and their board tenure: the moderating effect of international education and in-house work experience, 15th Vaasa Conference on International Business, Vaasa / Finland, August 19-21.

MONTLAHUC Aude* (2019), L'identité du dirigeant face à la perte d'emploi : dommages et acquittements, Congrès de l'association Française de Sociologie, 27-30 Août, Aix en Provence, France.

MURAWSKI, M., THORSEN, T., MARTENSEN, M., SCHWIND, C., BICK, M. (2017): Organizational requirements for digital transformation – a first empirical investigation, 10th Strategic Competence Management Symposium, Berlin /Germany, September 28-29, 2017.

MURAWSKI M, THORSEN T, MARTENSEN M, RADEMACHER C, BICK M (2019) Structural Requirements for Digital Transformation – Insights from German Enterprises, I3E Conference, Trondheim/Norway, September 18-20.

NGUYEN Manh Hiep, TROEGE Michael (2019) Stock analysts affiliated with debt underwriters, 36th GdRE International Symposium on Money, Banking and Finance, May 12-14, Besançon, France.

NGUYEN Nhung, MOUSSU Christophe (2019) Do differences in directors make a difference? Evidence from a developing country, 2019 Vietnam Symposium in Banking and Finance, 26 October, Hanoi, Vietnam.

NGUYEN Truong Son (2019), Millennials' impulse buying behavior: In-store environment drivers and consequences. A case of fast fashion products in Vietnam, an emerging economy, Atlas AFMI 2019, 17-19 juin, Université de Fribourg, Suisse. **Best doctoral project**

Ouahab Alban* (2019) Understanding political struggles within the organization through imaginaries. The case of work automation in factories, 11th International Critical Management Studies Conference, 27-29 June, Milton Keynes, UK.

Ouahab Alban* (2019) Understanding political struggles within the organization through imaginaries. The case of work automation in factories, 35th EGOS Colloquium, 4-6 July, Edinburgh, UK.

PELLETIER Laurence (2019) Fondements théoriques pour des diagnostics objectivant des dynamiques subjectives pathogènes dans les organisations, 8ème Colloque AOM Division MCD et séminaire doctoral international ISEOR, 13-14 Juin, Lyon, France.

PELLETIER Laurence (2019) L'organisation "terridéale", structure de l'hypermodernité: un clivage excluante, entre terreur et défense par idéalisation, Congrès de l'association Française de Sociologie, 27-30 Août, Aix en Provence, France.

PELLETIER Laurence (2019) La clinique comme approche transdisciplinaire: Conditions, apports et limites d'une recherche entre sociologie, psychanalyse et management, à partir d'une étude sur le burn-out, Congrès de l'association Française de Sociologie, 27-30 Août, Aix en Provence, France.

PELLETIER Laurence (2019) Sous l'emprise de l'organisation "terridéale" jusqu'au burn-out, Colloque Université de Mons sur les formes contemporaines de l'emprise, 11-13 Septembre, Mons, Belgique.

PHUNG Giang*, TROEGE Michael (2019) Difficult to Digest: Takeovers of Distressed Banks, FMA European Conference, 12-14 June, Glasgow, UK.

POLI Emilie (2019), Freedom from companies and creative process: evidence or paradox?, R&D Management Conference, 17-21 June, Paris, France.

RAUCH Sophie* (2019) At the coffee machine: working hard or hardly working? Work, non-work and the "ghost of dead religious beliefs" in the workplace, Standing Conference on Organizational Symbolism, 8-11 July, York, UK.

REINSCH, M., DURACH, C. (2019): Getting to Moral High Ground: Corporate Moral Development towards Socially Sustainable SCM, 6th International EurOMA Sustainable Operations and Supply Chains Forum, Gothenburg/Sweden, March 18-19.

RÖDDER, F. (2019): Foreign ownership and the internationalization of Japanese corporate boards, The Doctoral Tutorial at the 15th Vaasa Conference on International Business, Vaasa/Finland, August 19-21.

SANGLE FERRIERE Marion (2019) Understanding Customers' Propensity to Avoid Seeking Assistance: The Role of Individual Differences and Construct Measurement, 48th Annual EMAC Conference, 28-31 May, Hamburg, Germany.

