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PRESS RELEASE

ESCP obtains the master's degree certified by the French Ministry of Higher Education, Research and Innovation for its 19 MS and MSc programmes

The French commission for the evaluation of management training and diplomas (CEFDG) gives a favourable opinion to ESCP Business School's request to deliver the *Advanced Studies Diploma in International Business Management (DEAMIE - master's degree, level 7)*, aimed at and conferring the degree of Master for a period of five years starting from the next academic year.

DEAMIE is a new programme of excellence which will bring together, as of September 2021, 19 MS and MSc specialisations from ESCP's Paris, London, Madrid and Turin campuses.

After a rigorous selection process, students entering the programme from the start of the 2021 academic year will be the first to benefit from the diploma certified by the French Ministry of Higher Education, Research and Innovation.

The CEFDG commends the distinctive features of the programme:

- *the academic rigour that stems from the previous pedagogical approach and imposes a common standard for the 19 specialisations in the first semester (led by ESCP), while leaving the management of semesters 2 and 3 to the European campuses, in accordance with the school's federal governance principles;*
- *the academic and professional character of the programme, which guarantees a very high employability of the graduates;*
- *the strong and incentive-based research policy*

About the programme:

It is a 2-year programme, with the 4 semesters representing 675 hours for 120 ECTS:

- S1: 6 courses of 30 hours each in the main management disciplines
- S2 & S3 : Specialisation
- S4 : Minimum 4-month internship in a company and a research paper

Prof. Frank Bournois, Dean of ESCP, *"The granting of the master's degree enables hundreds of young Europeans and international students to benefit throughout their professional lives from a master's degree awarded by France."*

Prof. Léon Laulusa, Executive Vice-President and Dean for Academic and International Affairs, *"This programme prepares students to become functional leaders (experts). The CEFDG fully recognises the uniqueness and strengths of this programme, including its academic excellence and emphasis on the students' professional employability and integration."*

Prof. Philippe Thomas, Scientific Director of the MS and MSc programmes, *"Our new DEAMIE is a major step forward in our specialised training offer, of the highest academic standard, whose objectives of professionalisation are reaffirmed. It is the culmination of a profound evolution of our MS and MSc programmes."*

The degree is conferred until **2026** and will provide students a **diploma with high added value and a strong international edge.**

About ESCP Business School

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 7100 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

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