



# Paris - Berlin Doctoral Programmes

# Newsletter 09.2018



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## Foreword

The past academic year has been as usual very successful and productive. 18 PhD students have defended their PhD in Paris or Berlin, 99 communications have been presented in conferences and 23 papers have been published in academic journals. 2018 got off to a very good start with 5 vivas already scheduled and 9 papers forthcoming in academic journals. So the ESCP Europe PhD programmes are in very good shape.

Beyond those figures, some interesting trends can be highlighted: since 2016, more and more communications and publications happen during the first two years of the PhD, meaning that our PhD students are more and more precocious in their ability to deliver academic outputs. In addition our PhD students' visibility has undeniably become international, as 60% of publications of the Paris PhD students last year were made in international journals.

We are pleased to welcome the new intake: 11 new PhD students in Paris and 18 in Berlin. As always, we would like to thank the Foundation for its generous and crucial financial support covering 40% of the scholarships granted in the Paris PhD programme.

We owe the current excellence of our PhD programmes to the performance of our PhD students and the generosity of our financial supporters but also to the great involvement of the staff in charge of the programme. I would like to address special thanks to Prof. Hervé Laroche, who, as the scientific director of the Paris PhD programme from 2008 to 2017, has infused the programme with his inspired vision. Among the many achievements he was actively involved in, we can quote the 45 vivas that took place during his mandate, the accreditation ESCP Europe was awarded in 2012 to deliver the state-recognized "Doctorat en Sciences de Gestion" and the recent HCERES reaccreditation of the doctoral school of which the Paris PhD programme is a founding member. Prof. Laroche has truly contributed to the very specific identity of the Paris PhD programme, a unique combination of support, diversity, intellectual openness and efficiency.

**Claire Dambrin**  
**Director of the Paris Doctoral Programme**



## Paris Campus New Students

### Marketing



**Christelle AUBERT-HASSOUNI (Prof. Sandrine MACE)**



**Rania HIRI (Prof. Olivier BADOT)**



**Jannsen PIRES de SANTANA (Prof. Olivier BADOT)**  
(ESCP Europe Scholarship)

### Strategy, Organizational Behavior and Human Resources



**Yaëlle AMSALLEM (Prof. Aurélien ACQUIER)**  
(ESCP Europe Scholarship)



**Thomas BLONSKI (Prof. Jean-Philippe BOUILLOUD)**



**Gabriel MIGHELI (Prof. Gilles ARNAUD)**  
(ESCP Europe Scholarship)



**Aude MONTLAHUC-VANNOD (Prof. Jean-Philippe BOUILLOUD)**  
(ESCP Europe Scholarship)

## **Economics, Law and Social Sciences**



**Thomas SIMON (Prof. Ghislain DESLANDES)**

## **Finance**



**Nicolas TAILLET (Prof. Michaël TROEGE)**  
(ESCP Europe Scholarship)

## **Information & Operations Management**



**Tra My LE (Prof. Valentina CARBONE)**  
(ESCP Europe Scholarship)

## **Entrepreneurship**



**Olivier BEAUNAY (Prof. Sylvain BUREAU)**





## Berlin Campus New Students

### Supply Chain and Operations Management



**Ibrahim ABU EL ATTA (Prof. Dr. Christian F. DURACH)**



**Marlene REINSCH (Prof. Dr. Christian F. DURACH)**

### International Marketing



**David BÜRGIN (Prof. Dr. Robert WILKEN)**

### International Management and Strategic Management



**Sebastian BALDERMANN (Prof. Dr. Stefan SCHMID)**



**Felix RÖDDER (Prof. Dr. Stefan SCHMID)**

## **Corporate Sustainability**



**Tobias FROESE (Dr. habil. Florian LÜDEKE-FREUND)**

## **Strategic Management and Decision Making**



**Christoph KEDING (Prof. Dr. Philip MEISSNER)**

## **Human Resource Management & Intercultural Leadership**



**Sina Alessa KRAUS (Prof. Dr. Marion FESTING)**



**Maxiilian TALLGAUER (Prof. Dr. Marion FESTING)**



**Katharina NEESEN (Prof. Dr. Marion FESTING)**

## **Entrepreneurship and Innovation / Say Institute**



**Simon NIESCHKE (Prof. Dr. René MAUER)**



**Thomas KALUNGE (Prof. Dr. René MAUER)**

### **International Financial Markets**



**Rahel MANADAROUX (Prof. Dr. Houdou BASSE MAMA)**

### **Environment and Economics**



**Markus RICHTER (Prof. Dr. Sylvie GEISENDORF)**

### **Organisation and Human Resource Management**



**Jonas SIEPMANN (Prof. Dr. Kerstin ALFES)**

### **Business Ethics and Management Control**



**Christina NOVAK-HANSEN (Prof. Dr. Rolf BRÜHL)**



**Benedikt KAPTEINA (Prof. Dr. Rolf BRÜHL)**

### **Business Information Systems**



**Karl BLATZ (Prof. Dr. Markus BICK)**





## Defenses

### ***Frederic Altfel, 7th of September, 2017 (Berlin Campus)***

#### ***“Top managers in Europe: Education, international experience and compensation”***

Supervisor: Prof. Dr. Stefan Schmid, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Ulrich Pape, ESCP Europe Berlin, President of the Committee

Prof. Dr. Stefan Schmid, ESCP Europe Berlin

Jun.-Prof. Dr. Tobias Dauth, HHL Leipzig



### ***Annalisa Fraccaro, September 22nd, 2017 (Paris Campus)***

#### ***“Price endings of luxury handbags: managerial practices, customers’ perceptions and preferences”***

Supervisor: Prof. Sandrine Macé, ESCP Europe

Defense Committee:

Prof. Jean-François Lemoine, Professeur des Universités, Paris I – Panthéon Sorbonne, President of the Committee

Prof. Gilles Laurent, Professeur, INSEEC (Referee)

Paul-Valentin Ngobo, Université Paris Dauphine (Referee)

Prof. Edith Ginglinger, Université de Paris Dauphine (Referee)

Prof. Béatrice Parguel, CNRS - Université Paris Dauphine

Luca Massimiliano Visconti, ESCP Europe



### ***Philipp Bartholomä, 20th of October, 2017 (Berlin Campus)***

#### ***“Strategische Fremdwährungsverschuldung”***

Supervisor: Prof. Dr. Ulrich Pape, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Stefan Schmid, ESCP Europe Berlin, President of the Committee

Prof. Dr. Ulrich Pape, ESCP Europe Berlin

Prof. Dr. Hans Hirth, TU Berlin

**Thomas Sorreda, October 23rd 2017 (Paris Campus)**

**"Equilibre relationnel et risques psycho-sociaux dans le métier de consultant : une ethnographie au sein d'un cabinet de conseil en stratégie et management"**

Supervisor: Prof. Jean-Philippe Bouilloud

Defense Committee :

Prof. Florent Noël, IAE de Paris, Université de Paris I – Panthéon Sorbonne, President of the Committee

Prof. Véronique Chanut, Université Paris II – Panthéon Assas, (Referee)

Prof. Aline Scouarnec, IAE de Caen, Université de Caen (Referee)

Prof. Frank Bourmois, Directeur ESCP Europe

Prof. Frédérique Alexandre – Bailly, Rectrice de l'académie de Dijon, Chancelière des Universités

M. Philippe Auther, Consultant – Associé, Kea&Partners



**Stéphane Deschaintre, October 30th, 2017 (Paris Campus)**

**"Le travail dans la performance organisationnelle : Proposition d'une démarche pour étudier la performance au travail"**

Supervisor: Prof. Olivier Saulpic, ESCP Europe

Defense Committee:

Pr. Patrick Gilbert, Professeur, IAE de Paris, Université Paris I Panthéon-Sorbonne, President of the Committee

Prof. Pr. Annick Ancelin-Bourguignon, Professeur, ESSEC (Referee)

Pr. Pierre Falzon, Professeur, CNAM (Referee)