SIMON Thomas (2019), Déréalisation et "Absurdie". Quand les pantagruélistes et les jeunes diplômés partent en quête de vérité, 7ème Congrès "Philosophie(s) du management", 16-18 Mai, Paris, France.

COEURDEROY Régis, **SOUAKRI Anna***, ZACHARAKIS Andrew (2019), Does the entrepreneurial experience really matter in venture capitalists' screening decisions? Preferences and similarity-attraction in the VC-lead entrepreneur dyad, BCERC, June 6th, Boston, USA. **2019 BCERC Award recipient for Excellence in Research on the General Topic in Entrepreneurship**

SOUAKRI Anna* (2019), "What matters to whom? The discrepancy between VCs and entrepreneurs on the importance of entrepreneurs' experience in screening decisions", BCERC, June 6th, Boston, USA.

COEURDEROY Régis, **SOUAKRI Anna***, ZACHARAKIS Andrew (2019), Black stigma or unavoidable entrance fee? Entrepreneurial failure in VCs' screening decisions, Annual Conference. Academy of Management, August 9-13, Boston, USA.

STRAUCH Marianne* (2019) Gender equality policies and hidden control by a soft law body, Alternative Accounts Conference, May 10-11, Kingston, UK.

STRAUCH Marianne* (2019) Gender equality policies and hidden control by a soft law body, Congrès Annuel de l'AFC, 20 mai, Paris, France.

TAILLET Nicolas*, TROEGE Michael (2019) Credit Rationing and Relationship Banking, 36th GdRE International Symposium on Money, Banking and Finance, May 12-14, Besançon, France.

THORSEN T, MURAWSKI M, MARTENSEN M, RADEMACHER C, BICK M (2019) Digitale Kompetenzen – Welche Anforderungen stellt die Digitalisierung an Wissensarbeiter und Unternehmen? 10. Konferenz Professionelles Wissensmanagement, Potsdam/ Germany, March 18-20.

TRAEGER C., HASKI-LEVENTHAL D. AND ALFES K. 2019. Expanding socialization theory: Volunteering for refugees in France and in Australia. 79th annual meeting of the Academy of Management. Boston, Ma, USA, August 9-13.

VUARIN Louis* (2019) A process perspective on functional ignorance: The initiation phase in secret organizations, 35th EGOS Colloquium, 4-6 July, Edinburgh, UK.

VUARIN Louis* (2019) Spies, Freemasons, AA Members, Rioters, Exorcists: The Cognitive Process Of Organizational Arcana, Standing Conference on Organizational Symbolism, 8-11 July, York, UK.

VUARIN Louis* (2019) Le management d'une ignorance opportune: le cas des organisations secrètes 7ème Congrès "Philosophie(s) du management", 16-18 Mai, Paris, France.

ZHAO Danni, MOATTI Valérie (2019). How Industry 4.0 May Impact Relationships Between Brands And Manufacturers In The Fashion And Luxury Industries, Global Fashion Management Conference, 12-14 July, Paris, France.

ZHAO Danni, SCHMITT Julien, VOYER Benjamin (2019). Wisdoms of Non-Ownership Consumption: Preferences of Renting Over Buying (RoB) for Home Appliances and Furniture Products. North American 50th Anniversary Conference of the Association for Consumer Research, 17-20 October, Atlanta, USA.

ZHAO Danni, VOYER Benjamin, SCHMITT Julien (2019). Exploring Antecedents and Outcomes of Renting-Over-Buying, The Australian and New Zealand Marketing Academy, 2nd-4th December, Wellington, New Zealand.

Doctoral Colloquia and Workshops

BERLINSKI Elise*, (2019), Le dispositif algorithmique d'intelligence artificielle, Colloque doctoral de l'AFC, Mai 2019, Paris, France.

BERTOLA Lara*, (2018). Sense of power on brokerage outcomes. AOM Paper Development Workshops, 21 September, ESSEC Business School. Paris, France.

BERTOLA Lara*, (2019), The role of networks in career outcomes. Eden Doctoral Seminar on social network analysis. June 17-21st, Lyon, France.

