

ESCP
EUROPE
BUSINESS SCHOOL



1819
2019
BICENTENARY

BERLIN
LONDON
MADRID
PARIS
TURIN
WARSAW

Master in Management and Premaster year

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE





table of **contents**

ESCP Europe

Quick Facts	4
6 Urban Campuses	5
Rankings & Accreditations	6
Message from the Deans	7
Faculty & research	8
A diverse international Faculty	9
Chairs & Professorships	10
Research Centres & Institutes	10

Master in Management

At a Glance	13
Study Locations	14
Curriculum	28
Apprenticeship	36
Promoting an Entrepreneurial Spirit	38
As Many as 4 Degrees	41
Careers Service	42
Alumni Association & Alumni Network	45
Student Life	46
Admissions	50
Fees & Financing	52
Contact the Admissions Teams	54

ESCP Europe
quick facts

6 urban
campuses

3 international
accreditations AACSB,
EQUIS and AMBA

The World's
1ST
Business School
(est. 1819)

155
research-active
professors
representing
30 nationalities

130
academic
alliances
worldwide

A full **portfolio**
Bachelor, Masters, MBAs,
PhDs and Executive
Education

6,000+
students representing
120
nationalities

5,000
managers and
executives
in executive training
each year

60,000
alumni in
150 countries
worldwide

6 urban campuses



BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Located only a couple of metres away from the National Park of Monte del Pardo, the Madrid campus is an ideal place for students to focus on their professional development.

PARIS

République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

ESCP Europe 2019 rankings & accreditations

Worldwide *Financial Times*

#2

Master
in Finance

#11

Executive
MBA

The Economist
Master in Management

#4

Worldwide

#1

Employability
amongst diverse
recruiters

#5

Master in
Management

#11

European
Business Schools

#1

Range and access to overseas
exchange programmes

Accreditations



ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

ESCP Europe a unique mindset



Prof. Frank Bournois

Executive President & Dean of ESCP Europe



Prof. Léon Laulusa

Executive Vice President
Dean for Academic & International Affairs

Our mission: to inspire and educate tomorrow's international business leaders

To make an impact on the world, it is necessary for tomorrow's business leaders to develop an **analytical** mindset, a **creative and smart** problem-solving approach, and **intercultural**-based understanding of management in international companies and institutions.

Established in 1819, ESCP Europe is the oldest business school in the world. With its **six urban campuses** in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe is rooted in the credo of a Europe open to the world: developing and delivering **multidisciplinary** teaching content, designing **systematic multicampus academic paths** in all programmes, and remaining faithful to its **humanistic** values.

Our unique multicampus positioning confers us the know-how to recruit **excellent students from all continents**, no matter their background, to collaborate with the **most innovative and dynamic international companies** and to develop partnerships with the **most influential academic institutions**: business, engineering, diplomatic or design schools, extending the School's reach from European to worldwide.

The School's **60,000-strong alumni** network includes influential members representing 200 nationalities.

ESCP Europe trains international leaders to design the world of tomorrow.



Prof. Cécile Kharoubi

Associate Dean, Master in Management



Anaïs Ravet

European Director of Studies

The unique model of ESCP Europe offers Master in Management students the opportunity to obtain national diplomas in six countries. If they wish, students can also spend one or two semesters at one of our many partner universities worldwide, where in some cases they can also be awarded an additional diploma.

During the two- to three-year Master in Management programme, our students first learn about the various fields of business management before acquiring deeper knowledge in one of several specialisations. These specialisations include the classical business functions, for example Finance and Marketing, but also other areas such as Media Management and Internet of Things. A student can therefore obtain a dual competency by, for example, studying core business modules at the London and Paris campuses, before spending a final year specialising in entrepreneurship in Madrid, and sustainable development in Berlin.

Beyond its strong European identity, the Master in Management also has plenty of time for world affairs. This is reflected through international internships or periods of study in such exciting cities as Boston, New Delhi or Shanghai. The number of job offers our students receive and the bright career paths they then follow all over the world serve as a testimony to the relevance of the unique experience ESCP Europe has to offer.

A diverse cutting-edge Faculty

150

full-time Faculty members
working across
the 6 campuses

130

affiliate and
visiting professors

800+

working professionals,
with long experience
and strong expertise in their fields

“To achieve its mission, ESCP Europe is endowed with a unique, extraordinarily talented and international faculty, representing over 20 nationalities, across our European campuses. Research at ESCP Europe not only gives rise to **publications in top academic journals** but also contributes to **nurturing our stakeholders and audience**: business practitioners, students, European community and society. ESCP Europe develops close **links with the corporate world** through its Chairs, Professorships, Research Centres, and Institutes, allowing **research and business to enrich and extend each other.**”



Prof. Valérie Moatti
Dean of Faculty



Prof. Pramuan Bunkanwanicha
Associate Dean for Research

ESCP Europe’s research mission: Impactful Research for Europe

A diverse international **Faculty**

The ESCP Europe Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



Prof. Dr. Marion Festing
HRM and Intercultural Leadership
BERLIN CAMPUS

"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."



Prof. Philippe Zarlovski
Management Control
PARIS CAMPUS

"Students are ESCP Europe's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."



Prof. Terence Tse
Finance
LONDON CAMPUS

"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."



Prof. Chiara Succi
Organisational Behaviour
TURIN CAMPUS

"Every time I teach ESCP Europe students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."



Prof. Lorena Blasco-Arcas
Marketing
MADRID CAMPUS

"Multiculturalism, humanistic values and learning by doing define the ESCP Europe experience, the perfect combination to prepare our students for the societal and businesses demands of the future."



Prof. Grzegorz Mazurek
Marketing
WARSAW CAMPUS

"ESCP Europe with its history and pan-European perspective is associated not only with a high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the 'ESCP Europe experience' - students are aware of that, appreciate it and take the most from it."

