



Master in Management Presentation



Building & customising your MiM programme



You will all share:

Global structure of the MiM programme
Academic requirements of the programme

How to personalise your MiM:

Double to multiple degrees
Content (specialisations and electives)
International experience:

- Choice of countries
- Choice of languages (study languages / several languages)

Professional experience (internships, etc.)
MiM organisation alternating between courses and professional/in-company periods (gap year or gap semester)
Teaching methods (full-time versus apprenticeship programme)



General structure of the Master in Management

General MiM structure

pre-Master Year (PMY)	Paris or Turin campus (Class size of ~ 470 students, mostly French + Italian)
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MiM	Master 1 (M1)	Semester 1	10 core courses on our Berlin, London, Madrid, Paris, or Turin campus (Class size of ~ 1000 students)
		Semester 2	
	Master 2 (M2)	Semester 3	Specializations + electives on our campuses or at our partner universities worldwide (Class size of ~ 1000 students)
		Semester 4	

- Students must study in 2 different countries at least
- Students are limited to a maximum of 2 semesters in the same country
- Students can switch locations each semester (max. 4 locations)
- Students choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)



Academic requirements to graduate

Academic requirements - Overview

Students have a maximum of 4 years to fulfil requirements.

A total of 120 ECTS have to be obtained in order to graduate.

M1 year

- 10 management core courses (300 hours/50 ECTS)
- 2 foreign language courses (obtain C1 level in 1st and B2 level in 2nd foreign language - recommended, but not required)
- 2 seminars
- Students who have **not** previously studied management, need to validate up to 9 pre-requisite courses

M2 year

- 1 or 2 specialisations, one being compulsory (120 hours/20 ECTS)
- Electives (15-hour course = 2 ECTS, 30-hour course = 4 ECTS)
- 2 seminars
- 1 Master thesis (16 ECTS)

International experience

- Students study in a minimum of 2 different countries, i.e. maximum 2 semesters in the same country
- Students get professional experience in a minimum of 2 countries (8 weeks minimum in each country)

Professional experience (4 ECTS)

- 40 weeks minimum across at least 2 countries (16 weeks maximum of previous experiences can be validated)



Degrees in the MIM

Double to quintuple degrees

Multiple degrees in management by studying on our own campuses

- **Berlin** (German Senate); **London** (City University); **Madrid** (Carlos III University); **Paris** (French Ministry); **Turin** (University of Turin); **Warsaw** (Kozminski University)
- All students obtain the French degree; other degrees demand specific requirements (cf. student hand book for details)

Double degrees in management by studying at partner universities

- Double degree (DD) with partners such as Cornell, MIT, Jiao Tong, Waseda...
- Students spend their entire M2 year at the partner university
- Additional fees may apply

Double degrees in non-management disciplines via partners

- Double degree (DD) in engineering with schools like ENSAE, ESTP, Mines Paris Tech, Politecnico di Torino (for Politecnico students only)
- Double degree in Fashion and Luxury management (Institut Français de la Mode), Hospitality Management (Ferrandi), Big Data (HEC Montreal)
- Specific requirements, fees, study duration may apply

Multiple degrees studying at campuses

All students obtain the French “Grade de Master”

German Master of Science

- Study one or two semesters at the Berlin campus
- Complete 2 specialisations

UK European MSc in Management

- Study one or two semesters at the London campus
- Students must study at ESCP Europe campuses only (except for Warsaw) and in at least 2 local languages

Spanish Master en Administración y Dirección de Empresas

- Study one or two semesters at the Madrid campus

Italian Laurea Magistrale

- Pre-Master year at the Turin campus

Polish degree

- Study your entire M2 year at the Warsaw campus.
- Not to be combined with the German and/or UK degree

*Registration for these extra degrees must be carried out at the very beginning of the M1 academic year.
Further details / requirements cf. the student book*

Double degree - partner universities

Students spend their entire M2 year at the partner university

We offer dual degrees with partners in

- General Management (Management, International Management, MBA),
- Specialised Management (Finance, Accounting, Human Resources Big Data, Fashion and Luxury, Hospitality Management)
- Engineering

in these countries

North America

Canada
United States

Latin America

Argentina

Asia

India
China
Japan
Taiwan

Europe

France
Italy
Poland
Portugal
Russia
United Kingdom



For full details, see our website: escpeuro.pe/2mDwTYw





Specialisations on offer in 2019/2020

Finance

	Campus	Language	Fall semester	Spring semester
Finance, Control, Economics				
Banking and Finance	LONDON	English	■	
Droit et finance (will not open in 2019-2020)	PARIS	French	■	
Finance – English track	PARIS	English	■	
Finance d'entreprise	PARIS	French	■	■
Finance de marché	PARIS	French		■
Information Financière & Audit (IFA)	PARIS	French	■	
Management control	PARIS	English		■
Economie	PARIS	French	■	
CFO Option: Finance, Financial Reporting and Management Control	BERLIN	English		■

Please note:

Offer of specialisations may be subject to change.