GONG Chang* (2019) How Do Financial expert CEOs influence Capital Structure?, 28th Annual European Financial Management Association meetings, "MERTON H. MILLER" EFM 2019 Doctoral Seminar, 26-29 June, San Miguel, Portugal.

GOUREVITCH Sophie*, DESLANDES Ghislain (2019), Digitization of Artworks through the Prism of Affordances in an Inter-Organizational Partnership: an Empirical Approach, 14th Organization Studies Workshop: Technology and Organization, 23-25 May, Mykonos, Greece.

LITRE VALENTIN, Laura* (2019), Orchestrating Complex Globalized Platforms at Ephemeral Embodied Marketplaces, CCT Qualitative Data Analysis Workshop, 15-17 July, Montréal, Canada.

MARTIN FLORES José Maria (2019) Social Capital and Bank Misconduct, 27th Finance Forum, PhD Consortium, 11-12 July, Madrid, Spain.

OUERK Salima (2019) ECB unconventional monetary policy and contagion to emerging markets economies: the role of the capital flows, Money Macro & Finance Society PhD Conference, 30 April, 1st May, London, UK.

POLI Emilie (2019), Liberated companies: liberated creativity? R&D Management Conference, PhD Colloquium, 19 juin, Jouy-en-Josas, France.

POLI Emilie (2018), Entreprises libérées : créativité libérée ? Analyse du lien entre un nouveau concept de management non hiérarchique et la créativité. Actes du XXIXe Congrès AGRH, Atelier Doctoral, Octobre 2018, Lyon, France.

STRAUCH Marianne* (2019) Controlling gender equality policies: operationalizing gender. AFC Doctoral Colloquium, Mai 2019, Paris, France.

Other publications :



Romain BUQUET & Louis VUARIN

[Startups frauduleuses : l'aveuglement complice des investisseurs](#) (Article, 26 octobre 2019)

[Startups frauduleuses : l'aveuglement complice des investisseurs](#) : (Video, 7 février 2019)

PELLETIER Laurence (2019) "Sur le fil du vécu, l'hyper-implication", in Recherche qualitative en sciences sociales - S'exposer, cheminer, réfléchir ou l'art de composer sa méthode, coordonné par R. Sopamot et J. L. Moriceau, édition EMS, Paris.

GONZALEZ Henry et al. (2019). Creating Impact: The Promise of Impact Investing. International Finance Corporation (IFC), World Bank Group. Washington, DC.



Awards & Success Stories

Serious Game „Moving Tomorrow – an Intercultural Journey" has been nominated for the German Computer Game Award 2019 (Deutscher Computerspielpreis 2019) in the category "Best Serious Game" and was one of the three finalists. The educational game was developed at ESCP Europe's Renault Chair of Intercultural Management, under the direction of Professor Marion Festing and PhD candidate Tobias Schumacher. This learning game combines traditional education, current research on intercultural management and the most up-to-date pedagogical methods.



Outstanding Reviewer Award 2019 has been granted to Christian

Keding for excellence in reviewing for the Strategic Management SIG at European Academy of Management (EURAM) Annual Conference "Exploring the Future of Management" which took place in June 2019 in Lisbon, Portugal. Christian Keding is doctoral candidate at Chair of Strategic Management and Decision Making, ESCP Europe, Berlin Campus.



Vaasan yliopisto
UNIVERSITY OF VAASA

Best Paper Award at Vaasa Conference on International Business goes to ESCP Europe Berlin!

We are happy to announce that Ph.D. candidate Felix Rödder received the Best Paper Award at the International Doctoral Tutorial during the 15th Vaasa

Conference on International Business. Felix' research project focuses on foreign ownership and the internationalization of corporate boards. He works in the Department of International Management and Strategic Management and his thesis supervisor is Professor Stefan Schmid. The Vaasa Conference on International Business, which took place between August 19 and August 21, brings together leading scholars in the field of International Business every two years.