Chairs & Professorships

- Industrial Relations and Firms' Competitiveness Chair



- Chair "Future of Retail in Society 4.0"



- "Intercultural Management" Chair



- "Circular Economy" Chair



- "Entrepreneurship" Chair - Jean-Baptiste Say Institute



- Professorship in International Corporate Governance



- Fashion and Technology Chair



- Professorship in Creativity Marketing



- Chair IoT (Internet of Things)



- "Factory for the Future" Chair



Research Centres & Institutes

Big Data Research Centre

CERALE - Centre for European / Latin American Research

CERS - Centre for Research in Sociology

CIRISHYP - Centre for International Research on the Hypermodern Individual and Society

CMC - Creativity Marketing Centre

GTI Lab - Group Technology and Innovation

HappyMgt - Happiness & Management Research Centre

HMI Research Centre - Health Management Innovation Research Centre

RCEM - Research Centre for Energy Management

RFID European Lab - Radio Frequency Identification European Lab

SustBusy - Business & Society - Towards a Sustainable World

TIB - Teams in International Business

TMI - Talent Management Institute

Labex RéFi



Master in Management

You'll go places



The Master in Management **at a glance**

Gain international business knowledge with an
intercultural perspective

Be ready to jump into the job market with your
10 months of work experience

Increase your career options with our
60,000 strong international alumni network

#4

The Economist

#5

Financial Times

Master in Management
Worldwide ranking

2 - to 3 -year
programme

35

specialisations

Study in **3 to 5**
countries

Become fluent in
3 languages

Up to **5 degrees**

33

dual degree partners

study locations

Green indicates Double Degree offering



AMERICAS

Argentina • Instituto Tecnológico de Buenos Aires (ITBA) • Universidad de San Andres

Brazil • Fundação Getúlio Vargas EBAPE • INSPER • University of São Paulo

Canada • HEC Montreal • Queen's University • Simon Fraser University • University of Ottawa

Chile • Pontificia Universidad Católica de Chile • Universidad de Chile

Colombia • Universidad Los Andes

Costa Rica • INCAE

Mexico • Tecnológico de Monterrey

Peru • Universidad Católica de Peru

USA • Babson College • Boston College • Cornell University • MIT Sloan School of Management • University of Illinois • University of Minnesota • University of South Carolina • University of Southern California • University of Texas

EUROPE



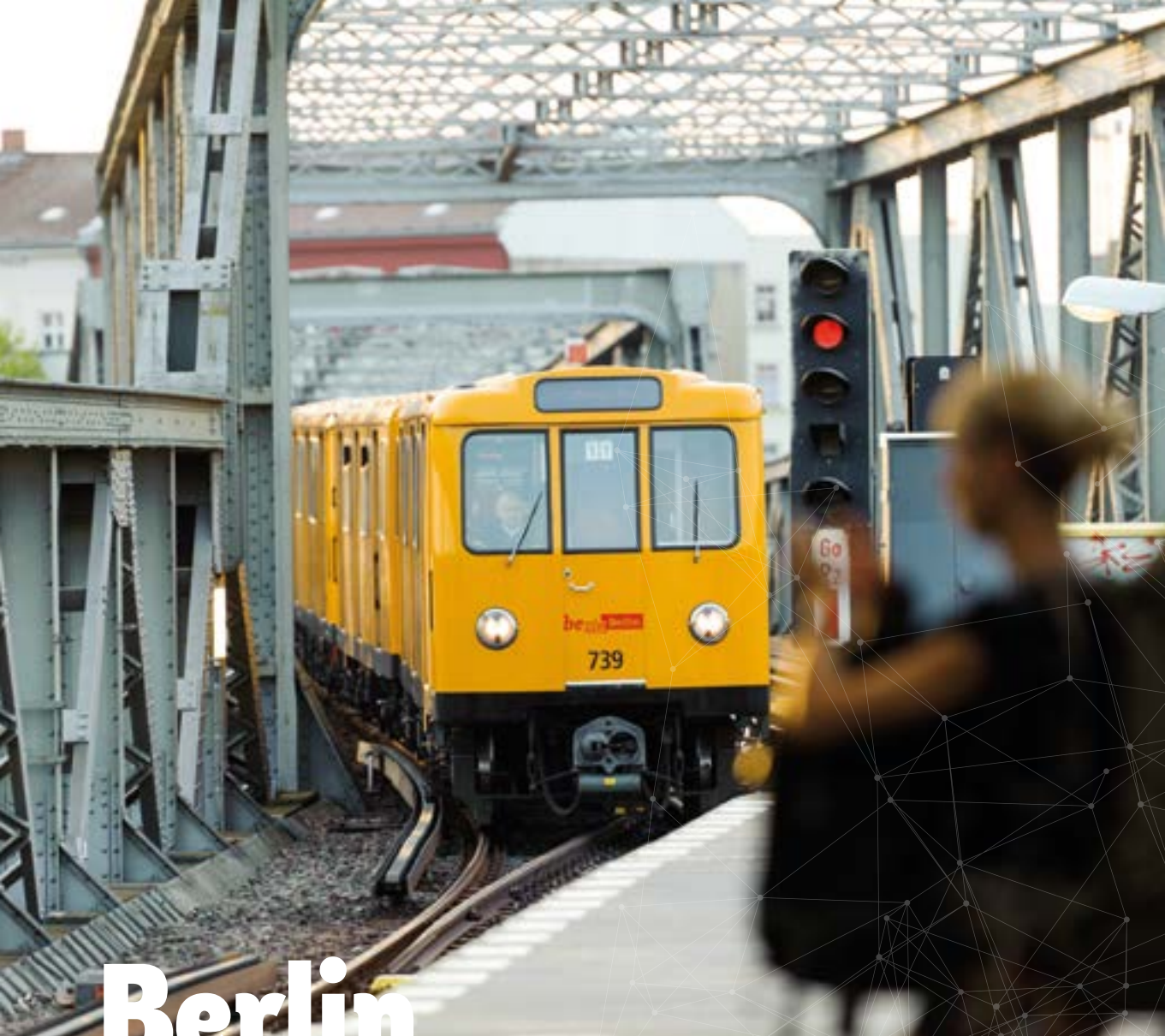
Austria • Vienna University of Economics and Business
Denmark • Copenhagen Business School
Finland • AALTO University
France • CENTRALE/SUPELEC • ENSAE ParisTech • ESTP
Ferrandi Paris • IFM Institut Français de la Mode • Mines ParisTech
Germany • HHL Handelshochschule Leipzig • WHU
Ireland • Trinity College Dublin • University College Dublin
Italy • Politecnico di Torino • Università Ca' Foscari Venezia • Università degli Studi Torino
Netherlands • Erasmus University Rotterdam
Norway • BI Norwegian School of Management
Poland • Kozminski University
Portugal • Universidade Católica Portuguesa
Russia • Higher School of Economics • Moscow State Institute of International Relations (MGIMO)
Spain • University Carlos III
Sweden • Lund University • University of Gothenburg
Switzerland • University of St Gallen
United Kingdom • Aston Business School • City, University of London • Imperial College • London Business School

ASIA AND SOUTH PACIFIC

Australia • Melbourne University • University of Adelaide • QUT
India • IIM Ahmedabad • IIM Bangalore • IIM Calcutta
Japan • Osaka University • Waseda University
People's Republic of China • Lingnan - Sun Yat Sen University • Peking University • Renmin University • Shanghai Jiao Tong University • Tongji University • Tsinghua University • Zhejiang University
Republic of China (Taiwan) • National Chengchi University
SAR of China (Hong Kong) • Chinese University of Hong Kong • City University of Hong Kong
Singapore • Singapore Management University
South Korea • KAIST • Korea University Business School (KUBS)
Thailand • Chulalongkorn University • Thammasat University

MIDDLE EAST AND AFRICA

Israel • University of Tel Aviv
South Africa • University of Stellenbosch



Berlin

DESIGNING TOMORROW



Prof. Dr. Ulrich Pape

Master in Management Academic Director

BERLIN CAMPUS

City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. Many global players also have a subsidiary in Berlin, including Google, Amazon, EY, PwC, Siemens, Bombardier Transportation and Total S.A.

