



**Bachelor in
Management (BSc)**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



Table of contents

The School

ESCP Business School: Quick Facts	4
Urban Campuses	5
Rankings & Accreditations	6
Message from the Deans	7
A Diverse International Faculty	8
Research Centres & Institutes	9
ESCP Corporate Chairs & Professorships	9

The Programme

Bachelor in Management (BSc): Overview	10
Study-Track Options	12
Curriculum	14
Careers Centre	16
Fees, Costs, Scholarships & Financing	21

The Experience

Student Diversity	22
Student Life	23
ESCP Campuses: Berlin, London, Madrid, Paris, & Turin	24
Real-world Experiences	34
Grow your Network	36
Promoting Entrepreneurial Spirit	37
ESCP Alumni & ESCP Foundation	38

10 Reasons to Choose Our BSc	41
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Application Process	42
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ESCP Bachelor in Management (BSc) Contacts	43
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ESCP Quick Facts

The World's
1st
Business School
(est. 1819)

6 European campuses in
Berlin, London, Madrid, Paris,
Turin, and Warsaw and a branch
campus in Dubai

Multi- accredited:

AACSB, EQUIS, EFMD MBA,
EFMD EMBA, 5 European Higher
Ed standards, UK and Germany
Degree Awarding Powers

11,000+
students in degree
programmes representing

135
different nationalities

200+
research-active professors
representing 43 nationalities
across our campuses

A comprehensive
portfolio
of 46 programmes: Bachelor in
Management (BSc), Master in
Management, 28 Specialised
Masters (MSc), 1 MBA, 11 Executive
Masters, 1 EMBA, 2 PhD and 1
Executive PhD

150+
academic alliances in Europe
and the world in 50 countries

6,000+
high-level participants in
customised trainings and
executive education

85,000+
active alumni in
over 200 countries



6 Urban Campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Puerta de Hierro & María de Molina
The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

PARIS

République, Montparnasse & Champerret
The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in the city centre, in a completely new building inaugurated in 2024. Turin is one of the main business centres in the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

ESCP Rankings & Accreditations

Financial Times

#1 Worldwide
Master in Finance 2024

#2 Worldwide
Executive MBA 2024

#4 Europe
European Business School 2023

#6 Worldwide
Master in Management 2024

#8 Europe
MBA in International Management 2024

#11 Worldwide
Custom programmes 2024

#14 Worldwide
Open programmes 2024

FT FINANCIAL
TIMES
Rankings

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher Ed
accreditations

Welcome to ESCP Business School

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school. For over 200 years, we have been training generations of responsible and purpose-driven leaders eager to leave their mark on business and society.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school. And it is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity. Becoming part of ESCP is to be ready to meet the great challenges of our time with optimism.

To support companies and institutions as they face these challenges head-on, we recruit and train the best talents, from all academic, geographical and social backgrounds.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes, a multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose? Choose ESCP.

It all starts here, with you.



Leon Laulusa,
Executive President and Dean



Francesco Rattalino
Executive Vice-President and Dean
for Academic Affairs and Student
Experience



Véronique Tran
Executive Vice President,
Executive Education and Corporate
Relations

Prof. Fabrizio Granà
Academic Director
Bachelor in Management (BSc)



Marion Leparmentier
Director of Studies, Europe
Bachelor in Management (BSc)



The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice interpersonal skills and lead multicultural teams.

During the three years of study, they have the opportunity to live in three different countries and communicate in multiple languages, always within the same institution. Our interactive digital and in-classroom learning environment encourages students to have a constant exchange with our passionate professors across all countries throughout their studies.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.



A Diverse International Faculty

The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



Prof. Dr. Marion Festing
HRM and Intercultural Leadership
BERLIN CAMPUS

"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."



Prof. Soon Leong
Finance
LONDON CAMPUS

"Teaching is a noble task and learning is a bidirectional process. At ESCP I am very honoured to be given the opportunity to share what I know and to learn what I do not yet know, to and from, respectively, a global and diverse student body."



Prof. Lorena Blasco-Arcas
Marketing
MADRID CAMPUS

"Multiculturalism, humanistic values and learning by doing define the ESCP experience, the perfect combination to prepare our students for the societal and businesses demands of the future."

Prof. Philippe Zarlovski
Management Control
PARIS CAMPUS

"Students are ESCP's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."



Prof. Chiara Succi
Organisational Behaviour
TURIN CAMPUS

"Every time I teach ESCP students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."



ERIM

ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

Research Centres & Institutes

The ESCP Research Centers and Institutes federate academic expertise and excellence on major issues for academia and society.

Five Institutes, have been created to tackle big societal challenges:

- Purposeful Leadership Inclusive management
- Innovation, creativity and entrepreneurial transformations
- International Business and the new Geopolitical order
- Management of Disruptive Technologies
- The future of business Sustainability

In parallel, ESCP BS has extended its faculty academic expertise on the following Research centers:

- Research Center on Well-Being (**RCWB**)
- The Global Research Alliance In Luxury (**GRAIL**)
- The Future of European Multinationals (**FEM**)
- Artificial Intelligence and Decision Making - **AI&DM**
- Transformative Research on AI for Companies, Individuals, and Society (**TRACIS**)
- Future of Organizing Research Center (**FORCE**)
- Research on Environmental and Societal Evolution and Transition (**RESET**)
- Centre for European / Latin American Research (**CERALE**)
- Centre for Research in Sociology (**CERS**)
- Excellence Centre for Intercultural Management (**CIM**)
- Creativity Marketing Centre (**CMC**)
- European Center for Digital Competitiveness (**ECDC**)
- Energy Management Centre (**EMC**)
- Institute of Real Estate Finance and Management (**IREFIM**)
- Teams in International Business (**TIB**)
- Talent Management Institute (**TMI**)















Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues.

Corporate chairs and Professorships are an important component of the ESCP Business School research policy.

