

# Tobias Schumacher

## Education

Since 2017

Doctoral programme in European Management at ESCP Business School Berlin.

2012 - 2015

Master of Science in Industrial Engineering and Management with focus on Medical Technology and Organizational Psychology at the Technical University of Berlin. Master's thesis: "Linking Leader Humility and Employee Creativity: The Influence of Psychological Empowerment, Follower Engagement, and Personal Values"

2011 - 2012

Studies at Davidson College in North Carolina, USA

2008 - 2012

Bachelor of Science in Industrial Engineering and Management at the Technical University of Berlin

## Professional Experience

Since 2018

Conduct of courses and seminars at ESCP Business School in the field of intercultural management and leadership

2017-2018

Game designer, content creator and project leader of the serious games "Moving Tomorrow – A Cultural Journey" and "Moving Tomorrow – The Cultural Journey Continues"

Since 2016

Research Assistant at the Chair of Human Resource Management & Intercultural Leadership, ESCP Europe Wirtschaftshochschule Berlin

2015

Student assistant at the Department of Health Care Management of the TU Berlin

2014 - 2016

Freelancing lecturer and content editor for Blinks Labs GmbH

2013

Project leader of a market and technology study for the Fraunhofer Heinrich-Hertz Institute

2012 - 2014

Student assistant at the Centre for Entrepreneurship of the TU Berlin

2010 - 2011

Juror for the Business Plan Competition Berlin-Brandenburg

2008 - 2012

Member of the Company Consulting Team e.V. and work as a project leader, trainer and member of the management board

2009 - 2015

Conduct of seminars in the fields of Creativity and Problem Solving, Presentation Techniques, Emotional Intelligence and Time and Stress Management for public and private institutions

### **International Experience**

2011 - 2012

Studies at Davidson College in North Carolina, USA

### **Research Fields**

- Intercultural Leadership and Competence
- Human Resources Development and innovative methods of Teaching and Learning

### **Conference and Working Papers**

Schumacher, T. & Festing, M. (2020): Developing cultural intelligence in a serious-game-centered blended course. Paper accepted for presentation at the 80<sup>th</sup> Annual Meeting of the Academy of Management, Vancouver/Canada, August 2020.

Festing, M., Schumacher, T. & Lee, Y.-Y. (2020): National responses to the COVID-19 pandemic – Observations and cultural interpretations. ESCP Impact Paper No. 2020-81-EN

### **Awards for Moving Tomorrow – A Cultural Journey**

- Reimagine Education Awards 2019 – The „Oscars of Education“
  - Silver Award winner in the category „Business Education“
  - Nomination in the category „Best Educational App“
- German Computer Games Award 2019
  - Nomination in the category „Best Serious Game“
- International Business Learning Games Competition 2019
  - Participation as a Finalist
- ESCB Business School 2019
  - ESCP Business School Innovation Award

Last Update: June 2020.