

ESCP
EUROPE
BUSINESS SCHOOL



1819
2019
BICENTENARY

BERLIN
LONDON
MADRID
PARIS
TURIN
WARSAW

ESCP Europe Business School

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE



Accreditations



ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.



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ESCP Europe in numbers...

6 urban campuses

The World's **1ST**
Business School (est. 1819)

150
research-active professors
representing 20 nationalities

A full **portfolio**
Bachelor, Masters, MBAs, PhDs
and Executive Education

130
academic alliances worldwide

5,000+ students representing
100 nationalities

5,000
managers and executives in
executive training each year

55,000
alumni in 150 countries worldwide

ESCP Europe history

18⁺⁺
2019
BICENTENARY

The foundations of a pioneering school (1819-1869)

In 1819, a private company of a special kind is established: one of the very first business schools, and now the oldest business school in the world, was created.

During this seminal period, the School builds on original concepts that will constitute the pillars of ESCP Europe's innovative strategy actioned from the 1970s onwards:

- A bold policy of international openness (more than 20% foreign students as early as 1827-1828), with educational content addressing international issues (three foreign languages taught from 1823; study tours in Europe from 1826-1827).
- In addition to management science and technology, students study law and political economy, or applied sciences (chemistry). ESCP Europe's multicultural and multidisciplinary model is already emerging.

Consolidation and maturity (1869-1969)

Between 1869 and 1969, under the auspices of the Chamber of Commerce and Industry, the School is reinforced and reaches maturity. Both its resilience and adaptability are proven: on the one hand, a significant expansion of programmes and enrolments (from a few dozen students in the 1820s, to 250 at the end of the 19th century and nearly a thousand by the 1970s); and on the other, enhanced selectivity and increased academic requirements from the 1920s onwards.

The reinvented business school (1969-2019)

The new integrated European campus model results from the continued growth of a 150-year-old institution, as a response to budding economic globalisation. This transformation takes place in the context of intensification and enlargement of the European Union. Over two centuries, the world has changed: the political economics classes taught at the beginning now side with humanities-oriented courses, and applied sciences in a laboratory have given way to coding and big data. However, it is still the entrepreneurial vision of the founders that prevails today, shining through in aspects such as the European success of the Blue Factory, the School's incubator present on all ESCP Europe campuses!

From January 2019 to January 2020, ESCP Europe reinvigorates the originality of its model by creating a series of events, positioning the school as the leader in the business education of the next generations of managers. The events will take place on all Campuses and involve all parts of the School's rich international community: Faculty, companies, students, alumni, academic partners.

Check out www.escpeurope.eu/bicentenary to know more about the Bicentenary programme.

ESCP Europe a unique mindset



Prof. Frank Bournois

Executive President & Dean of ESCP Europe



Prof. Léon Laulusa

EVP, Dean for Academic and International Affairs



Prof. Bertrand Moingeon

EVP, Dean for Executive Education and Corporate initiatives

Our mission: to inspire and educate tomorrow's international business leaders

To make an impact on the world, it is necessary for tomorrow's business leaders to develop an **analytical** mindset, a **creative and smart** problem-solving approach, and **intercultural**-based understanding of management in international companies and institutions.

Established in 1819, ESCP Europe is the oldest business school in the world. With its **six urban campuses** in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe is rooted in the credo of a Europe open to the world: developing and delivering **multidisciplinary** teaching content, designing **systematic multicampus academic paths** in all programmes, and remaining faithful to its **humanistic** values.

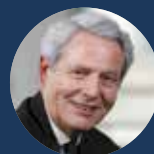
Our unique multicampus positioning confers us the know-how to recruit **excellent students from all continents**, no matter their background, to collaborate with the **most innovative and dynamic international companies** and to develop partnerships with the **most influential academic institutions**: business, engineering, diplomatic or design schools, extending the School's reach from European to worldwide.

The School's **55,000-strong alumni** network includes influential members representing 200 nationalities.

ESCP Europe trains international leaders to design the world of tomorrow.

a unique European governance

ESCP Europe is run by a European Board of non-executive Directors, chaired by Philippe Houzé, Executive Chairman of the Galeries Lafayette Group.



Philippe Houzé

Chairman of the Board of ESCP Europe

ESCP Europe 2018 rankings

Worldwide *Financial Times*

#2

Master in Finance

#5

Master in Management

#11

Executive MBA

#11

European Business Schools



**ESCP Europe's
mission**

is to inspire
and educate
tomorrow's
business leaders

European Leaders

Start@Europe: Involving our students in the functioning of Europe



Start@Europe is a seminar gathering 1st year Master in Management students at the **European Parliament Hemicycle in Brussels** for a **full-scale simulation exercise**. It allows the students to explore the **European democratic process** in their roles as deputies, stakeholders or members of the Commission or the Council.



Commitment to Europe with the Bachelor (BSc) in Management Jean Monnet module

In 2016, Professor Ben Voyer, then Associate Dean for Undergraduate studies, was awarded funding from the European Union Erasmus+ agency to deliver the **Introduction to European Business and Administration** courses as part of the Jean Monnet module scheme. This scholarship is given to programmes **that highlight the role of the EU in higher education institutions**.

To design the world of tomorrow

The Annual Entrepreneurship Festival: Prototyping Tomorrow's Companies

The Festival is a **one-day, five-campus event** transforming ESCP Europe into a **school of entrepreneurship**. An audience of more than 2,000 students, entrepreneurs, investors and potential customers are offered **conferences, a start-up village, workshops, and networking events**. Visitors exchange ideas, sharing their views on their experience, their own **start-up projects**, on the success factors and pitfalls of **being an entrepreneur**, and on the **future of entrepreneurship**.



The Sino-French House of Innovation

In June 2018, Professor Leon Laulusa, Executive Vice President of ESCP Europe, was part of the **delegation accompanying French Prime Minister Edouard Philippe in China**. An agreement was signed with Professor Yang Bin, Vice President of Tsinghua University, to launch a **Sino-French House of Innovation**.

The **SFHI (Sino-French House of Innovation)** is evidence of the convergence of both partners' interests: in the field of innovation, **France's ambition for leadership in Europe echoes China's strive for world leadership**.

A diverse cutting-edge Faculty

150

full-time Faculty members
working across
the 6 campuses

130

affiliate and
visiting professors

800+

working professionals,
with long experience
and strong expertise in their fields

“To achieve its mission, ESCP Europe is endowed with a unique, extraordinarily talented and international faculty, representing over 20 nationalities, across our European campuses. Research at ESCP Europe not only gives rise to **publications in top academic journals** but also contributes to **nurturing our stakeholders and audience**: business practitioners, students, European community and society. ESCP Europe develops close **links with the corporate world** through its Chairs, Professorships, Research Centres, and Institutes, allowing **research and business to enrich and extend each other.**”



Prof. Valérie Moatti
Dean of Faculty



Prof. Pramuan Bunkanwanicha
Associate Dean for Research

ESCP Europe’s research mission: Impactful Research for Europe

A diverse international **Faculty**

The ESCP Europe Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



Prof. Dr. Marion Festing
HRM and Intercultural Leadership
BERLIN CAMPUS

"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."



