



IT ALL STARTS HERE

BERLIN I LONDON I MADRID I PARIS I TURIN I WARSAW





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ESCP Quick Facts

The World's

1st
Business School
(est. 1819)

European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

Multiaccredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed standards, UK and Germany Degree Awarding Powers

10,000+
students in degree
programmes representing

135
different nationalities

200+

research-active professors representing 42 nationalities across our campuses

A comprehensive

portfolio

of 46 programmes: Bachelor in Management (BSc), Master in Management, 28 Specialised Masters (MSc), 1 MBA, 11 Executive Masters, 1 EMBA, 2 PhD and 1 Executive PhD

150+

academic alliances in Europe and the world in 50 countries

6,000+
high-level participants i

nigh-level participants in customised trainings and executive education

85,000+

over 190 countries





6 Urban **Campuses**

BERLIN

LONDON

London, this campus offers students state-

MADRID

Puerta de Hierro & María de Molina

Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

PARIS

République, Montparnasse & Champerret

TURIN

in a completely new building inaugurated in in the Italian economy and home to many

WARSAW

Północ. It is one of the city's most historic

ESCP Rankings & Accreditations

Financial Times

#1 Worldwide Master in Finance 2024

#2 Worldwide Executive MBA 2024

#6 Worldwide Master in Management 2024

#4 Europe European Business School 2024

#8 Europe MBA in International Management 2024

#11 Worldwide Custom programmes 2024

#14 Worldwide Open programmes 2024

FT FINANCIAL TIMES Rankings











ESCP It all starts here

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school.

For over 200 years, our mission has been to inspire and educate purpose-driven business leaders who will make a positive impact on business, society and the planet.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school.

It is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity.

We are living in a world of transformations: ecological, technological and societal. To support companies and institutions as they face these challenges head-on, ESCP trains its learners to become purposeful leaders who are open to the world ahead, trained to think critically and to master ever evolving global issues.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes. We offer a unique multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose? Choose ESCP

It all starts here, with you.



Leon Laulusa, Executive President and Dean

Prof. Francesco Venuti Academic Dean of the Executive MBA & GMP programmes



Manon Marinière **Director of Studies** of the Executive MBA & GMP programmes





Francesco Rattalino Executive Vice-President and Dean for Academic Affairs and Student Experience



Véronique Tran Executive Vice President, **Executive Education and Corporate** Relations



A Diverse International Faculty



Prof. René Mauer BERLIN CAMPUS

Prof. René Mauer's area of expertise is entrepreneurial decision-making in new venture and corporate contexts. He has worked on projects with both SMEs and larger companies, such as BASF, BMW, Deutsche Post DHL and P&G. He co-owns a family business, co-founded a technology start-up, and was involved in a variety of other venture projects. He holds the Chair for Entrepreneurship and Innovation at ESCP Business School, and leads several programmes dealing with entrepreneurial leadership.



PARIS CAMPUS Prof. Frédéric Fréry's research

Prof. Frédéric Frérv

focuses on strategy, organisation, and management of innovation. He has been a Visiting Professor at the University of Texas at Austin and Stanford University. He is the author of several books, case studies and articles, including "Competing With Ordinary Resources", published in the MIT Sloan Management Review; and is a regular contributor to Xerfi Canal videos on economy, strategy and management.



Prof. Marie Taillard LONDON CAMPUS

Prof. Marie Taillard has a broad focus on creative approaches to marketing, particularly in relation to digitalisation. She is interested in how technology has transformed relationships between stakeholders in organisations, in particular the contribution to creating value with brands. She has worked for many brands, including American Express, Accor Hotels, L'Oréal and Lego, to analyse value creation in their interactions with customers. She is expanding her research as the Director of the Creativity Marketing Centre at the London Campus of ESCP Business School.



TURIN CAMPUS

Prof. Alessandro Lanteri is Professor of Strategy and Innovation. An expert educator, he helps students and executives understand emerging technologies like AI and blockchain, and seize the opportunities of the Fourth Industrial Revolution. Alessandro works with multinationals, governments, international organisations, startups and family businesses across five continents.



His research has been published by top international publishers, including Harvard Business Review and MIT Technology Review, LSE Business Review, World Economic Forum Agenda and Forbes. His latest book "CLEVER. The Six Strategic Drivers for the Fourth Industrial Revolution" became a no.1 Amazon bestseller in Italy and UK. His next book, "Innovating with Impact" will be published in 2022 by The Economist.



