

5th European Network for Globalization Research Conference (ENGlo)

Technological Disruption and International Business

In 2026, we celebrate the 5th anniversary of our annual conference, formerly also known as “Globalization Day”. After having covered topics such as globalization, regionalization, and geopolitics during the last years, this year we will focus on technological disruptions and ask how international firms can respond to them.

Join leading scholars at ESCP Business School in Berlin to discuss the impact of AI and other technologies on doing business across borders. Whether you are a doctoral student, an early-career researcher, or a seasoned academic, our conference offers a unique opportunity to connect, exchange ideas, and advance knowledge on globalization with a focus on technological disruptions.

Conference Date:

November 20, 2026

Conference Venue:

ESCP Business School – Berlin Campus
Heubnerweg 8-10, 14059 Berlin, Germany

Joint Organizers:

Vlerick Business School

Esha Mendiratta and Oli Mihalache

&

ESCP Business School

Régis Coeurderoy, Marc Oberhauser, and Stefan Schmid

&

**VU Amsterdam - Knowledge Hub
for Global Business Development**

Sebastian Baldermann, Valérie Duplat, Saeed Khanagha,
Agnieszka McCaleb, Oli Mihalache, and Yueling Zhou

***Pre-Research Day Workshop for PhD Students
on November 19, 2026***

PhD students are also welcome to attend the Main Conference Day
on November 20, 2026

Main Conference Day on November 20, 2026

AGENDA – European Network for Globalization Research Conference (ENGlo conference)

9.15-9.45: Welcome Coffee and Registration

9.45-10.45: Opening Keynote

“Emerging and Perennial Issues in Global Strategy Research”, **Jeffrey J. Reuer**, Blake Family Endowed Chair in Strategic Management, Mitch Daniels School of Business, Purdue University, USA



10.45-12.15: Panel Discussion (*Panelists in alphabetical order*)

“Technological Disruption and Responsiveness for International Management: A Multi-Level Perspective”

- **Marion Festing** – ESCP Business School
- **Marvin Hanisch** – University of Groningen
- **Sorin Krammer** – University of Southampton
- **Shasha Zhao** – University of Surrey

12.15: Lunch

**14.00-16.30: Presentations of Ongoing Paper Projects
in International Business and International Management**

(Participants can present their projects and get feedback on their papers. You can indicate your interest in the registration form.)

16.30-17.30: Closing Keynote

“The Impact of AI on Global Virtual Teams”,
Helene Tenzer, Professor for International Management, Ludwig-Maximilians-Universität Munich, Germany



18.00: Evening Dinner

Doctoral Workshop on November 19, 2026

Outline and Invitation for Presenting Papers

On November 19, we will organize a Workshop for PhD students.

In the morning, PhD students will get input from established scholars. Topics include the publication process, journal submissions and methods in IB.

In the afternoon, PhD students will receive feedback on a paper submitted upfront. The afternoon session will be run in a PDW (Paper Development Workshop) type of format.

PhD students can either submit a full paper or a part of a paper. Therefore, feedback can be related to an entire paper or alternatively to a particular section, such as theory, literature, method, etc.

The final deadline for handing in a paper for the PDW is October 15.

When registering for the Doctoral Workshop, please inform us whether you would like to hand in a paper (or a part of a paper) for the PDW.

Please note that PhD students can present papers both during the Doctoral Workshop (on Thursday, November 19) and the main conference day (on Friday, November 20). For the Main Conference Day there is no deadline for handing in any presentation; session chairs will just collect presentations a few days in advance.

Please inform us about your interest in presenting a paper (and potentially already the title of your presentation) upfront when registering for the conference.

Organizational matters:

Participation fee is at 150 euros (100 euros for PhD students). Registration is required - seats are limited. Please register before **September 15, 2026**.

Register here: [Registration ENGlo 2026](#). You will receive a confirmation after your payment has been settled.

For further information, visit www.globalization-network.eu or contact the Berlin organizer: Ms. Bianca Voyé (bvoye@escp.eu).