Prof. Philippe Zarlovski
Management Control
PARIS CAMPUS

"Students are ESCP Europe's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."



Prof. Terence Tse
Finance
LONDON CAMPUS

"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."



Prof. Chiara Succi
Organisational Behaviour
TURIN CAMPUS

"Every time I teach ESCP Europe students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."



Prof. Lorena Blasco-Arcas
Marketing
MADRID CAMPUS

"Multiculturalism, humanistic values and learning by doing define the ESCP Europe experience, the perfect combination to prepare our students for the societal and businesses demands of the future."



Prof. Grzegorz Mazurek
Marketing
WARSAW CAMPUS

"ESCP Europe with its history and pan-European perspective is associated not only with a high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the 'ESCP Europe experience' - students are aware of that, appreciate it and take the most from it."

Chairs & Professorships

- Industrial Relations and Firms' Competitiveness Chair



- Chair "Future of Retail in Society 4.0"



- "Intercultural Management" Chair



- "Circular Economy" Chair



- "Entrepreneurship" Chair - Jean-Baptiste Say Institute



- Professorship in International Corporate Governance



- Fashion and Technology Chair



- Professorship in Creativity Marketing



- Chair IoT (Internet of Things)



- "Factory for the Future" Chair



Research Centres & Institutes

Big Data Research Centre

CERALE - Centre for European / Latin American Research

CERS - Centre for Research in Sociology

CIRISHYP - Centre for International Research on the Hypermodern Individual and Society

CMC - Creativity Marketing Centre

GTI Lab - Group Technology and Innovation

HappyMgt - Happiness & Management Research Centre

HMI Research Centre - Health Management Innovation Research Centre

RCEM - Research Centre for Energy Management

RFID European Lab - Radio Frequency Identification European Lab

SustBusy - Business & Society - Towards a Sustainable World

TIB - Teams in International Business

TMI - Talent Management Institute

Labex RéFi

6 urban campuses



BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is an ideal place for students to focus on their professional development.

PARIS **République & Montparnasse**

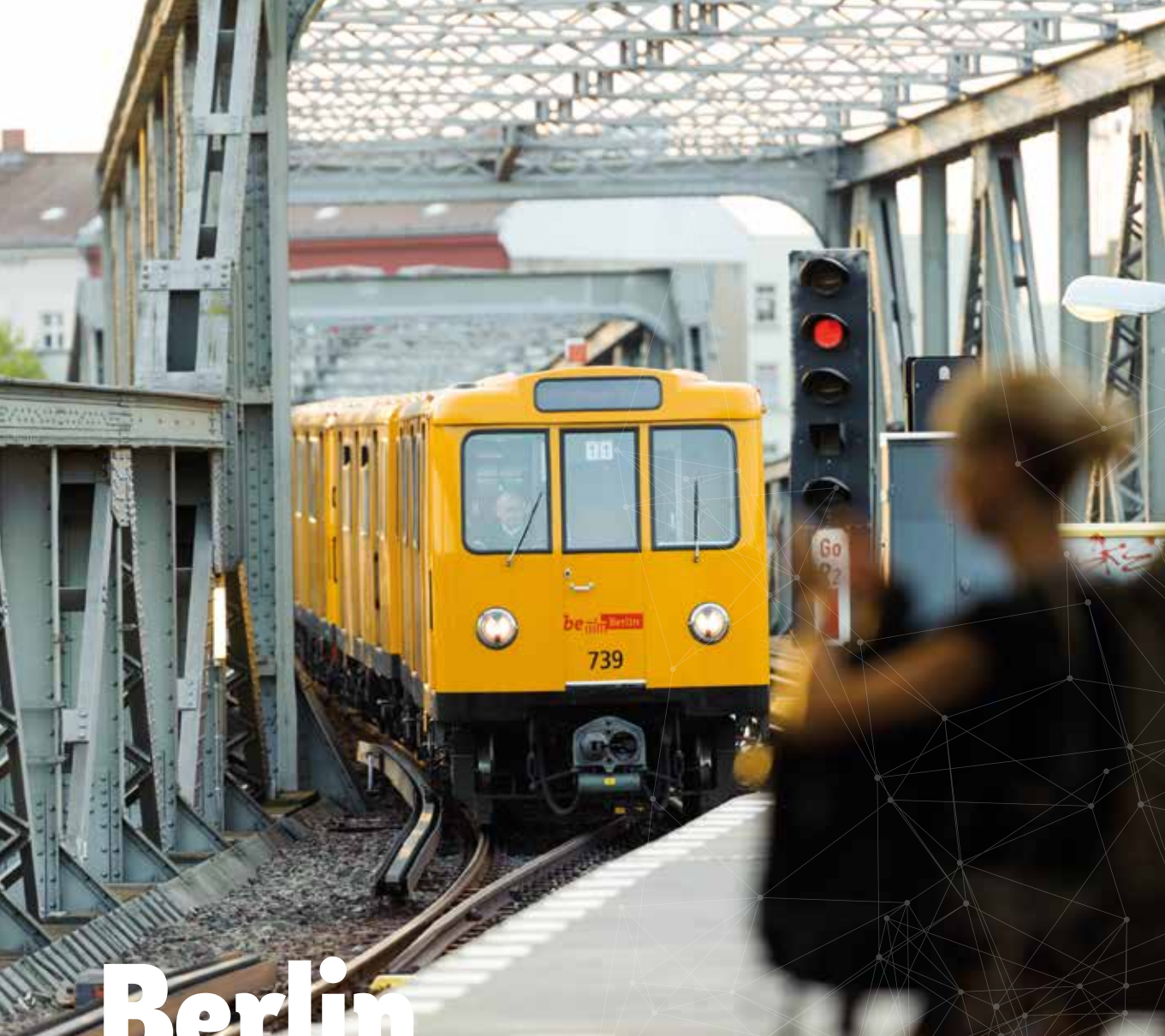
The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozłowski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



Berlin

DESIGNING TOMORROW

Study in **Berlin**, one of the most innovative and creative cities.



Prof. Dr. Andreas Kaplan
Berlin Campus Dean

City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. Many global players also have a subsidiary in Berlin, including Google, Amazon, EY, PwC, Siemens, Bombardier Transportation and Total S.A.

The Economic Factor

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

Lifestyle

People value Berlin for its pulsating scene and night life as well as for its spacious parks and bohemian quarters. They enjoy its numerous beer gardens and savour the wide variety of restaurants, coffee shops, markets, museums, theatres and concert halls.

The Campus

ESCP Europe's Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year, there are events and conferences on the latest business issues. ESCP Europe is a state-recognised university in Germany.



Berlin Campus

Heubnerweg 8 - 10
14059 Berlin, Deutschland
T: + 49 30 320070
info.de@escpeurope.eu



London

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London, a truly multicultural experience in the heart of a vibrant city.



Prof. Simon Mercado

London Campus Dean

International Social Scene

ESCP Europe is a unique school that attracts students and academics representing more than 100 nationalities to our London campus. Students live and study in an exciting and vibrant city in the centre of a truly multicultural environment.

