



**Global
Executive Ph.D.**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW





Table of contents

ESCP BUSINESS SCHOOL

Quick Facts	4
6 Urban Campuses	5
Rankings & Accreditations	6
Welcome to ESCP	7
An international and dedicated faculty	8
ESCP Research Institute	11

THE GLOBAL EXECUTIVE PH.D.

Every action begins with a thought	13
The programme at a glance	14
Key benefits	16
Academic and corporate ecosystem	17
A global community of thought leaders	18
Research that bridges the gap	19
Structure of the programme	20
Innovative learning models	22
Ph.D. Dissertation	25

BEYOND THE GLOBAL EXECUTIVE PH.D.

ESCP Alumni	26
-------------	----

ADMISSIONS

How to Apply	28
Fees & Financing	29
Contact	30

ESCP Quick Facts

The World's

1st

Business School
(est. 1819)

6

European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

Multi- accredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed standards, UK and Germany Degree Awarding Powers

10,000+

students in degree programmes representing

135

different nationalities

200+

research-active professors representing 42 nationalities across our campuses

A comprehensive

portfolio

of 46 programmes: Bachelor in Management (BSc), Master in Management, 28 Specialised Masters (MSc), 1 MBA, 11 Executive Masters, 1 EMBA, 2 PhD and 1 Executive PhD

150+

academic alliances in Europe and the world in 50 countries

6,000+

high-level participants in customised trainings and executive education

85,000+

active alumni in over 200 countries



6 Urban Campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Puerta de Hierro & María de Molina

The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

PARIS

République, Montparnasse & Champerret

The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in the city centre, in a completely new building inaugurated in 2024. Turin is one of the main business centres in the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

ESCP Rankings & Accreditations

Financial Times

#1 Worldwide
Master in Finance 2024

#2 Worldwide
Executive MBA 2024

#6 Worldwide
Master in Management 2024

#4 Europe
European Business School 2024

#8 Europe
MBA in International Management 2024

#11 Worldwide
Custom programmes 2024

#14 Worldwide
Open programmes 2024

FT FINANCIAL
TIMES
Rankings

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher Ed
accreditations

ESCP It all starts here

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school.

For over 200 years, our mission has been to inspire and educate purpose-driven business leaders who will make a positive impact on business, society and the planet.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school.

It is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity.

We are living in a world of transformations : ecological, technological and societal. To support companies and institutions as they face these challenges head-on, ESCP trains its learners to become purposeful leaders who are open to the world ahead, trained to think critically and to master ever evolving global issues.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes. We offer a unique multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose? Choose ESCP.

It all starts here, with you.



Prof. Léon Laulusa
Executive President and Dean

Prof. Frédéric Fréry
Academic Director of the
Global Executive Ph.D.



Margot Drancourt-de Lasteyrie
Director of the Global
Executive Ph.D. & International
Projects



ESCP trains international leaders to design the world of tomorrow.

Being an executive means making decisions in a world that is shaped by constant change. Globalisation, geopolitical shifts and the emergence of new technologies and trends—such as Artificial Intelligence, platforms and the Metaverse—challenge ways of thinking and conducting business. In a demanding professional environment, it is often hard to find the time to step back, analyse these trends in detail, and decide whether they constitute a threat or an opportunity for your company.

Our Global Executive Ph.D. enables participants to look at their world through the lens of theoretical concepts and frameworks to gain a different perspective. The ESCP Global Executive Ph.D. programme combines courses from world-renowned Faculty, all conducting cutting-edge research in their field of study. Over four years, each participant receives individualised feedback and coaching from a Faculty mentor, allowing her/him to explore in detail a new phenomenon or trend. In the process, the programme enables participants to acquire skills in reasoning and methodology, which can be applied outside of the scope of the Ph.D.

Participating in a Global Executive Ph.D. is a unique opportunity to become a world thought expert on a question you are truly passionate about and to create new knowledge that is of relevance for you, your organisation and for society at large.

Prof. Francesco Rattalino
Executive Vice-President in charge
of Academic Affairs and Student
Experience



Prof. Véronique Tran
Executive Vice-President in charge
of Executive Education and
Corporate Relations



Learn from an international and dedicated faculty

Choosing the ESCP Global Executive Ph.D. allows you to partner with a global faculty renowned for their cutting-edge research and expertise. Their work involves tackling and understanding business issues, both locally and internationally.