Specialisations may not be open if selected by too few students

Innovation and Digital

	Campus	Language	Fall semester	Spring semester
Innovation & Digital				
Innovation management	WARSAW	English	■	■
Innovation à l'ère du numérique	PARIS	French		■
Internet of things (IoT)	PARIS	English		■
Rethink : social innovation, alternative business models and sustainability	PARIS	English		■
Sustainability (will not open in 2019-2020)	BERLIN	English	■	
Digital project management 1	MADRID	English	■	
Digital project management 2	MADRID	English		■

Please note:

All specialisations have a limited number of seats; if the number of students who selected a specialisation exceeds the number of seats available, a selection process (CV + Motivation letter + grades) takes place.

Strategy and Entrepreneurship

	Campus	Language	Fall semester	Spring semester
Strategy & Consulting				
Business Consulting	LONDON	English	■	
Consulting dynamics and practices	PARIS	English		■
Stratégie et conseil	PARIS	French	■	
Strategic management	WARSAW	English	■	■

Entrepreneurship				
E Entrepreneurship, Intrapreneurship and innovation	LONDON	English		■
Entrepreneuriat	PARIS	French	■	
Social Entrepreneurship	MADRID	English	■	
E Entrepreneurship: Technology and digital economy	BERLIN	English	■	

Marketing and Business

	Campus	Language	Fall semester	Spring semester
Marketing				
Creativity Marketing Management	LONDON	English		
Go to market	PARIS	English		
Marketing manager	PARIS	English		
Communication and new media	MADRID	English		
Marketing and digital strategy	MADRID	English		
Selling to Customers	BERLIN	English		

Business				
International business development	PARIS	English		
Management des industries culturelles et médiatiques	PARIS	French		
Sport et management	PARIS	French		
International Business English	BERLIN	English		
International Business German	BERLIN	German		



International experience criteria

International experience

Students...

- must study in *at least 2* different countries
- must get professional experience in at least 2 different countries
- choose from our own six campuses (at least 2) and our partner universities worldwide (1 max.)
- Have the possibility to choose among 100 exchange programmes and 30 double degrees in more than 50 countries

Language training/requirements

Students must be fully proficient in English and a conversant in a second foreign language at the end of the programme. At the end of their studies students must reach a minimum C1 level in one language; B2 level in the second foreign language is recommended, but not required.

- Students may be exempted from language courses if they can prove a sufficient level in the respective language (upper C1 level)
- Students exempted from a language course may decide to take an additional language course under certain conditions (number of students enrolled in course, local campus environment, etc.)



Professional experience criteria

Professional Experience

Students must validate at least 40 weeks of professional experience.

Professional experience has to be gained in *at least* 2 different countries.

Each experience must have a minimum of 8 weeks per country.

Previous experience can be taken into consideration of up to 16 weeks maximum, i.e. you need to gain a minimum of 24 weeks of professional experience during your Master studies.

Local corporate relations teams / career service can help you find an internship.

Gap years and semesters

**Students have a maximum of 4 years to obtain their Master degree.
They can decide to do gap semesters, 1 or 2 gap years**

- 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2020 till maximum September 2024
- Gap semesters cannot be taken during the M1 year, only during the M2 year
- You can start your 1st semester of the M2 year either in September (fall term) or in January (spring term)
- Examples for 2020-2021:
 - Gap year (Sept. 2020 – Aug. 2021)
 - or gap semester (Sept.–Dec. 20) + study term (Jan.–Apr. 21)
 - or study term (Sept.–Dec.20) + gap semester (Jan.–Aug.21)
 - or study year (Sept. 20 – Apr. 21)

Professional Experience – Apprenticeship

- The apprenticeship combines in-company work experience with academic coursework at ESCP Europe.
- Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for which they work.
- Only students from the European Union and under 30 are eligible.
- Employment must be in a company governed under French law; therefore the students must have a sound knowledge of French.

Two different formats

18 months

→ from Master year 1, semester 2 (M1S2), all the way through Master year 2 (M2)

12 months

→ all of Master year 2

See our website for more information: escpeurope.pe/apprenticeship

Contacts (based in Paris):

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A blue ESCP Europe Business School bag and a black leather bag are shown on a sidewalk. The blue bag has the ESCP Europe Business School logo and a star symbol. The black bag is a structured bag with gold-colored buckles. A person's foot in a black loafer is visible in the background.

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escpeurope.eu/mim

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