The Location and Campus

Located in West Hampstead in north-west London, ESCP Europe's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

Career Opportunities

Students benefit from our strong connections in major industries, and we play an essential role in our students' lives by expanding and nurturing the skills vital for their future careers.



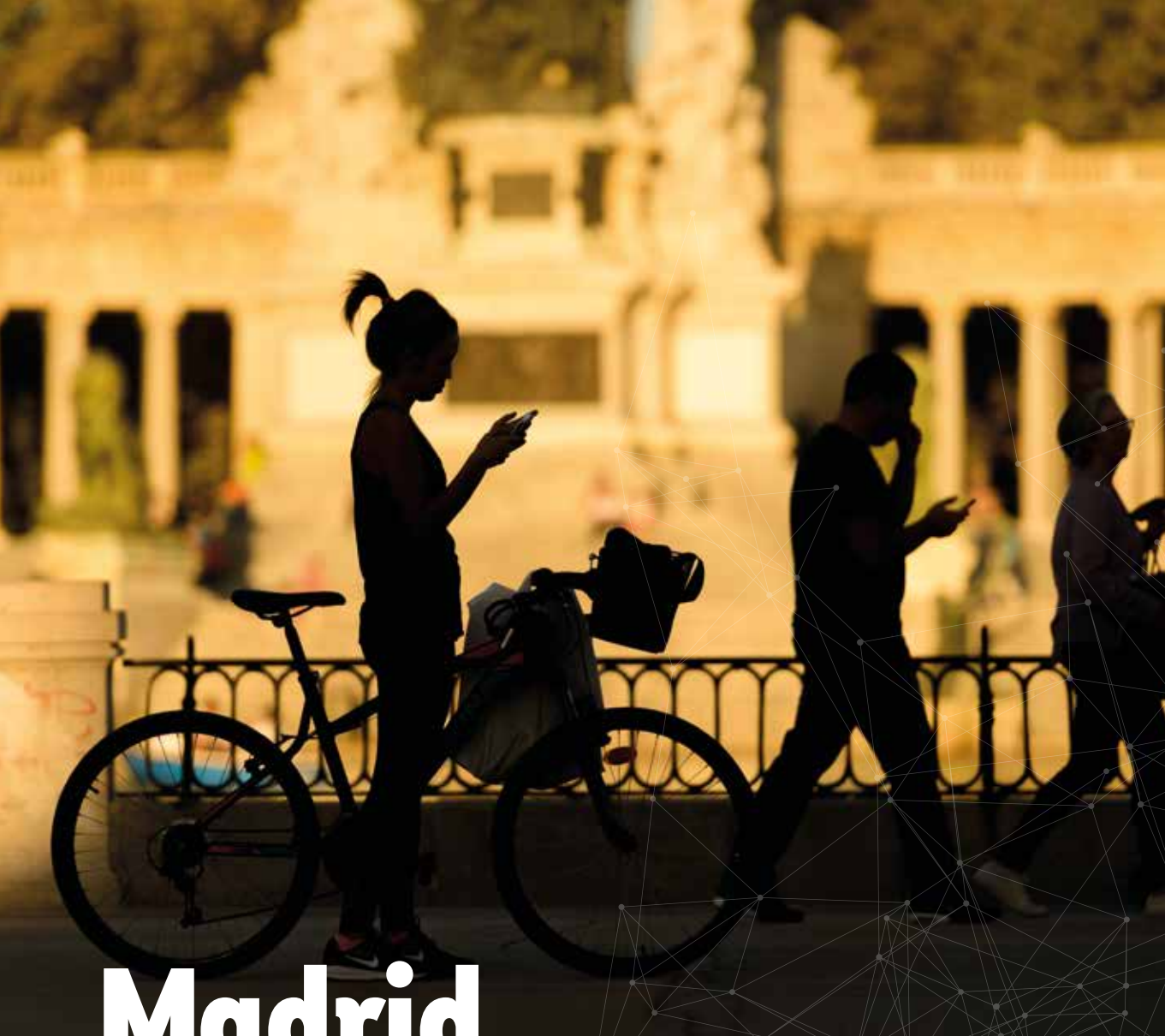
London Campus

527 Finchley Road

London NW3 7BG, United Kingdom

T: + 44 20 7443 8800

info.uk@escpeurope.eu



Madrid

DESIGNING TOMORROW



Prof. Javier Tafur
Madrid Campus Dean

From Puerta del Sol and the Plaza Mayor to the Plaza de España, Malasaña, Chueca and the Bernabeu football stadium, it's not just the sheer size of Madrid that makes stir - it's the madrileño attitude: a love of socialising, cultural flare, and the warmth of its people. Every corner you turn reveals something to surprise and delight you.

International Environment

Madrid is home to some of the best business schools in the world, offering a diverse and international community that provides a chance to study alongside students from around the world. It is also one of the most affordable cities for students in Europe.

Launch your Career

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience. At ESCP Europe we strive to keep pace with the changing demands and trends of the economy, embracing new technologies and innovation to meet the needs of both students and future employers. Our aim is to enhance employability. We work with top-notch companies like Deloitte, EY, PwC, Ferrovial and Accenture, among many others. We are committed to offering our students the best internships, and our partner companies the most talented trainees.

**Cosmopolitan,
sophisticated,
bustling,
energetic,
vibrant:
Madrid
is full of energy
as only a capital
city can be.**

The Campus

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is inside the M-30 urban ring and very well connected with the city centre. It is an ideal place for students to focus on their studies and professional development.

A short bus ride will take you to the city centre to enjoy everything a capital like Madrid has to offer.



Madrid Campus

Arroyofresno 1
28 035 Madrid, España
T: + 34 91 386 25 11
info.es@escpeurope.eu



Paris

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Claudine Bertin
Paris Campus Director

A Legendary City

Legendary capital of fashion, business incubator and number one tourist destination worldwide, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

An Attractive Place to Study

Many fairs, trade shows, international congresses and events are held in Paris. The campus is literally at the crossroads of new economic and societal trends shaping the future of the French capital.

A Key Location to Launch your Career

Paris offers a global economic environment to international companies as well as to smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. The Paris campus is an active player with its incubator and hub for student start-ups.

La Défense, a Major Business Hub

La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP Europe graduates.

Paris: where history meets innovation for an unforgettable experience.

One Campus - Two Sites

The République site is situated downtown in the 11th arrondissement, in the heart of Paris. Steeped in nearly two hundred years of history, it is the largest of the six campuses and hosts the largest number of Faculty and students. The building is classified as a historical monument. With extensive campus facilities, a strong sense of school spirit and community prevails.

The Montparnasse site has modern infrastructures and is fully equipped to offer students and executive education participants a memorable experience.



Paris Campus / République

79, av. de la République
75543 Paris Cedex 11, France
T: + 33 1 49 23 20 00

Paris Campus / Montparnasse

3, rue Armand Moisant
75015 Paris, France
T: + 33 1 55 65 56 57



Turin

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Prof. Francesco Rattalino
Turin Campus Dean

Dynamic

Turin is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and look to the future. It has become a fresh, smart, modern and open-minded hub of all that is European.

