

Who we are

Founded in 1819, ESCP is a leading business school that teaches its students responsible leadership, open to the world and based on European multiculturalism, thanks to its integrated campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw.

All students are educated with the conviction that the business world can contribute positively to society, and are guided by the values of excellence, singularity, creativity, and plurality, which shape the School's educational vision.

Each year, ESCP welcomes more than **11,000 students** from **136 nationalities** and more than **6,000 executives** from **190 different nationalities**. Its strength lies in its numerous programmes in general and specialised management—Bachelor, Master, MBA, Executive MBA, PhD, and Executive Education—all of which include a multi-campus experience.

Thanks to these strengths, the School aims to become one of the world's top 10 business schools.



ESCP by the numbers

200+ years of pedagogical experience, the cradle of entrepreneurship

Global recognition for the School's programmes, ranked among the best:
#1 worldwide MSc in Finance (Source: Financial Times 2024)
#1 in France Bachelor (Sources: Le Parisien, Le Figaro, Challenges 2024)
#2 worldwide Executive MBA (Source: Financial Times 2024)
#6 worldwide Master in Management (Source: Financial Times 2024)

150+ prestigious academic agreements with universities and business schools around the world, covering all disciplines: engineering, design, gastronomy, military, etc.

A network of **85 000+ Alumni** who are independent ambassadors of the School in over **193** countries.

A European identity for over 50 years thanks to six campuses in major capital cities in Europe

11,000 students from **136** nationalities trained each year and more than **6,000** managers in executive education programmes

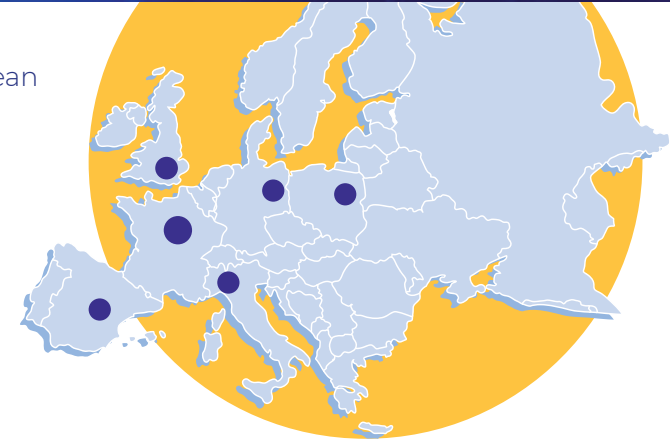
206 professors from over 40 nationalities

48 degree programmes: Bachelor in Management (BSc), Master in Management, Specialised Masters (MSc), MBA, Executive Masters, EMBA, PhD and Executive PhD

A financially and legally **autonomous** school

A truly European geographic footprint

- Berlin
- London
- Madrid
- Paris
- Turin
- Warsaw



What sets us apart as a business school

- ESCP is the world's oldest business school.
- Beyond their acquired expertise, students are trained to become conscious citizens open to the future, mastering global technological and environmental challenges.
- ESCP also inspires economic and political decision-makers: its academic research is disseminated at conferences and symposiums and in companies and the media, to contribute to the progress of all societies.
- **LIGhTS** is an ambitious strategic plan looking ahead to 2030, developed by the leadership team. It is built on five pillars: **inclusive and humanistic leadership, innovation and entrepreneurship, geopolitics and business, tech and deep tech, and sustainability.**
- The School helps its students shape their future by enabling them to earn up to 5 master's degrees as part of their academic journey, thanks to national accreditations in the countries where it operates—allowing them to build hybrid skillsets.
- The School's academic excellence is recognised through four leading accreditations (AACSB, EQUIS, EFMD MBA, and EFMD EMBA), which reflect the high standards ESCP upholds to support the academic development of its students.

Our mission:
to inspire and educate purpose-driven leaders who will positively impact the world.



Hybrid pathways support lifelong learning

throughout a professional career.

ESCP combines a full range of general and specialised degree and certificate programmes for both students and professionals.