They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

Chairs

-  • Improbable Chair with **Galeries Lafayette**
-      • Women in Finance Chair with **Amala, Ardian, Eight Advisory, Lombard Odier, Ondra** and **Vauban**
-  • Mutual and Cooperative Banking for the Benefit of the Economy Chair with **BPCE Group**
-   • Responsible Innovation in Africa Chair with **Axian** and **Attijariwafa Bank**
-  • Reinventing Work Chair with **BNP Paribas**
-  • Turning Points Chair with **Cartier**
-  • "IoT" (Internet of Things) Chair in partnership with **Schneider Electric**
-  • Creativity Marketing Professorship with **L'Oréal**
-  • Real Estate Tech Innovation Professorship with **Monaco**

Professorships

Bachelor in Management (BSc) Overview

PROGRAMME
OVERVIEW



Leading in a changing world Starts by choosing a cross-cultural journey

The Bachelor in Management (BSc) is a three-year general management programme that embraces an interdisciplinary approach. It takes business studies further by including languages, liberal arts, and personal development.

Students will have the opportunity to spend their time at a different ESCP or partner campus each year, living and studying in different countries and cultures without having to compromise on academic excellence.

The cultural diversity is integral to the Bachelor in Management (BSc) experience, and students also gain the advantage of increasing their proficiency in up to two additional languages by the conclusion of the programme.

We believe theory is nothing without practice, so students will benefit from our extensive network of companies and organisations by working on real-life case studies, company projects, group works and compulsory internships.

Pauline Boullanger
France

"I chose the ESCP Bachelor in Management (BSc) programme as it teaches a wide range of different subjects at a high level, enabling me to apply for a number of excellent masters in the future. It is a perfect mix between theory and practice."



Your Bachelor

This BSc programme is the right choice if you want to:

- Challenge yourself intellectually and acquire skills for a **top international career**.
- Get to know and understand diverse cultures by **living and studying in three different countries**, without having to compromise on academic excellence.
- Learn management through an **interdisciplinary approach**, and broaden your horizons through liberal arts and language modules.
- Obtain strong methodological training and **develop your personal competencies**.
- **Personalise your study path** by choosing from a range of major or electives.

Focus on learning languages

Languages form an important part of the ESCP Bachelor in Management (BSc), with the aim being that all students have gained proficiency in the languages of the campuses they will be attending. To make this possible, we provide in-class and digital language courses that are adapted to each student's level during the three years of the programme.

Innovative blended learning model

We have developed a modern and superior performance learning format that combines onsite lessons with online preparatory sessions on our platform, specifically designed for our students.

BLEND
ED LEARNING
MODEL



Programme Highlights

- **Three-year**, full-time programme (180 ECTS)
- **Multicultural** study track in one institution
- **Customisable study path** with third-year majors or electives
- Curriculum in **Management** combined with **liberal arts** and **humanities**
- Innovative **Blended Learning Model**
- Taught in **English** with some classes in **French** or **Spanish**
- Language courses of **Spanish, Italian, French, German, and Chinese**
- Compulsory **internships** and/or **social impact projects**
- Bachelor of Science in Management degree **fully compliant with international standards**

Degree Awarded*

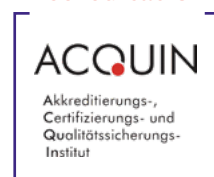
The Bachelor in Management (BSc) programme awards a degree issued by the French Ministry of Education and up to two additional degrees issued by the UK and German government.