Internationally Appealing

Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

Business Centre

The territory is the cradle of many important Italian companies, such as Accenture, Avio, Caffarel, Comau, Ferrero, Intesa Sanpaolo, Lavazza, Martini & Rossi, Reply, Robe di Kappa, Unicredit, all of which (among many others) are available to recruit our students.

Italian Lifestyle

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. All this makes it one of the world's top "Places to Go" (according to the New York Times).

Why **Turin** should be the next step in your postgraduate training and career.

The Affordable Choice

Compared to other Italian and European cities, in terms of cost of living and access services, Turin is not only an enjoyable city, but also a worthwhile choice from an economic point of view.

The Campus

The Campus is located within the University of Economics of Turin. The Turin campus has strong relationships with a number of Italian and international companies that contribute to its governance.



Turin Campus

Corso Unione Sovietica, 218 bis
10134 Torino, Italia
T: + 39 011 670 58 94



Warsaw

DESIGNING TOMORROW



Prof. Léon Laulusa

Acting Director of Warsaw Campus,
Executive Vice President, Dean for
Academic and International Affairs

Located at the Heart of Europe

Warsaw is the capital and largest city of Poland. It stands on the Vistula River, and is among the 10 most populous capital cities in the European Union.

Careers

Warsaw is an economic hub, sharing borders with Germany, Czechia, Slovakia, Ukraine, Belarus, Lithuania and Russia. Poland's location is ideal for launching your career in Central and Eastern Europe.

The Campus

The Warsaw campus is located within Kozłowski University (KU), the only Polish Business School with triple accreditation (AACSB, EQUIS, AMBA). KU's modern campus is comprised of lecture theatres, classrooms, IT facilities, a library, study rooms, meeting rooms, a gym, a bookstore, and student canteens. Kozłowski University is an internationally renowned and accredited private business school.

The ESCP Europe Warsaw campus: at the heart of Central and Eastern Europe.



Warsaw Campus

c/o Kozłowski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland
T: + 48 22 519 22 89

International **partners**



AMERICAS

Argentina • Instituto Tecnológico de Buenos Aires (ITBA)

Brazil • Fundação Getúlio Vargas EBAPE • INSPER • University of São Paulo

Canada • HEC Montreal • Queen's University • Simon Fraser University •
University of Ottawa

Colombia • Universidad Los Andes

Costa Rica • INCAE Business School

Mexico • Tecnológico de Monterrey (ITESM)

USA • Babson College • Boston College • Cornell University • MIT Sloan School of
Management • Columbia University (SIPA) • University of Illinois • University of
Minnesota • University of South Carolina • University of Texas

EUROPE

Finland • Aalto University
France • CentraleSupélec • Mines ParisTech • ENSAE ParisTech
Germany • HHL Handelshochschule Leipzig • WHU
Ireland • University College Dublin
Italy • Politecnico de Torino • Università degli Studi Torino
Netherlands • Erasmus University Rotterdam
Norway • BI Norwegian School of Management
Poland • Kozminski University
Portugal • Universidade Católica Portuguesa
Russia • Higher School of Economics
Spain • Politecnico de Madrid • University Carlos III
Sweden • University of Gothenburg
Switzerland • University of St Gallen
United Kingdom • Cass Business School

LONDON

WARSAW

BERLIN

PARIS

TURIN

MADRID

ASIA AND SOUTH PACIFIC

Australia • University of Adelaide • Melbourne University
India • IIM Ahmedabad • IIM Bangalore • IIM Calcutta
Japan • Osaka University • Waseda University
People's Republic of China • Lingnan - Sun Yat Sen University
• Peking University • Beijing Beihang • Beijing Foreign Studies
University • Tsinghua University • CEIBS • Renmin University •
Shanghai Jiao Tong University • Tongji University
Republic of China (Taiwan) • National Chengchi University
SAR of China (Hong Kong) • Chinese University of Hong Kong •
City University of Hong Kong
Singapore • Singapore Management University
South Korea • Korea University Business School (KUBS)
Thailand • Chulalongkorn University • Thammasat University Bangkok

MIDDLE EAST AND AFRICA

Israel • University of Tel Aviv
South Africa • University of
Stellenbosch





ESCP Europe **programme portfolio**

ESCP Europe's portfolio is composed of general and specialised management degree programmes, open and customised executive training courses, and its PhD programmes.

Our general management degree programmes give a sound overview of the different areas of management education (such as Finance or Marketing) and include the Bachelor in Management, the Master in Management, the MBA in International Management, and the Executive MBA.

Our specialised degree programmes cover a variety of different areas: core business subjects such as strategy, but also more transversal topics such as media management, or innovation and entrepreneurship. Our specialised management programmes are offered as full-time masters, or part-time executive specialised masters for participants who are further advanced in their careers and prefer to continue working throughout their studies.

Alongside these degree programmes, ESCP Europe also offers several Executive Education programmes and short courses divided into Open and Custom programmes. Open programmes invite participants from different companies to learn together on a wide range of business topics. Custom programmes are exclusively designed according to the needs and preferences of a specific company.

Bachelor in Management (BSc)

ESCP Europe's Bachelor in Management programme was launched in September 2015.

OBJECTIVES

- Challenge yourself intellectually and acquire skills for a high-profile international career
- Get to know and understand diverse cultures, management contexts and approaches
- Learn management through an interdisciplinary approach and broaden your horizons through liberal arts and languages
- Obtain strong methodological training and develop your personal competencies

PROFILE

Eligible candidates are high-profile students interested in top international careers, graduating from high school with distinction (or equivalent if no formal graduation)*.

CURRICULUM

3 years – 3 countries – 3 languages

- Three-year general management programme embracing training in languages, liberal arts and personal development
- Study at three campuses, experiencing different cultural contexts alongside a highly multinational student body
- Improve proficiency in additional languages through the course of a selective and intellectually demanding programme

Course duration and intake

3 years, starting in September

Tuition fees

Check our website: escpeurope.eu/BSc

* Check our website for full details about eligibility



Master in Management

Students graduating from the Master in Management are prepared to become the next generation of global business leaders. With the possibility of studying at our six urban campuses, the programme provides a rich and varied education. The Master in Management was ranked #5 worldwide by the Financial Times in 2018.

OBJECTIVES

- Gain international business knowledge with an intercultural perspective
- Prepare yourself to jump into the job market with 10 months of professional experience
- Build and test your career plans through specialised course options and in-company internships
- Strengthen your ability to live and work in a highly multicultural and international environment

PROFILE

- Students with Bachelor degrees (or equivalent) in any field of study
- No previous work experience required
- Students without a Bachelor degree who have previously completed at least two years of university studies may integrate the Pre-Master year in preparation for the Master programme

CURRICULUM

- Fundamentals of management (finance, marketing, strategy, etc), and the choice of one or two specialisations from the 38 currently on offer
- Study in two to four countries amongst our six campuses and our partner universities worldwide; obtain up to four degrees: German Master of Science, UK European MSc in Management, Spanish Master Dirección de Empresas, French Master Grande Ecole, Italian Laurea Magistrale, Polish Master of Science
- Acquire real-life professional experience through internships, gap years or the 'apprenticeship track'

Course duration and intake

Master in Management: 2 years, starting in September

Pre-Master year: 1 year, starting in September

Tuition fees

Check our website: escpeurope.eu/mim



MBA in International Management



The MBA in International Management is designed for young professionals, as a one-year, two-country intensive full-time general management programme with a strong cross-cultural approach. It provides an excellent connection to the world of business, a solid foundation for an international career and a tremendous experience for personal and professional development. In a fast-changing world, cultural and emotional intelligence and business acumen are essential characteristics of agile leaders. Boosting creativity and problem-solving abilities in multicultural teams will prepare students to be future shapers of international business, while creating value for themselves and the companies they create or join.