Prof. José Ramón Cobo **MADRID CAMPUS**

Prof. José Ramón Cobo has worked as a project manager consultant, participating in major international R&D projects. He has implemented management solutions in Europe, Latin America and Asia, and his research focuses on a broad range of issues, including processes optimisation, organisational design of complex projects, entrepreneurship of industrial projects, and development of management skills in cross-cultural contexts. He is the lead researcher of a Fundamental Research Plan related to the management of international projects working in virtual environments.



ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School

Research Centres & Institutes

BIG DATA RESEARCH CENTRE

CERALE

Centre for European / Latin American Research

CERS

Centre for Research in Sociology

CIMD

Research Centre for Intercultural Management, Diversity, and Inclusion

ESCPSTAR

Centre for Sustainability Transformation Applied Research

ECDC

European Center for Digital Competitiveness

HappyMgt

Happiness & Management Research Centre

IREFIM

Institute of Real Estate Finance and Management

SustBusy

Business & Society - Towards a Sustainable World

TMI

Talent Management Institute

ESCP Corporate Chairs **& Professorships**

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues

Corporate chairs and Professorships are an important component of the ESCP Business School research policy. They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

Chairs















• "Turning Points" Chair - Cartier
• "IoT" (Internet of Things) Chair in partnership
- Schneider Electric

AXIAN

• Institut Jean-Baptiste Say • Manutan

• Mutual and Cooperative Banking for

the Benefit of the Economy - BPCE Chair

• Responsible Innovation in Africa - Groupe

- Real Estate Tech Innovation Government of Monaco
- BNP Paribas "Reinventing Work" Chair

Professorships





- Professorship "New Generation Management" - KPMG
- Professorship in Creativity Marketing -L'Oréal
- Professorship in International Corporate Governance - **KPMG**



⇒ EXECUTIVE MBA

What makes our programme unique

Choose to Invest in Your Future

Your experiences, challenges, and successes are what made you the leader you are today. To get to the next level of your career, you need a programme that understands your aspirations and can help you reach your full potential. The Executive MBA at ESCP Business School will drive forward your path to success, and here's how:

An agile learning eco-system that fits your work-life balance and your aspirations

Faced with an ever-changing global landscape, you need a programme that adapts to life's unexpected shifts. With our Executive MBA you are free to choose your campus and format (in-class, online or blended) for each core course.

Worldwide flexibility

Designed to adapt to your unique career trajectory, ours is the only Executive MBA that allows you to personalise your curriculum on such a granular level, be it in length, location, format, or content.

Responsible leadership

We recognise that business is a part of society and ensuring a sustainable future requires sustainable business practices. Preparing our participants to become responsible leaders is central to our mission, which is Business for profit but with an ethical approach.

Vast and International Network

Throughout the programme, you will meet and work closely with diverse participants worldwide and broaden your global view. As an Executive MBA alumnus, you will join a network of over 80,000 peers.



The Executive MBA at a Glance



Months (part-time)



Core courses



Consulting Project







Participants on





International seminars



Learning

Customisable format: In-Class, Online, Blended



Key Benefits of the Programme

Our Executive MBA will allow you to impact and transform your personal and professional life. The mutual benefits that come from this experience will prepare you and, by extension, your organisation to take on unexpected challenges with confidence and empathy.

FOR YOU

Accelerate your career

Become an international and innovative leader

Customise your EMBA to reach your goals

Level up your skills

Expand your global perspective and international network

FOR YOUR ORGANISATION

Capitalise on cutting-edge expertise

Create opportunities for responsible growth

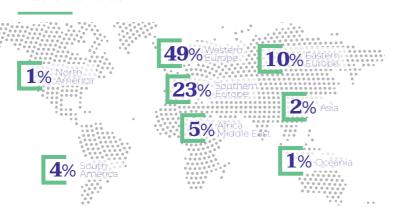


International **High-calibre Peers**

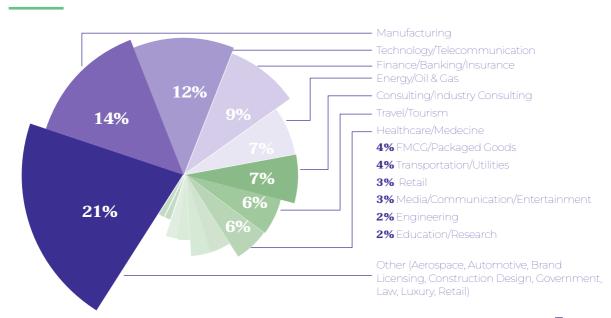
As a participant of the programme, you will share your experience with a multicultural group of professionals, both in terms of nationalities and backgrounds. This international perspective is an invaluable asset in today's global environment.