*by complying with certain requirements

Grade de Licence



Accreditation



Ranking 1st



3

years

3

countries

5

possible urban
campus locations

75

different
nationalities

3

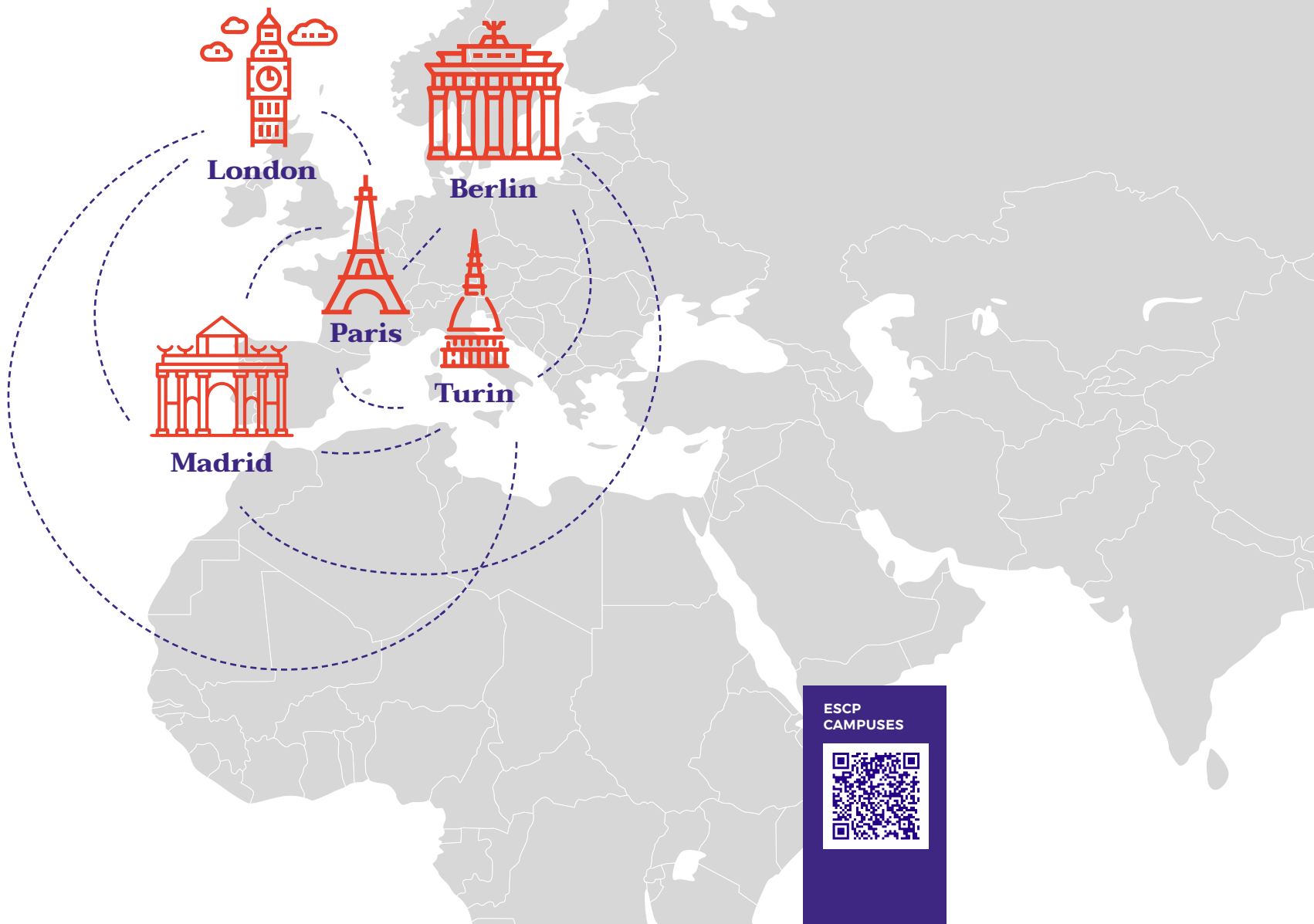
international
internship
opportunities

98%

placement upon
graduation

Study-Track Options

Live and learn in **different countries over three years**. Each academic year, you will have the opportunity to study at one of our urban **European campuses** in Berlin, London, Paris, Madrid or Turin. This gives you the unparalleled student experience of living and studying in different countries and cultures without having to compromise on **academic excellence**.



YEAR 1

-  **BERLIN**
-  **LONDON**
-  **PARIS**
-  **TURIN**

Language requirements:

Berlin: English
London: English
Paris: English
Turin: English

YEAR 2

-  **MADRID**
-  **PARIS**
-  **TURIN**

Language requirements:

Madrid: English and Spanish
Paris: English and French
Turin: English

YEAR 3

-  **BERLIN**
-  **LONDON**
-  **MADRID**
-  **PARIS**
-  **TURIN**

Language requirements:

Berlin: English
London: English
Madrid: English and Spanish
Paris: English and French
Turin: English



Curriculum

Our curriculum is tailor-made for ambitious students with aspirations for thriving international careers. Throughout the Bachelor in Management (BSc) programme, students have the opportunity to immerse themselves in diverse cultures and gain profound insights into various management approaches. This immersive experience is facilitated by both the multi-campus travel and the collaboration with international peers, fostering a global perspective that is invaluable in today's interconnected world.

In the third year of the programme, students can personalise their learning journey by selecting the major or electives that align with their specific interests. Whether it's management, digital marketing, luxury, finance, or entrepreneurship, this choice will determine the ESCP campus they will attend. This customised track empowers students to delve deeper into their chosen field, preparing them for a successful future in their desired industry.

Upon completion of the BSc, graduates will possess a well-rounded foundation in management, economics, and law, complemented by essential mathematical, accounting, and statistical skills. Each module within the curriculum has been thoughtfully selected to equip students with the necessary knowledge and expertise to excel in various business sectors and management domains.

Additionally, the inclusion of liberal arts and humanities modules, such as Psychology and Sociology, provides a vital contextual understanding of business. These modules encourage students to think outside the box and develop diverse perspectives, broadening their critical thinking abilities.

To further enhance practical skills and application, the programme incorporates extensive group work, professional internships, and a comprehensive thesis. By engaging in real-world projects and industry experiences, students graduate from the Bachelor in Management (BSc) well-prepared for their next career steps, whether pursuing postgraduate studies or entering the professional workforce.

Our programme offers a seamless blend of academic excellence, cultural immersion, specialised knowledge, and practical training. We strive to empower students to unleash their potential and confidently embrace the exciting opportunities that await them in their future endeavors.

THEORY AND PRACTICE



MEET OUR FACULTY



YEAR 1	YEAR 2	YEAR 3
BERLIN - LONDON - PARIS - TURIN	MADRID - PARIS - TURIN	BERLIN - LONDON MADRID - PARIS - TURIN
Management, Economics & Law Modules <ul style="list-style-type: none"> • Micro-Economics • Fundamentals of Mathematics 1 • Introduction to Business Organisations & Strategy • Statistics & Probability • European Institutions & Comparative Political Systems • Accounting 1 	Management, Economics & Law Modules <ul style="list-style-type: none"> • Macro-Economics • Fundamentals of Mathematics 2 • Contract & Business Law in Europe • Accounting 2 • Marketing • Advanced Statistical Methods • International & European Business Law & Taxation • Finance 	Management, Economics & Law Modules <ul style="list-style-type: none"> • Operations Management & Business Information Systems • CSR & Business Ethics • International Economics • Management Electives, two main curricula*: <ul style="list-style-type: none"> • Majors¹ • General Management Electives²
Liberal Arts & Humanities Modules <ul style="list-style-type: none"> • International Relations and European & World History • Introduction to Psychology & Sociology 	Liberal Arts & Humanities Modules <ul style="list-style-type: none"> • Key Scientific & Technological Issues in Business 	Liberal Arts & Humanities Modules <p>Electives, such as:</p> <ul style="list-style-type: none"> • Conscious Leadership and Impact Entrepreneurship • Politics • Wealth of Nations • Negotiation • Human Behaviour
Personal Skills & Language Modules <ul style="list-style-type: none"> • Study Skills • Presentation, Discussion & Rhetoric Skills • Computer Skills • Languages 	Personal Skills & Language Modules <ul style="list-style-type: none"> • Intercultural Skills • Languages 	Personal Skills & Language Modules <ul style="list-style-type: none"> • Academic Writing Skills • Languages
Seminars & Internships <ul style="list-style-type: none"> • Sustainability Seminar • Internship (optional) 	Seminars, Collective Projects & Internships <ul style="list-style-type: none"> • AI for Big Data Management Seminar • Collective Project • Internship or Social Impact Project 	Collective Projects, Internships & Thesis <ul style="list-style-type: none"> • Business Game • Internship • Bachelor Thesis
60 ECTS	60 ECTS	60 ECTS
180 ECTS		