OBJECTIVES

To enable participants to take on major responsibilities at an international scale by providing:

- a comprehensive expertise in management techniques and methods
- a deep understanding of economic and cultural realities in at least two countries
- the ability to show flexibility and mobility, as well as open-mindedness and decisiveness
- the capacity to work in multicultural groups

PROFILE

- A previous Bachelor or Master degree, Maîtrise, Licenciatura, Laurea Magistrale or equivalent in any discipline
- A minimum of 3 years' work experience
- Applicants with less experience who demonstrate exceptional maturity and outstanding leadership through their professional and personal experiences will also be considered.
- Proficiency in English: IELTS 7, TOEFL 100 or Cambridge C1/C2

CURRICULUM

- 1 year, full-time programme
- 2 countries of your choice in Europe
- > Locations include the 6 ESCP Europe campuses
 - 1st semester: London, Paris, Turin
 - 2nd semester: Berlin, London, Madrid, Paris, Warsaw
- Core courses
- 4 electives selected from a portfolio of more than 20 on our 6 campuses and partner ESA in Beirut
- 2 Company Consultancy Projects
- Personal development workshops

Course duration and intake

Annual intake in September

Classes start mid-September and end mid-July.

After classes finish in mid-July, students choose between entering the job market directly or completing a 6-month internship. The official academic calendar is published in January for the following September.

Tuition fees

Check our website: escpeurope.eu/mba



Specialised Masters and MScs

Specialised Masters (MS) and Masters of Sciences (MSc) are intensive career-oriented programmes designed for people who already know on which field they want to focus and need to acquire specific skills and sector knowledge in order to successfully compete for the best opportunities therein.

Our goal is to shape experts able to evolve easily and rapidly in an international market. The "Full-Time Intensive" nature of those programmes enables students to immediately access managerial positions after a short but dense education.

Our programmes are internationally-oriented with seminars or classes taught by a global Faculty.

- Approximately 1 year full-time programmes
- Dynamic programmes, founded on an excellent academic and professional education: real-life cases, group projects, conferences, seminars, meetings with professionals and graduates from the master; programmes truly anchored in the reality of the corporate world.
- 40 different nationalities: multicultural classes which enrich exchanges and group works.

Studying in one of our programmes means enjoying the best possible education at our European campuses with the best students representing a wide variety of backgrounds and nationalities. All our programmes offer the spirit of innovation and continuous improvement that ESCP Europe instills.

Master of Science (MSc)

- Minimum 10 months of classes
- Internship of 3 months minimum
- Professional thesis on a topic of the student's choice
- Taught entirely in English
- Taught in 2 different countries

Specialised Master (MS)

- 6 months of intensive courses
- 4- to 6-month internship
- Professional thesis on a topic of the student's choice
- Taught in 2 languages (French & English)
- International seminars or studies in a second country

Tuition fees

Check our website: escpeurope.eu/ms



Big Data, Entrepreneurship, Projects and Strategy

Master in Big Data and Business Analytics

Studies at Paris and Berlin campuses

Language requirements English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/bigdata

MSc in Digital Project Management and Consulting

Studies at Madrid and Berlin campuses

Language requirements English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/DPMC

Master in Entrepreneurship and Sustainable Innovation

Studies at Berlin and Paris campuses

Language requirements English

Duration 2 years (Start in September)

Check our website:

escpeurope.eu/MSc/MEI

Master in Digital Transformation Management and Leadership

Studies at London and Paris campuses

Language requirements English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MSc/MIDITAL

MS in Innovation and Entrepreneurship

Studies at Paris and Berlin campuses

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/innov

MS in International Project Management

Studies at Paris campus and in Asia or South America

Language requirements English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/project

Master in Strategy and Digital Business

Studies at Berlin and Paris campuses

Language requirements English

Duration 2 years (Start in September)

Check our website:

escpeurope.eu/MSc/MSB

MS in Strategy and Organisation Consulting

Studies at Paris campus

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/strat

Finance, Audit, Control and Law

MS in Auditing and Consulting

Studies at Paris campus

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/AC

MS in Business Performance Management

Studies at Paris and Berlin campuses

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/BPM

Advanced Master (MS) in Finance

Studies at Paris and London campuses

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/FIN

MS in International Wealth Management

Studies at Paris and London campuses

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/IWM

MS in International Business Law & Management

Studies at Paris and London campuses

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/law

Biopharma, Energy and Sustainability

MS in Biopharmaceutical Management

Studies at Paris and London campuses

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/pharma

MSc in Energy Management

Studies at London and Paris campuses

Language requirements English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MSc/energy

MSc in International Sustainability Management

Studies at Berlin and Paris campuses

Language requirements English

Duration 2 years (Start in September)

Check our website:

escpeurope.eu/MSc/sustain

MSc in Entrepreneurship and Sustainable Innovation

Studies at Berlin and Paris campuses

Language requirements English

Duration 2 years (Start in September)

Check our website:

escpeurope.eu/MSc/MEI

Arts, Culture, Media

MS in Management of Cultural and Artistic Activities

Studies at Venice, Ca' Foscari University and Paris campus

Language requirements French and English

Duration 1 year (Start in September)

MS in Media Management

Studies at Paris campus

Language requirements French and English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MS/culture

Check our website:

escpeurope.eu/MS/media

Communication, Creativity, Marketing and Sales

MSc in International Sales Management

Studies at Berlin and Paris campuses

Language requirements English

Duration 2 years (Start in September)

MS in Marketing and Communication

Studies at Paris and London campuses

Language requirements French and English

Duration 1 year (Start in September)

MSc in Marketing and Creativity

Studies at London and Paris campuses

Language requirements English

Duration 18 months (Start in January)

MSc in Marketing and Digital Media

Studies at Madrid and London/Berlin campuses

Language requirements English

Duration 1 year (Start in September)

Check our website:

escpeurope.eu/MSc/sales

Check our website:

escpeurope.eu/MS/mkg

Check our website:

escpeurope.eu/MSc/mmk

Check our website:

escpeurope.eu/MSc/digital

Beverage, Food, Hospitality and Tourism

MSc in Hospitality and Tourism Management

Studies at Madrid and Turin campuses and at Cornell University School of Hotel Administration, Ithaca, New York (USA)

Language requirements English

Duration 1 year (Start in September)

MSc in International Food and Beverage Management

Studies at Turin and Paris campuses

Language requirements English

Duration 15 months + 6 months optional in Berlin (MSc degree)

Check our website:

escpeurope.eu/MSc/mihm

Check our website:

escpeurope.eu/MSc/IFBM

Doctoral Programme

ESCP Europe offers a Doctoral programme in Paris and in Berlin. Both programmes provide the fundamental skills necessary for an academic career as a higher education professor and researcher through general coursework, theoretical and methodological specialisations, as well as intensive pedagogical training. Joint seminars bring together students from both campuses.