We welcome executives from around the world who are ready to share their insights with their peers and eager to learn from them, too...

Nationalities



Sectors of industry



The Executive MBA: a Part of Your Life

"Can I manage my work, my personal life and the Executive MBA?"

Many of our participants ask themselves this very question when they first consider embarking upon this transformational journey because the Executive MBA is a unique programme that requires unique levels of dedication. While it is true that this programme will draw on resources you didn't know you had, it is not a solitary journey. For over 25 years, we have helped over 5,000 women and men exceed their professional goals regardless of their situation because we believe that teamwork and support are essential to any successful project.

We have designed the part-time Executive MBA to be one of the most flexible programmes so that it adapts to your life. With two intakes, four duration options, six international campuses, a customisable and integrated level of online courses, and an extensive portfolio of electives, you can be sure to curate the programme that fits your demanding schedule and your learning passions. Part of being a responsible leader is knowing that you are part of a group, a society and a world larger than yourself. Choose to positively impact your life and the lives of those around you. It starts with the Executive MBA



66

"Before you join the Executive MBA, you need to make sure that this is a project you prepare with your family, that they support you on this journey. My kids knew that when they were looking for me they could find me at my desk finishing an assignment or on a call with my classmates. You will need to make sacrifices, but its manageable if you establish some boundaries.

Remember, it's all part of the learning experience. That being said, the flexibility and quality of the online course options were really great and made it easier to juggle work, life and the EMBA."

Marjorie Zablith EMBA Class of 2021, Commercial Excellence Director at Mölnlycke





Customise Your Programme

The pillars of the Executive MBA

have the same high-quality business education thanks to the programme's pillars. To receive the project (ICP), an individual research paper based on the ICP*, five international seminars, and an confers the Grade de Master and complies with the European Framework.

Courses

Electives

International Seminars

International Consultancy

Choose your intake and programme duration

18

Choose among 6 international campuses or online for the core courses

Madrid **Paris** London Turin **Berlin** Beirut Online

Choose your electives

Core Courses: a Curriculum Built for Executives

The Executive MBA Core Curriculum empowers you with the crossfunctional knowledge and managerial skills that international business leaders need.

Strategy (24 hours)

Analysing the environment & the firm, formulating & implementing strategy.

Marketing (24 hours)

Analysing buying behaviour, identifying market segments, & optimal product, place, price & distribution policies.

Finance (24 hours)

Make finance & investment decisions by using appropriate methods & tools.

Economics for managers (24 hours)

Understanding the macroeconomic & microeconomic environment in which companies operate.

Organisational behaviour (12 hours)

Analysing individuals' behaviour within the workplace (teams, units and organisations) to achieve managerial success.

Entrepreneurship & Intrapreneurship (12 hours)

Establishing an entrepreneurial mindset in new ventures or within established companies

Financial Sustainability Reporting (24 hours)

Mastering financial accounting and navigating the evolving landscape of sustainability reporting for effective corporate reporting.

Management Control (12 hours)

Collecting, processing, disclosing, and interpreting information for internal decision-makers

Responsible Leadership & Sustainability (12 hours)

Exploring transversal issues connecting sustainability grand challenges and specific business activities, industries and innovations. Learning to articulate the complementary levers to foster sustainability at the institutional, organisational and individual levels.

Supply Chain Management (12 hours)

Optimising all company operations, including inbound & outbound logistics

OF

Geopolitics (12 hours)

Providing participants with an overview of the dynamics characterising the geopolitical and geo-economic contemporary landscape using theoretical and analytical tools

OF

Data science for managers (12 hours)

Embedding data science effectively in daily decision-making.

The 10 core courses of the Executive MBA can be attended as a standalone programme: the General Management Programme (GMP). It is offered in-person and online. After completing your GMP you may choose to seamlessly transition to the ESCP Executive MBA.

