



# Bold & United

ESCP 2026 - 2030 Strategic Plan

From the **World's First Business School** (1819)  
to the **First European University of Management** (2029)





At ESCP, we believe that to lead in a changing world, we must first listen to it. The 2026–2030 strategic plan, “Bold & United,” reflects the collective intelligence of our community and our shared ambition to shape a forward-thinking model of management education.

This document highlights the vision, priorities, and actions of the 2026–2030 strategic plan that will guide ESCP into the next chapter of its European and global leadership.

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***In an age of profound transformation, where agility, inclusion and responsibility are no longer optional but imperative, ESCP stands as a bold and united force in management education. Our 2026–2030 strategic plan is not just a roadmap—it is a collective manifesto shaped by the voices of thousands across our community. This is our commitment: to nurture leaders who shape society with empathy, ethics and excellence.***



**Philippe Houzé**  
Chairman of the ESCP Board of Directors



**Professor Léon Laulusa**  
ESCP Executive President & Dean

## Navigating a **D.I.S.R.U.P.T.E.D.** world

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Our era is defined by rapid and overlapping transitions, what ESCP calls a **D.I.S.R.U.P.T.E.D. world**: Digitalised, Inclusive, Sustainable, Rapid, Unpredictable, Polarised, Tangled, Empowered, Dynamic. Demographic shifts in the global population, the rise of new academic hubs, and increasing demand for inclusive, internationally-recognised programmes are reshaping the global education landscape. At the same time, Europe must reinforce its leadership through innovation, strategic alliances and values-driven education.

Rather than recede, ESCP chooses to respond with vision, action and a deep commitment to transformation.

## Responding with **collective** **intelligence to lead** **with purpose**

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The “Bold & United” plan is the product of a collaborative process—an approach shaped by the voices of more than **4,000 students, alumni, faculty, staff, and corporate partners** across the ESCP community.

Through surveys, strategic workshops and focus groups, ESCP gathered a wealth of insights and ideas that deeply informed the plan’s structure and ambition.

It also builds on the success of the “Choice & Experiences” plan (2022–2025), which exceeded key targets, **reaching 11,000 students, nearly €200M in annual revenue, and reinforcing ESCP’s academic and societal impact.**

At the heart of “Bold & United” lies a clear purpose: **to serve society by shaping responsible and inspiring management for a better future.** The School’s mission is to educate **accountable, bold and creative leaders**, capable of driving human-centred transformations in business and beyond. This vision is grounded in shared humanistic values: **Inclusion, Diversity, Excellence and Merit — IDEM.**

These principles guide ESCP’s commitment to a learning environment that uplifts without excluding, challenges without conforming, and connects without diluting what makes each voice unique. Our shared ambition? To lead with meaning and foster transversal knowledge across disciplines, campuses and communities.

## **Bold & United:** Embracing transformation, innovating and leading with empathy

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To bring this strategy to life, ESCP is structuring its ambitions around two core pillars.

“**Bold**” expresses our forward-looking momentum in research, technology and sustainability.

“**United**” reflects our commitment to community, student experience and inclusion.

Together, these axes translate the vision into concrete initiatives—guided by excellence, fuelled by innovation, and rooted in shared values.

### **The plan sets out to:**

- Equip students with **hybrid skills** bridging business, technology, geopolitics, and societal impact.
- Foster **ethical, human-centred leadership**, grounded in critical and systemic thinking.
- Champion **flexible and inclusive learning pathways**, embracing lifelong learning and accessibility.

## Shaping a **pioneering European University of Management**

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**To achieve these objectives, ESCP will be strengthened by two new schools: the ESCP School of Technology and the ESCP School of Governance, becoming, by 2030, the first European University of Management, anchored in its historical and academic DNA.**

- **ESCP Business School**, the historic core, will continue to deliver academic excellence through its flagship degrees and programmes in management, finance, marketing, sustainability and entrepreneurship.
- **ESCP School of Technology** will address the growing need for leaders who are fluent in digital transformation, AI, data analysis, and emerging technologies.
- **ESCP School of Governance** will focus on geopolitics, public affairs, international law and strategy—training a new generation of leaders to navigate complexity and global shifts with foresight and accountability.

**Together, these schools will enrich ESCP’s academic ecosystem, reinforcing its mission to shape leaders at the intersection of business, technology, and global affairs.**

## Bold & United: 2026-2030 timeline

**2026**

Launch of the **Bold & United** strategic plan

**2027**

Creation of the **School of Technology**

**2029**

Launch of the **School of Governance**

**2029-2030**

ESCP stands as a fully operational **European University of Management**

Within this model, **ESCP Business School** remains the academic heart of the institution and its principal engine for excellence and international recognition. The “Bold & United” plan sets measurable ambitions specific to the School’s growth trajectory by 2030:

Over  
**12,000**  
students

from  
**150+**  
nationalities

A faculty of  
**300**  
professors

from  
**50**  
countries & achieve  
gender parity

**€300M**  
in revenue

**Top 5**

in the **Financial Times European Business School** ranking

Programme innovation will be central to this growth, including:

- A **Global Master in Management** in partnership with CEIBS (Paris, London, Zurich, Shanghai).
- At least 4 new MSc programmes, such as a pioneering **MSc in Business in the Space Industry**.
- An expanded **Extension School** for accessible and flexible lifelong learning.