Since September 2012, the ESCP Europe Paris Doctoral programme is part of the Ecole Doctorale de Management Panthéon-Sorbonne, allowing students to get a doctoral degree in Business Administration.

The Berlin Doctoral Programme delivers the diploma of "Doktor der Wirtschaftswissenschaften ESCP Europe"

The programmes are designed to foster:

- active participation of Doctoral students
- flexibility through tracks tailored to each student's needs
- integration of Doctoral students into national and international networks

PROFILE

Applicants must hold a Master degree

Course duration and intake

3 years, starting in September

Tuition fees*

Paris Doctoral Programme

- Please consult our website for full details. In addition to any funding for which students may be eligible, ESCP Europe grants financial assistance (waiving of tuition fees plus a scholarship) based on students' personal resources and particular circumstances.

Berlin Doctoral Programme

- For external Doctoral students, an annual fee of applies

Check our website: escpeurope.eu/PhD



General Management Programme (GMP)

The primary objective of the General Management Programme (GMP) is to provide participants with the cross-functional knowledge and managerial skills required to become more effective managers.

The GMP is a part-time programme taught exclusively in English over 9-12 months and may be attended as a stand-alone programme or as part of the Executive MBA*. The programme targets high-potential profiles with a minimum of five years of professional experience.

The programme consists of 9 modules:

- Corporate Strategy
- Financial Accounting
- Marketing
- Corporate Finance
- Managerial Economics
- Managing People and Organisations
- Supply Chain Management
- Cost Accounting and Management Control
- Entrepreneurship and Intrapreneurship

The GMP (General Management Programme) is offered in two alternative formats:

- A part-time programme, fully compatible with an executive schedule, requiring a reasonable number of days away from the office (Paris, Berlin-London, Turin, Beirut, and Itinerant across 5 campuses), over 9 to 12 months
- A blended format, combining distance learning (for 7 courses) with in-class sessions (2 courses) over 18 months.

**Participants aiming the full EMBA curriculum will need to complete its 10 electives, 5 international seminars and International Consulting Project and may obtain their degree within 30 or 36 months (both tuition fees paid and academic credits obtained will be validated for the Executive MBA).*

“

After working 10 years in a publishing company, first as an Export Manager, then as a Sales Director, I wanted to take my career to the next level, broaden my horizons and manage globally across functions. As I couldn't take too much time out of the office, I chose the 30-month formula to complete my Executive MBA. This allowed me to maintain a high level of commitment in my current responsibilities, while taking full advantage of the programme and developing a stronger network with my peers! ”

Evelyne Magallon, French, GMP - Executive MBA
Paris Track

Tuition fees

Check our website: escpeurope.eu/GMP



Executive MBA



Singled out by the Financial Times' 2018 Ranking, our Executive MBA ranks #11 worldwide, as well as #1 for Career Progression (with an average 65% increase in salary), #2 for Aims Achieved, and #3 for International Course Experience. The programme is designed for senior managers and executives with a challenging mindset. Five different tracks are offered: Paris, Berlin-London, Turin, Beirut, and Itinerant across 5 campuses.

OBJECTIVES

- Decipher the dynamics of modern corporations in an international context
- Develop leadership and people-management skills
- Shape the vision of the business organisation in a multi-country context

PROFILE

- Executives who demonstrate high potential, and have at least five years' managerial experience and a university degree
- Talented, motivated and experienced professionals who strive to learn and are willing to share their knowledge
- Around 100 participants from 32 nationalities and an average age of 37 join the programme each year

CURRICULUM

The Executive MBA consists of:

- 9 core courses (GMP - See page 36)
- 10 electives (to be selected from over 50 specialised courses across Europe)
- 5 international seminars in Europe (Paris, Brussels, Madrid), Asia (Shanghai, Singapore, New Delhi and Ahmedabad) and the Americas (New York City, São Paulo and Rio de Janeiro)
- An international consulting project: a real-case executive analysis in a multicultural team

“

For me, ESCP Europe's Executive MBA journey was inspirational. The innovative tools and techniques for business acumen learnt from remarkably experienced Faculty and global classmates enabled me today to be different personally and professionally. With the multidimensional knowledge and skills acquired in the programme, I am equipped to tackle bigger and even more distinctive business challenges. ”

Rahul Sharma, Indian, Itinerant Track

Course duration and intake

Intakes in January, May or September according to track

Tuition fees

Check our website: escpeurope.eu/EMBA

Executive Masters (Part Time)

ESCP Europe offers part-time Executive Specialised Masters for young professionals who prefer to continue working throughout their studies. The programme aims to provide recent graduates and young managers with specific expertise and a dual specialisation to meet market demand for highly qualified managers.

PROFILE

- Open to managers with at least five years of professional experience who are looking to acquire advanced expertise in a specific field or position
- Fluency in English and the local language of the respective campuses is required
- Average age of participants: 37 years

CURRICULUM

- More than 350 hours of classes, designed to allow participants to maintain their professional commitments. For instance, Paris-based programmes take place twice per month, on Fridays and Saturday mornings
- International seminars
- Professional thesis on a topic of the participant's choice

PROGRAMMES

- Digital Innovation and Entrepreneurial Leadership (Berlin)
- Energy Management (Itinerant Track: London, Berlin and Madrid; taught in English)
- European Business Consulting (Paris)
- Financial and Fiscal Engineering (Paris)
- Industrial Automation Management (Itinerant track: Berlin, London, Paris and Turin)
- Healthcare Management and Hospital Management (Paris)
- Human and Organisational Factors of Safety (Paris)
- International Business (Digital – language requirement: Spanish or French)
- International Wealth Management (Paris, London, Geneva and Luxembourg)
- Marketing and Communication (Paris)

Course duration and intake

15 months (12 months for the Energy Management programme and 18 months for Healthcare Management and Hospitality Management), starting in September/October.

Tuition fees

Check our website: escpeurope.eu/ems



Open Programmes

Our open enrolment programmes invite participants from different companies to learn together on intensive modules ranging from a couple of days (Impact programmes) to longer periods (Specialised programmes). While the Impact programmes provide an introduction to new management techniques, concepts and tools, our specialised programmes aim to increase managers' operational expertise and leadership skills and enable them to perfect corporate management skills.

Executives who participate in our open programmes benefit from sharing their experiences and learning from other managers working in a wide range of sectors, at companies of all sizes.

Our courses are designed to enhance participants' expertise and to encourage them to anticipate when addressing management issues.

While most of the modules take place at our Paris Campus, several are offered at our other campuses.