The Economic Factor

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

Study in **Berlin**, one of the most innovative and creative cities.

Lifestyle

People value Berlin for its pulsating scene and night life as well as for its spacious parks and bohemian quarters. They enjoy its numerous beer gardens and savour the wide variety of restaurants, coffee shops, markets, museums, theatres and concert halls.

The Campus

ESCP Europe's Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year, there are events and conferences on the latest business issues. ESCP Europe is a state-recognised university in Germany.



Melanie Hennemann

Berlin Admissions Coordinator

+49 (0) 30 32007 205

mimberlin@escpeurope.eu



London

DESIGNING TOMORROW

London, a truly multicultural experience in the heart of a vibrant city.



Prof. Joe Miemczyk

Master in Management Academic Director

LONDON CAMPUS

International Social Scene

ESCP Europe is a unique school that attracts students and academics representing more than 100 nationalities to our London campus. Students live and study in an exciting and vibrant city in the centre of a truly multicultural environment.

The Location and Campus

Located in West Hampstead in north-west London, ESCP Europe's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

Career Opportunities

Students benefit from our strong connections in major industries, and we play an essential role in our students' lives by expanding and nurturing the skills vital for their future careers.



Elaine Seabrook

London Admissions Coordinator

Tel: +44 20 7443 8825

mimlondon@escpeurope.eu



Madrid

DESIGNING TOMORROW



Prof. Alberto Martinez

Master in Management Academic Director

MADRID CAMPUS

From Puerta del Sol and the Plaza Mayor to the Plaza de España, Malasaña, Chueca and the Bernabeu football stadium, it's not just the sheer size of Madrid that makes stir - it's the madrileño attitude: a love of socialising, cultural flare, and the warmth of its people. Every corner you turn reveals something to surprise and delight you.

International Environment

Madrid is home to some of the best business schools in the world, offering a diverse and international community that provides a chance to study alongside students from around the world. It is also one of the most affordable cities for students in Europe.

Launch your Career

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience. At ESCP Europe we strive to keep pace with the changing demands and trends of the economy, embracing new technologies and innovation to meet the needs of both students and future employers. Our aim is to enhance employability. We work with top-notch companies like Deloitte, EY, PwC, Ferrovial and Accenture, among many others. We are committed to offering our students the best internships, and our partner companies the most talented trainees.

**Cosmopolitan,
sophisticated,
bustling,
energetic,
vibrant:
Madrid
is full of energy
as only a capital
city can be.**

The Campus

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is inside the M-30 urban ring and very well connected with the city centre. It is an ideal place for students to focus on their studies and professional development.

A short bus ride will take you to the city centre to enjoy everything a capital like Madrid has to offer.



Alejandra Rubio

Madrid Admissions Coordinator

Tel: +34 91 171 9025

mimmadrid@escpeurope.eu



Paris

DESIGNING TOMORROW



Prof. Cécile Kharoubi

Associate Dean

PARIS CAMPUS

A Legendary City

Legendary capital of fashion, business incubator and number one tourist destination worldwide, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

An Attractive Place to Study

Many fairs, trade shows, international congresses and events are held in Paris. The campus is literally at the crossroads of new economic and societal trends shaping the future of the French capital.

A Key Location to Launch your Career

Paris offers a global economic environment to international companies as well as to smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. The Paris campus is an active player with its incubator and hub for student start-ups.

La Défense, a Major Business Hub

La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP Europe graduates.

Paris: where history meets innovation for an unforgettable experience.

One Campus - Two Sites

The République site is situated downtown in the 11th arrondissement, in the heart of Paris. Steeped in two hundred years of history, it is the largest of the six campuses and hosts the largest number of Faculty and students. The building is classified as a historical monument. With extensive campus facilities, a strong sense of school spirit and community prevails.

The Montparnasse site has modern infrastructures and is fully equipped to offer students and executive education participants a memorable experience.



Muriel Grandjean
Head of Admissions

Tel: +33 (0)1 49 23 25 00
mimparis@escpeurope.eu



Turin

DESIGNING TOMORROW



Prof. Francesco Rattalino
Master in Management and
Campus Director
TURIN CAMPUS

Dynamic

Turin is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and look to the future. It has become a fresh, smart, modern and open-minded hub of all that is European.

Internationally Appealing

Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

Business Centre

The territory is the cradle of many important Italian companies, such as Accenture, Avio, Caffarel, Comau, Ferrero, Intesa Sanpaolo, Lavazza, Martini & Rossi, Reply, Robe di Kappa, Unicredit, all of which (among many others) are available to recruit our students.

Italian Lifestyle

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. All this makes it one of the world's top "Places to Go" (according to the New York Times).

Why Turin should be the next step in your postgraduate training and career.

The Affordable Choice

Compared to other Italian and European cities, in terms of cost of living and access services, Turin is not only an enjoyable city, but also a worthwhile choice from an economic point of view.

The Campus

The Campus is located within the University of Economics of Turin. The Turin campus has strong relationships with a number of Italian and international companies that contribute to its governance.



Adriano Sorgente
Turin Admissions Coordinator
Tel: +39 011 670 58 92
mimturin@escpeurope.eu



Warsaw

DESIGNING TOMORROW

The ESCP Europe Warsaw campus: at the heart of Central and Eastern Europe.

Located at the Heart of Europe

Warsaw is the capital and largest city of Poland. It stands on the Vistula River, and is among the 10 most populous capital cities in the European Union.

Careers

Warsaw is an economic hub, sharing borders with Germany, Czechia, Slovakia, Ukraine, Belarus, Lithuania and Russia. Poland's location is ideal for launching your career in Central and Eastern Europe.