Pr. Fabien de Geuser, Professeur associé, ESCP Europe

Pr. François Hubault, Professeur Emérite, Université Paris I Panthéon-Sorbonne



**Richard Markoff, November 13th (Paris Campus)**

**"Who's in charge? Sales & Operations Planning Governance and Alignment in Supply Chain Management"**

Supervisors: Prof. Valentina Carbone, ESCP Europe, Prof. Philippe Zarlowski, ESCP Europe

Defense Committee:

Prof. Jean-Marc Lehu, Université Paris I Panthéon Sorbonne, President of the Committee,

Prof. Nathalie Fabbe-Costes, Université Aix-Marseille (Referee)

Prof. Nicolas Mottis, Ecole polytechnique (Referee)





**Cylvien Gibert, November 17th, 2017 (Paris Campus)**

**"Etude in situ de la justification dans l'organisation : Grandeurs et petites de l'action managériale. Le cas des laboratoires d'innovation"**

Supervisor: Prof. Hervé Laroche

Defense Committee:

Prof. Benoît Demil, IAE Lille, Université de Lille, President of the Committee

Prof. Mathieu Detchessahar, Université de Nantes (Referee)

Prof. Jean-Pascal Gond, Cass Business School (Referee)

Prof. Philippe Lorino, ESSEC



**Julian Bühler, 17th of November, 2017 (Berlin Campus)**

**"Understanding the Social Media Phenomenon: Terminological examination and perception of its entities"**

Supervisor: Prof. Dr. Markus Bick, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Houdou Basse Mama, ESCP Europe Berlin, President of the Committee

Prof. Dr. Stefan Smolnik, Fernuniversität Hagen

Prof. Dr. Markus Bick, ESCP Europe Berlin



**Imke Graeff, November 17th, 2017 (Paris Campus)**

**"Rethinking Bank Shareholder Equity"**

Supervisor: Prof. Yuri Biondi, ESCP Europe

Defense Committee

Prof Pierre-Charles Pradier, Université Paris I Pantheon-Sorbonne, President of the Committee

Prof. Prof Colin Haslam, Queen Mary University of London (Referee)

Prof. Konstantinos Sergakis, University of Glasgow (Referee)

Prof Shyam Sunder, Yale School of Management





**Bruno Cazenave, November 20th, 2017 (Paris Campus)**



**"L'émergence d'un "Nouveau Management Humanitaire". Rôles et influences contrastés des dispositifs de contrôle dans les ONG"**

**Lauréat 2017 du prix de thèse AFC (Association Française de Comptabilité)**

Supervisors:

Prof. Olivier Saulpic, ESCP Europe

Prof. Jérémy Morales, University of London

Defense Committee:

Prof. Frédérique Dejean, Université Paris-Dauphine, President of the Committee

Prof. Florence Palpacuer, Université de Montpellier (Referee)

Prof. Jérôme Meric, Université de Poitiers (Referee)



**Catherine Desjacques, November 22nd 2017 (Paris Campus)**

**"Le Fundraising dans l'enseignement supérieur en France : Identification à l'école, capital social et don de l'ancien élève"**

Supervisor: Prof Sandrine Macé, ESCP Europe

Defense Committee :

Prof. Marine Legall-Ely, Université de Bretagne Occidentale, President of the Committee

Prof. Bertrand Urien, Université de Bretagne Occidentale (Referee)

Prof. Sophie Rieunier, IAE Gustave Eiffel - Université de Paris Est - Marne La Vallée (Referee)

Prof. Marc Lecoutre, Groupe ESC Clermont,

Prof. Géraldine Michel, IAE Paris



**Sarah Schätzle, 14th of December, 2017 (Berlin Campus)**

**"Integrating new developments in country-of-origin research**

**Three manuscripts on the inclusion of new objects of evaluation in country of origin research"**

Supervisor: Prof. Dr. Frank Jacob, ESCP Europe Berlin

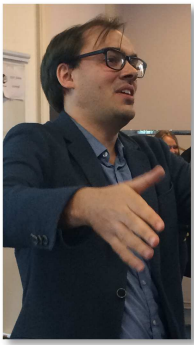
Defense Committee:

Prof. Dr. Robert Wilken, ESCP Europe Berlin, President of the Committee

Prof. Dr. Frank Jacob, ESCP Europe Berlin

Prof. Dr. Bernhard Cova, Kedge Business School





**Paul Caussat, 22 May, 2018 (Paris Campus)**

**"Processus sociaux de légitimation et pratiques organisationnelles des filiales de firmes multinationales : l'étude des banques étrangères en Inde"**

Supervisor: Prof. Nathalie Prime, ESCP Europe Paris

Defense Committee:

Prof. Jean-Paul Lemaire, Emeritus Professor, ESCP Europe, President of the Committee

Prof. Ulrike Mayrhofer, IAE Lyon, Université Jean Moulin Lyon 3 (Referee)

Prof. Pierre-Xavier MESCHI, IAE Aix-en-Provence, Aix-Marseille Université (Referee)

Prof. Jacques Jaussaud, Université de Pau et des Pays de l'Adour



**Hannah Nagler, 3rd of July, 2018 (Berlin Campus)**

**"Zum moderierenden Einfluss von Fremdsprache in internationalen Geschäftsverhandlungen"**

Supervisor: Prof. Dr. Robert Wilken, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Kerstin Alfes, ESCP Europe Berlin, President of the Committee

Prof. Dr. Kathrin Muehlfeld, Universität Trier

Prof. Dr. Robert Wilken, ESCP Europe Berlin



**Domitille Bonneton, 9 July, 2018 (Paris Campus)**

**"The outcomes of talent management in multinational companies: A multilevel perspective"**

Supervisors: Prof. Maral Muratbekova-Touron, ESCP Europe Paris, Prof. Marion Festing, ESCP Europe Berlin

Defense Committee:

Prof. Sébastien Point, Ecole de Management de Strasbourg, President of the Committee

Prof. Eric Davoine, Université de Fribourg, (Referee)

Prof. Vlad Vaiman, California Lutheran University (Referee)

Prof. Akram al Ariss, Toulouse Business School



**Kevin Flamme, 9 July, 2018 (Paris Campus)**

**"Une approche critico-clinique des processus d'émancipation : le récit auto-ethnographique d'un mannequin professionnel"**

Supervisor: Prof. Gilles Arnaud, ESCP Europe Paris

Defense Committee:

Prof. Géraldine Schmidt, IAE, Université Paris I Panthéon Sorbonne, President of the Committee

Prof. Yvonne Giordano, IAE, Université de Nice, (Referee)

Prof. Véronique Perret, Université Paris Dauphine, (Referee)

Prof. Gilles Herrero, Université Lyon 2

Prof. Jean-Luc Moriceau, Télécom Ecole de Management.

**Elena Dinkevych, 17th of July, 2018 (Berlin Campus)**

**“Essays on Joint Decision Making: Business Negotiations, Household purchases, and Joint Shopping”**

Supervisor: Prof. Dr. Robert Wilken, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Rolf Brühl, ESCP Europe Berlin, President of the Committee

Prof. Dr. Dr. Helmut Schneider, Steinbeis School of Management

Prof. Dr. Robert Wilken, ESCP Europe Berlin



**Johannes Jahn, 30th of July, 2018 (Berlin Campus)**

**“Transparency and Trustworthiness in CSR Communication Normative considerations and empirical evidence”**

Supervisor: Prof. Dr. Rolf Brühl, ESCP Europe Berlin

Defense Committee:

Prof. Dr. Markus Bick, ESCP Europe Berlin, President of the Committee

Prof. Dr- Bernhard Hirsch, Universität der Bundeswehr München

Prof. Dr. Rolf Brühl, ESCP Europe Berlin



**Soon :**

**Ann Kristin Rhode**

**Defense scheduled on September 27<sup>th</sup> at ESCP Europe Paris**

Supervisor: Prof. Ben Voyer

**Stefano Coda**

**Defense scheduled on October 5<sup>th</sup> at ESCP Europe Paris**

Supervisor: Prof. Yuri Biondi

**Antoine Souchaud**

**Defense scheduled on November 6<sup>th</sup> at ESCP Europe Paris**

Supervisor: Prof. Olivier Saulpic

**Ana Vukadin**

**Defense scheduled on November 19<sup>th</sup> at ESCP Europe Paris**

Supervisor: Prof. Olivier Badot

**Florian Magnani**

**Defense scheduled on November 26<sup>th</sup> at ESCP Europe Paris**

Supervisors: Prof. Valentina Carbone & Valérie Moatti





## *They have a Job*

- **Domitille Bonneton**, Assistant Professor, ESC Clermont
- **Paul Caussat** : Lecturer in International Business, University of Greenwich, London, United Kingdom
- **Annalisa Fraccaro**: Assistant Professor, ISC Paris Business School
- **Mauro Fracaroli Nunes**, Assistant Professor, NEOMA Business School, Rouen campus.
- **Camila Lee Park**, Assistant Professor, NEOMA Business School, Rouen campus.
- **Caroline Rieu-Plichon**: Post-Doc, IESEG, Paris La Défense Campus
- **Antoine Souchaud**, Assistant Professor, NEOMA Business School, Reims campus.