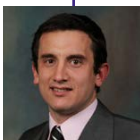
Argyro Avgoustaki
Professor of Management

Areas of expertise: Human resource management and industrial relations
Recent publication: 2023 ALFES, K., A. AVGOUSTAKI, T. A. BEAUREGARD, A. CAÑIBANO, M. MURATBEKOVA-TOURON New ways of working and the implications for employees: A systematic framework and suggestions for future research INTERNATIONAL JOURNAL OF HUMAN RESOURCE MANAGEMENT, 33 (22), 4361-4385



Maren Becker
Professor of Marketing and Research Methods

Areas of expertise: Advertising effectiveness, branding, marketing communication, marketing-finance
Recent publication: BECKER, M., M. GIJSENBURG Consistency and Commonality in Advertising Content: Helping or Hurting? INTERNATIONAL JOURNAL OF RESEARCH IN MARKETING, 40 (1), 128-145



Santiago Barraza
Associate Professor of Finance , Finance Department Coordinator and Director of the Specialization in Investment Banking

Areas of expertise: Corporate finance, financial intermediation and credit markets.
Recent publication: 2022 BARRAZA, S., M. A. ROSSI, C. A. RUZZIER Sleeping with the Enemy: The Perils of Having the Government on (the) Board JOURNAL OF COMPARATIVE ECONOMICS, 50(3), 641-651



Pramuan Bunkanwanicha
Professor of Finance and Dean of The Faculty

Areas of expertise: Corporate finance, emerging markets finance, corporate governance, and family firms
Recent publication: 2023 DI GIULI, A., P. BUNKANWANICHA, F. SALVADE Bank CEO careers after bailouts: The effects of management turnover on bank risk JOURNAL OF FINANCIAL INTERMEDIATION, 52



Almudena Cañibano
Professor of Management

Areas of expertise: Human resource management, employment relations, organisational performance and behaviour, changing nature of work, employee wellbeing.
Recent publication: Avgoustaki, A. and Cañibano, A., 'Motivational drivers of extensive work effort: Are long hours always detrimental to well-being?'. Industrial Relations: A Journal of Economy and Society, 2020.



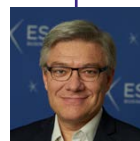
Régis Coeurderoy
Professor in Strategic Management and Associate Dean for Research

Areas of expertise: strategic innovation, entrepreneurship, international business, market strategies.
Recent publication: 2023 COEURDEROY, R., A. SOUAKRI, A. ZACHARAKIS Valuing failure: An experiment of VC reactions to an entrepreneur's record of business creation JOURNAL OF SMALL BUSINESS MANAGEMENT, 61 (5), 2350-2381



Alberta di Giuli
Professor of Finance and Dean of ESCP Turin

Areas of expertise: Corporate governance, corporate social responsibility, mergers and acquisitions and family firms
Recent publication: 2023 DI GIULI, A., T. DAVID, A. PETIT-ROMECEO Reputation and Corporate Voting JOURNAL OF CORPORATE FINANCE, 83, 102476



Frédéric Fréry
Professor of Management, Academic Dean of the Global Executive Ph.D. Programme

Areas of expertise: Strategy, organisation and management of innovation
Recent publication: 2023 ESCP IMPACT PAPERS From Digital Platforms to Generative AI: When technology disrupts management models ESCP Impact Paper No.2023-04-EN



Isaac Getz
Professor in Leadership and Innovation

Areas of expertise: Innovation, corporate transformation, employee engagement, corporate liberation and liberating leadership.

Recent publication: 2022 COUGOT, B., N. GILLET, I. GETZ, ET AL. Impact of empowering leadership on emotional exhaustion JOURNAL OF NURSING MANAGEMENT, 30 (8), 4234-4250



Michael Haenlein
Professor of Marketing

Areas of expertise: Customer Relationship Management (CRM), social media, social CRM, word-of-mouth (WoM), customer social value, artificial intelligence.

Recent publication: 2023 HAENLEIN, M., K. YOO, R. B. WELDEN, K. HEWETT The merchants of meta: A research agenda to understand the future of retailing in the metaverse JOURNAL OF RETAILING, 99 (2), 173-192



Yi Jiang
Associate Professor of Entrepreneurship

Areas of expertise: Entrepreneurship, strategic management.