Core Courses: a Personalised Path

	PARIS	BERLIN	LONDON	MADRID	TURIN	DUBAI	ONLINE
Strategy	\odot	\odot	\otimes			\odot	
Marketing	\odot	\odot		\bigcirc	\odot		
Finance	\odot	\bigcirc	\otimes		\odot		\bigcirc
Economics for managers	\odot		\otimes	\otimes	\odot		\bigcirc
Organisational Behaviour	\odot	\odot			\odot		\bigcirc
Entrepreneurship & Intrapreneurship		\bigcirc	\odot	\odot			\bigcirc
Financial Sustainability Reporting	\otimes	\odot			\otimes		\bigcirc
Management Control	\otimes		\odot		\otimes		\bigcirc
Responsible Leadership & Sustainability	\odot	\odot	\odot	\odot			\bigcirc
Supply Chain OR		\odot		\odot			\bigcirc
Data Management OR	\otimes						
Geopolitics					\otimes	\odot	
Research Seminar							\bigcirc



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Business and Data		5×, 0,	-NP	D. OL		2), ⁽²⁾	7 1/2	
Big Data & Artificial Intelligence for Business	v	Ť			`	Ť		
Blockchain applications for business					0			
Building Corporate Reputation in the Digital Age						0		
Cybersecurity and Information Privacy				0				
Digital transformation of the company				<u> </u>				0
Emerging Business Models for the Digital Age		0						
Fintech: Where technologies meet business		⊘						
The Business of Artificial Intelligence		Ø						
The Robot and Al Wave: Business Implications		Ŭ	0					
The Six Strategic Drivers for Industry 4.0			Ŭ		0			
Business and Society					_			
Accounting for Sustainability								0
Business with a Purpose: how to generate sustainable impact?				0				
Circular Economy: Sustainable Innovation Opportunities for Established Firms, Start-Ups and Platforms				0				
Corporate Sustainability Reporting and non-financial disclosure					0			
Energy Transition with a Sustainability Approach		0						
Corporate finance, Accounting and Managerial Economics								
Behavioral corporate finance and investors psychology					0			
Experimental economics for business and managers					0			
Financial Analysis - How Can you Translate your Performance into Numbers?				0				
Financial Instruments & Markets						0		
Financial Planning : How can you Transform your Strategy into Numbers				0				
Financial Risks in International Operations. Hedging with Futures and Options			0					
Firm evaluation					0			
International Finance	⊘							
Mergers & Aquisitions					0			
Pricing Policies and Strategic: Management of operating margin				0				
Private Equity: Growth Capital and LBOs		Ø						Θ
Shielding Your Business: An Executive's Guide to Navigating Financial Crimes						0		
Sustainable Finance			\bigcirc					
Corporate Strategy								
A boardroom simulation for executives: International Corporate Governance in practice.				Ø				
China's Global Ascendancy: Roots, Dynamics and Business Implications					Ø			
Creating Value Through Corporate Restructuring, M&A, and LBO					\bigcirc			
Integrated Global Governance, Risk and Compliance	\bigcirc							
International Strategy and Structure	\bigcirc							
Problem Solving and Decision Making		$ \bigcirc $						Ø
Scenario-based Strategic Planning	\bigcirc							
Strategic Project Management								$ \oslash $
Entrepreneurship and Intrapreneurship		_						
Business Scale-Up		Ø						
Design Thinking			\bigcirc					
Design Thinking 2030 - What Business Leaders should know	\bigcirc							
Family Business			0					
Investment and Funding Strategies for Start-ups	\bigcirc							
The Role of Entrepreneurial Eco-Systems				\bigcirc				
Managing People and Organisations								
HRM for Executives	\bigcirc							
Intercultural Management for Team and Leadership Settings	\bigcirc							
Leading culturally diverse and virtual teams			\bigcirc					Θ
Making Change Feasible: Institutional Change and Reform							0	
Managing Diversity and Inclusion to ensure firm's Success								\bigcirc
Negotiation dynamics				\bigcirc				0
Personal Leadership Skills					$ \oslash $			Ø
			\otimes					
Total Leadership	\bigcirc							\bigcirc
Unleashing Professional and Personal Talent with MBTI								
Unleashing Professional and Personal Talent with MBTI Marketing and Sales								
Unleashing Professional and Personal Talent with MBTI Marketing and Sales Branding and Brand Management					0			
Unleashing Professional and Personal Talent with MBTI Marketing and Sales Branding and Brand Management Customer Experience			∅		Ø			
Unleashing Professional and Personal Talent with MBTI Marketing and Sales Branding and Brand Management			∅	∅	∅			

Global Perspective Through International Seminars

Our five international seminars allow you to open your horizons and prepare for future challenges in a globalised world. Each seminar lasts five days.