## Publications in 2017-2018

\* Paris doctorants who are currently (or were in their 3 first years) financed by a Foundation scholarship

### Articles in peer reviewed Journals (22 publications)

SCHMID, S., **ALTFELD, F.**, DAUTH, T. (2017): Der Dokortitel unter Vorstands- und Aufsichtsratsmitgliedern der DAX-30-Unternehmen. Immer noch weit verbreitet und von hoher Bedeutung? *Zeitschrift für Corporate Governance ZCG 4/17 Management*, 152-157.

**BÖCKLE, M.**, MICHEEL, I., BICK, M., NOVAK, J. (2018): A Design Framework for Adaptive Gamification Applications. In: *Proceedings of the 51th Hawaii International Conference on System Sciences (HICSS)*, Waikoloa, HI, USA, 2.-6.1.2018.

**BÜHLER J., MURAWSKI M.**, BICK M. (2017): Should We Disable the Comment Function on Social Media? The Impact of Negative eWOM on Consumers' Trust in Fashion Presentations. In: Kar A. et al. (eds) *Digital Nations – Smart Cities, Innovation, and Sustainability. I3E 2017. Lecture Notes in Computer Science*, vol 10595. Springer, Cham

**CHI, Huihui\***, & ZHOU, Wei. (2017). Sharing, Giving or Reselling: An Economic Analysis. In *Proceedings of the 50th Hawaii International Conference on System Sciences (HICSS)*.

ZHAO, Lei., **CHI, Huihui\***, ZHOU, Wei., & JIANG, Yin. (2018). "Online Retailing Channel Addition: Risk Alleviation or Risk Maker?". In *Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS)*,

MONTBEL Thibaud, **CHI Huihui\***, ZHOU Wei, PIRAMUTHU Selwyn, (2018) "Internet of Things (IoT) in high-risk Environment, Health and Safety (EHS) industries: A comprehensive review", *Decision Support Systems*, Vol. 108, April 2018, pp. 79-95.

**CHI Huihui\***, ZHOU Wei, PIRAMUTHU Selwin. (2017), Temporal Ownership Boundary in Sharing Economy. In: Fan M., Heikkilä J., Li H., Shaw M., Zhang H. (eds) *Interconnected World. WEB 2016. Lecture Notes in Business Information Processing*, vol 296. Springer, Cham.

D'MELLO, Onyeka, GELIN, Mathilde, KHELIL, Fatma B., SUREK, Rojen Erik., & **CHI Huihui\***, (2018, July). Wearable IoT Security and Privacy: A Review from Technology and Policy Perspective. In *International Conference on Future Network Systems and Security. Communications in Computer & Information Sciences* (pp. 162-177). Springer, Cham.

POMARES C., DEVILLARD S., HOLMES T.H., RARES OLARIUS T., PRESS C. J., RAMIREZ R., TALUCOD J., **ESTRAN R.**, & al. (2018). Genetic Characterization of *Toxoplasma gondii* DNA Samples Isolated from Humans Living in North America: An Unexpected High Prevalence of Atypical Genotypes. *The Journal of Infectious Diseases*, jiy375, <https://doi.org/10.1093/infdis/jiy375>

**DAUMOSER, C.**, HIRSCH, B., SOHN, M. (2018): Honesty in budgeting: a review of morality and control aspects in the budgetary slack literature. *Journal of Management Control*. 2(2018)

**DINKEVYCH, E.,** WILKEN, R. (2017): What do You Think, Darling? Revisiting Knowledge on Purchase Decisions of Couples within Households. *Marketing ZFP – Journal of Research and Management* 4/2017

**FRACAROLLI NUNES, Mauro\*** (2018) "Supply Chain Contamination: An Exploratory Approach on the Collateral Effects of Negative Corporate Events". *European Management Journal*, Vol. 36, Issue 4, August, pp. 573-587.

**JAHN, J.** (2018): Profitmaximierung und deren Folgen für die gesellschaftliche Verantwortung von Unternehmen. *WiSt - Wirtschaftswissenschaftliches Studium*, 47(5), 47 – 49

**MARTIN-FLORES José,** MOUSSU Christophe (2018), Is bank capital sensitive to a tax allowance on marginal equity?, *European Financial Management*, 2018;1–33. <https://doi.org/10.1111/eufm.12163>

KUPP, Martin, **MARVAL, Moyra.,** BORCHERS, P., (2017), How can large corporation tap into the start-up world to deal with digital transformation?, *Journal of Business Strategy*, 38 (6), pp. 47-53.

**NAGLER, H.,** WILKEN, R., DE JONG, A., SCHMITZ, C. (2018): A multilevel approach to the process of concession-making in price negotiations. *Die Unternehmung*, 72. Jg., 1/2018, 37-50

**PHUNG, Giang\*,** TRÖGE, Michael. (2018). Can Foreigners Improve the Profitability of Emerging Market Banks? Evidence from the Vietnamese Strategic Partner Program. *Emerging Markets Finance and Trade*, 54(7), 1672-1685.

**SEBALD, A.,** JACOB, F. (2017): Help Welcome or Not: Understanding Consumer Shopping Motivation in Curated Fashion Retailing, *Journal of Retailing and Consumer Services*, 40, 188-203

BERKOWITZ, Héloïse, **SOUCHAUD, Antoine.** (2017), Comblent un vide organisationnel dans la fabrique d'une politique publique : l'émergence d'une méta-organisation, *Politiques et Management Public*, 34/1-2.

BERKOWITZ, Héloïse, **SOUCHAUD, Antoine.** (2018). Stratégies de conquête d'un nouvel espace de marché : la structuration du crowdlending, *Gérer et Comprendre, Annales des Mines*, n°131, Mars, pp. 7-19.

BERKOWITZ, Héloïse, **SOUCHAUD, Antoine,** (2018) " Régulation des fintech et « fintechisation » de la régulation", *Réalités Industrielles, Revue des Annales des Mines*, Août, pp. 47-50.

**TEKIELI, M.,** FESTING, M., BAETEN, X. (2018): Centralization and Effectiveness of the Reward Management in Multinational Enterprises, Perception of HQ and Subsidiary Reward Managers. *Journal of Personnel Psychology*, 17(2), 55-65

**VUKADIN, Ana\*,** WONGKITRUNGRUENG, Apiradee, ASSARUT, Nuttapol, (2018), When art meets mall: Impact on shopper responses, *Journal of Product & Brand Management*, 27(3), 277-293. <https://doi.org/10.1108/JPBM-01-2017-1406>

## Forthcoming publications

**HARTWIG, K.L.,** JACOB, F.), How Individuals Assess Value-in-Use: Theoretical Discussion and Empirical Investigation. *Marketing ZFP- Journal of Research and Management*. **In press**

**LEE PARK Camila\*, FRACAROLLI NUNES Mauro\*,** MURATBEKOVA-TOURON Maral, MOATTI Valérie, (2018). The duality of the Brazilian jeitinho: An empirical investigation and conceptual framework. *Critical Perspectives on International Business*, **forthcoming**.