*Management Electives are classified across campuses according to two main curricula, students can choose between:
¹ Majors, one of the following: Consulting & Digital Business Strategy (Turin) - Corporate Finance & Investment Banking (Turin) - Entrepreneurship & Digital Marketing (Madrid) - Luxury Strategy & Leadership (Turin) - Trading & Investment (London)
² General Management Electives (Berlin, London, Paris, or Turin), such as: Marketing & Sales, Finance, Management, Digitalisation, Sustainable Finance, Entrepreneurship



INTERNSHIPS
AND JOBS



European Careers Centre

The ESCP European Careers Centre helps students identify their professional objectives to ensure their career prospects. Located on each of the campuses, the Career Centre provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 20,000 internship opportunities each year.

Securing an internship during (or a job after) university is becoming increasingly competitive. Recruitment processes are constantly evolving, focusing less on technical knowledge and more on assessing the applicant's ability to work in a team, their analytical thinking, organisational skills and leadership potential.

The BSc curriculum offers a number of personal or "soft" skills workshops to address areas such as presentation techniques and communication competencies. It is also essential that you have the opportunity to practice recruitment processes in anticipation of the real thing.

Throughout your time at ESCP, you will receive the support and know-how of our specialised Careers Centre, which offer a full range of careers-focused services and events.

Events

The Careers Centre hosts a range of events for students each year to help them define and refine their career plans, obtain valuable information, and learn about different job opportunities internationally.

These events include:

- Career workshops
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus general and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni on how to be recruited by the leading companies in these sectors

Career Coaching

Our Careers Centre offers our students individual coaching to assist their career development, helping them identify their objectives, apply for jobs, write CVs, practice with mock interviews, and other relevant career training.

The Service uses a variety of tools to accompany students in discovering career goals and aspirations, such as personality and logic tests in order to:

- Identify their strengths and weaknesses
- Help them reflect on a career plan
- Train with practical guides and tutorials
- Prepare for interviews

Alumni

Building relationships and networks is essential. The ESCP Alumni Association, through its 85,000+ active alumni in 190 countries, will help you build strong connections and gain valuable insight into companies and recruiters around the world.

Our Alumni are involved with the Careers Centre by attending career and networking events, and offering mentorships, company presentations and industry bootcamps.



Graduate Students 2023

48%

98%
PLACEMENT

chose to start an international professional career

48%

chose to continue with a Master degree in a renowned institution

*4% gap year

MASTER'S
DEGREE





“
My internship at the US fashion company Juicy Couture has been an amazing experience! Not only did I have an insight into wholesale management, marketing and sales, but I also got to spend two intense and exciting weeks, during which we sold collections and even launched a new line.

I can definitely recommend the ESCP Careers Service to students for advice and support. Thanks to the Careers Service I got to know useful websites to look for internship opportunities, as well as receive great help to prepare myself for interviews and making the best out of my CV!

Ellen Neschev
Germany



“

During my first year as a Bachelor in Management student I managed to land an internship with Airbus! I felt well-prepared for my interviews thanks to the Careers Service, and ultimately I was selected to do an internship at Airbus Defence and Space in Lean Management and Process Optimisation. My internship was even better than I imagined it; I not only gained some new skills, but I also learned a lot about the industry. I got to meet people from different cultures, and I think that my own background, along with the education received from ESCP, really helped me to connect with them and to be involved in more interesting tasks and experiences.”

Laurent Hoegl-Roy
Switzerland/France/Germany



Fees, costs, scholarships & financing



Scholarships

At ESCP we believe in equal opportunities. That is why we have created a scholarship programme that encourages social diversity and values individual commitment.

Scholarships can cover 10% to 50% of tuition fees (excluding first-year registration fee and service fee) and are assigned based on different criteria such as merit, diversity and financial needs. Financial needs scholarships are renewable each year on condition of academic achievement, behaviour and involvement in the ESCP community.

CROUS scholarship holders:

Students who are eligible for CROUS scholarships allocated by the French Ministry of Higher Education are eligible for an ESCP need based scholarship. The exemption percentage ranges from 10% to 50% depending on CROUS level.

Bank Loan

Many banks offer student loans at attractive rates, with deferred payback. Recent ESCP students have received interest rates as low as 1%. Consult your bank for information on a personal loan.

Furthermore, thanks to a partnership with BNP Paribas, the ESCP Foundation Endowment Fund supports students who encounter difficulties to obtain student credit in the absence of a solid guarantor (please note that this is currently only available for French students).

For more information, contact your campus' Student Experience office.

Fees and costs for 2025 intake

Visit escp.eu/bachelor for up-to-date information.

FEES AND FINANCING



Student Diversity Class of 2026

BSc
EXPERIENCE



890+

students

75

nationalities

7% Americas

Antigua and Barbuda · Argentina · Bolivia · Brazil · Canada · Chile · Colombia · Ecuador · El Salvador · Guatemala · Mexico · Peru · United States · Venezuela

7% Africa & Middle East

Algeria · Benin · Cameroon · Côte d'Ivoire · Cyprus · Iran · Israel · Lebanon · Madagascar · Mali · Mauritius · Morocco · Mozambique · Namibia · Rwanda · Senegal · South Africa · Tunisia · Turkey

9% Russia, Asia & Oceania

Australia · China · Hong Kong · India · Japan · Kazakhstan · Myanmar · Philippines · Russia · Singapore · South Korea · Taiwan · Thailand · Vietnam

77% Europe

Albania · Austria · Belgium · Bulgaria · Croatia · Czech Republic · Denmark · Estonia · Finland · France · Georgia · Germany · Greece · Ireland · Italy · Kosovo · Latvia · Luxembourg · Netherlands · Norway · Poland · Portugal · Romania · Spain · Sweden · Switzerland · Ukraine · United Kingdom

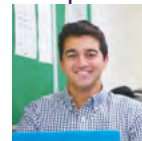
Estevan Vilar Switzerland

"I can say that I really enjoyed studying at ESCP. Students and teachers come from all over the world, which is amazing for developing our intercultural skills. I loved changing countries/campuses each year, and my first year living in London was an unforgettable experience."