The Campus

The Warsaw campus is located within Koźminski University (KU), the only Polish Business School with triple accreditation (AACSB, EQUIS, AMBA). KU's modern campus is comprised of lecture theatres, classrooms, IT facilities, a library, study rooms, meeting rooms, a gym, a bookstore, and student canteens. Koźminski University is an internationally renowned and accredited private business school.



Nathalie Quintin-Gezelius
Warsaw Admissions Coordinator

Tel: +33 1 49 23 21 45

mimglobal@escpeurope.eu

curriculum

The ESCP Europe Master in Management is a two- to three-year programme combining core management courses, specialisations, and a choice of elective and languages courses across the School's campuses. Its objective? Prepare savvy, internationally-minded graduates to successfully launch their careers.

There are two points in your studies at which you can join the programme:



The Premaster year was designed for students having completed preparatory school or at least 2 years of university studies who wish to take a deep dive into the fundamentals of management.

Optional Premaster year

take a deep dive into the fundamentals of management

- Economic analysis
- Accounting
- Costs and decisions
- Digital insights
- Business law
- Fundamentals of finance
- Fundamentals of marketing
- Humanities and management
- Information Tools & Skills for Business
- Psychology and management
- Statistics and data analysis



curriculum

Master year 1:

acquire general management knowledge from a cross-cultural perspective

Catch-up courses

The Master in Management is open to all students with a Bachelor degree, regardless of their previous field of studies. This adds to the cultural diversity and knowledge sharing during the course: engineers, social scientists, linguists and management students mix together to share their experience.

At the same time, all entering students must have validated 9 prerequisite courses. To bring non-management students up to speed, we offer "catch-up courses" that start before the fall term, and continue on during the first semester of studies.

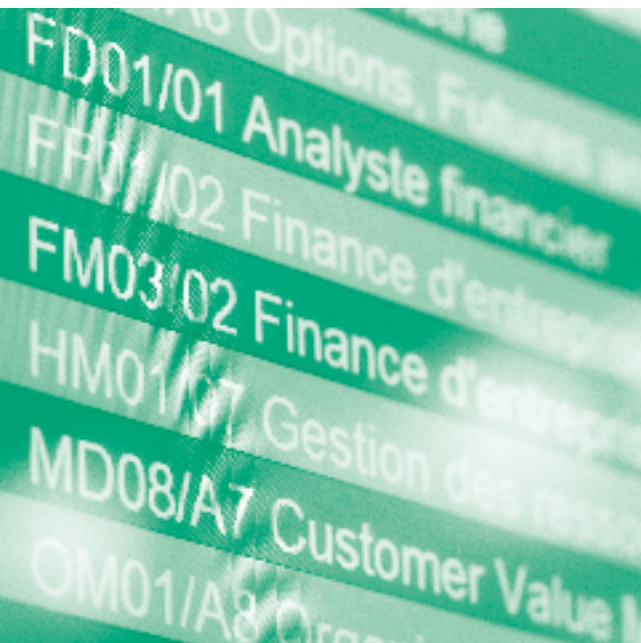
Core courses

- Corporate Finance
- European Business Law and Taxation
- Economics for Managers
- Financial Reporting under IFRS
- Human Resource Management

The prerequisite courses are as follows:

- Accounting
- Management accounting
- Statistics
- Information tools and skills
- Business law
- Marketing
- Organisational behavior
- Economics
- Finance

- International Marketing Decisions
- Management Control
- Operations Management
- Organisation and Management
- Strategy



“

I specialised in Finance and Strategy at ESCP Europe on the Paris and London Campuses. This allowed me to build all the transferable skills I needed from my first job in Investment Banking in New York to my current position as Head of Operations at an Australian Tech Startup. Having studied in several countries was a key asset for me to step up and manage a multicultural team. ”



Lucile Hernandez Rodriguez,
Class of 2017
Head of Operations,
Tarot Analytics, Paris

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

Master year 2:

specialise in one or two of several areas

Finance, Control, Economics

• Banking and Finance.....	LONDON	English
• CFO Option: Finance, Financial Reporting and Management Control.....	BERLIN	English
• Droit et finance.....	PARIS	French
• Economie.....	PARIS	French
• Finance.....	PARIS	English
• Finance de marché.....	PARIS	French
• Finance d'entreprise.....	PARIS	French
• Information Financière & Audit (IFA).....	PARIS	French
• Management control.....	PARIS	English

Strategy & Consulting

• Business Consulting.....	LONDON	English
• Consulting dynamics and practices.....	PARIS	English
• Stratégie et conseil.....	PARIS	French
• Strategic management.....	WARSAW	English

Marketing

• Creativity Marketing Management.....	LONDON	English
• Go to market.....	PARIS	English
• Marketing manager.....	PARIS	English
• Communication and new media.....	MADRID	English
• Marketing and digital strategy.....	MADRID	English
• Selling to Customers.....	BERLIN	English

Entrepreneurship

• Entrepreneurship, Intrapreneurship and innovation.....	LONDON	English
• Entrepreneuriat.....	PARIS	French
• Social Entrepreneurship.....	MADRID	English
• Entrepreneurship: Technology and digital economy.....	BERLIN	English

Innovation & Digital

• Innovation management.....	WARSAW	English
• Digital project management 1.....	MADRID	English
• Digital project management 2.....	MADRID	English
• Innovation à l'ère du numérique.....	PARIS	French
• Internet of things (IoT).....	PARIS	English
• Rethink : social innovation, alternative business models and sustainability.....	PARIS	English
• Sustainability.....	BERLIN	English

Other business

• International business development.....	PARIS	English
• Management des industries culturelles et médiatiques.....	PARIS	French
• Sport et management.....	PARIS	French
• International Business.....	BERLIN	English
• International Business.....	BERLIN	German

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

curriculum

Study location and language options

Premaster year

SEMESTER 1	EXAMS	SEMESTER 2	EXAMS	SUMMER BREAK
PARIS (French) TURIN (English)		PARIS (French) TURIN (English)		Internship

Master year 1

PRE-TERM	SEMESTER 1	EXAMS	SEMESTER 2	EXAMS	SUMMER BREAK
PARIS* (English) TURIN* (English)	BERLIN (English) MADRID (Spanish or English) LONDON (English) PARIS (French or English) TURIN (English)		BERLIN (English) MADRID (Spanish or English) LONDON (English) PARIS (French or English) TURIN (English)		Internship

Master year 2

SEMESTER 3	EXAMS	SEMESTER 4	EXAMS	SUMMER BREAK
BERLIN (German) MADRID (Spanish or English) PARIS (French or English) WARSAW (English) Partner university (English)		BERLIN (German or English) LONDON (English) MADRID (English) PARIS (French or English) WARSAW (English) Partner university (English)		Internship / Full employment

Campus rotation

So that you may fully benefit from ESCP Europe's multi-campus structure, we require all students to study on at least two different ESCP Europe campuses.