2019 BCERC Best Paper Award

Anna Souakri and her supervisor, Professor Régis Coeurderoy, were granted the National Federation for Independent Business (NFIB) Award for Excellence in Research on a General Topic in Entrepreneurship for their paper entitled "Does Entrepreneurial Experience Really Matter in Venture Capitalists' Screening Decisions? Preferences and Similarity-attraction in the VC-lead Entrepreneur Dyad." She presented it in June at the BCERC (Babson College Entrepreneurship Research Conference), which is considered as one of the most prestigious research conferences in entrepreneurship, and will receive her best paper award at next year's edition.



Thesis Prizes



Antoine Souchaud's Thesis

"Essais sur la régulation du Crowdfunding" supervised by Prof. Christophe Moussu is awarded with the Prix de la Chancellerie des Universités

Abstract: This thesis, that is composed of six articles, is an in-depth qualitative case study of French crowdlending sector. First, we provide a more nuanced understanding of the sharing economy's governance options with a hybrid governance approach combining public soft regulation, private self-regulation and civil society's participation. Second, we highlight the collective bricolage, process and devices by which platforms jointly develop and "perform" a sectoral ethics, at the meta-organizational level. Third, we discuss the distributed responsibility between meta-organization (i.e. sectoral level) and platforms (i.e. organizational level) in the regulatory framework. Fourth, this thesis also tries to better understand the specificities of market entry in the sharing economy. Our findings show that the development of crowdfunding followed three sequences: 1) a risky entry through a regulatory niche strategy by one competitor to overcome the banking monopoly, 2) a cooperative strategy among platforms to co-construct a legal framework with the regulator, 3) a late-mover entry through a different regulatory niche strategy partnering with incumbents, that achieves market leadership



Kévin Flamme's Thesis

**“A critico-clinical approach of emancipation processes : a professional male model auto-Ethnography” supervised by Prof. Gilles Arnaud
Is awarded with the prize of the ARIHME (Association for interdisciplinary Research in Management)**

Abstract: The emancipation of individuals through work and at work is a trans-historical psycho-social phenomenon, studied by different schools of thought. The hypermodern era (an era of ever more, of the extreme, towards a radicalization in the social and individual life) was to allow, for the researchers in management attached to the positivist paradigm, the advent of a new figure, namely that of an emancipated individual at work; that is to say, autonomous and responsible for its successes and failures. It is clear that new forms of hypermodern management are widening inequalities at work and creating new forms of pathology that we think are linked to the reinvention of self-reinvention at work.

From a position of research of critical-clinical filiation, this research work aims to understand how individuals at work resist the alienating aspects of these new forms of management and how their acts of resistance are emancipatory or restrictive as to their ability to be subject to their own story.

This thesis work contributes to the research for a methodological point of view, in that the auto-ethnography crossed to semi-directive interviews and the study of

secondary data carried out for this work, constitutes a contribution poorly exploited in the field of management sciences to think of new ways of producing knowledge. Another contribution of this work will be related to the emotional dimension that is taken into account for the understanding of the emancipatory process experienced by the field workers, which constitutes a theoretical contribution for the critical school in management sciences. Finally, from a more practical point of view, this research work makes it possible to question the new forms of hypermodern management in the original setting of the male modeling industry. This sector of activity is little studied in management sciences, which is a managerial contribution for researchers in management sciences and more broadly for professionals. From a practical point of view, this research aims to question managerial practices with regard to the health of field workers at the intersection of psychic and social dimensions, trying to propose new possible ways to promote the development of the social subject.



Scholarships

Yaëlle Amsallem received a Mobility Scholarship from the Région Ile de France to help financing six months as a visiting researcher in the United States in order to collect data on the Silicon Valley entrepreneurial ecosystem. This visiting also represents a unique opportunity to exchange with recognized experts on these questions.

CEFAG Programme 2019



Congratulations to **Chaïmae Bennis and Sophie Gourevitch** who were admitted

Sophie is working under the supervision of Prof. Ghislain Deslandes
Chaïmae with Prof. Géraldine Galindo & Prof. Hervé Laroche.



Visitings

Huihui CHI: George Washington University (One year visiting stay)

During my second year, I was invited by the professor Wenjing Duan in The George Washington University. My visiting started from January 7th 2019. It would last for one year and ends at December 15th 2019. During my stay in Washington DC, I have worked on a project named “How attractive is “smart” of a smart city to companies: Empirical Evidence From La Defense” and audited several courses related to my research.