Shaan Legros USA

"The best thing about the programme is my classmates, they're from a range of backgrounds and everyone is ambitious and hardworking with the drive to succeed. I like to know when I graduate, I'll stand out from the crowd."



Chiara Bimbatti Italy

"I chose to study the BSc at ESCP because it is the only programme that merges the study of economics with social studies and foreign languages. It also gives the opportunity of traveling and grasping the cultural differences of many European cities."



Student Life

A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged: we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by numerous clubs and associations, which organise networking, artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, and more.

The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all six campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP community.

Now in its 16th edition, the ESCP Regatta has become a highlight of our sporting, networking, and social calendar. Over the years, thousands of participants have sailed together, navigating yachts around Italy's stunning coasts, including the island of Ortigia in Sicily, Capri and Ischia in the Gulf of Naples, Porto Rotondo in Sardinia, and Punta Ala in Tuscany.

The Regatta is more than just a sporting event; it's a unique opportunity for the ESCP community to come together, to enjoy informal networking and team-building experiences.

Student life and associations

AGORA

AGORA, the student council elected by students, plays an important role within the School. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP.

JUNIOR ENTERPRISE

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts businessminded individuals keen to pursue their personal development on genuine business projects.

SPORTS CLUBS AND ACTIVITIES

Sports activities have a long tradition at ESCP, and the Paris campus alone offers around 30 different disciplines. In 2024, ESCP Business School proudly hosted the first-ever ESCP Olympics, bringing together nearly 400 bachelor students from all five campuses. The event featured thrilling matches in football, bubble ball, table tennis, kicker, volleyball, basketball, and dodgeball, making it an unforgettable experience for everyone involved.

CALL ON'U

A cross-campus organisation which prepares students for participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

ESCP BACHELOR SOCIETY (EBS)

A student-run umbrella organisation founded with the aim to make the Bachelor in Management (BSc) experience unforgettable.

Their goal is to unite, empower, and support all BSc students by conveying the concept of "by Bachelors, for Bachelors" through the organisation and promotion of several events, projects, and student clubs.

EXTRA-
CURRICULAR
ACTIVITIES



BERLIN
LONDON
MADRID
PARIS
TURIN



Your contact

**BERLIN CAMPUS
RECRUITMENT & ADMISSIONS OFFICE**

Grace Nguyen
+49 30 32 007 181

✉ bachelorberlin@escp.eu

Study
in **Berlin**:
Discover one of
the most offbeat
and creative
European cities.



*Prof. Dr. Houdou
Basse Mama*
**BSc Academic Director
BERLIN CAMPUS**

City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. People value Berlin for its pulsating cultural scene and night life as well as for its spacious parks and bohemian quarters.

Career Opportunities

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

The Campus

ESCP Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year there are events and conferences on the latest business issues. ESCP is a state-recognised university in Germany.

VIRTUAL
CAMPUS TOUR



BERLIN
LONDON
MADRID
PARIS
TURIN

Your contact

LONDON CAMPUS
RECRUITMENT & ADMISSIONS OFFICE

Sarah Sen
Tel +44 20 7443 8872

✉ bachelorlondon@escp.eu

London:
A truly
multicultural
experience
in the heart
of a vibrant city.



Prof. Ling Eleanor Zhang
BSc Academic Director
LONDON CAMPUS

City of London

London is more than just a city: it is a global centre for business and culture, particularly appreciated for its professional opportunities, metropolitan vibes and inclusive diversity. This highly dynamic and innovative context attracts half a million international students each year, eager to experience one of the most future-oriented capitals in the world.

Cultural Variety

The British capital is a true multicultural giant. With just shy of 11 million inhabitants speaking more than 300 languages, it manages to balance the tradition of the European continent with the multicultural ambition of the new millennium.

Career Opportunities

Whether you're heading for a career in the finance sector or dreaming of working for a leading luxury brand or tech company, London has it all waiting for you. There are job opportunities at the biggest brands in the world, as well as an incredible number of innovative start-ups. From internships to graduate schemes and beyond, London is your launch pad!

The Campus

Located in West Hampstead in north-west London, ESCP's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

VIRTUAL
CAMPUS TOUR



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Your contact

MADRID CAMPUS
RECRUITMENT & ADMISSIONS OFFICE

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Cosmopolitan,
sophisticated,
bustling, energetic,
vibrant: **Madrid**
is full of energy
as only a capital
city can be.



Prof. Niko Muñoz
BSc Academic Director
MADRID CAMPUS

City of Madrid

Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit, including some of the best museums in the world. Every corner you turn reveals something to surprise and delight you.

Cultural Variety

Madrid is home to some of the best business schools in the world. The capital city offers a diverse and international community that provides a chance to study alongside students from around the globe. It is also one of the most affordable cities for students in Europe.

Career Opportunities

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience.

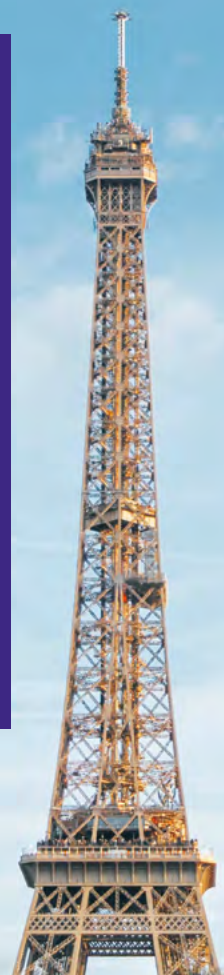
The Campus

Madrid Campus comprises three buildings, each offering distinctive features. The primary campus, situated in Puerta de Hierro, is a mere 10-minute commute from the city center. It boasts a remarkable atmosphere adorned with exceptional outdoor areas. Adjacent to Puerta de Hierro lies the Executive Education Suite, an exclusive facility designed for Companies & Managers. Completing the trio is María de Molina, a contemporary venue nestled in the heart of the city, conveniently located near renowned global enterprises.