You may study in up to five different locations, including with partner universities.

Study schedule

Premaster year

SEMESTER 1	EXAMS	SEMESTER 2	EXAMS	SUMMER BREAK
Management and language core courses Themed seminar		Management and language core courses		Internship

Master year 1

PRE-TERM	SEMESTER 1	EXAMS	SEMESTER 2	EXAMS	SUMMER BREAK
Catch-up courses	Management and language core courses 2 themed seminars		Management and language core courses Themed seminar		Internship

Master year 2

SEMESTER 3	EXAMS	SEMESTER 4	EXAMS	SUMMER BREAK
Elective Courses/Specialisation Themed seminar		Elective Courses/Specialisation Themed seminar		Internship / Full employment
Master thesis		Master thesis		

OPTION: GAP YEAR(S)

Internships

*Pre-term and semester 1 campuses must be the same.



curriculum

experiential learning

Alongside the core courses, electives and specialisations, all students will participate in six thematic Seminars. These are key moments in the Master in Management curriculum with all current students coming together to benefit from the internationality of the programme.

- **Designing Tomorrow: Business and Sustainability:** Climate and related societal issues have a major impact on companies worldwide. This Pre-master seminar demonstrates the links between these issues and management, and identifies approaches managers can take to address the challenge.
- **Designing Europe:** With the participation of key personalities in European politics, students role-play negotiations as if they were a member of the European Parliament.
- **Kick-start your career:** Studies are only as good as the opportunities they open up. Lectures and workshops address key topics such as professional project development, personal branding, creating dynamic CV and cover letters, interview training and networking.
- **Research Methods:** Required for the Master in Management degree, students learn the essential stages of writing a thesis.
- **Business Game:** This hands-on, 3-day seminar allows students to experience a computer-based business simulation that allows them to develop, implement and manage international business strategies of a simulated company.
- **Living in a transformational world:** The capstone seminar gives students the opportunity to examine transformation on two levels: life and managerial. In particular, they discover how today's companies effect transformation, both through a group project as well as a discussion led by a C-suite level guest speaker.



Designing Europe

To immerse our students in the School's European dimension, all first-year Master in Management students experience a two-day seminar at the European Parliament. During this seminar, students attend conferences given by experts on the issues surrounding the economic, institutional and cultural aspects of European policy-making. The students also take part in a negotiation role-play to experience the EU from the inside.

The 'Designing Europe' seminar is yet another indication of the School's commitment to Europe. The students, who represent more than 40 different nationalities, work together within the Parliament over a three-day period to obtain European awareness, crucial when undertaking the Master in Management.

apprenticeship

The ideal way to combine study and professional experience

110 student apprentices

each year (upon admission)

€1000 – 1600

per month salary range

14-, 18- and 24- month options

The apprenticeship track combines in-company work experience with academic coursework at ESCP Europe.

Why choose the Apprenticeship Track?

- You work in a company and become deeply involved in day-to-day business.
- You exercise day-to-day responsibilities under the guidance of a senior manager, with the support of a tutor.
- Your tuition fees are being taken care of and you benefit from a monthly salary from your company over the full period of the contract.

Apprenticeships are available to students from the European Union aged under 30 when they start to work and who are fluent in French.

“

The apprenticeship track of the MIM is a very enriching opportunity as it allows you to combine the best of two worlds: that of a student and of a working professional. It is also a great way to perfect your time management skills.

The apprenticeship track is definitely the best way to not only finance your studies but also to acquire professional experience that is highly valued by employers. ”



Eugénie Leclerc,

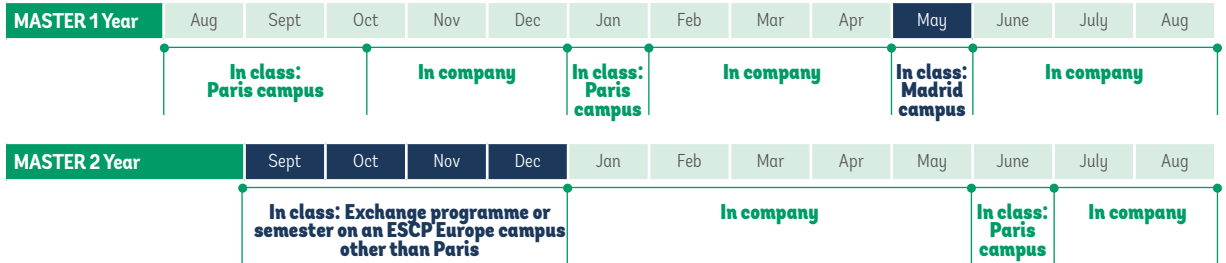
Class of 2019

Oddo BHF AM

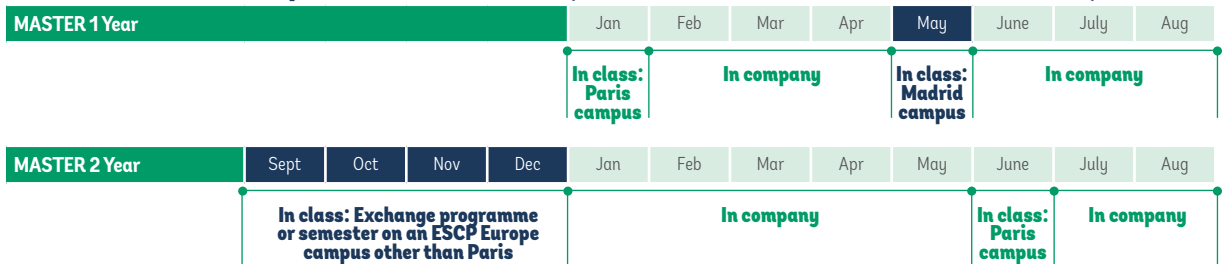
Asset Management Apprentice



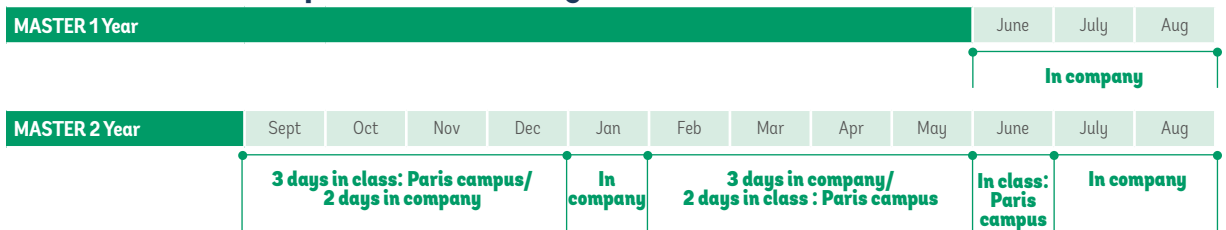
For M1 Students, Option 1: 24 months (for students who attended the Premaster year)



