

Jingjun (Coby) Chen

Education

Since 2023

Doctoral programme in International Management at ESCP Business School Berlin.

2019-2022

Master in Management, Specialization: Modern Ways of Working in the Digital Age at ESCP Business School, France/Germany.

2015-2019

Bachelor of Economics & Arts in International Economics and Trade at Guangdong University of Foreign Studies, Guangdong/China.

Related Work Experience

2021

Project Consultant for a Talent Development Project at the NGO A Better Community, China.

2018

International Intern at the NGO System & Generation in Turkey.

More International & Intercultural Experience

2021-2023

LinkAfar English lessons to the visually impaired in China

2017-2018

AIESEC intercultural projects

2018

6-week volunteering in Turkey

2012-2013

Exchange to Germany



Research Interests

- Equality, diversity & inclusion in International Business;

- Language perspectives of inclusion in IHRM;
 Culture intelligence and cross-cultural education;
 Corporate social responsibility and sustainable Human Resource Management;
- Global talent management and digitalization

Last Update: July 2023.