Recent publication: 2021 DRAGON JIANG, Y., C. STRAUB, K. KLYVER, R. MAUER Unfolding refugee entrepreneurs' opportunity-production process — Patterns and embeddedness JOURNAL OF BUSINESS VENTURING, Vol. 36, Issue 5



Sylvain Bureau
Professor of Entrepreneurship
Director of the Jean-Baptiste Say Institute

Areas of expertise: Creative practices in entrepreneurship, creator of Art Thinking methodology

Recent publication: 2023 DOUSARD, C., J. BILLION, J. RENOUF, S. BUREAU Barefoot entrepreneurs trapped in liminal spaces: the case of homeless youths in New York City. ENTREPRENEURSHIP AND REGIONAL DEVELOPMENT, 1-18



Daniela Lup
Professor of Management

Areas of expertise: Future of work, hiring practices, diversity and inclusion, teams and team creativity, prosocial behaviour, ethics.

Recent publication: 2022 LUP, D. What makes an active citizen? BRITISH JOURNAL OF INDUSTRIAL RELATIONS, 60 (3), 563-584



Jaime Luque
Professor of Law Economics and Humanities

Director, ESCP Institute of Real Estate Finance and Management

Areas of expertise: Real estate finance, real estate economics, urban economics, leverage dynamics, security bubbles, anomalies in currency markets, and banks' portfolio rebalancing in sovereign debt crises.

Recent publication: 2022 PÉREZ LUQUE, J. The Repo Channel of Cross-Border Lending in the European Sovereign Debt Crisis JOURNAL OF FINANCIAL MARKETS, 59 (Part A)



Valentina Carbone
Professor of Sustainability and Supply Chain Management, Co-Director of the Deloitte Chair on Circular Economy

Areas of expertise: Sustainability, Supply Chain Management, Circular Economy transition

Recent publication: 2023 ROUSSAT, C., V. CARBONE, A. ROUQUET Conceptualizing Sharing Supply Chains - Lessons from an exemplary case INTERNATIONAL JOURNAL OF OPERATIONS AND PRODUCTION MANAGEMENT, 43 (3), 466-488



Wei Zhou
Professor of Information and Operations
Director of Master of Science of Big Data and Business

Areas of expertise: Artificial intelligence, business analytics, management science and supply chain management, machine learning, knowledge-based systems, and simulation and data analytics.

Recent publication: 2023 ZHOU, W., P. PELÉ, J. SCHULZE, S. PIRAMUTHU IoT and Blockchain Based Framework for Logistics in Food Supply Chains INFORMATION SYSTEMS FRONTIERS, 25 (5), 1743-1756



ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

Research Centres & Institutes

BIG DATA RESEARCH CENTRE

CERALE

Centre for European / Latin American Research

CERS

Centre for Research in Sociology

CIMDI

Research Centre for Intercultural Management, Diversity, and Inclusion

ESCPSTAR

Centre for Sustainability Transformation Applied Research

ECDC

European Center for Digital Competitiveness

HappyMgt

Happiness & Management Research Centre

IREFIM

Institute of Real Estate Finance and Management

SustBusy

Business & Society - Towards a Sustainable World

TMI

Talent Management Institute

ESCP Corporate Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues

Corporate chairs and Professorships are an important component of the ESCP Business School research policy. They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

Chairs



• Mutual and Cooperative Banking for the Benefit of the Economy - **BPCE Chair**



• Responsible Innovation in Africa - **Groupe AXIAN**



• «Turning Points» Chair - **Cartier**



• "IoT" (Internet of Things) Chair in partnership - **Schneider Electric**



• Institut Jean-Baptiste Say - **Manutan**



• Real Estate Tech Innovation - **Government of Monaco**



• **BNP Paribas** "Reinventing Work" Chair

Professorships



• Professorship "New Generation Management" - **KPMG**



• Professorship in Creativity Marketing - **L'Oréal**

• Professorship in International Corporate Governance - **KPMG**



**GLOBAL
EXECUTIVE
PH.D.**



Every action **begins with a thought**

As a recognised leader in the business world, you have perfected the art of quick and efficient decision-making. Nevertheless, there comes a time when to move your thinking to the next level and increase the positive impact of your actions as a leader, the only solution is to slow down. Consistently ranked amongst the top business schools in the world, ESCP Business School has developed the Global Executive Ph.D. based on the belief that to find high-impact solutions to the complex challenges facing humanity, it will take deep thought and a methodical approach. Bridging the gap between the academic and business worlds, this part-time doctoral-level programme will allow you to develop cutting-edge research on a question that you're passionate about and that could be the key to transforming knowledge into action.