Paris (France)

In the Induction Seminar entitled "Improbable Growth", you will better understand the biggest disruptions affecting today's complex world. You will apply an innovative method to help you lead your organisation to achieve its goals in unpredictable and improbable situations.

Inside EUrope: Navigating EU Institutions & Values

Brussels (Belgium)

This seminar highlights the European institutional structure, functioning, and influence on the business environment. Participants also study EU relations with other regional markets, macroeconomic challenges, competition regulations, and lobbying techniques and practices.

Global Horizons: Culture, **Business, and Sustainable Futures Worldwide**

Choose from São Paulo & Rio de Janeiro (Brazil), Ahmedabad & Mumbai (India), China (Online), Singapore, South Africa

In the context of globalisation, companies highly value the ability to lead projects in foreign countries. This seminar focuses on exploring how to undertake successful and responsible business in these emerging countries and identifying the major issues firms have to deal with when developing projects in specific regions of the world.

>) Innovation Seminar

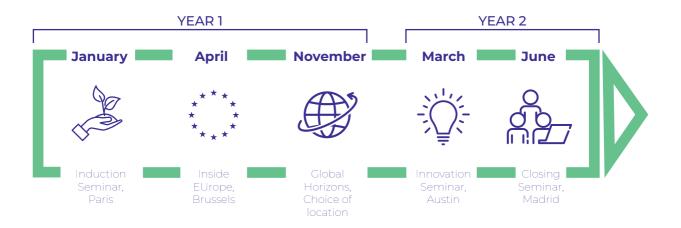
Austin, TX (USA)

The flexibility of the North American business culture, which fosters innovation. is highlighted in this seminar, enabling our participants to understand the shift towards a knowledge-based economy and the resulting role of innovation.

\Rightarrow Closing Seminar

Madrid (Spain)

This final seminar, «What's next: People, Profit. Planet», is the culmination of the Executive MBA. It is devoted to integrating the knowledge and skills acquired during the programme through case studies and workshops focused on strategy implementation and leadership styles.







It is safe to say that the Executive MBA experience at ESCP was one of the most profound experiences of my life.

The knowledge gained has inevitably helped me grow and improve my businesses. There is exceptional value gained by sitting in a room with extraordinary professionals (classmates) and sharing ideas with world-class minds (professors). Something about that combination simply solidifies everything you have ever learned and creates a new paradigm through which to view challenges and projects. Just as meaningful are the relationships you develop. Anytime you start a graduate programme, you expect to make professional contacts. While that inevitably did happen, what I was not expecting was to cultivate genuine life-long friendships. Classmates who would attend my wedding, classmates who I would travel with, and classmates who have become part of my inner circle. In fact, I enjoyed the Executive MBA experience at ESCP so much that I enrolled in the Executive Ph.D. programme a couple of years after graduating.

Elie Khawaja

Class of 2020 Chief Operating Officer Mediterranean Building Materials (M.B.M

Focus on the **International Consultancy Project**

Designed to provide participants with a collaborative, multidisciplinary and intercultural work experience on a real-life strategic challenge. The 12-month International Consultancy Project (ICP) puts into practice the concepts and theories acquired during the EMBA.

Within a group, you will perform an in-depth analysis of a challenge faced by a company and make recommendations for actions that can be realistically implemented by the client firm.

The outcome of the ICP is a series of recommendations that the company can implement in order to meet the strategic challenge at hand. In addition to the group report, each participant is required to prepare an individual paper, equivalent to the master thesis, that respects an academic research structure. A specific online research seminar will provide the necessary tools and knowledge to apply research and scientific techniques to everyday executive business.

Examples of International Consulting Projects:

- Creation of a business plan for a new activity
- · Reorganisation of a distribution network
- Market or product diversification



Featured ICP End-of-Life Electric Vehicle Batteries - The Challenge of Recycling

Objective

With the current evolving context in mind, this ICP aimed to provide an in-depth view of the Electric Vehicle (EV) battery recycling sector from regulatory, market and technical perspectives. The team explored different business case scenarios to support the sponsor – Free2Move eSolutions, a Stellantis-NHOA joint venture – in defining its strategy concerning the EV battery circular economy, focusing on the recycling industry. The final recommendations were the result of extensive research on state-of-the-art marketing and technical reports, supported by interviews with key European public and private entities in this field.