**LEE PARK Camila\*,** PAIVA, E.L. (2018). How do National Cultures impact the Operations Strategy Process? *International Journal of Operations & Production Management*, **forthcoming**.

**MARVAL Moyra\*** (2017). "A Look into Corporate Effectuation Through Corporate Accelerator Programs". *Frontiers of Entrepreneurship Research*. Vol. 37, **forthcoming**



**MURAWSKI, M., BÜHLER, J.,** MARTENSEN, M., RADEMACHER, C., BICK, M. (): How Digital Business Strategy Affects Profitability: Opening the 'Black Box' of Performance. In: *AMCIS 2018 Proceedings*, New Orleans, USA, 16.-18.08.2018, **forthcoming**

**RICHTER, P. C.,** Der Capability-Based View der Unternehmung - Eine Theorie des strategischen Managements, *Wirtschaftswissenschaftliches Studium (WiSt)* **forthcoming**

**RIEU PLICHON, Caroline,** Le manager face aux paradoxes du changement : le rôle de la capacité négative. *Revue Française de Gestion.* **forthcoming**

**SCHÄTZLE, S.,** JACOB, F., Stereotypical supplier evaluation criteria as inferred from country-of-origin information. *Industrial Marketing Management.* **In press**

### Book Chapters (3 Publications)

**FRACAROLLI NUNES, Mauro\*** (2018). The Impact of Negative Social / Environmental Events on the Market Value of Supply Chain Partners. In: De Boer, L. & Andersen, P.H. (Eds.). *Operations Management and Sustainability: New Research Perspectives*, Palgrave Macmillan, forthcoming.

**LEON, Xavier\*** (2018). "La sociologie clinique", in Arnaud, Fugier & Vidaillet (dir.), *Psychanalyse des organisations. Théories, cliniques, interventions*, Erès, Toulouse.

**LEON, Xavier\*** (2018). "La psychologie sociale clinique", in Arnaud, Fugier & Vidaillet (dir.), *Psychanalyse des organisations. Théories, cliniques, interventions*, Erès, Toulouse.

## Academic Conferences 2017-2018 (99 papers)

SCHMID, S., **ALTFELD, F.** (2017): Is international work experience associated with CFO compensation? Empirical evidence from the largest MNCs in Europe, EIBA Conference, Milan / Italy, December 14-16, 2017.

**BELGHITI Sara\*, ABADIE Amélie,** OCHS Adeline, LEMOINE Jean-François, BADOT. Olivier, (2018), "Platformization" of shopping experience: field research and modelling, Colloquium on European Research in Retailing (CERR), 11-13 July, Guilford.

**ABEUOVA Dana\*** (2017), Talent Identification in New Entrepreneurial Ventures, RENT XXXI - Research in Entrepreneurship & Small Business, 15-17 November, Lund.

**BEN DAALI Warda\*** (2017), S'éprouver dans les métriques, 5ème congrès de l'association ARAMOS, 23-24 November, Grenoble.

**BEN DAALI Warda\***, (2018), How do Accounting data can challenge professional legitimacy, Alternative Account Conference, 11-13 May, Montréal.

**BEN DAALI Warda,** (2018), Le rôle des métriques comptables dans la transformation des patterns de légitimité à l'hôpital, 39ème congrès de l'AFC, 16-17 May, Nantes.

**BERLINSKI Elise\***, (2018), La performativité des technologies du Big Data : une analyse théorique 39ème congrès de l'AFC, 16-17 May, Nantes.

**BERLINSKI Elise\*, VUARIN Louis\***, (2018), The desirable Black-Box of Machine Learning Models, 34th EGOS Colloquium, 5-7 July, Tallinn.

**BERTOLA Lara\***, JONCZYK Claudia, (2018), Female Managers in Professional Service Firms: The Influence of Networks on Career Outcomes, Munich Spring School "Leadership in Knowledge Organizations: Perspectives on Talent Management and Diversity", 5-8 March, Munich.

**BERTOLA Lara\***, (2018), The role of gender in shaping behaviour networks in professional service firm, EURAM Conference, 20-23 June, Reykjavik.

**BERTOLA Lara\***, JONCZYK Claudia, (2018), Female managers in professional service firms: Better networks, fewer benefits?, 34th EGOS Colloquium, 5-7 July, Tallinn.

**BONNETON Domitille\***, FESTING Marion, MURATBEKOVA-TOURON Maral, (2018) Talents building an endo-organization, Academy of Management Conference, 10-14 August, Chicago, USA

**BUQUET Romain\***, (2018), Surprising start-up Ethnography, 34th EGOS Colloquium, 5-7 July, Tallinn.

**CARMAGNAC Liliane\***, CARBONE Valentina (2018), Making supply chains more sustainable "together": the role of meta-organizations, 5th International EurOMA Sustainable Operations & Supply Chains Forum, on 5-6th March 2018, Kassel, Germany.

**CARMAGNAC Liliane\***, CARBONE Valentina (2018), Making supply chains more sustainable "together": the role of meta-organizations, 12èmes Rencontres Internationales de la Recherche en Logistique et Supply Chain Management, 22-23 May, Paris.

**CHARBONNEL Carole** (2018), Analyzing Co-Creation By Navigating Through Institutional Logics In Marketing, 47th EMAC Annual Conference, 29 May-1st June, Glasgow.

**CLAVIJO Nathalie**, (2018), When Counting Counts: Masculine Domination in the Exercise of Inventory Control, MASOP workshop, 12-13 April, Copenhagen.

**CODA Stefano\*** (2018), Payment method and financing choice in financial institutions' business combinations: does how an acquisition is financed matter?, BAFA Annual Conference, 9-11 April, London.

**CODA Stefano\*** (2018), Payment method and financing choice in financial institutions' business combinations: does it matter how an acquisition is financed?, FMA 2018 European Conference, 13-15 June, Kristiansand.

**CODA Stefano\*** (2018), Payment method and financing choice in financial institutions' business combinations: does it matter how an acquisition is financed?, Sixth International Conference of the Journal of International Accounting Research, 28-30 June, Venice.

**DAL BO Paolo\***, (2018), Expatriates' primary narcissism as a compensation for the disruption of symbolic relationships: a lacanian perspective, XXVIIème conférence de l'AIMS, 6-8 June, Montpellier.

**DAL BO Paolo\*** (2018), Expatriates' primary narcissism as a compensation for the disruption of symbolic relationships: a Lacanian perspective, 34th EGOS Colloquium, 5-7 July, Tallinn.

**FRACAROLLI NUNES, Mauro\***, **LEE PARK Camila\*** (2018). The dissemination of negative events in supply chain networks: Circular waves as a metaphorical transfer. 25th EurOMA Conference, Budapest / Hungary, June 24-26.

**FRACAROLLI NUNES, Mauro\***, **LEE PARK Camila\*** (2018). Supplying for Champions: A winning strategy? 25th EurOMA Conference, Budapest / Hungary, June 24-26.

**FRACAROLLI NUNES, Mauro\***, **LEE PARK Camila\*** (2018). Back to the future: Updating logistics customer service through green transportation. 25th EurOMA Conference, Budapest / Hungary, June 24-26.

**FRACAROLLI NUNES, Mauro\***, **LEE PARK Camila\*** (2018). Higher Level Devastation: Does Environmental Damage Move Investors? 24th International Sustainable Development Research (ISDR) Society Conference, Messina, Italy, June 13-15, accepted and withdrawn.

**FRACAROLLI NUNES, Mauro\***, **LEE PARK Camila\***, SHIN, H. & CARBONE, V. (2018). Back to the future: Updating logistics service customer value through green transportation. 12th RIRL Conference, Paris, France, May 22-23.

**FRONTY Juliette\***, KOUTSOVOULOU Maria, (2018), The role of reflexivity in labor negotiation agreements: The strategy of le bar d'en face, 31st Annual Conference of the International Association for Conflict Management (IACM), 8-11 July, Philadelphia.

**FRONTY Juliette\*** (2017), Comment l'approche réflexive de l'absentéisme dans un groupe français en bouleverse la compréhension et, par conséquent, la prise en charge ?, Colloque IP&M, 16-17 November, Lyon.