The Global Executive Ph.D. at a glance

ESCP Business School has developed a unique Global Executive Ph.D. bridging the gap between the academic and business worlds.

You will benefit from the expertise of ESCP's international world-class faculty.



Location

- Paris
- Madrid



Language

- English



Duration

- 3-4 years

10

modules delivered over 3 residential sessions

6

Research
method modules

4+

Advanced
specialisation modules*

First research paper RPI offers the possibility to earn an

Executive Masters in Management Research



1 Ph.D. Dissertation

Practice-oriented research
= 3 Research papers or one monograph

Participants can attend research seminars, conferences and colloquia organised by ESCP's full-time Ph.D. programme. You will be exposed to the frontier of research and be inspired by the work of full-time Ph.D. candidates.

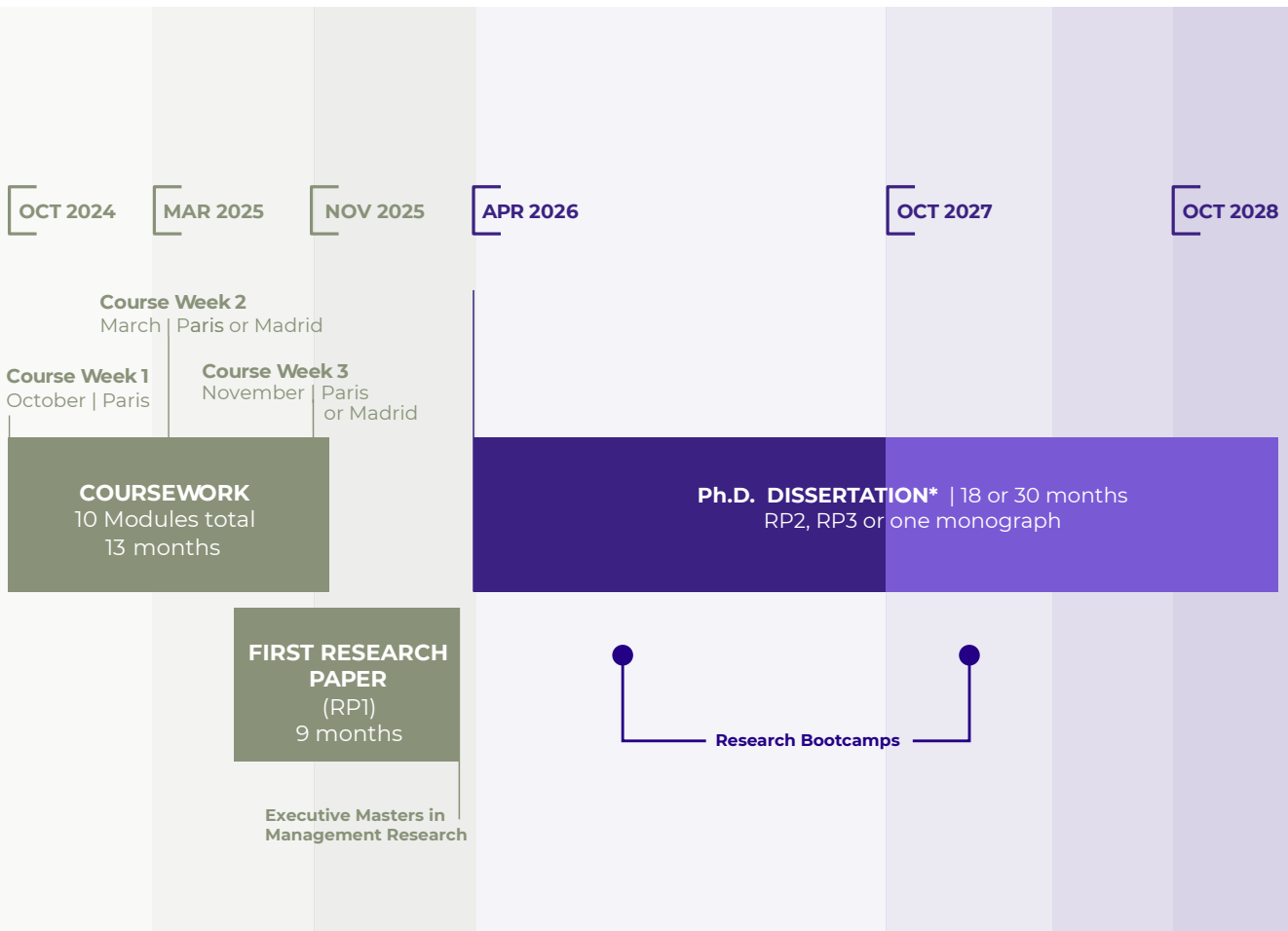
* Participants can take up to 8 specialisation modules.