Marina LEBAN: Copenhagen Business School (One year visiting stay)

During my third year, I was invited to spend 12 months (September 2018 - September 2019) at the Department of Marketing - Copenhagen Business School. I worked along side with Pr. Sylvia von Wallpach and Pr. Thyra Uth Thomsen on my second thesis paper. The visiting really helped in acquiring new skills in terms of framing a paper, as well as collecting data. It also gave me the opportunity to interact with other marketing scholars and PhD candidates. I would like to thank the ESCP doctoral program, my supervisor and the Department of Marketing at CBS for making my stay such a memorial experience.

Laura LITRE VALENTIN: SDA Bocconi School of Management, Milan, Italy.(1 month visiting stay)

My visiting at SDA Bocconi School of Management was a very enriching experience from both an academic and a human point of view. I wish to thank Prof. Luca M. Visconti for allowing me to get in touch with Prof. Francesca Golfetto, who warmly welcomed and hosted me between March and April 2019. With her guidance, I worked on two communication projects that I subsequently presented at two conferences this summer. She gave me access to resources and statistical data on the evolution of fairs and exhibitions gathered by the Center for Market Research and Services (CERMES) as well as many articles and books she published in the field of industrial marketing and trade shows. I was also invited to attend the course she teaches for the Master in Marketing and Communication.

This visiting gave me the great opportunity to meet Prof. Bernard Cova and Prof. Antonella Carù who took the time to share their advice about my first research findings.

Finally, I was allowed to get to know the marketing department team and other doctoral students, to participate in two seminars, and to discover the Salone Internazionale del Mobile, a key event for my research.

Louis VUARIN: SCORE (Stockholm Center for Organizational Research) during autumn 2018

The visiting, under the supervision of Christina Garsten, represented an inspiring opportunity to explore the role of secrets and secrecy in organizations, and especially their epistemic properties, in contrast to the spreading claims for transparency that contribute to puncture their aura.

SCORE in particular offered me the possibility to attend their seminars, to present there work-in-progress papers and to collect intriguing ideas and unexpected leads for my ongoing thesis, and beyond.

Anna SOUAKRI: Babson College, Boston (4 months visiting stay)

I spent 4 months in Babson College to work on my research with Andrew Zacharakis, a well-known researcher in my specific field. It was a great opportunity to work with such great researchers, integrate a dynamic research environment and share with the Babson community. I made huge progress during these 4 months and I came back with two co-written papers in the pipe. I met valuable people and build ties I will not forget.

New Research Habilitations (HDR)



Prof. Géraldine GALINDO, Management Department, Paris Campus
HDR Defended on May 27th, 2019.
Université Paris Dauphine



Prof. Paul PRONOBIS, Financial Reporting and Audit Department, Paris Campus
HDR Defended on July 10th, 2019.
Berlin University

How to Apply

If you wish to join our Doctoral Programme, you can apply online from March to May for the following September intake. All information about applications are on our website

Paris: [click here](#)

Berlin: [click here](#)



2019-2020 Paris Agenda

Paris Ph.D:

Intake: 26th September 2019

Induction Seminar: 26-27 September 2019

Week 1	September 30th to October 4th, 2019
Week 2	November, 4th to 8th 2019
Week 3	December 2nd to 6th, 2019
Week 4	January, 13th to 17th, 2020
Week 5	February 3rd to 7th, 2020
Week 6	March 2 nd to 6 th , 2020
Week 7	March, 30th to April 3rd, 2020
Week 8	May, 11th to 15th, 2020
Week 9	June, 1st to 5th, 2020 – Publication in Paris with Berlin Ph.D. Programme

2019-2020 Berlin Agenda

September 17, 2019 – Semester Opening
 September 18, 2019 – 1st Research Colloquium
 December 3, 2019 – 2nd Research Colloquium
 December 2-6, 2019 – Module Week
 February 24-28, 2020 – Module Week
 February 27, 2020 – 3rd Research Colloquium
 May 2020 – Module Week & 4th Research Colloquium
 June, 2020 – Publication Workshop in Paris



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