**FROESE, T.** (2018): Stakeholder relationship patterns of post-growth businesses, 3rd International Conference on New Business Models, Sofia / Bulgaria, June 26-28, 2018.

BUNKANWANICHA Pramuan, **GREUSARD Olivier** (2017), The Deterrent Effect of Anti-Bribery Law Enforcement on the Quality of Earnings, Public Authority and Finance Conference organized by LabEx ReFi, September 1st- 2nd, Paris.

**GREUSARD Olivier** (2018), The Deterrent Effect of Anti-Bribery Law Enforcement on the Quality of Earnings, 41 st Annual Congress of the European Accounting Association, 30 May – 1st June, Milan.

**HANKACHE Alissa\***, FESTING Marion, MURATBEKOVA TOURON Maral, (2018), A contextualised approach to recruitment and selection in Lebanon: exploring the particularities in different types of organisations, 15th Conference on IHRM, 13-15 June, Madrid.

**HARSCH, K.**, FESTING, M. (2018): Dynamic Talent Management Capabilities and Organizational Agility. Paper presented at the 15th IHRM Conference, Madrid/Spain, June 2018.

**HARTWIG, K.** (2018): How Individuals Assess Value-in-Use: Theoretical Discussion and Empirical Investigation, First Global Conference on Creating Value, Leicester / Großbritannien, Mai 23-24, 2018.

**HARTWIG, K.** (2018): Offering Value-in-Use: What should a Marketer do?, Forschungstagung Marketing, Sankt Gallen / Schweiz, September 6-8, 2018.

**HESELBARTH, Y.** (2018): A Collapse of Sensemaking: Virtual Psychological Contract Breach and its Impact on Affect and Trust. British Psychology Society Annual Conference Nottingham/ United Kingdom, May 2nd-4th.

**HESELBARTH, Y.** (2017): 'Lonely Out There' Psychological Contract Breach in Virtual Environments and its Impact on Negative Affect and Supervisor Trust – A Collapse of Sensemaking, British Psychology Society Social Psychology Section Annual Conference 2017 Leicester/ United Kingdom, September 1st 2017

**JAHN, J.**, BRÜHL, R. (2018): If credibility is the problem, is transparency the solution? enhancing the credibility of csr disclosures by publishing negative information, EURAM 2018 conference, Reykjavik / Iceland, June 19-22, 2018

BRÜHL, R., EICHHORN, M., **JAHN, J.** (2018): The Micro foundation of legitimacy: How the Legitimacy-as-Attitude approach helps to explain legitimacy repair, 34th EGOS Colloquium, Tallinn /Estonia, July 5-7, 2018

**JANA, S.**, SCHMIDT, M. (2017): Model-based fair values for financial instruments: relevance or reliability? Conjoint measurement-based evidence, EUFIN 2017 – 13th Workshop on European Financial Reporting, Florence, Italy, 31 August – September 1, 2017.

**JANA, S.**, SCHMIDT, M. (2018): Model-based fair values for financial instruments: relevance or reliability? Conjoint measurement-based evidence, 80. Wissenschaftliche Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e. V. (VHB), Magdeburg, Germany, May 23-25, 2018.

**JANA, S.**, SCHMIDT, M. (2018): Model-based fair values for financial instruments: relevance or reliability? Conjoint measurement-based evidence, American Accounting Association (AAA) Annual Meeting, Washington D.C., USA, August 4-8, 2018.



**JANA, S., SCHNEIDER, S.** (2018): Determinants of Alternative Performance Measures' Disclosure Quality: Evidence from Germany, EUFIN 2017 – 14th Workshop on European Financial Reporting, Stockholm, Sweden, August 30-31, 2018.

**JOHNSON, D., GEISENDORF, S.** (2018): Are neighborhood-level SUDS worth it? An assessment of the economic value of sustainable urban drainage system scenarios using cost-benefit analysis. World Green Infrastructure Conference, Bangalore / India, June 4-6, 2018.

**LANGNER N, TRAEGER, C.** ALFES K. (2018): Visionary leadership in NPOs: Implications for volunteers and beneficiaries. Presenter Symposium paper accepted for the 78th Academy of Management's Annual Meeting, Chicago, IL.

**LANGNER, N** ALFES, K, **TRAEGER C,** (2018): The relationship between team-level HRM practices and team effectiveness: Testing mediating pathways. Conference paper accepted for the 18th European Academy of Management's Annual Meeting, Reykjavik, Iceland.

**LEBAN Marina\***, VOYER Ben (2017), Exploring The Concept Of Beauty In Consumer Research: A Multidisciplinary Framework and Research Agenda, Association for Consumer Research Conference, 26-29 October, San Diego.

**LEBAN Marina\*** VOYER Ben (2018), Conceptualizing Beauty In Consumer Research: A Framework and Research Agenda, 46th Academy of Marketing Science (AMS), 23-25 May, New Orleans.

**LEBAN Marina\***, VOYER Ben (2018), Millionaires and geo-tags: Investigating millennials' display of experiential luxury on Instagram, Global Marketing Conference, 26-29 July, Tokyo.

**LEE PARK, Camila\*, FRACAROLLI NUNES Mauro\*** (2017). Cultural Corruption: Lessons from the Petrobras Scandal Case. 4th Interdisciplinary Insights on Fraud and Corruption Conference, I2FC, Porto, Portugal, November 25. Best Student Paper Award.

**LEE PARK, Camila\*, FRACAROLLI NUNES Mauro\*** (2018). Cultural corruption: Lessons from the Petrobras scandal case. The Academy of Management Meeting, Chicago, Illinois / U.S., August 10-14.

**LEON Xavier\*** (2017). " Sois libre et tais-toi ! L'entreprise libérée mise en débat", Journées de Recherche sur les nouvelles organisations, 20 novembre, Université de MONS, Belgique.

**LESCOAT Pierre\*** (2018), From expert valuation to the evaluation of expertise: the organizational embeddedness of sell-side analysts' performance, 39ème Congrès de l'AFC, 16-17 May, Nantes.

**LITRE VALENTIN Laura\*** (2018), La co-crédation de l'expérience client dans les organisations virtuelles éphémères, Colloque «Terrains et territoires, Site et situations», 9-10 April, University of Chicago, Paris.

**LUONG Van Ha** (2018), Impacts of destination personality and self-congruity on tourist behavioral intentions in the context of an emerging market: The case of Vietnam destination, 8ème Conférence ATLAS AFMI, 21-23 May, Paris.

GAREL Alexandre, **MARTIN FLORES José**, PETIT-ROMEY Arthur (2018), Stock Market Listing and Bank Performance During Crises, European Financial Management Association 2018 Annual Meeting, 27-30 June, Milan.

GAREL Alexandre, **MARTIN FLORES José**, PETIT-ROMEY Arthur, SCOTT Ayesha (2018), Distracted Investors and Earnings Management, 26th Finance Forum, 5-6 July, Santander.

**MARVAL Moyra\*** (2018), Managing Collaborative Innovation: The Case of Corporate Accelerator Programs, 3rd conference Abbé Grégoire Innovation Day, 3-4 April, Paris.

**MINIER Hadrien\*, VUARIN Louis\*** (2018), Murmures et apartés au sein des intercommunalités de l'Yonne: L'évolution conjointe entre leadership et innovation administrative révélée par l'usage et le partage de petits secrets, 7ème Colloque AIRMAP, 31 May - 1st June, Biarritz.

BASSE MAMA, H., **MÜLLER, S.** (2018): Access to external finance: Do investor relations make a difference?, World Finance Conference, Pointe aux Piments / Mauritius, July 25-27, 2018.

BASSE MAMA, H., **MÜLLER, S.** (2018): The multifaceted role of a firm's commitment to high-quality investor relations in constraining insider trading, 35th Annual Conference of the French Finance Association, Paris / France, May 22-24, 2018.

**MURAWSKI, M., BÜHLER, J.,** MARTENSEN, M., RADEMACHER, C., BICK, M. (2018): How Digital Business Strategy Affects Profitability: Opening the 'Black Box' of Performance, AMCIS 2018, New Orleans / US, August 16-18, 2018.