Structure of the Global Executive Ph.D.

The Global Executive Ph.D. programme is a part-time programme to be completed in three to four years. It is composed of 2 Stages.

STAGE 1

STAGE 2



* Participants are required to write a Ph.D. dissertation, which can take the form of three publishable papers or a monograph. The Ph.D. dissertation defence is oral and open to the public.



Stage 1 Coursework and First Research Paper

Duration: 18 months

Objective: equip participants with the tools to conduct research and to write a Ph.D. dissertation.

This stage is structured around three residential weeks, during which candidates will attend 10 modules (6 Research Methods modules and 4+ Advanced Specialisation modules). At the end of this stage, candidates will have completed their First Research Paper (RPI) and will be eligible to receive an Executive Masters in Management Research ESCP Business School degree.



Stage 2 Ph.D. Dissertation

Duration: 18* or 30 months

Objective: enable participants to further develop and successfully complete their Ph.D. dissertation.

Participants are required to write a Ph.D. dissertation, which takes the form of a monograph or three publishable papers.

The Ph.D. dissertation defence is oral and open to the public. Participants who complete this stage will be eligible to receive the Global Executive Ph.D. ESCP Business School degree.



"Undertaking ESCP's Global Executive Ph.D. has been an intellectually stimulating and transformative experience, one which allowed me to blend my consulting work as a digital workplace strategist and programme director with ongoing organisational research, and one which has brought me closer to my Ikigai - this elusive intersection of what I love, what I'm good at, what I can be paid for, and what the world needs.

Indeed, while I had previously perceived myself as somewhat detached from diversity, equity, and inclusion (DEI) initiatives, the doctoral journey has brought me to a unique sweet spot which enables me to contribute to the conversation in a deeply personal and meaningful way, with the hope of effecting positive change within organisations and society as a whole.

Through this endeavour, I have come to realise the immense potential of research, collaboration and advocacy, combined with practitioner experience, in driving organisational change and fostering better conversations about diversity and belonging. The Global Executive Ph.D. has not only expanded my knowledge and expertise but has also reinforced my commitment to creating positive change in the realm of the digital workplace and beyond."

Paméla Chin Foo, Global Executive Ph.D., 2025
MBA, HEC Paris
Program Governance Lead, Digital Transformation
Hampton Management Consulting



Benefits for you and your organisation

The ESCP Global Executive Ph.D. represents a unique opportunity to enhance, validate, and leverage your professional expertise within a rigorous academic framework.

Your benefits:

- Be exposed to top international Faculty from ESCP Business School campuses
- Have the possibility to step back and act as a reflective practitioner
- Become a knowledge leader in your field, raise and develop your research profile by being part of our renowned research community
- Develop the capacity to become a thought leader and make meaningful contributions to real-world situations
- Join our influential global network of over 80,000-strong ESCP graduates present in over 190 countries

Company benefits:

- Benefit from advanced research findings that drive transformation within and beyond your business
- Guide your organisation to success in today's unpredictable world

Academic and corporate ecosystem

ESCP Business School is one of the top business schools for research in Europe. Our 200 full-time Faculty members working across the 6 campuses constantly push the boundaries of knowledge by producing the highest quality research. At ESCP, research is increasingly conducted through our various Research Centres, Research Laboratories, Chairs and Institutes.

You will belong to a unique Research Community that strives to have an important impact on management practices, public policies and society at large.

ESCP Business School is one of the leading research and teaching institutions in higher education in France and the world.

ESCP is a founding member of the Sorbonne Alliance.