Main challenge

Electrification of transportation in Europe is a clear exponential trend for the coming decade, pushed by European Commission (EC) regulations that seek to tackle climate change using circular-economy enforcing battery recycling. Motivated by a lack of standardisation between member states as it relates to this matter, together with a shared interest in building independent and globally competitive battery ecosystems, in 2020 the EC proposed a New Battery Regulation addressing the full battery lifecycle from manufacturing to recycling.

The sector is currently very fragmented but with potential for high yields: having USA, Europe and China dominating the EV battery production, only a fraction of these units is being efficiently recycled today. Regulation, incentives and raw material demand will drive the recycling market, which will likely mimic the EV sales growth offset by about 15 years, and can be catalysts for innovative business models.



"The project contributes to a better understanding of the battery recycling industry, the status of business, and the associated challenges and opportunities.

As a result, it provides a solid map fo navigating this complex ecosystem, highlighting the importance of establishing a solid partnership network to deal with uncertainties arising from the evolution of technology and regulatory frameworks.

This has greatly contributed to the acceleration of the company's strategy."

Giovanni Ravina,

Member of the Board of Directors of F2M eSolutions

From a technical point of view, the current broad range of EV battery form and chemistries prevent a high degree of automation in the recycling processes, imposing the need for manufacturers, carmakers and recyclers to close the loop in battery, vehicle and recycling plant design. A recycling network is tailored by making trade-offs between economies of scale and the most appropriate logistics configurations, with a hub-and-spoke versus an end-to-end system.

Results

The analysis resulted in the proposal of three business scenarios for an entrant in the EV battery recycling business: a materials reseller, a recycling-as-a-service provider, and a hybrid concept. The most favourable option depends essentially on the positioning of the investor in terms of key partnerships with all the players in the ecosystem to keep a close-open cycle of the battery core elements, and its confidence in the market price evolution of those raw materials.

Featured ICP Team members: Eduardo ARAÚJO, Davide CHIODINI, Davide CONTI, Diego DERSETA, Oliver PELLARIN and Roberta ROMANO



Beyond the Classroom

In addition to the curriculum, the Executive MBA offers services designed to broaden your range of skills and empower your leadership impact.

Personal Executive Coach

The Executive MBA is a holistic programme that drives positive change in your life that extends beyond the professional. As part of the programme, you have the opportunity to receive four hours of confidential, one-to-one coaching sessions. You can explore themes that are relevant to your career development, or choose to focus on personal decision-making and identify the actions that will help you reach your goals.

Blended Learning

ESCP provides an e-learning portal for you as soon as you are admitted and you have confirmed your enrolment. Access to this tool gives you access to a number of online self-training modules in several fields of management. Use it to prepare for the programme and as a support tool throughout your studies.

Competency Development Workshops

Throughout the programme, and in addition to the course requirements to graduate, you can choose to follow theme-specific workshops, each of eight hours, to either refresh or strengthen your skills according to your needs

- Fundamentals of Mathematics
- Excel Training for Managers
- Presentation Skills and Tools
- Online Collaboration Tools
- Public Speaking for Executives
- Self-Branding
- Time and Stress Management





Join a Transformational Network of Leaders from the EMBA

At its heart, the EMBA at ESCP is a transformative human experience thanks to its participants and their shared passion for life-long learning. Becoming an alumnus is only the beginning of your journey.

When you join the EMBA community, you become a part of an influential network of over 5,000 executives from the past 25 years of the programme. In addition to hundreds of events held around the world and organised by ESCP's school-wide alumni association, you will have exclusive access to events, seminars and courses open only to EMBA graduates. Events include:

Executive MBA Expert's Corner

The Executive MBA Expert's Corner is a series of lilefong learning and networking events where an expert from the ESCP community and beyond shares their insights and expertise on cutting-edge topics and their inspiring professional journey.

European Summer Night (Berlin)

Held in the garden of our historic Berlin campus, this annual event brings together alumni from across ESCP, corporate contacts, current participants, and other partners of the School

Annual Reunion (Madrid)

Each closing ceremony presents the unique opportunity to bring together newly-minted alumni and previous cohorts to celebrate yet another graduating class. As alumni, you have the chance to attend a newly-offered course at a special rate.