**MURAWSKI, M.,** THORSEN, T., MARTENSEN, M., SCHWIND, C., BICK, M. (2017): Organizational requirements for digital transformation – a first empirical investigation, 10th Strategic Competence Management Symposium, Berlin /Germany, September 28-29, 2017.

**NGUYEN Truong Son,** BUI T. Lan Huong (2018), Predictors of Fast-Fashion-Oriented Impulse Buying among Vietnamese Millennials, BAASANA International Conference 2018, May 15-17, Vietnam.

**NGUYEN Truong Son,** BUI T. Lan Huong (2018), Store Environment as a Determinant of Fashion-Oriented Impulse Purchase Among Vietnamese Millennials: A Case of Fast-Fashion Apparels, UHD-CTU Annual International Economics and Business Conference, May 31– June, Vietnam.

**OUAHAB Alban\*** (2018), Emancipating the Shelf: Labor Process in a Food Coop, XXVIIème conférence de l'AIMS, 6-8 June, Montpellier.

**OUAHAB Alban\***, (2018), Emancipated shelf, Labor Process in a Food Coop, 34th EGOS Colloquium, 5-7 July, Tallinn.

**PELLETIER Laurence** (2017), L'organisation de la tyrannie : Modélisation d'une emprise psychosociologique et organisationnelle génératrice de Burn-out, 28ème Congrès AGRH, 11-13 October, Aix en Provence.

**PELLETIER Laurence** (2017), Tout est possible avec des solutions : Modélisation d'une tyrannie organisationnelle dont le Burn-out est un des symptômes, Colloque ARHIME, 23 November, Paris.

**PHUNG Giang\*** (2018), Making depositors greedy and careless: Government safety nets and degradation of depositor discipline, 8th FEBS International Conference, 4-6 June, Rome.

**PHUNG Giang\*** (2018), Making depositors greedy and careless: Government safety nets and degradation of depositor discipline, Vietnam Economist Annual Meeting, 11-12 June, Hanoi.

**RIEU PLICHON Caroline** (2017), Manager par l'ambiguïté et les capacités négatives, 28ème Congrès AGRH, 11-13 October, Aix en Provence.

**RIEU PLICHON Caroline,** ACOSTA Pilar (2018), Paradoxes of private regulations for sustainability in global value chains. Insights from a developing country perspective in the food industry, Colloquium CERALE-UNIANDES, 30 May-1 June, Cartagena, Columbia.

**SANGLE FERRIERE Marion,** VOYER Ben, (2017), Understanding chat perceptions in a customer assistance channel, Association for Consumer Research Conference, 26-29 October, San Diego.

**SANGLE-FERRIERE Marion,** VOYER Ben, (2018), La propension à la demande d'assistance client : une mesure des variables individuelles qui favorisent la demande d'assistance client, Congrès AFM 2018, 16-18 May, Strasbourg.

**SANGLE-FERRIERE Marion,** VOYER Ben, (2018), Understanding need for customer assistance: measuring the personal differences that trigger customer assistance request, 10ème SERVSIG Conference, 14-16 June, Paris.

**SCATTOLIN Leslie\*** (2018), Thinking the Physical Body in a Virtual Reality Experience: Application of Baudrillard's Notion of Operationalization, 16èmes Journées Normandes de Recherche sur la Consommation, 23-24 November, Le Havre.

**SCATTOLIN Leslie\*** (2018), Corps et incarnation dans un dispositif de réalité virtuelle : la conception idéologique du corps et son impact sur l'expérience de consommation, Congrès AFM 2018, 16-18 May, Strasbourg.

FESTING, M., **SCHÄFER, L., TIIHONEN, J.** (2017): The paradox of exclusive Talent Management and inclusion: Towards an inclusion index in Talent Management. Paper presented at the 6th EIASM Workshop on Talent Management, Barcelona/Spain, October 2017.

**SOUAKRI Anna\*** (2018), Entrepreneurial teams' human capital and venture capitalists' assessment: a cross-cultural comparison, RENT XXXI - Research in Entrepreneurship & Small Business, 15-17 November, Lund.

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2017), Rethinking sectoral governance in crowdfunding: cooperation between States and Business Meta-Organizations as a source of institutional change, Labex ReFi Conference on Public Authority and Finance, 1-2 september, Paris

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2018), Organiser l'éthique au niveau d'un secteur: le cas du crowdfunding, XXVIIème conférence de l'AIMS, 6-8 June, Montpellier. **Prix Roland Calori -Meilleur jeune chercheur, finaliste de la meilleure étude théorique**

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2018), Faire cavalier seul ou collaborer ? Stratégies d'entrée dans le crowdlending, XXVIIème conférence de l'AIMS, 6-8 June, Montpellier. (**Prix pour la meilleure communication et la meilleure étude empirique**)

**SOUCHAUD Antoine** (2018), Filling an organizational gap in a policy network: The role of business collective action in crowdfunding's regulation, 5th Critical & Alternative Approches to Governance (CAAG), 2-3 July, Barcelone.

**SOUCHAUD Antoine** (2018), Meta-Organizing Ethics at the Sectoral level, 5th Critical & Alternative Approches to Governance (CAAG) 2018, 2-3 July, Barcelone.

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2018), "Determinants and role of a business meta-organization in regulatory changes and market development", XIX ISA World Congress of Sociology, Toronto.

FESTING, M., **TIIHONEN, J.** (2017): The Paradox of Exclusive Talent Management and Inclusion: Towards an IE Approach and an Inclusion Index in TM, EIASM 6th Workshop on Talent Management, Barcelona / Spain, October 2-3, 2017.

**TRAEGER, C LANGNER N**, ALFES K (2018): Enabling volunteers and stakeholders to improve people's lives: What can organizations do? Presenter Symposium accepted for the 78th Academy of Management's Annual Meeting, Chicago, IL.

**VAN DEN BUSSCHE Pénélope\***, DAMBRIN Claire (2018), Peer-to-peer evaluations as narcissistic devices: problematizing "communities" drawn from online platforms' accountability relationships, 11th Workshop on Management Accounting as Social and Organizational Practice, 12-13 April, Copenhagen.

**VAN DEN BUSSCHE Pénélope\***, DAMBRIN Claire (2018), Peer-to-peer evaluations as narcissistic devices: problematizing "communities" drawn from online platforms' accountability relationships, 12th Interdisciplinary Perspectives on Accounting Conference, 11-13 July, Edimbourg.

**VUARIN Louis\*** (2018), Sept patterns de Stratégies Cognitives de Créativité (SCC), XXVIIème conférence de l'AIMS, 6-8 June, Montpellier.

**VUARIN Louis\*** (2018), The Cognitive Muses We Invoke: How We Simulate Fictional Anthropomorphic Allegories to Make Sense of Complexity, 10th International Process Symposium, 20-23 June, Thessalonique.

**VUARIN Louis\*** (2018), The cognitive process of organizational arcana, Interdisciplinary Workshop on Secrecy in Organisations, 2-3 July, Oxford.

**ZYLSTRA Andrew\***, MACE Sandrine (2018), Do brokerage house brands influence the performance of financial markets? The impact of brokerage house brands and their dimensions on investor response to recommendation upgrades and downgrades, 14th interdisciplinary conference on intangibles and intellectual capital, 20-22 September, Munich.

**REINSCH, M.** (2018): The attitude-behaviour gap in apparel purchasing: Analysis of factors inhibiting fair fashion consumption, EurOMA Conference, Budapest / Hungary, June 24-26, 2018.

**STOPKA, U.**, PESSIER, R., GÜNTHER, C. (2018): Mobility as a Service (MaaS) Based on Intermodal Electronic Platforms in Public Transport, HCI International Conference, Las Vegas / USA, Juli 15-20, 2018.

## **Doctoral Colloquia and Workshops (22 papers)**

ABEUOVA Dana (2017), Talent Selection in Business Accelerators, 6th Workshop on Talent Management EIASM, 2-3 October, Barcelone.

