

Press Release

Paris, 05 November 2019

ESCP EUROPE'S BET ON THE REAL ESTATE SECTOR WITH ITS

NEW MASTER OF SCIENCE IN REAL ESTATE

If you are looking for a career change and you want to work in a growing sector that is focused on strong national and international investments, you should consider the possibility of furthering your training in the real estate sector

Did you know that the construction of real estate contributed 1.15 trillion dollars to US economic production in 2018? Furthermore, Spain, the United States, the United Kingdom and Germany top the list of investment destinations globally. The figures position real estate as one of the most interesting sectors in which to develop a professional career. Given that it is a continually evolving field, it also presents interesting challenges and the opportunity to remain at the forefront of new market trends. Large investors have shifted their focus to **PropTech technology and the digital world**, making them an attractive option for talent.

For this reason ESCP Europe, the oldest business school in the world (1819), which is celebrating its 200th anniversary this year and offers world-renowned programmes, has launched a new **Master of Science in Real Estate**. Its objective is to equip students with the necessary skills and a network of contacts, thus contributing to their success in this competitive sector within an international business context. The programme will be taught in English by world-renowned teachers and professionals. Participants will receive cutting-edge education in fields such as real estate finance, real estate development, property management, urban planning and smart cities, analysis of large databases and new real estate technology (PropTech).

What is particularly noteworthy about the transformation of this sector **is its continuous evolution towards professionalisation**. We are observing how large national and international companies are increasingly focussing their attention on qualified professionals, adapted to the new times and with solid multidisciplinary training. This industry encompasses multiple fields and different types of real estate assets, including the residential sector, offices, retail, industry, hotels, logistics, mortgages and other such sectors. Each sector requires particular expertise, offering numerous opportunities and pathways to successful professional development.

Hence the need for this 12-month international programme, with two terms of intensive courses at the Madrid and London campuses. Excursions to the main European capitals and other experiences outside of the classroom, focused on contact

with the business world, are an important part of the programme. The third term is dedicated to the Master's thesis and company work placements. This Full-Time Intensive format will provide professionals with immediate access to leadership and decision-making positions.

According to the Director of the MSc in Real Estate, Jaime P. Luque: “Without a doubt, this master's degree is the right choice for those who wish to become leaders in the real estate sector. The international perspective offered by this programme is in line with the new times of this industry, in which large investors increasingly comprise funds and foreign companies with a clear focus on qualified professionals. This master's degree is one of the best in the world, thanks to the training offered in leading sectors such as PropTech, Big Data and real estate finance. Finally, it is worth noting that the seal of the ESCP Europe business school provides distinction to the curriculum of students and opens up a network of contacts at the highest level throughout Europe.”

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About ESCP Europe

Founded in 1819, ESCP Europe has produced generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's truly European identity allows it to offer a unique multicultural education style in the field of business and a global view in International Management issues. Each year, ESCP Europe welcomes over 6,000 students and 5,000 executives from more than 100 different countries, providing them with a comprehensive offer of Management courses and specialised programmes (Bachelor, Master, Executive MBA, PhD and Executive Education). ESCP Europe is included among just 1% of business schools in the world that possess the Triple Crown Accreditation (AACSB, AMBA and EQUIS). www.escpeurope.eu – Follow us on Twitter @ESCPeurope