



Deutschlandstipendium 2026/2027

Questions to guide your motivation letter

- Why are you applying for a Deutschlandstipendium at ESCP Berlin?
- What are your academic goals?
- What are your professional goals?
- Are you involved in social, civic, or volunteer activities, and if so, in what way?
- Have you received any prizes or awards during school or university that are related to your chosen field of study?
- If applicable: How has your personal and academic journey developed so far? Were there any particular circumstances or obstacles that you have overcome?