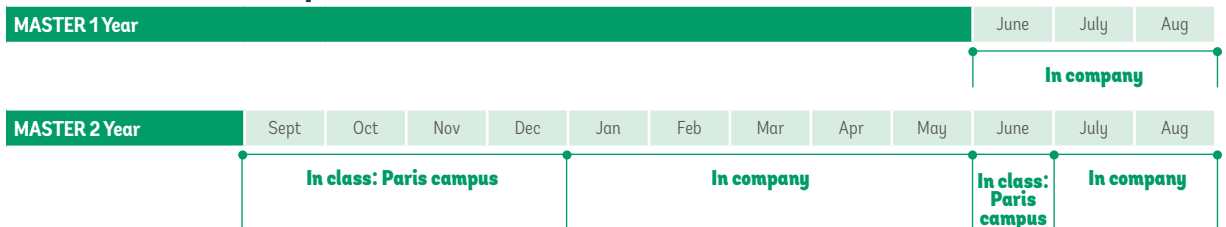
For M1 Students, Option 2: 18 months (for students who started in Master)



For M2 Students*, Option 1: Alternating



For M2 Students*, Option 2: Blocks



*In order to participate in the Apprentissage track during their second year of studies (M2), students must complete at least one semester of their M1 year on a campus other than Paris. This is necessary to fulfill the campus rotation requirement.

promoting an Entrepreneurial Spirit

ESCP Europe places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups. Our Jean-Baptiste Say Institute strongly promotes the belief that cultivating this entrepreneurial spirit is important for students in all disciplines.

Courses include entrepreneurship specialisations taking students through the stages of self-reflection and leadership style through the essential business functions (finance, marketing, organisational development etc).

Incubators and accelerators: The School has three 'Blue Factory' incubators in Berlin, Madrid and Paris, which are currently supporting 32 startups. Overall, the School has supported the creation of 255 companies since 2009.

Events include real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs. The flagship event is the annual 'Made in ESCP Europe' pitching event in Paris. In addition, all campuses organise Entrepreneurship Festivals during the annual Global Entrepreneurs Week.

“

The Entrepreneurship specialisation I took in Madrid for my last semester provided me with essential skills and gave me a strong entrepreneurial spirit. It boosted me to launch my startup right after graduation, with 3 friends from ESCP Europe. ”



Claire Balva,
Class of 2015
CEO at Blockchain Partner

**BLUE
FACTORY**
COLLABORATION • COMMUNITY • EUROPE • INNOVATING FOR SOCIETY



**MADE IN
ESCP EUROPE**

IMPR BABLE

An Art Thinking Workshop

“

Art Thinking is a method that I created because I believe that anyone can be/should be able to fabricate the improbable to change his/her world. Art Thinking is an agile method that makes it possible to create the improbable with certainty. With this method, you can create unpredictable, implausible and incredible outcomes. ”



Prof. Sylvain Bureau,
Director, Jean-Baptiste Say Institute

“

ESCP Europe was for me the unique opportunity to learn in an international context and a changing world. Having learned the theory, then putting it into practice with the Entrepreneurship chair's "Startup Checkup", I was well-equipped to create Pedagogia, a company that provides guidance counseling to students in Central Africa. ”



Christian Charles Nkana,
Class of 2015
Senior Consultant, SIA Partners, Paris
Founder, Pedagogia, Yaounde



as many as **4 degrees**

Employers highly appreciate graduates with two or more degrees. You'll have an unbeatable advantage because of your interdisciplinary knowledge and adaptability. A double degree proves you are serious and determined and are not afraid of taking up a challenge. A double degree signals employers you have a strong work ethic and you are willing to assume responsibility for demanding and complex tasks and duties.

Degrees obtainable without leaving the ESCP Europe campus:

	Degree	Institution
France	Master in Management Grande Ecole	ESCP Europe
Germany	Master of Science	ESCP Europe
Italy	Laurea Magistrale in Economia	University of Turin
Poland	MSc in Management	Kozminski University
Spain	Master en Administracion y Direccion de Empresas	Carlos III University of Madrid
United Kingdom	MSc in Management	City, University of London

