



Prof. Dr. Stefan Schmid

Chairholder

Phone +49-30-3 20 07-136

Fax +49-30-3 20 07-107

sschmid@escpeurope.eu

Academic Activity:

Since 2015

Academic Dean Executive MBA programme, ESCP Europe, Berlin Campus

2015-2018

Academic Dean Executive MBA programme, ESCP Europe (all campuses)

Since 2012

Academic Dean Executive Education, ESCP Europe, Berlin Campus

2006-2010

Academic Dean MEB programme, ESCP Europe (all campuses)

2003-2011

Director of Studies MEB programme, ESCP Europe, Berlin Campus

2003

"Ruf" to Bayreuth University (rejected)

Since 2002

Full Professor in International Management and Strategic Management at ESCP Europe, Berlin/Germany

2002

"Habilitation" (Degree for the qualification of a full professor in Germany) at Catholic University of Eichstaett-Ingolstadt/Germany

1996 – 2002

Assistant Professor in International Management at Catholic University of Eichstaett-Ingolstadt/Germany

1996

Ph.D. in International Management at Catholic University of Eichstaett-Ingolstadt/Germany

1993 – 1996

Research and Teaching Assistant at Catholic University of Eichstaett-Ingolstadt/Germany



Previous and current visiting lectureships/professorships at the University of Vaasa/Finland, Université de Nancy/France, European University Viadrina, Frankfurt an der Oder/Germany and Collegium Polonicum/Poland, University of Bayreuth/Germany, Université de Lyon 2/France and Internationales Hochschulinstitut Zittau/Germany.

The offer to become a full professor in International Management and Intercultural Management at the University of Bayreuth/Germany was rejected (“Ruf 2003”).

Educational Background:

1990 – 1993

European School of Management (EAP), now ESCP Europe, Studies in Business Administration and European Management

Degrees earned: Diplom-Kaufmann, Diplôme de l'EAP (Grande Ecole), European Masters in Management

1990 – 1991

EAP Paris/France

1991 – 1992

EAP Oxford/UK

1992 – 1993

EAP Berlin/Germany

1988 – 1990

University of Augsburg/Germany, Studies in Business Administration and Economics, Degree earned: Vordiplom (B.A. Honours equivalent)

Scholarship Fellow of the „Studienstiftung des Deutschen Volkes“

1977 – 1986

High School Friedberg/Germany

Degree earned: Abitur (High-School-Diploma)

Practical Background:

1988 – 1990

Traineeship in Banking, Dresdner Bank (Munich/Germany)

Various projects, including firms such as Crédit Lyonnais (Paris/France), Dresdner Bank (Munich/Germany), MBQuart (Obrigheim/Germany), McKinsey & Co. (Düsseldorf/Germany) and PepsiCo (London/UK) in the fields of (international) strategy.



Various executive education programs, for instance with Bankakademie Frankfurt am Main/Germany (now Frankfurt School of Finance & Management), Europäische Wirtschaftsakademie Berlin-Koblenz/Germany and within ESCP Europe in the fields of General Business Administration, Strategic Management and International Management. Companies include, for instance, Arcelor, Altadis, Bertelsmann, Hindustan Aeronautics, KPMG and Siemens.

Memberships in Academic and Professional Institutions:

- European International Business Academy (EIBA), Brussels/Belgium (in addition member of the board, 2012-2018)
- Academy of International Business (AIB), Washington/USA and Hawaii/USA
- Strategic Management Society, Lafayette/USA
- Association of MBA's, London/UK
- Academy of Management (AoM), Briarcliff Manor/USA
- Schmalenbach-Gesellschaft/Deutsche Gesellschaft für Betriebswirtschaft, Bonn/Germany
- Verband der Hochschullehrer für Betriebswirtschaft (German Academic Association for Business Research), Cologne/Germany; Vice Chairman of the International Management Division (2006-2008) and Chairman of the International Management Division (2008-2010)

Publications:

Author of more than 100 contributions (books, articles, book chapters, case studies and discussion papers); for a full list of all publications please see the “Publications” section [here](#). Some of the publications are resulting from research projects based on research grants (including Volkswagen-Stiftung and Bertelsmann-Stiftung).