



Press Release

ESCP Business School announces first doctors from its Global Executive PhD Programme

In a major step in its executive education initiatives, ESCP Business School announces its first graduates from the inaugural cohort of its Global Executive PhD programme.

Four participants in ESCP's [Global Executive PhD programme](#) successfully defended their theses, making them the programme's **first doctors**. They are: **Piotr Horodyski** (Artificial intelligence in recruitment from the applicant's, recruiter's and company's perspective), **Ivy Buche** (Purpose Implementation by For-profit Firms: A Process View), **Jean-Christophe Nicaise** (Organizational ambidexterity in the public sector: a multi-level perspective), and **Valéry Plancade** (How Hybrid Organizations leverage on Circular Business Models to develop their environmental impact).

The cohort joined the program in 2020 and made significant contributions to publications such as [Harvard Business Review](#), [MIT Sloan Management Review](#), and [Computers in Human Behavior Reports](#).

"With these thesis defences, we celebrate our first doctors. The ESCP Global Executive PhD programme demonstrates that executives can develop outstanding qualities in academic research. We are proud of their success," said **Prof. Frédéric Fréry, Academic Director of the Global Executive PhD**.

This marks a momentous occasion for the programme meant for senior executives and business leaders who wish to enhance, validate, and leverage their professional expertise within a rigorous academic framework. In a world facing profound evolution and relentless change, the programme helps business leaders act as reflective practitioners and conduct valuable, doctoral-level research on a part-time basis over three to four years.

"In addition to their academic development, our candidates strengthen their network with their peers at the C-level from all continents and all industries," says **Margot Drancourt - de Lasteyrie, Director of the Global Executive PhD**.

The programme is currently at full capacity with 4 cohorts and 78 candidates. There are 36 nationalities represented with an average of 16 years of work experience and 12 years of managerial experience.

The Global Executive PhD is part of a large suite of highly-ranked executive education offerings at ESCP, such as the [EMBA](#), ranked 3rd worldwide, and the custom and open programmes, recently [ranked 11th and 14th respectively in the FT 2024 Executive Education Global ranking](#).

To learn more about ESCP's Global Executive PhD, please visit:

<https://www.escp.eu/programmes/executive-education/global-executive-phd>.

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 10,000+ students and 6,000 executive participants from 135 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.