Our open enrolment programmes cover a wide range of business topics in the following areas:

- General Management
- Strategy
- International Development
- International Business
- Leadership
- Change Management
- Personal Development
- Finance
- Management Control
- Marketing
- Communication
- Branding
- Sales
- Supply Chain
- Purchases



Custom Solutions

ESCP Europe, known for its excellence in teaching, research and economics expertise, has worked closely with companies for many years. The challenges of the current crisis have made this link all the more vital, and custom training programmes specifically adapted to the needs and strategic challenges of companies have become essential.

OUR ASSETS

- An international faculty, experienced in working with managers and senior executives, whose expertise remains cutting-edge through active research
- Course design that takes advantage of ESCP Europe's six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, to give multinationals both a global perspective and the capacity to adapt effectively to local contexts
- *Experience Europe and its Business Expertise*: custom designed European learning tours with selected city experiences, expertise, and company visits using the resources and networks of our campuses: academic expertise, company links, local ecosystems and art scene. ESCP Europe uses all the local features to build "learning through experience" programmes.
- The possibility to continue on to programmes awarding diplomas and certificates

OUR METHODS

- Clear identification of specific needs through co-creation by the company and ESCP Europe faculty
- A tailored solution of programmes which adhere to the company's values and ensure the development of common managerial practice and performance
- Innovative and interactive teaching methods resulting in an effective balance between theory and practice
- An academic director and dedicated programme team providing ongoing support from the initial audit to the analysis of the results
- Evaluation tools and follow-up which are approved by the company at regular intervals

OUR CLIENTS

Executive Committee members, top executives and managers from the private or state sector undergoing change with a view to improving performance.

Areas of expertise

- Change Management
- Corporate Finance
- Corporate Strategy
- Energy Sector Management
- Entrepreneurship
- Finance, Accounting and Control
- Financial Regulation
- Human Resource Management
- Innovation Management
- Intercultural Management
- International Dynamics
- Leadership
- Marketing and Creativity
- Operations Management and Supply Chain
- Personal Development
- Sustainable Development





A Unique **Student Experience**

“It is our responsibility to place students at the centre of our activity, our choices and our decisions, in the interests of their personal and professional careers.”

Prof. Frank Bournois

Executive President & Dean of ESCP Europe.

Student Services

The Student Affairs desk is dedicated to assisting students in everyday life issues and to facilitating international student integration.

Its mission is to create a supportive environment conducive to their well-being throughout their curriculum.

The Student Affairs Offices is a one-stop shop welcoming students, informing, guiding and advising them:

- for day-to-day support (on-campus life, housing);
- social support (scholarships and funding, social and cultural diversity);
- administrative support (medical coverage and insurance, permits, residence and mobility documents for international students, relations with the French administration for formalities).

Student life

A strong sense of school spirit and community is a defining characteristic of ESCP Europe. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development.

Student life on each of the campuses is shaped by the initiatives and activities offered by some fifty clubs and associations which organise networking, and artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.



Student life and associations

AGORA

AGORA, the student council elected by the students, plays an important role within the school. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP Europe.

Student Societies' Board (SSB)

Elected by the students, the SSB organises social events which encourage networking amongst different intakes and nationalities. The Board drives and coordinates the student societies present on all 6 campuses.

Sports clubs and activities

Sports activities have a long tradition at ESCP Europe, and the Paris campus alone offers around 30 different disciplines. London campus students have access to the various sporting facilities at City University, and the Torino campus organises an annual regatta, bringing together both students and alumni.

The ESCP Europe Regatta: Students and Alumni sail together

Call ON'U

A cross-campus organisation which prepares its yearly participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

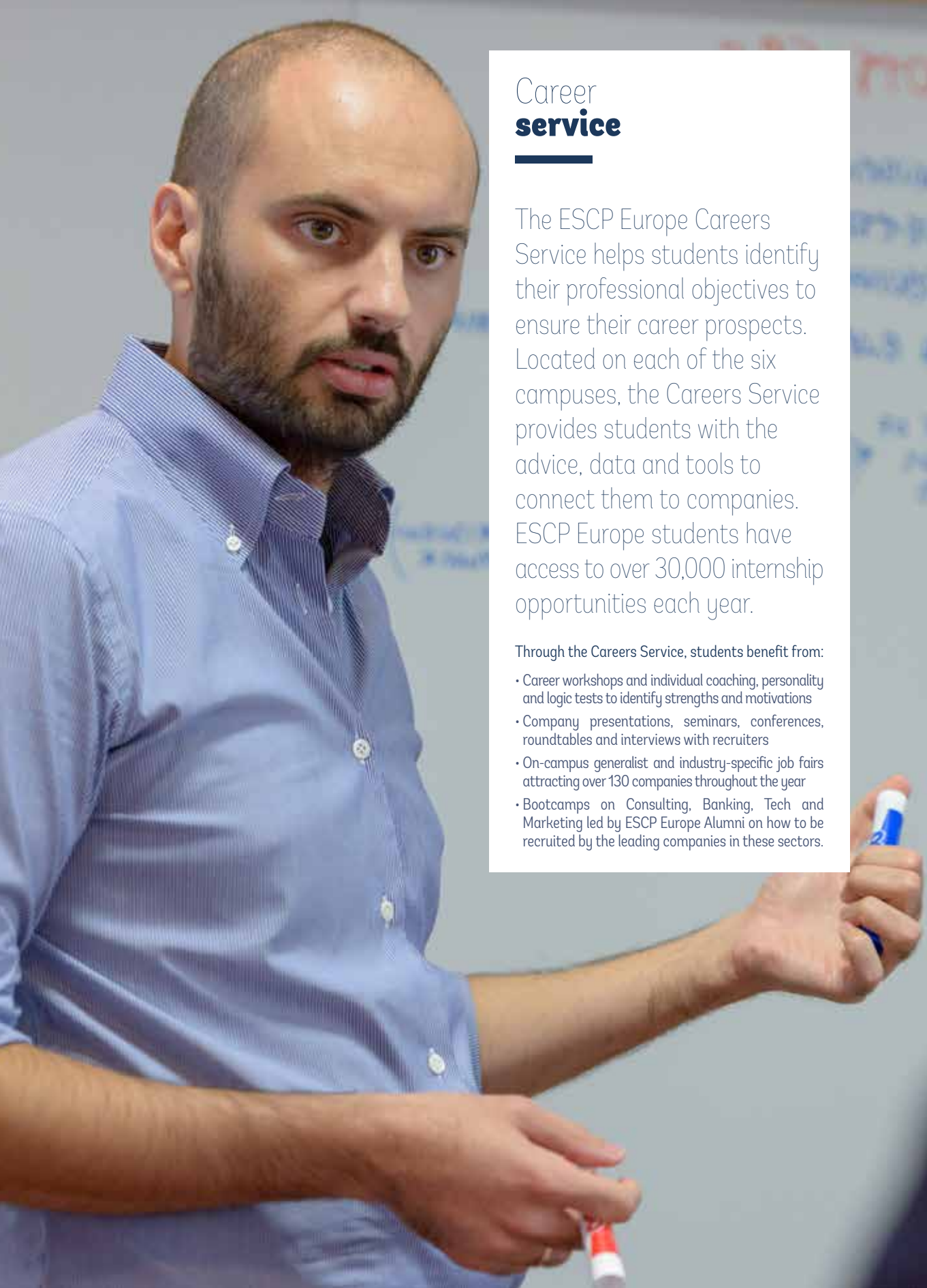
ESCP Europe Consultancy, alias Junior Enterprise

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts business-minded individuals keen to pursue their personal development on genuine business projects.