ABEUOVA Dana (2017), Talent Identification in New Entrepreneurial Ventures, EDEN Doctoral Seminar on Methods, Techniques and Theories in Entrepreneurship and Innovation, 4-8 December, Bruxelles.

BERTOLA Lara, (2018), Female Managers In Professional Service Firms: Better Networks, Fewer Benefits?, EM Lyon 11th Advanced Ph.D. Seminar in Management, 11-13 March, Chamonix.

BERTOLA Lara, (2018), Female Managers In Professional Service Firms: Better Networks, Fewer Benefits?, 15th Workshop on Research Advances in Organizational Behavior and Human Resources Management - 2018, 29-30 May, Paris Dauphine.

BONNETON Domitille, (2018), Talents and their Career Paths : The Role of Career Capital on Talents' Career Paths, EURAM Early Career Colloquium, 18-20 March, Roma.

BONNETON Domitille, (2018), The Role of Career Capital on Talents' Career Path, Nachwuchsworkshop der Kommission Internationales Management - VHB, 25-26 April, Kiel.

CARMAGNAC Liliane (2018), Diffusion of SSCM: an inter-organizational perspective, Doctoral Consortium of the 12es Rencontres Internationales de la Recherche en Logistique et Supply Chain Management, 22 May, Paris.

CLAVIJO Nathalie, (2018), When Counting Counts: Masculine Domination in the Exercise of Inventory Control, Interdisciplinary Perspectives in Accounting (IPA) Early Scholars Colloquium, 9 July, Edinburgh.

GOUREVITCH Sophie, (2018), Workshop Social Ontology, 11-12 July, Marseille.

BUNKANWANICHA Pramuan, GREUSARD Olivier (2018), The Deterrent Effect of Anti-Bribery Law Enforcement on the Quality of Earnings, 35th Annual Conference of the French Finance Association (AFFI), 22-24 May, Paris.

LITRE-VALENTIN Laura (2018), La co-création de l'expérience client dans les organisations virtuelles éphémères. Conceptualisation et contributions empiriques à travers une démarche ethnomarketing appliquée au secteur événementiel, Colloque doctoral de l'AFM, 15-16 May, Strasbourg.

GAREL Alexandre, MARTIN FLORES José, PETIT-ROMEY Arthur (2018), Stock Market Listing and Bank Performance During Crises, 35th Annual Conference of the French Finance Association (AFFI), 22-24 May, Paris.

MARVAL Moyra (2018), "Making Process Visible: Recognizing and Visualizing Action Patterns" Uncovering acceleration processes in accelerator programs, 34th EGOS Colloquium PDW, 4-7 July, Tallinn.

MASSEY Maxime, BUREAU Sylvain (2018), They all want to change the world: How (nonsocial) entrepreneurs try to subvert institutions? The Case of Heetch (a "French Uber"), 13th Organization Studies Summer Workshop, 24-26 May, Samos.

OUAHAB Alban (2018), Emancipated shelf: Organizing working shifts in a food cooperative, Paper Development Workshop, Special Issue, 8-9 February, Exeter.

OUAHAB Alban (2018), Emancipated shelf: Organizing working shifts in a food cooperative, 7ème Colloque doctoral sur les Approches Critiques en Management, 13-14 March, Grenoble.

STRAUCH Marianne (2018), Les Etudes féministes face au terrain politique institutionnel, 7ème colloque doctoral sur les approches critiques en management, 13-14 March, Grenoble.

STRAUCH Marianne (2018), 39ème congrès de l'AFC, Régulation, loi et contrôle au coeur des enjeux sociaux et politiques contemporains, Journée doctorale, 16-17 June, Nantes.



VAN DEN BUSSCHE Pénélope, (2018), « Ca leur fait plaisir en plus » : Contrôle et valorisation du travail gratuit des utilisateurs dans le digital, le cas des plateformes collaboratives, 7ème Colloque doctoral sur les Approches Critiques en Management, 13-14 March, Grenoble.

VAN DEN BUSSCHE Pénélope, DAMBRIN Claire (2018), Peer-to-peer evaluations as narcissistic devices: problematizing "communities" drawn from online platforms' accountability relationships, Early Career Workshop in Management Accounting and Accountability, 18 June, Birmingham.

VAN DEN BUSSCHE Pénélope (2018), A biopolitical analysis of 'Community' in peer-to-peer platforms: problematizing, Emerging Scholars Colloquium of the 12th Interdisciplinary Perspectives on Accounting Conference, 9-10 July, Edimbourg.

VAN DEN BUSSCHE Pénélope, MORALES Jérémy (2018), Performing (in) the Community: Accounting, Biopower and the Sharing Economy, Presentation at Stockholm School of Economics, May 15th, Stockholm

## Other publications :

### THE CONVERSATION

L'expertise universitaire, l'exigence journalistique

Antoine SOUCHAUD :

"La gouvernance sectorielle, chaînon manquant de la refonte de l'entreprise", 8 mars 2018.

Romain BUQUET :

"Start Uppers : l'angoisse derrière le rêve", 3 mai 2018 (17.838 vues)

Antoine SOUCHAUD :

- Les Echos, « Financement des PME : développons les prêts de pair à pair », 1er août 2018.
- Le Monde, « "Crowdlending" : Le déverrouillage d'un système établi de longue date », 4 mai 2018.
- Communiqué de presse du CNRS, "Crowdlending : anatomie d'une stratégie réussie", 1er mars 2018.
- Communiqué de presse du CNRS, "Quelle place pour les plateformes de crowdfunding dans l'action publique ?", 18 décembre 2017.



## Visitings

### **Warda Ben Daali: HEC Montréal – 2 months**

*Last summer, I had the opportunity to be invited by Professor Caroline Lambert for a two-month academic stay at HEC Montréal.*

*This stay has been greatly helpful in my research process but also in the discovery of the international academic community. The opportunities for discussion and the several stimulations with the research team were an important step in my PhD but also in my career as a researcher.*

*I would like to thank the doctoral program for giving me the opportunity to do this academic stay and the HEC Montréal team for providing me ideal working conditions.*

### **Pénélope Van den Bussche: Copenhagen Business School – 2 months**

*During the third year of my PhD, I spent two months at Copenhagen Business School in Denmark in the Operations Management department, working with Pr. Jan Mouritsen. Visiting at CBS was a huge opportunity to develop further my research project and interact with renowned scholars. It was also a time for making great friends among the other PhD candidates, and share our different approaches to the PhD process. Moreover, being immersed in a different environment was incredibly helpful for focus and making progress on my PhD at the crucial time that is the third year! Many thanks to the ESCP Europe, the CEFAG Program, as well as the French Accounting Association for helping me fund this great experience.*



# Scientific Awards

## Thesis Prize



**What are the role and influence of monitoring mechanisms in transforming the humanitarian aid field?**



**Bruno Cazenave's dissertation is awarded with the 2017 best prize of the French Accounting Association (AFC)**

### Abstract

This thesis illustrates the emergence of a "New Humanitarian Management".

The field of humanitarian aid has undergone a sound transformation by structuring itself around a "chain of aid" involving international donors, international NGOs as well as small country-based-NGOs. Management Control research has shown that NGOs' management is strongly influenced by their relationship with international donors. The objective of our research is to contribute to this literature by analysing the role and influence of monitoring mechanisms in transforming the humanitarian field. To analyse these transformations, we propose the concept of a control regime, defined as the combination of an accountability system, a performance model and a coherent set of standards and values. Our fieldwork consisted of two ethnographic immersions within Handicap International and then within Médecins Sans Frontières (MSF).

We show that Handicap's accountability system is used to "report/give accounts" to donors, while MSF's accountability system encourages MSF members to "feel responsible". Handicap's performance model is based on centralised

control systems, promoting the notion of a humanitarian efficiency, while the characteristics of MSF's performance model reflect a collective budgetary responsibility and tolerated risk-taking. As for norms and values, Handicap's norms and values signal a process of managerialization of the NGO, materialized by the recruitment of humanitarian neo-managers, while MSF's elitist norms and values allow the emergence of a humanitarian neo-entrepreneur. MSF has managed to adopt an alternative model because the NGO has been able to free itself from donors and display strong legitimacy with its external stakeholders while maintaining strong internal standards and accountability mechanisms. The MSF case, illustrating an alternative organization to the humanitarian managerialised model, shows that the managerialization of the humanitarian field is not inevitable.

