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PRESS RELEASE

ESCP obtains the 3-year French bachelor's degree for its Bachelor in Management programme (BSc)

The French commission for the evaluation of management training and diplomas (CEFDG) confers the official 3-year French bachelor's degree (licence) to ESCP Business School's bachelor programme (diploma in business and entrepreneurship) as of September 1, 2021.

Based on the European 3-level post-secondary education model, Bachelor's-Master's-Doctorate, this unique 3-year program is aimed at students with strong international potential. It has been designed on the school's multi-campus model, with students required to study at three 3 different ESCP campuses:

- 1st year: London or Paris (in English), or Beijing (Tsinghua University)
- 2nd year: Madrid (in English and Spanish), Paris (in English and French) or Turin (in English),
- 3rd year: Berlin (in English, with the possibility of courses in German) or Paris on a work-study programme (courses in English and French) ;

The CEFDG commends the distinctive features of the programme:

- "the policy for the success of all students"
- "the international dimension of the programme"
- "the professionalisation of training thanks to the links forged with companies"
- "the incorporation of research throughout students' studies". In particular, "the programme draws on the quality and importance of the research carried out at the school" and allows a broad exposure to other disciplines from the human and social sciences, thanks in particular to "the school's participation in the Sorbonne Alliance and its partnership with Paris I in the doctoral programme".

Prof. Frank Bournois, Dean of ESCP, says "This degree is a recognition for our bachelor programme, which was launched only 5 years ago and is already a reference of excellence in Europe. Today, many training courses are offered, and official recognition is necessary to provide greater clarity for young people and their families."

Prof. Léon Laulusa, Executive Vice-President and Dean for Academic and International Affairs, "ESCP offers the possibility to study in different countries while staying in the same school, following a coherent and progressive programme. It is a demanding programme bringing together top students from all over the world who aspire to international careers. Beyond the degree, the CEFDG fully recognises the strong and differentiating points of the ESCP bachelor programme."

The CEFDG will study the renewal of the degree in 2022.

To enter this selective programme, several recruitment sessions are organised during the year. In France, enrolment on [Parcoursup](#), the web platform designed to collect and manage students' application forms of future students in French higher education, is mandatory. Non-French students are welcome to apply via the [ESCP website](#), [UCAS](#) or [Common App](#). The tuition fee is €14,950 per academic year for EU students and EFTA students and €21,050 per academic year for Non-EU students (for three years) entering the programme in September 2021. A proactive scholarship policy helps each young person admitted to pursue their studies at ESCP.

Thanks to its interdisciplinary, multicultural and practical approach, the bachelor's degree offers management courses complemented by courses in economics, law, humanities and languages.

Key Data and Figures (January 2019)

2015: Launched in London with 47 students; the majority were non-French.

2017: Open to students holding a French high school diploma.

The new class has 290 students from 40 different nationalities (27% French). 120 on the Paris campus and 170 on the London campus

2020: 580 students in B1, 55 nationalities, 34% French students

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 7100 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu

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