A photograph of a group of young people, likely students, in a social setting. In the center, a young woman with blonde hair tied back is laughing heartily, wearing a grey knit vest over a black top. To her left, another young woman is also laughing, wearing a light blue jacket. To the right, a third young woman is partially visible, smiling. The background shows other people and a stone wall, suggesting a university or campus environment. The image has a blue overlay at the bottom.

# Bold

Transforming **ideas**  
into **impact**

By 2030, ESCP will expand interdisciplinary learning beyond management and research, reinforce its European leadership while extending global reach, and integrate AI and emerging technologies to shape the foundation of a European University of Management.



## Technology with integrity

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ESCP is pioneering the **responsible integration of generative AI across all dimensions of the School**:

- Students will not only be introduced to cutting-edge AI tools—they will be taught to understand their ethical implications, limitations, and strategic value in business and society.
- Faculty and doctoral researchers will benefit from advanced research platforms like DeepSearch, while courses will be enhanced with simulation-based learning and AI-powered personalisation.

**AI is already transforming how ESCP operates, communicates and supports its students.** In October 2024, ESCP launched a proof-of-concept with OpenAI's ChatGPT Edu, with 1,000 members of the ESCP community embarking on this test-and-learn experience. As of June 2025, more than 10,000 ChatGPT Edu licenses have been attributed to all students, faculty, and staff members across ESCP Business School's six campuses.

## Research with purpose

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Research is a core component of ESCP Business School and a powerful engine for innovation, expertise and global visibility. By 2030, ESCP is committed to entering the Top 75 Financial Times Research Ranking and strengthening its global influence through policy-relevant, socially-engaged research.

At the heart of ESCP's research mission are our five core Schools of Thought, known as the **5 LIGhTS Institutes**:

- ESCP **L**eadership and Inclusive Management Institute
- ESCP **I**nnovation and Entrepreneurial Transformation Institute
- ESCP **G**eopolitics Institute
- ESCP **T**ech Institute
- ESCP **S**ustainability Institute

## Sustainability at the core

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As part of its 2026–2030 strategic vision, ESCP is committed to becoming a global reference in sustainability education, research, and impact.

This ambition is structured around six key priorities, integrating sustainability across every dimension of the School's mission, including curriculum innovation, entrepreneurship with the Blue Factory, student engagement and:

- **Research:** Interdisciplinary work via the ESCP Sustainability Institute and the ESCP Research Centre on Environmental and Societal Transitions (RESET).
- **Impact Measurement:** Carbon footprint tracking and CSRD reporting from 2025.
- **Global Leadership:** Sustainability Advisory Council launched in 2025 to guide and amplify impact.





# United

Expanding with  
**purpose & inclusion**

By 2030, ESCP will enhance campus life and community engagement across Europe, foster a more inclusive and sustainable global footprint, and strengthen its social impact by expanding scholarships and equal opportunity initiatives.

## Opening doors to excellence and **equal opportunity**

### **At ESCP, we believe talent and ambition should enable access to excellence.**

That's why we are expanding our €9M scholarship fund (approximately 5% of the School's revenue) to open more doors in the years ahead.

In addition, ESCP has launched ESCP Bridges, following "Chances Augmentées Prépa" and "Chances Augmentées Lycée" (high school), extending ESCP's commitment to equal opportunity even earlier in the academic journey, in all countries where ESCP is located.

## Reinventing the **campus experience**

An investment of **€320M** will transform ESCP's campuses into future-ready ecosystems:

- A dedicated **housing platform** for affordable accommodation close to campus.
- Reinforced **mental health and well-being services**.
- Pan-European events to foster identity, connection and care.

## Empowering the **ESCP community**

The ESCP community is a living asset. Alumni, students, faculty, and partners contribute to a shared culture of support, ambition, and responsibility. The plan envisions:

- Stronger **alumni engagement**, including mentoring and international outreach.
- A **lifelong learning platform** offering upskilling and networking.
- A €100M **fundraising campaign**, empowering the School to expand its mission and impact. The motto is clear: *When ESCP rises, we all rise.*

## **Global reach,** anchored in Europe

ESCP will strengthen its international footprint while reaffirming its European identity:

- Diversifying recruitment through a greater presence in the **Global South**
- Developing **academic alliances** in Innovation & Entrepreneurship with leading institutions
- Expanding **executive education in Dubai**
- Scaling professional certificates and executive training in **Africa** while cultivating high-potential partnerships
- Establishing 60 **double-degree agreements** by 2030 (up from 45 today)



**85%**

of the ESCP community endorses the School's mission (90% students).\*



**95%**

of the ESCP community supports the topics addressed by the 5 LiGhtS Institutes.\*



**78%**

of the ESCP community suggests creating partnerships with startups and technology companies.\*



**Top 3**

words chosen to define ESCP: **"International"**, **"Europe"**, **"Excellence"**.\*

## Looking Ahead



The "Bold & United" plan lays the foundation for a shared commitment: to prepare our students for a complex world, to strengthen our role in society, and to reinvent the mission of a management school in the 21<sup>st</sup> century.

This is a glimpse into the future ESCP is building. Stay connected and take part in the journey as it unfolds over the next five years. Visit [escp.eu](https://escp.eu) and follow ESCP on [LinkedIn](#), [Instagram](#), and other social platforms to discover the milestones, stories, and progress that will bring this plan to life—step by step.

**Together, we do not stand still in the face of change — we transform. For over two centuries, ESCP has led with conviction, blending bold vision, creative spirit, and a deep sense of accountability to reimagine what management education can be. It all starts here.**

\*Key results from ESCP 2024 Stakeholder Consultation Survey





IT ALL STARTS HERE

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