VIRTUAL
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Paris: Where history meets innovation for an unforgettable experience.



Prof. Anna Glaser
BSc Academic Director
PARIS CAMPUS

City of Paris

Legendary capital of fashion, business incubator, and number one tourist destination in Europe, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

Cultural Variety

Many fairs, trade shows, international congresses and events are held in Paris. Our campuses are literally at the crossroads of new economic and societal trends shaping the future of the French capital.

Career Opportunities

Paris offers a global economic environment to international companies as well as smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP graduates.

The Campus

ESCP Paris Campus is a haven for students seeking a transformative educational experience. As the most extensive urban Campus of ESCP Business School, it boasts state-of-the-art facilities, study rooms, and a vast library. With its well-organized layout and an array of comforts, including sports clubs and a private bar, the Paris Campus provides an ideal environment for academic pursuits, personal growth, and social engagement.

VIRTUAL
CAMPUS TOUR



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TURIN



Experience
the capital of
open innovation
culture: **Turin**
looks to the
future.



Prof. Daniele Battaglia
BSc Academic Director
TURIN CAMPUS

City of Turin

Turin was the first capital of Italy and now is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and looks to the future. It has developed an unparalleled expertise in the automotive industry and become a fresh, smart, modern and open-minded hub of all that is European. Turin is an icon of the truly Italian style.

Cultural Variety

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

Career Opportunities

The territory is the cradle of many important Italian companies in different industries such as automotive, aviation, consulting, finance, fashion, food and beverage, and sports. The Turin campus has a strong relationship with companies in all these sectors, with strong recruitment of ESCP students.

Your contact

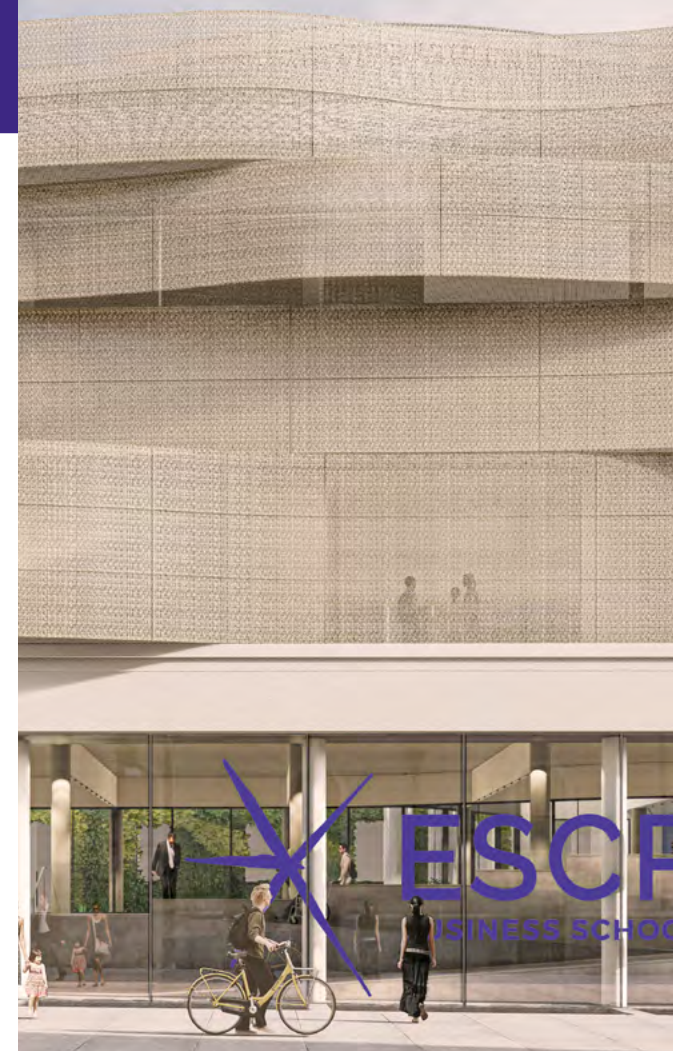
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NEW
CAMPUS



The Campus

Founded in 2004, our Italian home is a young campus that has experienced rapid growth. It serves both students through Undergraduate and Master programmes, and the business community with a complete portfolio of executive education, applied research and entrepreneurship services. The Turin Campus has a solid connection with a number of national and international companies which contribute to its governance.

Real-world Experiences

We believe that theory is nothing without practice. As an ESCP student, you will gain valuable hands-on business management experience with a focus on working as a team, cross-cultural communication and applying your newly acquired knowledge to real-world situations.

Internships and Social Impact Projects

Internships and Social Impact Projects are the ultimate opportunity for you to put learned concepts and skills into practice in real business situations. These experiences are a crucial component of the BSc programme and are highly valued by potential employers. Instead of the second-year Internship, students can opt to complete a Social Impact Project, volunteering for a local charity or taking part in a humanitarian mission abroad. Social Impact Projects are particularly relevant for students interested in future work with not-for-profit organisations.

Thanks to ESCP's strong links with the corporate world, students are offered internships across a range of sectors, including Marketing & Communications, Banking & Finance, Consulting, Food & Beverage, Luxury Brands, E-commerce & IT, Automotive, Pharmaceuticals & Healthcare, Energy & Chemicals, and NGOs.

Business Games

Business Games are online simulations played by teams of students in order to compete in a virtual business environment. An exciting and relevant exercise, the aim is to introduce you to the complexity of business decision-making. Each team must make decisions relating to areas such as finance, marketing and operations. The best-performing team wins the game and each team has the possibility to further their experience by participating in international competitions (e.g. Solvay Business Game and L'Oreal Brandstorm).