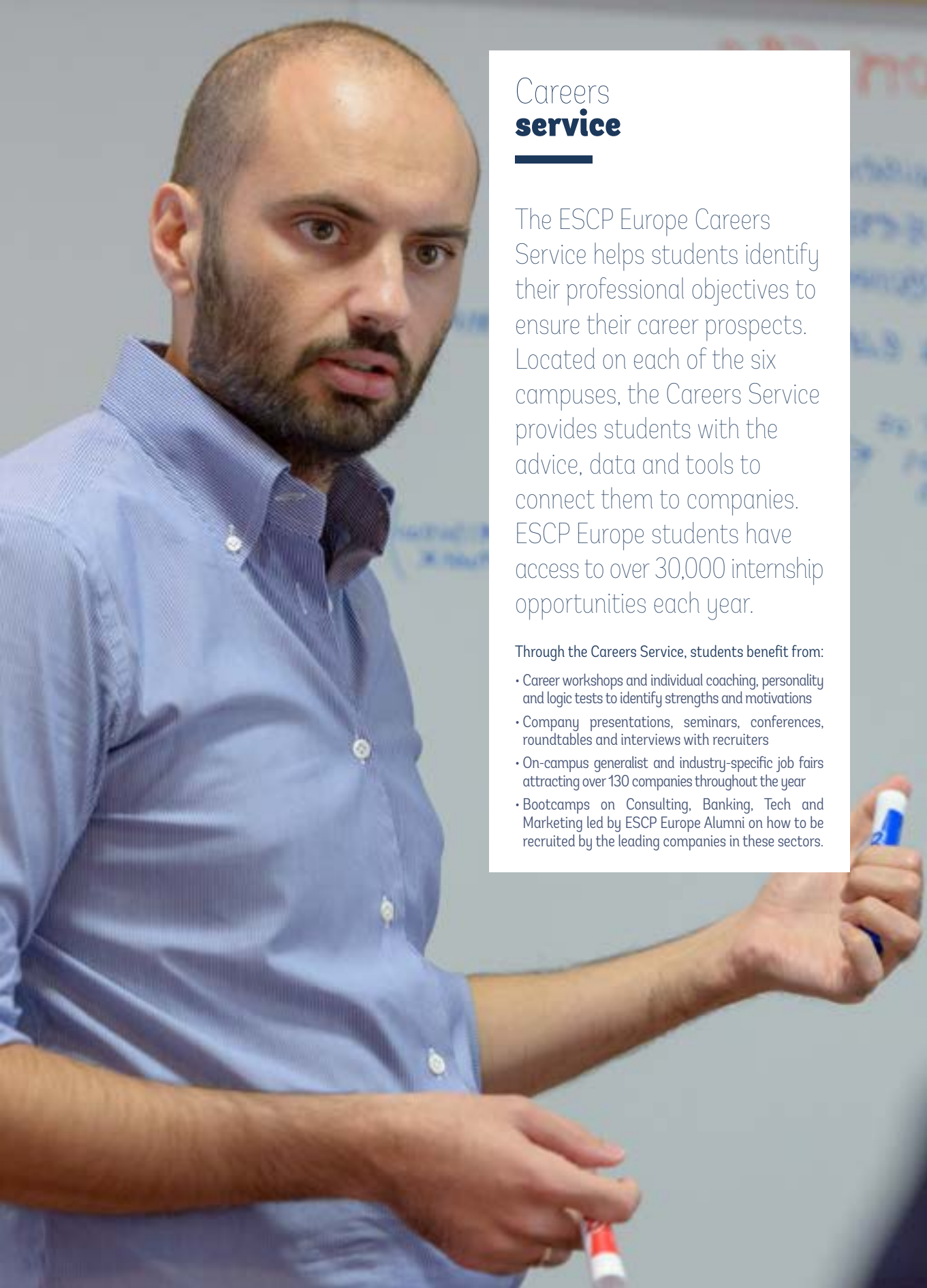
“

By studying in London, Paris and Berlin, the MiM deepened my intercultural competencies. Beyond international experience, the programme offered the opportunity to specialise in Finance while opening doors for internships in Europe. This experience prepared me to work in an international context serving clients across the world. ”



Marcel Kwiatkowski,
Class of 2018
Private Debt Syndicator
Deutsche Bank AG, Frankfurt

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.



Careers **service**

The ESCP Europe Careers Service helps students identify their professional objectives to ensure their career prospects. Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP Europe students have access to over 30,000 internship opportunities each year.

Through the Careers Service, students benefit from:

- Career workshops and individual coaching, personality and logic tests to identify strengths and motivations
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus generalist and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Europe Alumni on how to be recruited by the leading companies in these sectors.

boost your job search

Get an experienced Alumni as your personal mentor to help define or redefine your career plan. He or she will guide you throughout your studies and share with you contacts, advice and tips to connect with our Network. Will you be one of the 400 duos created every year?

- Participate in one of our four Bootcamps to learn everything you need to know about a sector and practice mock interviews. You will be given the keys to succeed in recruitment processes in different sectors (Consulting, Investment Banking, Technology, Luxury)
- Get in touch with one of our career coaches to learn more about you, your strengths and improve your pitch and visibility in one-to-one coaching sessions

companies who recruit our graduates

Accenture	L'Oréal
Accor	Lavazza
Airbus	Lazard
Amazon	Luxottica
Apple	LVMH
AT Kearney	McKinsey & Company
AXA	Michelin
Axel Springer	Microsoft
Bain & Company	Mondelēz
Banco Santander	Natixis
BearingPoint	Nestlé
Bertelsmann	Nomura
Bloomberg	Novartis
BMW	Oracle
BNP Paribas	Pfizer
Bombardier	PwC
BCG	Procter & Gamble
CHANEL	Renault
Coca-Cola	Roland Berger
Commerzbank	Royal Bank of Scotland
Deloitte	SAP
E.ON	Société Générale
Eaton Corporation	Sony
EY	Telefónica
Ferrero	Thales
General Electric	Total
Google	Uber
HSBC	Ubisoft
Johnson & Johnson	UBS
Kellogg's	Unilever
KPMG	Vodafone

SNAPSHOT: CLASS OF 2018 CAREER REPORT

PROFESSIONAL INTEGRATION

99%
found a job
within
6 months of
graduation

42%
work outside
of their home
country

67%
employed
before
graduation

SALARY

€ 54,710 average annual starting salary

INDUSTRY SECTORS

29%
Consulting

23%
Finance, Banking,
Insurance

11%
Technology

JOB FUNCTIONS

32% Consultant

16% Finance

9% Marketing



9% Business
Development

6% C-Suite

4% Audit



alumni association & alumni network

ESCP Europe Alumni is an international and rich network of 60,000 members worldwide. ESCP Europe Alumni supports its members by boosting their career, developing their network and promoting the ESCP Europe brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Europe Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



Please contact us for further information:

By email: info@escpeuropealumni.org

By phone: +33 (0)1 43 57 24 03



student **life**

A strong sense of school spirit and community is a defining characteristic of ESCP Europe. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by some fifty clubs and associations which organise networking, and artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.





The ESCP Europe Regatta: Students and Alumni sail together

The ESCP Europe Regatta symbolises what ESCP Europe is all about. Once a year, students from all five campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multi campus school and to strengthen and broaden the group spirit key to the ESCP Europe community.

The ESCP Europe Regatta has become a landmark in the School's sporting, networking and social calendar. Around 350 participants sailed together in 2018, manning over 30 yachts around Sardinia. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.



student life

Student Government



Arts



Cultural



Humanitarian



Political



Professional



Sport



admissions

For the Pre-Master programme

Students having completed at least two years of university studies or the French classes préparatoires may apply for a pre-master year. Subsequent applications to the Master studies are not required.

Classes préparatoires

See the brochure Master in Management Grande Ecole, Année pré master.

Pre-Master Admission Test

Testing and interviews take place on the Turin campus

- STEP 1**
- Online application:
 - English test: IELTS, TOEFL, TOEIC, Cambridge
 - University transcripts
 - University diploma or certificate of enrolment
 - High school/secondary school diploma
 - CV

For selected candidates

- STEP 2**
- Verbal and mathematical aptitude test (SHL)
 - Motivational interview on-campus

Applications open October 2019 - April 2020

“

I chose to specialise in strategy and consulting, where I had the chance to meet brilliant and inspiring people and learn how to solve complex problems. After a summer internship, I was offered a full-time job at P&G where I now manage 3 products. The analytical thinking and cross functional knowledge gained at ESCP Europe helps me to take strategic decisions for the future of the brands.”