Research Key Figures



79

Articles published in journals of the Financial Times list (2020 - 2023)

10

Research Centres

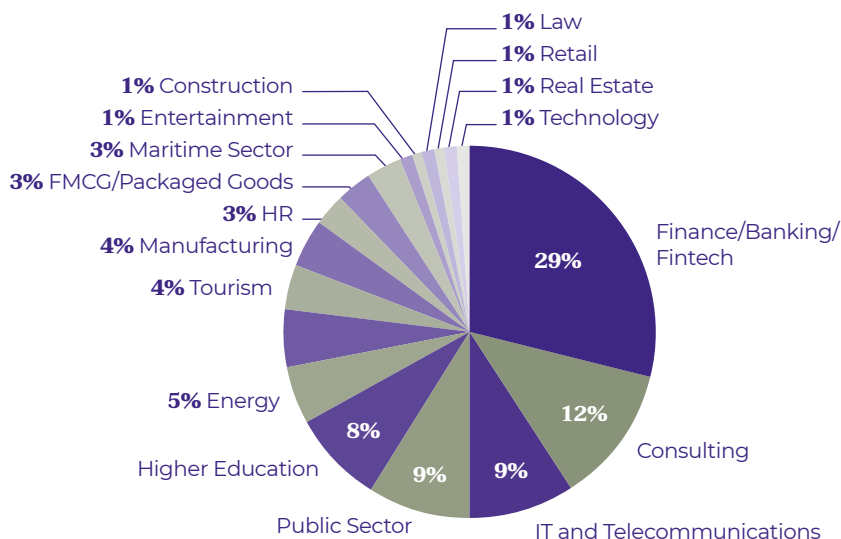
15

Chairs & Professorships

A global community of thought leaders

The Global Executive Ph.D. attracts candidates from a variety of backgrounds and sectors with one thing in common: a passion for lifelong learning and the knowledge that to become a thought leader in society, it takes perseverance and deep reflection. Below you will find a snapshot of the current cohorts.

Industries represented



Nationalities

34 nationalities

Austria • Belgium • Canada • China • Croatia • Egypt • Finland • France • Germany • Greece • India • Ireland • Israel • Italy • Japan • Jordan • Kuwait • Lebanon • Luxembourg • Morocco • Netherlands • Poland • Portugal • Russia • Singapore • South Africa • Spain • Sweden • Switzerland • Syria • Thailand • UK • USA



44
years old

19
Average years of
work experience

12
Average years
of managerial
experience

72%
C-level, owners,
partners and
directors

Our participants are senior-level managers in companies such as:

AstraZeneca
BFS finance Münster GmbH
BNP Paribas
International Monetary Fund
L'Oréal
McKinsey & Company
Merck
The Walt Disney Company
TPG Real Estate's Investment
USAID
World Economic Forum

Research that bridges the gap

Since the creation of the Global Executive Ph.D., several of our participants have presented their research at academic conferences and published in renowned journals such as the Harvard Business Review, the MIT Sloan Management Review, Business Horizons, the Journal of Accounting Education and Computers in Human Behavior Reports.

Examples of research topics:

Sustainability

Does the Circular Economy constitute weak or strong sustainability?
A critical literature review

Management & Strategy

M&A transactions between banks and fintech firms:
Initial definition of a relevant ACAP assessment model for banks

Finance

Blended finance for financial inclusion: An analysis of lessons learned in impact investing

Information & Operations Management

Organizational structure as a moderator for digital transformation success

Marketing

The moment of truth: addressing the research gap between transactional exchange and a view on economic distinction towards a differentiating payment experience



Innovative learning models

The Global Executive Ph.D. fundamental courses will enable you to structure your reflection and develop your methodological and theoretical skills.

1

A combination of academic, managerial teaching and reading material allow you to see how theoretical insights can be translated into business outcomes.

2

An adapted learning methodology enables participants to combine their career experience with an Executive Ph.D. including assignments that help master new knowledge in detail.

3

In-depth specialisation seminars allow you to acquire cutting-edge skills and to reflect on current and future trends in management.

**This programme is driven by the 3 Rs: “Relevance/Rigour/Responsibility”.
The courses adhere to the highest international standards.**

You will be taught research methodologies and benefit from specialisation courses. Assignments will be given after each module to allow you to better integrate both the fundamentals and the advanced concepts. You will also have the support of a dedicated thesis advisor who will guide you towards the successful completion of your dissertation.



