



FUTURE LEARNERS

REFERRAL PROGRAMME

ABOUT

What is future learners?

ESCP Berlin's future learners programme aims to show appreciation to alumni and former participants. By referring friends and coworkers to our open programmes, you can get a **€100,- “Wunschgutschein” gift card** for every person you refer. The referee, in turn, receives a **5% discount** on the programme of their choice.


How does it work?

Participating is very easy. Just check back with the person you would like to refer to obtain their consent, **fill out the form** and send it. We will contact you and the person you referred via e-mail. Once they are signed up and have paid for the programme, it will take up to 10 working days for you to receive an email from us with your €100,- gift card.

The person you referred will get a discount directly with their order.



Chandu Gaddam
Business Development Manager
ESCP Business School
Berlin Campus

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 [book a 1:1 consultation](#)

Find our referral programme here:

[https://escp.eu/berlin/
referral_programme](https://escp.eu/berlin/referral_programme)

Do you have questions?

Please get in touch with me.

I'm looking forward to hearing from you!

REFERRAL

Future Learners

Save on our open programmes with ESCP Berlin's new referral programme. Discover our most in-demand certificate courses on the following pages.

- ➔ **Certified Human Rights Officer** 4
Create a one-stop-shop for CS3D and compliance
- ➔ **Sustainability for Innovation Leaders** 6
Turn ESG into business success
- ➔ **Women in Leadership** 8
Build your authentic leadership style
- ➔ **LGBT+ Leadership** 10
Explore your leadership profile



CERTIFIED HUMAN RIGHTS OFFICER

In our 3-day programme, attorneys at law Dr. Ulrich Hagel and Michael Wiedmann share their extensive knowledge in successfully implementing the **CS3D** and the **Supply Chain Act** across industries and business sizes.

Fast Facts



2 x year



3 days



ESCP Berlin Campus



€2,960



Excellent programme. It provided a comprehensive overview of the legal framework but also tools and methods which certainly will prove useful in my daily work. I was very pleased with the tutors as well as the administration.

Romy Wunderwald

Global E&C Solutions Director
Air Liquide Global E&C Solutions Germany



CERTIFIED HUMAN RIGHTS OFFICER

Agenda

Online Introduction

- “ESG Jungle”
- Similarities between GSCDDA, CS3D, EUFLR, EUDR Taxonomy, Battery and Conflict Minerals Regulations
- Development of human rights at the level of the UN, ILO, OECD and the UN Global Compact
- Trade restrictions and human rights

Day 1 | ESCP Berlin Campus

- Area of application GSCDDA versus CS3D
- Criteria for the application of due diligence observations
- Supply Chain: Terminology Part 1
- Overview of Due Diligence obligations
- Responsibility, Risk Management System, Risk Analysis - Part 1

Day 2 | ESCP Berlin Campus

- Due Diligence Obligations
- Policy Statement
- Preventive Measures
- Remedial Action
- Remediation
- Complaints Procedure
- Stakeholder Engagement
- Documentation
- Reporting
- The Human Rights and Environmental Risks

Day 3 | ESCP Berlin Campus

- Consequences of non-compliance
- The Human Rights Officer
 - Terminology, Tasks, Roles & Responsibilities
 - Organizational Integration, Qualification & Labour Law
 - Further Rights and Obligations
 - Supply Chain: Terminology Part 2
 - Third Party Due Diligence Tools
 - Risk Analysis Part 2
 - Audit and Certification Systems

SUSTAINABILITY FOR INNOVATION LEADERS

Turn ESG and sustainability into opportunities for innovation, purpose, and business success. In this 3-day programme, you will learn about the main tools, frameworks, and best practices to lead and manage ESG and sustainability.

“ A great learning experience, especially due to the exceptional teaching environment. The small group setting fostered interactive learning. The teachers' extensive industry experience breathed life into the content through real-world case studies.

Jolanda Burgers-Pas

Senior Manager
Digital Innovation & Business Design

Fast Facts



1 x year



3 days



ESCP Berlin Campus



€2,960



ESG FOR INNOVATION LEADERS

Agenda

Day 1 | **ESCP Berlin Campus**

- Introduction to the week
- Strategic view on sustainability
- Introduction of cases and group work

Day 2 | **ESCP Berlin Campus**

- Values-based sustainability innovation
- Company visit

Day 3 | **ESCP Berlin Campus**

- Sustainable Business Modelling
- Presentation of group work results
- Reflection
- Wrap-up

Day 4 | **off-site**

- Company visit (morning)
- Travel home

WOMEN IN LEADERSHIP PROGRAMME

Agenda

Join our career-changing seminar Women in Leadership. Meet aspiring and experienced female leaders during 4 days in Berlin, immerse yourself in coaching and peer feedback, and become a part of the ESCP network.

Fast Facts



1 x year



4 days



ESCP Berlin Campus



€3,950



Inspiring. Empowering. Fun. Group coaching was an especially unique opportunity to receive detailed feedback, advice and insights for my specific questions from a very experienced, strong, and inspiring personality.

Elena Borgardt

Director
Deloitte Germany



WOMEN IN LEADERSHIP PROGRAMME

Agenda

Prep work: MBTI test & self-reflection

Day 1 | ESCP Berlin Campus

- Succeed as a female leader in a male-dominated environment
- Unfold your personal, authentic leadership style

Day 2 | ESCP Berlin Campus

- Grow your personal, authentic leadership style
- Build leadership presence and impact
- Improv workshop

Day 3 | ESCP Berlin Campus

- Leverage the dynamics of power and influence
- Master negotiations
- Create and take advantage of networks
- Community networking event

Day 4 | ESCP Berlin Campus

- Executive and peer coaching: create a personalised action plan and vision

Follow-up: self-reflection after the sessions

LGBT+ LEADERSHIP PROGRAMME

Agenda

Explore and develop your personal leadership profile, practice design thinking and learn about yourself as a team member and leader in the safe space of our 4-days LGBT+ Leadership programme.

Fast Facts



May 20-23, 2025



4 days



ESCP Berlin Campus



€3,950



I loved the amazingly curated programme that helped us become leaders and grow our network by bringing together so many interesting people. I'm applying the learned techniques around design thinking, story-telling and negotiation in my everyday life.

Johannes Donath

Head Office Manager
Adidas



LGBT+ LEADERSHIP

Agenda

Day 1 & 2 | ESCP Berlin Campus

Navigating and anchoring LGBT+ talent in leadership

- Understand the impact of intersectional dynamics of gender (identity), and sexual orientation on leadership
- Learn to address, overcome and re-frame gaps in heteronormative workplaces
- Identify your own capstone project for implementation in your organisation
- Build awareness as an LGBT+ leader

Day 3 & 4 | ESCP Berlin Campus

Communicating, Collaborating & Connecting

- Develop relational capacity skills
- Create developmental networks
- Tap into support resources
- Articulate your vision
- Communicate through courage and feedback
- Develop your authentic leadership signature



Berlin Campus

Heubnerweg 8-10
14059 Berlin
Germany

Paris République

79, avenue de la République
75543 Paris
France

Turin Campus

Via Andrea Doria 27
10123, Torino
Italy

London Campus

527 Finchley Road
London NW3 7BG
Great Britain

Paris Champerret

8, av. de la Porte de
Champerret, 75017 Paris
France

Warsaw Campus

c/o Kozminski
57/59 Jagiellońska St.
03-301 Warsaw,
Poland

Madrid Campus

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Paris Montparnasse

3, rue Armand Moisant
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ESCP benefits from the best international accreditations.



**5 European Higher Ed
accreditations**