Valentina Ricciardo,

Class of 2016

Product Manager Hair Care Portfolio
France Benelux - Proctor and Gamble



For the two-year Master programme

The application process for the 2-year Master in Management programme is determined by where you earned your Bachelor degree. For full details of each process, refer to our website.

Previous studies outside of France

International Direct Admissions

Apply directly to ESCP Europe

- STEP 1**
- Online application:
 - GMAT, GRE, CAT or TAGE-MAGE or ESCP Europe Test (on campus)*
 - TOEFL, TOEIC, IELTS or Cambridge
 - University transcripts
 - Degree certificate/diploma (if available)
 - Personal statement
 - CV

“Join a School in France” (SAI)

Apply to a consortium of 5 different business schools

- STEP 1**
- Online application:
 - GMAT, GRE, CAT or TAGE-MAGE
 - TOEFL, TOEIC, IELTS or Cambridge
 - University transcripts
 - Degree certificate or diploma (if available)
 - Two academic references
 - CV

For selected candidates

- STEP 2**
- Motivational interview in person or by Skype

- STEP 2**
- Motivational Interview in person

Applications open
October 2019 - April 2020

Applications open
August 2019 - April 2020

*ESCP Europe on-campus test is only available in Berlin, London, Madrid and Torino.

Previous studies in France

Concours d'admission directe (CAD)

Interviews take place on the ESCP Europe Paris campus

- STEP 1**
- Online application:
 - TAGE-MAGE, GMAT or GRE
 - TOEFL, TOEIC, IELTS, Cambridge
 - University transcripts
 - Degree certificate/diploma recognised by the MESR (if available)
 - Personal statement
 - CV

For selected candidates

- STEP 2**
- Oral English test
 - Oral test in a second language
 - Motivational interview on-campus

Applications open
December 2019 to March 2020

Candidates with specific backgrounds may apply to ESCP Europe through the corresponding admissions processes.

The specific backgrounds include:

- *Sportifs de haut niveau*
- Engineering partner schools: Centrale/Supélec, ENSAE, ESTP, Mines ParisTech and Politecnico di Torino
- Hospitality, Fashion and Luxury, Law partner schools: Ferrandi, Institut Français de la mode, Université Paris 1 Panthéon Sorbonne

Please see our website for more information.

fees & financing

2020/2021 Tuition fees

- Pre-Master Year: €16,800 (all students, EU and non-EU).
- Master Year 1: €17,900 for EU students / €21,500 for non-EU students.
- Master Year 2: €17,900 for EU students / €21,500 for non-EU students.

A supplement of €1,100 to €2,050 for catch-up courses will be due for those students without previous management studies.

Tuition fees may be subject to change. Please check our website for up-to-date information.

Cost of living

The monthly cost of living in different cities varies greatly. The table below provides an indication of how they line up.

in EURO	BERLIN	LONDON	MADRID	PARIS	TURIN	WARSAW
Accommodation	650	830	500	730	450	230
Meals	200	390	200	220	220	90
Transport	60	60	55	75	30	15
Leisure	150	140	150	180	100	70
Other	100	335	100	150	150	45
Total	1160	1755	1005	1355	950	450

“

The ESCP Europe Foundation scholarship enabled me to take advantage of both the academic opportunities and the student life of the School. I don't have to worry about financial problems that would have prevented me from investing myself fully in attaining my double degree in management and law. ”



Fouad Azgi,
Class of 2021
(expected)



Scholarships

ESCP Europe strives to attract the best students, regardless of their financial background. As such, the School offers a selection of financial need- and merit-based scholarships. Some 400 are awarded every year, representing a total of €2,300,000.

- Students from the EU may apply for financial need-based scholarships that can finance up to 80% of the first year's tuition fees. Scholarship applications are open in the summer preceding the September intake. Awards are announced in September.
- Non-EU students may be awarded merit-based scholarships. There is no need to apply as these scholarships are awarded upon admission. Some countries provide scholarships for their own citizens. Please obtain information in your home country by contacting the relevant government bodies and foundations.
- Eligible students should apply for Higher Education Grants awarded by the CROUS.

Other sources of financial aid include:

- Bank loans: tuition fees for the Master in Management represent around half a year's salary of the average graduate during his/her first job. Therefore, many banks offer student loans at attractive rates, with deferred repayment.
- Paid internships: while the salaries offered can vary significantly, most students receive between €600 and €2500 per month during their internships. In many cases, work permits are not required as the internship is a compulsory part of the curriculum (please check with local requirements).
- Campus jobs: several jobs on campus are available and paid by the hour.
- Apprenticeships: tuition fees are covered by the student's employer (see page 36).

contact

the admissions teams

Previous studies outside of France

BERLIN

Melanie Hennemann

mimberlin@escpeurope.eu

Tel: +49 (0) 30 32007 205

LONDON

Elaine Seabrook

mimlondon@escpeurope.eu

Tel: +44 20 7443 8825

MADRID

Alejandra Rubio

mimmadrid@escpeurope.eu

Tel: +34 91 386 9025

PARIS

Nathalie Quintin-Gezelius

mimglobal@escpeurope.eu

Tel: +33 1 49 23 21 45

TURIN

Adriano Sorgente

mimturin@escpeurope.eu

Tel: +39 011 670 58 92

WARSAW

Nathalie Quintin-Gezelius

mimglobal@escpeurope.eu

Tel: +33 1 49 23 21 45

Previous studies in France

Caroline Champonnois

mimparis@escpeurope.eu

Tel: +33 (0) 1 49 23 22 54

Open Days, fairs and forums

All ESCP Europe campuses hold regular open days and information sessions, giving prospective students the chance to visit the campuses, find out more about the study programmes on offer, plus the chance to meet faculty, admissions staff and students or alumni where possible. We also host stands at careers exhibitions and postgraduate study fairs on a regular basis. For more information on any of these events, please visit our website.





Master in Management and Premaster year

DESIGNING TOMORROW

ESCP Europe is among the
1% of business schools worldwide
to be triple-accredited.



BERLIN

Heubnerweg 8 - 10
14059 Berlin, Deutschland
T: + 49 30 320070

LONDON

527 Finchley Road
London NW3 7BG, United Kingdom
T: + 44 20 7443 8800

MADRID

Arroyofresno 1
28035 Madrid, España
T: + 34 91 386 25 11

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11, France
T: + 33 149 23 20 00

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France
T: + 33 155 65 56 57

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia
T: + 39 011 670 58 94

WARSAW

c/o Kozłmiski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland
T: + 48 22 519 22 89