Collective Projects

Collective Projects offer students an opportunity to contribute to the life of their programme and campus whilst acquiring project management and leadership skills. At the beginning of your second year, you will work in teams to identify and plan the development of a project for the rest of the academic year. Collective projects can be varied in terms of their focus and aim to support a company, an institution, or a social enterprise in solving a real business/strategic problem.

Work and Study Track

Students studying in Paris in their final year will be on a work and study track. Half of their time will be spent attending academic classes at ESCP Paris Campus and the other half working within a company based in Paris. This allows students to deepen their experience in the corporate world while completing their studies.

Students on the work and study track that are not French native speakers must demonstrate a minimum of a C1 level in French.



Patricia Madej
Germany/Ukraine



"My studies at ESCP helped me find in which direction I wanted to go for my professional career, something I did not know back when I finished High School. Through internships, my interest in Finance became apparent, so I decided to do an Apprenticeship at a Fund Management Company in Paris."

Companies offering internships and recruiting BSc graduates





Grow your Network

- Join a 85,000-strong international **Alumni Network** across 190 countries
- Access the online **Alumni Directory**
- Join one of our professional, regional, corporate, or leisure groups and **participate in any of the 250 events** organised each year around the world
- Join our monthly **Alumnights**, after-work events to meet new contacts and develop your network.
- Join the 32,000+ ESCP Alumni on **LinkedIn**

Boost your Job Search

As an ESCP Alumni, you will have access to a range of programmes and events designed to help you develop your career to reach your professional goals.

- Choose an experienced Alumni as your **personal mentor** to help define or redefine your professional path
- Participate in one of our five **Bootcamps** (Consulting, Investment Banking, Technology, Luxury, Sustainability) to learn everything you need to know about a sector and practice mock interviews
- Get in touch with one of our **Alumni Career Coaches** to learn more about you, your strengths and improve your pitch and visibility in one-to-one coaching sessions
- Find your next job opportunity through our **Job Board** of more than 30,000 openings



Promoting an Entrepreneurial Spirit

ESCP places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups.

Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that cultivating entrepreneurial spirit is important for all students in all disciplines.

In 2018 the JEAN-BAPTISTE SAY INSTITUTE was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.

Learning to be an Entrepreneur

Entrepreneurship courses are taught in every programme as a core course and as a specialisations (optional).

Incubators and accelerators:

The Blue Factory is the European incubator of ESCP Business School. It offers support to student and alumni entrepreneurs on each campus and abroad through its 4 programmes: Start, Launch, Seed, and Scale. Its mission is to connect, orientate, and guide entrepreneurs at any moment of their journey. Discover more here: www.blue-factory.eu

Events

Real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs are offered throughout the year. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Blue Factory Demodays'. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our campuses.



ESCP Alumni

ESCP Alumni is an international and rich network of 85,000+ members worldwide. ESCP Alumni supports its members (graduates and students) by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 55,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.

✉ **For further information:**
info@escpalumni.org
+33 (0)1 43 57 24 03
escpalumni.org