*Dissertation supervised by Prof. Olivier Saulpic & Prof. Jérémy Moralès, defended on 20<sup>th</sup> November 2017.  
He moved this year from ISG to ESCP Business School*

## Papers Prizes

**Antoine SOUCHAUD twice awarded for his two papers at the AIMS Annual Congress in Montpellier.**



Antoine Souchaud is Ph.D. Student in Finance. He is supervised by Prof. Christophe Moussu et will defend on 6<sup>th</sup> November 2018.

**Roland Calori Prize : Best young Researcher and finalist of the Best Empirical Study:**

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2018), Organiser l'éthique au niveau d'un secteur: le cas du crowdfunding, XXVII<sup>ème</sup> conférence de l'AIMS, 6-8 June, Montpellier.



**Prize for the Best Paper and Best Empirical Study**

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2018), Faire cavalier seul ou collaborer ? Stratégies d'entrée dans le crowdlending, XXVII<sup>ème</sup> conférence de l'AIMS, 6-8 June, Montpellier. (

**Best Student Paper Award: LEE PARK, Camila\*, FRACAROLLI NUNES Mauro\*** (2017). Cultural Corruption: Lessons from the Petrobras Scandal Case. 4th Interdisciplinary Insights on Fraud and Corruption Conference, I2FC, Porto, Portugal, November 25.

### **Alexander Meister receives ACERE 2018 Best Qualitative Paper Award**



Prof. Dr. René Mauer and Alexander Meister, PhD-student and Research Assistant, Chair of Entrepreneurship and Innovation / Say Institute, were awarded Best Qualitative Paper Award at the ACERE-2018 Conference. They were distinguished for their paper entitled: „Understanding Refugee Incubation: A Multi-stakeholder Perspective on a Business Incubation Model with Social Impact“.

Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference 2018 took place in Brisbane, Australia from the 6th till the 9th of February 2018.

Prof. Dr. René Mauer and Alexander Meister, PhD-student and Research Assistant, Chair of Entrepreneurship and Innovation / Say Institute



### **Kea Hartwig receives Runner-Up Prize for the Best Contribution to the Poster - Session**

Kea Hartwig, PhD-student and Research Assistant, Chair of Marketing, was awarded the Runner-up Prize at the First Global Conference on Creating Value that took place on 23rd and 24th of May 2018 at the Leicester Castle Business School in Leicester/UK. She was distinguished for her contribution to the Poster Session entitled: "Offering Value-in-Use: What should a Marketer do?"

## **Scholarships**

### **Nils Langner: Scholarship of the German Academic Exchange Service (DAAD) for early-career researchers for a short-term research stay abroad.**

Nils Langner, PhD-student and Research Assistant, Chair of Organisation and Human Resource Management, becomes a scholarship from the German Academic Exchange Service (DAAD) for his research stay at the London School of Economics (LSE). This three-month research stay gives him a unique opportunity to advance his current research project entitled „The relationship between different leadership behaviors and psychological meaningfulness.“

### **Yorck Hesselbarth: Scholarship of the German Academic Exchange Service (DAAD) to attend an international conference**

Yorck Hesselbarth, PhD-student and Research Assistant, Chair of Human Resource Management and Intercultural Leadership, receives a scholarship of the German Academic Exchange Service (DAAD) to attend the Annual Conference of the British Psychology Society and present his research findings. The conference took place from the 4th till the 6th of May 2018 at the University of Nottingham.

### **Emilie Poli: Scholarship of the ARIMHE (Association for interdisciplinary Research in Management)**



Emilie Poli, PhD student in 2<sup>nd</sup> year under the supervision of Prof. Gilles Arnaud. Emilie Poli receives a scholarship of the ARIMHE (Association for Interdisciplinary Research in Management) for her PhD thesis project ; **« Entreprise libérée, créativité libérée ? : Analyse du lien entre un nouveau concept de management démocratique et la créativité »**. This funding aims at promoting new management theories, contributing to develop the implementation of humanistic approaches in management.

## **CEFAG Programme 2018**



Congratulations to **Louis Vuarin** who was admitted. Louis is working under the supervision of Prof. Hervé Laroche



## Events

### Joint Seminar Paris-Berlin



The traditional joint inter-campus Publication Seminar that concludes the 1st year of the doctoral programme took place in Paris, between June 11 and 13, 2018. A total of 29 doctoral students from Berlin (10) and Paris (19) learned how to craft manuscripts for submission to scientific, peer-reviewed journals (day 1), and how to respond to reviewers during the publication process (day 2). Day 3 was devoted to revise own manuscript drafts. Various instructors from Berlin and Paris – Kerstin Alfes, Houdou Basse Mama, Markus Bick, Paul Caussat, Claire Dambrin, and Robert Wilken – used their own published research articles to illustrate their experience, so that the doctoral students received first-hand information ready for application to their own research projects. Michael Haenlein spoke about his experience as editor of the European Journal of Management. Casual networking and after-work events topped off the seminar.

This events was organized with the financial support of the Université franco-allemande



## Highlight

### Day of the Alumni



On June 25, 2018, the Paris Ph. D. Doctoral Programme organized "the day of the alumnis".

On this occasion, 10 former ESCP Europe Ph. D. candidates came back to the school to share about their experiences with the current students.

The day started with an overview of the careers in business schools: recruitment process, publish or perish, networks, etc. Alumnis from Neoma, ISG or ISTEK gave some precious insights.

Then, the topic of post-doctoral studies was covered, with examples from Colombia Montréal, HEC Montréal and Labex ReFi: financing, research and workload were discussed frankly.

The afternoon was dedicated to careers in Universities. Alumnis now working at Université Cergy Pontoise, IAE Nancy or IAE Toulouse explained the specificities of these careers.

Last but not least, the day finished with an informal drink and apero, allowing the alumnis to reconnect with their fellows.

In general, the participants greatly appreciated the frankness of these peer-to-peer exchanges and the opportunity to expand their network.

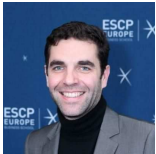
This event is organized every two years, the next meeting should be held in 2020.

A warm thank you to all the participants and especially to the alumnis who came to Paris for the occasion.





## New Research Habilitations (HDR)



**Prof. Sylvain Bureau**, Entrepreneurship Department, Paris Campus  
HDR Defended on October 2nd 2017.

**“L’entrepreneuriat comme méthode de création”**

UPMF, Grenoble 2

Supervised by Prof. Alain Fayolle



## How to Apply

If you wish to join our Doctoral Programme, you can apply online from March to May for the following September intake. All information about applications are on our website

Paris: [click here](#)

Berlin: [click here](#)



## 2018-2019 Paris Agenda

### Paris Ph.D:

Intake: 26<sup>th</sup> September 2018

Induction Seminar: 27-28 September 2018

Week 1	October 1st to 5, 2018
Week 2	November, 5 to 9 2018
Week 3	December 3 to 7, 2018
Week 4	January, 14 to 18, 2019
Week 5	February 4 to 8, 2019
Week 6	March, 11 to 15, 2019
Week 7	April, 15 to 19, 2019
Week 8	May, 13 to 17, 2019
Week 9	June, 17 to 21, 2019

**Welcome Ceremony of the Ecole Doctorale de Management Panthéon-Sorbonne:**

November 15<sup>th</sup> 2018

## 2018-2019 Berlin Agenda

September 19, 2018 – Semester Opening

September 20, 2018 – 1st Research Colloquium

December 5, 2018 – 2nd Research Colloquium

December 3-7, 2018 – Module Week

February 11-15, 2019 – Module Week

February 13, 2019 – 3rd Research Colloquium

May 2019 – Module Week & 4th Research Colloquium

June 5-7, 2019 – Publication Workshop



[www.escpeurope.eu](http://www.escpeurope.eu)

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