“As a senior executive with over 20 years of experience, I was at a juncture where I wanted to add academic rigour to the significant strategic management insights that I had gained throughout my career. I was attracted to ESCP’s flagship Global Executive Ph.D. programme as it provided the opportunity to advance my thinking, by understanding the underpinning organisation theories and learning structured research skills. As opposed to identifying and addressing a specific gap in the extant literature, the programme has encouraged me to develop my research question by abstracting it from complex management puzzles that I have long pondered in the practitioner world. Going forward, I am excited to apply evidence-based research methods to a real-world management challenge that will allow me to make an original contribution both to theory and practice. With this, I hope to achieve my goal of becoming a thought leader in my field. Additionally, the part-time format of this programme has allowed me to flexibly manage my work commitments and study schedule thus far. I am honoured to be a member of the pioneering cohort of ESCP’s Global Executive Ph.D. programme to continue my learning journey.”

Ivy Buche, Global Executive Ph.D., 2024
MBA, Nanyang Business School
Associate Director, Business Transformation
Initiative
IMD Business School



6 RESEARCH METHODS MODULES

(Methodological and theoretical skills development)

- Research Methods: Theory and Practice
- Art Thinking and Research Creativity
- Theory Building in Management Sciences
- Design of Field Research Methods
- Qualitative Methods
- Quantitative Methods: Empirical Methods and Causal Inference
- Applied Econometrics*

**Participants who choose this module will have three specialisation modules instead of four.*



4 SPECIALISATION MODULES*

(Field area expertise development)

Below are some examples of specialisation modules offered in alternate years. Some advanced specialisation modules will be available and delivered online.

Management

- Management of Innovation
- Research in Management
- Research in Strategy

Marketing

- Research in Artificial Intelligence and Social Media
- Research in Consumption in New Digital Age

Finance

- Research in Finance and Society
- Research in Behavioral Finance and Tech-driven Financial Services

Information & Operations

- Research in Big Data and Digital Transformation
- Research in the Future of Supply Chain and Operations Management
- Research in AI: business implications

Entrepreneurship

- Research in Entrepreneurial Decision-making under Uncertainty

Accounting & Management Control

- Research in Accounting and Boundaries of Organizations in the Digital Economy

Economics & Public Policy

- Research in Real Estate and Public Policy

Sustainability

- Research in Sustainability

** Please contact the Global Executive Ph.D. Office or your programme advisor for detailed course schedules. Participants can take up to 8 specialisation modules over the course of their Global Executive Ph.D.*





Ph.D. DISSERTATION

Participants are required to write a Ph.D. dissertation, which can take the form of three publishable papers or a monograph. The Ph.D. dissertation defence is oral and open to the public.

Students are expected to complete the Executive Ph.D. in 4 years in total. However, students taking the accelerated track can complete the programme in 3 years. The programme must be completed in no more than 7 years.

Participants will be guided by their thesis advisors throughout this intellectual journey, and supported through coaching and the “research bootcamps” which will help orient and adjust their work.

Following the successful defence of the dissertation, participants will receive the Global Executive Ph.D. ESCP Business School degree.

ESCP Alumni

ESCP Alumni is an international and rich network of 75,000 members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.

 **For further information:**
info@escpalumni.org
+33 (0)1 43 57 24 03
escpalumni.org

ESCP Foundation

Launched by the Alumni in 2005, the ESCP Foundation benefits from the generosity of individuals and corporate partners. Its aim is to support the ambitions and the academic excellence of ESCP Business School through four initiatives:

- **Equal Opportunity and Inclusion:**
To enable the study and success of all students, without social, cultural, or geographical distinction.
- **Excellence in Academic Research and Pedagogical Innovation:**
To develop the academic excellence of the school so that it continues to evolve among the best business schools in the world.
- **Student Experience:**
To reinforce the quality of facilities and services on ESCP's European campuses and provide a unique experience for students.
- **Entrepreneurship:**
To make ESCP THE business school for entrepreneurship in Europe, with a network of incubators in 5 countries.

 **For further information:**
Marion Calone
mcalone@escp.eu
+33 (0)1 49 23 25 09
fondation.escp.eu





“Since graduating over 25 years ago from ESCP Business School, I have become the Chief Transformation Officer of BNP Paribas Leasing Solutions in France and am involved in the Circular Economy. This experience let me see first-hand how the Bank can impact the transition towards a more sustainable economy through the financing of its clients.