The ESCP Europe Regatta symbolises what ESCP Europe is all about. Once a year, students from all five campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP Europe community.

The ESCP Europe Regatta has become a landmark in the School's sporting, networking and social calendar. Around 350 participants sailed together in 2018, manning over 30 yachts around Ischia, Italy. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.





Career **service**

The ESCP Europe Careers Service helps students identify their professional objectives to ensure their career prospects. Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP Europe students have access to over 30,000 internship opportunities each year.

Through the Careers Service, students benefit from:

- Career workshops and individual coaching, personality and logic tests to identify strengths and motivations
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus generalist and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Europe Alumni on how to be recruited by the leading companies in these sectors.

Promoting an entrepreneurial spirit

ESCP Europe places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups. Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that cultivating entrepreneurial spirit is important for all students in all disciplines. In 2018 the **Jean-Baptiste Say Institute** was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.

Entrepreneurship courses include the dedicated Specialised Master in Innovation & Entrepreneurship, one of Europe's leading specialised master programmes for creating a start-up.

Within the Master in Management programme, the popular 'Option E' entrepreneurship specialisation takes students through the stages of self-reflection and leadership style through the essential business functions (finance, marketing, organisational development, etc).

Incubators and accelerators: The School has three 'Blue Factory' incubators in Berlin, Madrid and Paris, as well as an accelerator in Paris. Overall the creation of more than 600 companies was supported since 2007.

Events include real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Made in ESCP Europe' pitching event in Paris. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our campuses.



Who are our **Alumni**

Our Alumni are our pride, our link to the past and our key to the future. They are 55,000, of 200 nationalities, and pursue their diverse careers in over 150 countries. Many have an impact on their field, be it traditional or innovative. Here is a small sample:



Michel Barnier • French • MIM Class of 1972
European Chief Negotiator for the United Kingdom Exiting the European Union



Anouar Bourakkadi Idrissi • Moroccan-Polish • MEB Class of 2010
Regional Business Development Manager, C3-Edenred, United Arab Emirates



Carlo Ghirardo • Italian • EMBA Class of 2012
President, Motion Technologies - ITT Inc.



Victor Herrero • Spanish • EMIM • Class of 1992
CEO and Director, Guess, Inc.



Maria Merry Del Val • Spanish • GMP 2016 • EMBA Class of 2018
Director, Royal Bank of Scotland



Chibo Agu • French-Nigerian • MSc in Marketing & Creativity, Class of 2012
Head of Account Management, Onepark



Nicolas Petrovic • French • MIM Class of 1991
CEO France, Siemens



Martin Strub Hidalgo • French-Spanish • MEB Class of 2008
Senior Analyst, Google Netherlands



Annabel Morgan • British • MIM Class of 2015
Business Analyst, McKinsey London



Chen Chu • Chinese • MiM Class of 2016
Biotherm Marketing & Development Paris

alumni association & alumni network



ESCP Europe Alumni is an international and rich network of 55,000 members worldwide. ESCP Europe Alumni supports its members by boosting their career, developing their network and promoting the ESCP Europe brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Europe Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



Please contact us for further information:

info@escpeuropealumni.org
+33 (0)1 43 57 24 03
escpeuropealumni.org

ESCP Europe Foundation



Launched by the alumni in 2005, the ESCP Europe Foundation became a public utility foundation by a decree published on 18 March 2012.

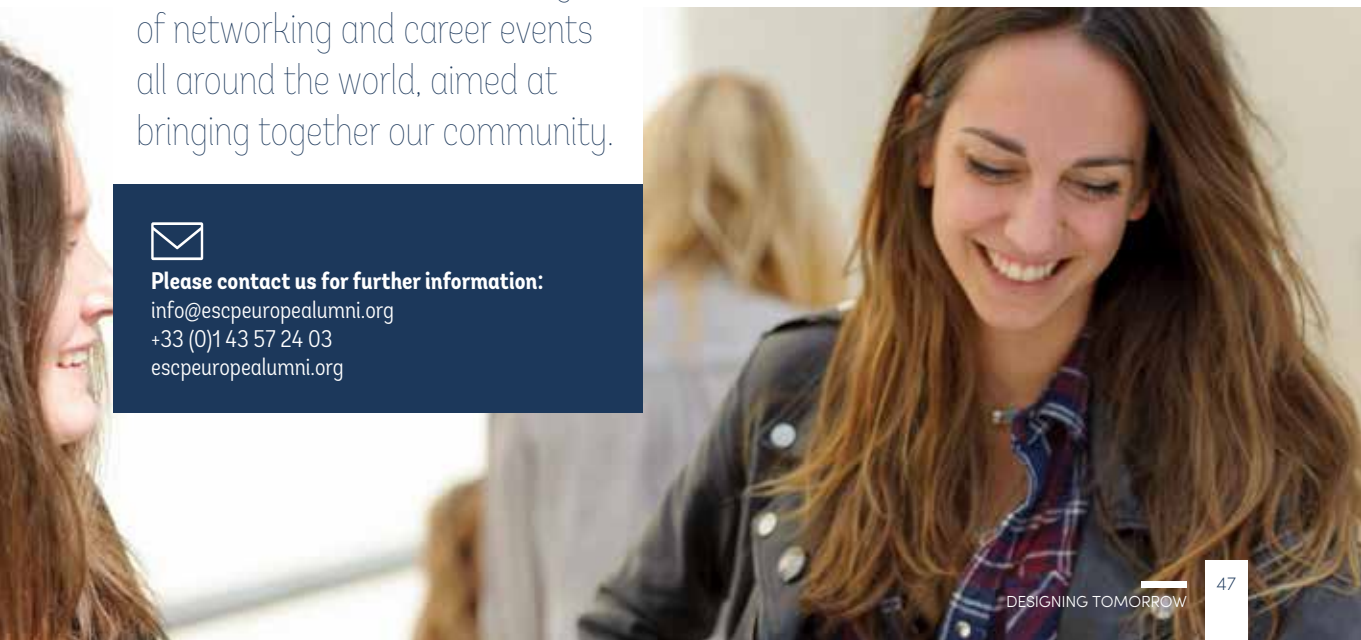
The Foundation's aim is to support the ambitions and the academic excellence of ESCP Europe through four initiatives:

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP Europe worldwide



For further information:

Antonella Guerra • aguerra@escpeurope.eu
+33 (0)1 43 23 20 72
fondation.escpeurope.eu





ESCP Europe Business School

DESIGNING TOMORROW

ESCP Europe is among the
1% of business schools worldwide
to be triple-accredited.



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28035 Madrid, España
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T: + 33 149 23 20 00

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TURIN

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