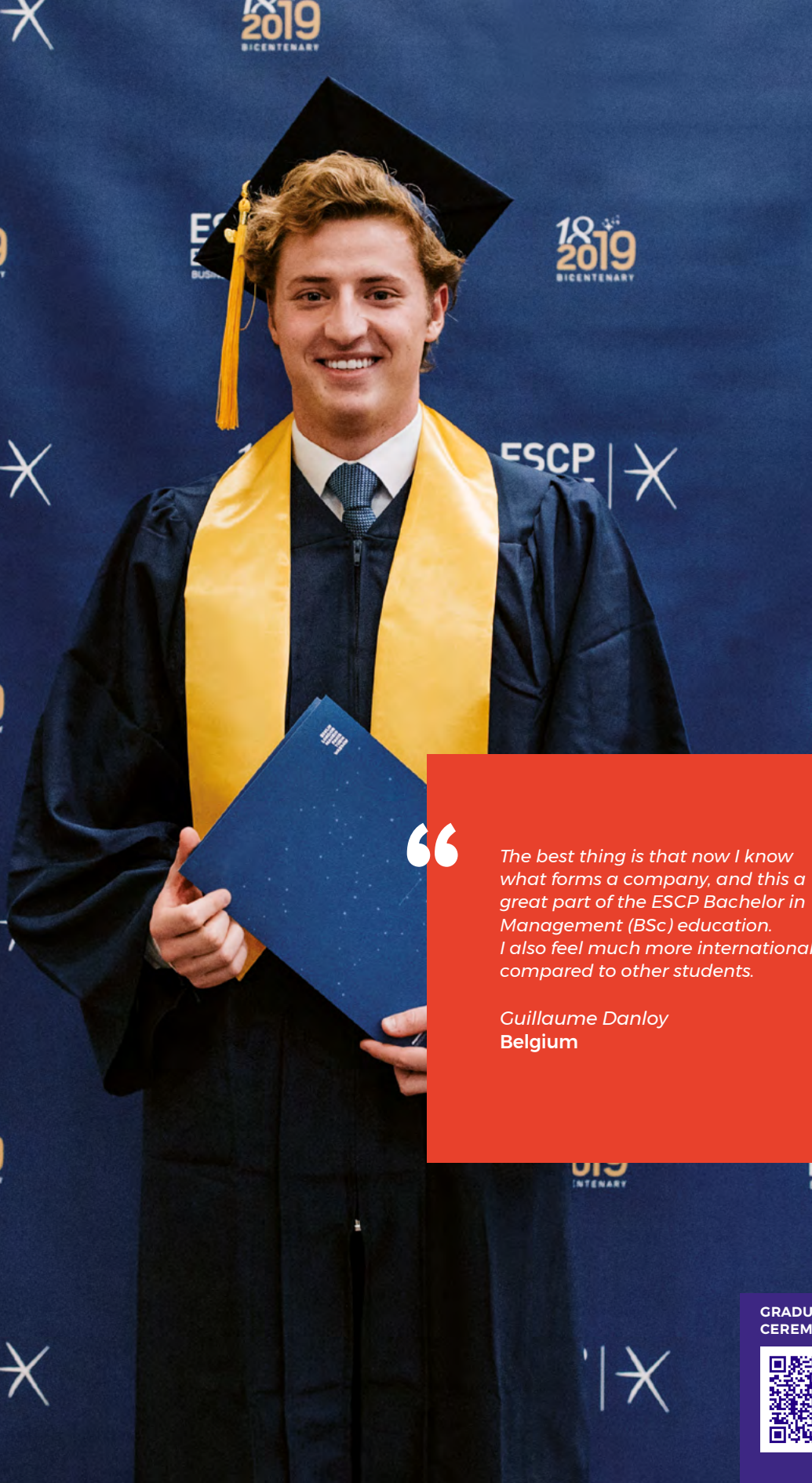
ESCP Foundation

For more than 10 years, the ESCP Foundation's mission has been to support the long-term dynamism of the School by raising funds and financing high-impact projects. Benefiting from the generosity of individuals and corporate partners, the ESCP Foundation supports the ambitions and the academic excellence of ESCP Business School through four pillars :

- Equal opportunity and inclusion
- Student Experience
- Excellence in Academic Research & Pedagogical Innovation
- Entrepreneurship

✉ **For further information:**
Marion Calone
mcalone@escp.eu
fondation.escp.eu





“

The best thing is that now I know what forms a company, and this a great part of the ESCP Bachelor in Management (BSc) education. I also feel much more international compared to other students.

*Guillaume Danloy
Belgium*

GRADUATION CEREMONY



EXPLORE THE STUDENTS' BLOG



10 Reasons to Choose Our BSc

1 Diverse & multicultural

Our students come from all over the world, bringing a range of backgrounds and enhancing the cultural awareness.

2 Focus on active learning

Small class size allowing for in-class interactivity and regular face-to-face time with high-profile, international faculty.

3 International teamwork

Whether physically on the same campus or not, you will work together in cross-campus teams providing valuable remote working experience.

4 Development of intercultural skills

Cross-culturally oriented programme that brings Intercultural Skills to the classroom with a dedicated module.

5 Languages

Develop additional language skills that will set you apart as a graduate on the global market.

6 Real-life case studies & business simulations

Apply theory to practice through hands-on experiences with real company projects.

7 Thought-provoking Collective Projects

Trigger exciting initiatives, and develop creativity and entrepreneurial spirit.

8 Internships and Social Impact Projects

Facilitated by our strong links with the corporate world, providing your first truly professional experiences.

9 Improvement of soft skills

Workshops and seminars improve your written competencies, communication and rhetoric skills, and presentation techniques.

10 Growth and independence

Studying each year in a different country will allow you to become more independent, self-reliant and resilient. All important skills for future business leaders to have!

Application Process

STEP 1 Online application

Option 1
Apply directly at our website:
escp.eu/bachelor



You will need to include:

- Academic transcripts from the last 3 years
- Secondary School examination certificates (if already held, or upon receipt)
- Personal Statement in English
- CV/Resume
- Language certificates:
 - English language test scores (if required)¹: IELTS 6.5 / TOEFL iBT 90 / CAE 180
 - Spanish language test scores (Madrid campus): DELE / SIELE B1 (Year 2) or B2 (Year 3)
 - French language test scores (Paris campus): DELF / TCF B1 (Year 2) or C1 (Year 3)
 - Supporting documents for additional languages spoken (if held)
- Academic reference (not mandatory)
- Copy of ID/Passport

Option 2
Apply via Parcoursup²



Go to parcoursup.fr and select ESCP if you are taking a French baccalauréat and want to start the first year of the BSc in Paris.

Option 3
Apply via UCAS^{*}



- Go to ucas.com
- Institution Code: E79
 - Course Code: N200
 - Campus Code: M

Option 4
Apply via Common App^{*}



- Go to commonapp.org
- Search for "ESCP Business School"

¹Certain English certificates accepted for admissions may not be valid for UK visa application.

²Students who do not apply through our website will supply the documents as requested by Parcoursup, UCAS or Common App. The School will assess these documents and may require the additional information as per our direct application.

STEP 2 Personal interview

If your initial application is successful, you will be invited to attend an online interview with at least two people, including faculty members.

The interview is designed to assess your motivation, the match between your profile and your curriculum, and your personality (adaptability, maturity, openness to an international experience, etc.).

STEP 3 Admission results

The School will send you the admission results and, if you are admitted, you will be offered:

- A place (unconditional or conditional) on the programme with a deadline by which to respond
- Your study track for the first two years. The third campus will be determined later as it depends on your choice of major.

In order to confirm your enrolment, you will need to pay a deposit of €2,500, that will be deducted from the enrolment fee.

Visa

A VISA is what allows you to enter the country where you will be studying. It is recommended that you begin the visa process as soon as you receive your high school diploma.

On each ESCP campus, you will find a team able to help and guide you with your visa and residence permit process from start to finish. Make sure to contact our visa experts of your campus destination:

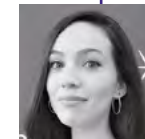
- Berlin:** Laetitia Andriamiadana (visasupportberlin@escp.eu)
London: Vishav Kaur (visasupportlondon@escp.eu)
Madrid: Edurne Garde (ssmadrid@escp.eu)
Paris: Elena Poitié (studentaffairs@escp.eu)
Turin: Agnese Macerini (studentexperience.it@escp.eu)

Note: do always refer to the country of destination government website for official and updated information.

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Check our website
escp.eu/bachelor



Bachelor in Management (BSc)



CEFDG

The Bachelor in Management (BSc) was granted the “Grade de Licence” for its “Diplôme d’études supérieures en commerce et entrepreneuriat” by the French Ministry of Higher Education, Research and Innovation (MESRI).

This degree is registered on the RNCP (French Register of Professional Certifications) – RNCP N°36562

**ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.**



**5 European Higher Ed
accreditations**

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BRANCH CAMPUS

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