So, when I learnt about the ESCP Business School Global Executive Ph.D., it became evident to me that it was the next logical step so that I could reinforce my knowledge on sustainability topics, as well as build my own vision based on a mix of theory, methodology and challenges with peers. My objective was clearly to get a better understanding of the stakes for sustainability and possible responses.

Pursuing a Ph.D. creates opportunities to share this knowledge through teaching or conferences to develop people’s awareness of sustainability challenges. It is my way to contribute to something I am passionate about. Combining a practitioner experience with an academic approach adds to the impact and credibility of my findings and allows me to link an operational CSR approach with a structured theoretical background.”

Valéry Antoine Placade,

Global Executive Ph.D., 2024

Masters in Marketing & Communications,
ESCP Business School

Chief Transformation Officer - French
Executive Committee Member, BNP Paribas
Leasing Solutions

How to Apply



Admission Requirements

- A previous university degree: Masters (MBA or equivalent Masters), non-management Masters holders are required to take additional management courses from the ESCP Executive MBA programme
- A minimum of 10 years of professional experience (at least 3 years at the managerial level)
- English proficiency (C1 level): courses are taught in English and all coursework must be submitted in English:

IETLS: 7 / TOEFL: 100 or In-house English Test (free) provided by British Council: CEFR c1*



Admission Process

- ➔ Individual assessment meeting with the admissions department (initial discussion in person, by phone or visio conference , with your programme advisor or another member of the admissions team).
- ➔ **Online application**
 - Degree certificates or grade transcripts
 - Up-to-date CV
 - Two referrals, ideally one from an individual who knows you in a professional context (e.g. current or former manager) and the other by a person of your choice, if possible from an academic context (e.g. a university professor).
 - English language certificate (for non-native English speakers), TOEFL, TOEIC, IELTS
 - Copy of passport or ID
 - Statement of purpose (1500-2000 words)
 - Application fee of €350
- ➔ Your application will be reviewed by the Admissions Committee.
- ➔ Following a successful review of your application, an on-campus or online admission interview with the Academic Admissions Jury (Executive Ph.D. Committee) will be organised.
- ➔ Admission decision and confirmation of enrolment.
- ➔ Payment of tuition deposit secures your place.



Application Deadlines

- Admissions is rolling with regular selection committees organised throughout the year.
- Please contact your programme advisor for details and deadlines for the next application deadlines.
- Please note that as the programme runs a waiting list, please apply as early as possible.



Fees, Scholarships & Financing

Tuition fees

The ESCP Global Executive Ph.D. tuition fees are to be paid in four installments for those who complete the programme in four years. For those taking the accelerated track and therefore finishing the programme in three years, the tuition must be paid in three installments.

Please visit our website for our current tuition fees: escp.eu/ephd

Scholarships

For more details, please contact gephd-salesadministration@escp.eu

Financing

ESCP has partnerships with banks in several countries around the world. Loans at reduced rates are available for admitted candidates (the banking institution has the final decision as to whether to grant a loan).

Funding may also be available in the form of scholarships or government loans in your country. Our Admissions Office will be happy to advise you about funding opportunities.

Our on campus teams are available to discuss tailored instalment schedules and flexible payments.

This document is not contractual.
Please check our website for updated information.

Contact



Global Executive Ph.D.

Jennifer Salonga

Global Executive Ph.D. Recruiter

Tel: +33 (0)6 78 44 12 62

jsalonga@escp.eu

Join us



Meet us worldwide



ONLINE



ON-CAMPUS



**AT EDUCATION
FAIRS**

Check our website
escp.eu/ephd



Global Executive Ph.D.

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

BERLIN

Heubnerweg 8 – 10
14059 Berlin,
Deutschland

LONDON

527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN

Via Andrea Doria 27
10123, Torino, Italia

MADRID

ARROYOFRESNO

Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA

Maria de Molina
28006 Madrid, España

NAVALMANZANO

Navalmanzano 6
28035 Madrid, España

PARIS

CHAMPERRET

6-8, av. de la Porte de
Champerret
75017 Paris, France

MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

WARSAW

c/o Kozminski University,
International Relation
Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAI

DIFC Academy
Dubai International
Financial Center
Dubai, UAE