Exclusive Online Events

Regardless of what is happening in the world, staying in touch with the EMBA alumni network is possible thanks to exclusive online events. Here is a non-exhaustive list of online events:

- Friendly chat with the CEO of Tesla Italy for alumni and participants
- E-commerce workshop with five CEOs from five different regions
- Small thematic social events to favour interaction amongst alumni (examples include automotive sector and renewable energy).





ESCP Alumni is an international and rich network of 85,000+ members worldwide. ESCP Alumni supports its members their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital experience and expertise. ESCP Alumni have

Each month we host a variety of networking and career events all around the world,



For further information:

+33 (0)1 43 57 24 03



ESCP Foundation

dynamism of the School by raising funds and financing high-impact projects. Benefiting from the generosity of individuals and corporate partners, the ESCP Foundation excellence of ESCP Business School through four pillars:

- Excellence in Academic Research &





Marion Calone fondation.escp.eu





The ESCP Business School Executive MBA was the best career-enabling choice when I was looking for a transformative experience to make a move into the international financial services marketplace in London. The 18-month programme not only refreshed important fundamentals but also provided the necessary knowledge, concepts and mindset to evolve successfully around senior executives.

The programme also brought about a wealth of connections and opportunities pursued thereafter by way of using the School's extensive network and reputation.

The EMBA, developing both personal and professional aspects, will make you a well-rounded leader, prepping you to work with diverse, international and culturally different people to acquire or embody what I consider one of the most important things in the current business climate: adaptability.

Sebastien Delaval

EMBA, Class of 2014 Head of Sales, UK at Akiem Group

Admission Process How to apply?

Admission Requirements

- A university degree: Bachelor, Master or equivalent in any discipline with at
- · A minimum of five years' managerial experience, based on demonstration of managerial skills and
- Fluency in English (all courses and submitted coursework are only in English)
- For non-native English speakers, we may require the following minimum scores on the tests (TOEFL 100/IELTS Band 7/In-house English Test (free) provided by British Council: CEFR c1*).

Admissions Process



Step 1

Online Application Form

- Completed online application form
- Degree certificates or grade
- Updated CV
- Two reference letters
- English language certificate
- Copy of passport or ID
- Application fee of €325



Step 2

Admission Interview



Step 3 **Enrolment**



Fees and Financing

Tuition fees include 520 teaching hours, course materials, online resources and off-campus accommodation expenses. Travel and living costs are not included. Please visit our website for our current tuition fees: escp.eu/emba

Financing and Funding Support

We know that our EMBA programme is a lifechanging decision and an important investment for candidates. At ESCP, your programme advisor can help you explore the best options available in your country to finance your EMBA.

Corporate Support

As part of your company HR policy, your management team may want you to be trained in order to develop your expertise as well as your leadership. Therefore, they may implement a career plan and may provide you with financial support or company sponsorship (all or part of tuition costs).

Scholarships

ESCP offers merit-based scholarships covering 5% to 20% of the fees as an incentive for candidate initiatives. Participants applying for a scholarship must demonstrate their abilities to a jury to be eligible in one of our categories that are aligned with ESCP's values:

- Entrepreneurs: individuals who have successfully launched a new business
- Women Leaders: women who demonstrate excellence in leadership and support the success of their female peers
- NGOs, Non-Proft & Public Sector: employees who are dedicated to the ongoing development of these sectors
- Developing Countries: all nationals of an emerging market country who are employed by a company whose headquarters are also in an emerging market
- Small and Medium-Sized Enterprises (SME): companies with up to 250 employees worldwid
- Sustainability applicants who have demonstrated their willingness and capabilities to put sustainable projects in place

*ESCP is not subject to VAT for its training

The Executive MBA is a Master's-level higher education degree, accredited by the Ministry of Higher Education The degree is registered with the Répertoire National des Certifications Professionnelles (RNCP) under the number RNCP 35383



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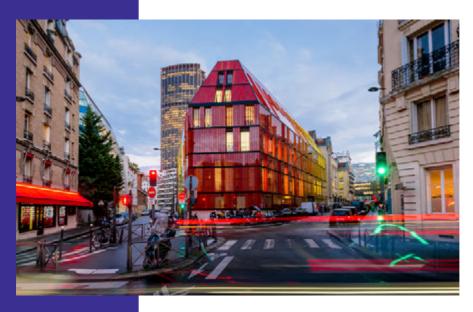


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Executive MBA













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