Generalist degrees aligned with the European “BMD” model (Bachelor-Master-Doctorate):

- The Bachelor's degree is a three-year post-secondary programme across three campuses, designed for high-achieving profiles seeking an international track from the very beginning of their studies. In just **10 years**, the programme has already trained over **10,000 students**.
- **ESCP's flagship programme, the Master in Management (MiM)**, is accessible after French preparatory classes for 420 top-level students. They are joined one year later by 800 international students. **Ranked #5 worldwide by the Financial Times in both 2023 and 2024.**
- **The MBA (full-time) and the Executive MBA (#2 worldwide, part-time format)** are intended for experienced professionals or senior executives aiming to accelerate their careers.
- **A PhD programme** for full-time researchers and an **Executive PhD** for senior professionals wishing to reconnect with applied research.

An environment to match the school's ambitions



Specialised degrees:

40 Master of Science (MSc) programmes for students or working professionals across all management disciplines and industry sectors.

Certificates and short programmes:

Short, certification training programmes delivered in person or online, available as off-the-shelf or customised offerings to help managers and executives develop their skills in line with company needs.

Chairs and Professorships:

Chairs and Professorships (e.g. Turning Points with Cartier and HEC) enable professors to conduct research in partnership with companies and share the benefits with students.

An example of the virtuous cycle between school, businesses, and students, initiated by Frank Bournois.

A European incubator:

The ESCP Blue Factory supports students and professionals across the School's European campuses in launching the European companies of tomorrow.

ESCP x AI

In 2024, the partnership between ESCP Business School and ChatGPT marked a new milestone in the integration of artificial intelligence into teaching and research. AI is at the heart of the School's programmes, with specialised courses on its applications in business, while the faculty leverages it throughout the teaching journey—from course design to assessment.

AI is also a strategic focus of research, with ESCP experts both studying and using it to enhance their work. By combining education, real-world application, and innovation, ESCP Business School positions itself as a leading authority on AI and its impact on both academia and the professional world.

To keep pace with the school's rapid growth and technological and environmental innovations, ESCP has launched a vast project to overhaul its campuses: renovation in London, extension in Berlin, construction of a new site in Turin and acquisition of a new site in Madrid.

In Paris, the school has occupied the historic République campus for 125 years. With the support of the Paris Ile-de-France Chamber of Commerce and Industry, an ambitious renovation of the campus begins in 2024 to anchor ESCP in sustainable modernisation and affirm its status as the only business school in the heart of Paris.

An international management team



Leon Laulusa,
Executive President and Dean

Léon Laulusa has been a professor of financial accounting and management since 2005. His research focuses on management in Chinese companies, internationalisation and leadership. He is Vice-President in charge of international relations at the Conférence des Grandes Ecoles (CGE). Before joining the academic world, Léon Laulusa was an Audit Partner and then Partner in the Financial Consulting practice at Deloitte, and Founding Partner of the BDO M&G Consulting Department. He holds a PhD in management science from Paris-Dauphine University, an HDR (French qualification for PhD supervisor) and is a qualified chartered accountant.



Francesco Rattalino
Executive Vice-President
and Dean for Academic
Affairs and Student
Experience

Francesco Rattalino holds a PhD from the University of Turin and is an alumnus of the GLOCOLL program at Harvard Business School. His research focuses on strategy execution, sustainability, family business and internationalisation theory. Before entering academia, he worked for large multinational companies in the Netherlands, the United Kingdom, the United States and Italy. He has also invested in a number of start-ups, developing an entrepreneurial expertise.



Véronique Tran
Executive Vice President,
Executive Education and
Corporate Relations

Véronique Tran holds a doctorate in psychology from the University of Geneva and completed postdoctoral studies in organisational psychology at Pennsylvania State University. Her research focuses on emotions, decision-making and multicultural teams. She has extensive experience in executive education and international management development.



Pramuan Bunkanwanicha
Dean of Faculty

Pramuan Bunkanwanicha is a professor of Corporate Finance and an expert in emerging markets and international finance. He holds a PhD in Economics from Université Paris 1 Panthéon-Sorbonne and an HDR in Management Sciences. Before joining ESCP, he was a visiting scholar at Columbia Business School and Yale University. He has also been a visiting professor at Boston College and Hitotsubashi University in Japan. His research interests lie at the intersection of family business and corporate governance.



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