

PROGRAMME SPECIFICATION

MSc in Economics and Policy for Business

KEY FACTS	
Programme name	Master of Science (MSc) in Economics and Policy for Business
Award	DEAMIE, Diplôme d'Etudes Avancé en Management International des Entreprises (Grade de Master) UK MSc in Economics and Policy for Business
Type of study	Full time
Total ECTS	120 ECTS

SUMMARY

The MSc in Economics and Policy for Business (MEP) is designed for students aiming to build careers in advisory, consulting, or strategic roles at the intersection of business and government. The programme equips students with advanced knowledge of economic theory, regulatory frameworks, and political dynamics, preparing them to navigate complex policy and business environments or to innovate within existing organisations. Structured over four academic terms (with an additional term for students entering with fewer than 240 ECTS), the MSc blends theoretical learning with practical experience through a mix of lectures, seminars, case studies, group projects, expert guest talks, company visits, and a final thesis. Students also engage in real-world business projects developed in collaboration with partner firms, ensuring a strong link between academic study and professional application.

Aims

The MEP aims to develop the capabilities, knowledge and tools necessary to pursue a career across a range of sectors influenced by government regulation and public policy. By the end of the programme, students will have gained a deep understanding of government organisations and the role of economics in explaining, influencing, and persuading within various contexts. They will be equipped to make or recommend strategic decisions in areas related to economic and business regulation.

LEARNING OUTCOMES OF THE PROGRAMME

Competency Goals	Learning Objectives
CG1: To acquire advanced technical knowledge in the field of economics and policy	LO1a Students will master the conceptual economic and other frameworks of the field of government relations and regulation
	LO1b Students will demonstrate in-depth knowledge of applied skills and toolkits for government relations and regulation advisory and consulting roles.
CG2: To possess an operational knowledge of the specific field of economics and policy	LO2a Students will demonstrate the ability to start a career in regulatory or public affairs, or economic or other consultancy facing the public sector.
	LO2b Students will possess the set of skills of well-trained, high-potential managers in the field of economics and policy
CG3: To approach environmental, social and governance challenges with an action-oriented mindset	LO3a Students will identify and understand sustainability challenges for business and society
	LO3b Students will behave in a responsible and ethical way to fulfil their work assignments
CG4: To be able to work in, and contribute effectively to, multicultural teams	LO4a Students will develop the interpersonal skills needed to become part of a team in a professional setting
	LO4b Students will respect diversity in work relations
CG5: To master the implementation and use of AI tools and technologies in business contexts	LO5a Students will use AI tools for work assignments in an effective and appropriate way

HOW WILL I LEARN?

In-class teaching

Our aim is to alternate learning approaches between lectures and other types of activity involving significant student participation. Lessons include examples, case studies and student presentations, often in a European or international context.

In general, student interaction is strongly encouraged, even within the framework of our formal lectures, which systematically reserve time for whole class discussion.

Personal study

To be prepared for class lectures, students need to study and prepare in their own time outside of scheduled class periods. This independent work can involve reading textbooks or other materials that help students gain a deeper understanding of the subject. This out-of-class work may be done individually or in groups.

Thesis

Students are required to complete a Master thesis. The thesis is an individual project for the Master degree and must be approximately 12,000 words. It is a theory/praxis-driven investigation into a relevant business or management issue. Each student conducts the thesis under the supervision of a faculty member.

Group work

Group work is a critical element of the specialisation. Applied exercises are used extensively in group learning approaches. These groups focus on three different learning dimensions: the development of managerial skills; the development of interpersonal skills; and the development of cross-cultural skills. Multicultural group work and exposure to different academic cultures constitute a key component of the internationalisation process.

Internship

The programme requires a minimum of four months internship or direct employment experience. This provides participants with the opportunity to be confronted with real business conditions and develop their practical skills as part of an action-learning pedagogy. These important job-seeking skills are developed with the professional support of School specialists in the Careers Office and Alumni Association

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessment methodology

The assessment methods are driven by twin goals: to objectively evaluate the students' acquired knowledge and skills, and to enable the academic staff to follow up the students' progress during the course in order to adapt the following sessions to the learning pace of the group.

These methods also establish the link between formal learning (lectures) and applied work, and between the academic content (theory) and the development of management skills (case studies, field work). Such skills include time management, information management (in contexts of data scarcity and data overload), and teamwork.

Assessment methods in use

The student cohort is usually diverse in terms of nationalities and there is a considerable percentage of students with English as a second language. The tutors responsible for the modules are therefore very clear about the module objectives, learning outcomes and assessment methods to ensure that students with English as a second language are not disadvantaged in any way.

Each course component included in any assessment is described in detail in the course outline, and its weighting in the final assessment mark is made very clear.

The dates for the submission of group work, projects, and student presentations are given at the beginning of the module.

Assessment Regulations

In order to graduate, students must successfully complete the relevant modules and assessments to acquire the required number of credits.

- Students must achieve 8/20 on any module's final exam to consider the exam passed. Students must achieve a minimum grade of 10/20 on the module as a whole, including exam grade and coursework, to consider the entire module passed.
- Please refer to module specifications for details on individual assessments. Assessment criteria vary according to the module or specialisation.
- Resits: one resit attempt is offered whenever a student fails the module or does not take a final exam.

Failure to pass a programme:

- If - having exhausted all permitted resit attempts - a student still fails a module, the student will be withdrawn from the specialisation.

Resit examinations

A resit exam is a second attempt at an initial failed assessment without having to repeat the original period of teaching and learning. The resit mode may vary depending upon the nature of the initial assessment. A resit is granted by the relevant Assessment Board, which also makes the final decision on resit arrangements.

Where there is more than one assessment component in a module, an Assessment Board makes clear which assessment components they are required to re-sit.

A student normally has a maximum of two attempts to pass each assessment component: a first attempt and a resit. Students who have approved Mitigating Circumstances may be granted a further attempt.

Only in exceptional circumstances will the Assessment Board allow the student to take a second resit examination.

All resit attempts for the programme are **capped at the minimum passing grade**. This means that although students may retake assessments to show they have met the required standard, the highest grade they can receive for a successful resit is a pass (10/20)

Resit arrangements will be as follows:

1. If the student fails to achieve the minimum qualifying mark in any component, they must resit that component regardless of the aggregate module mark.
2. If the student fails to achieve the pass mark for the module on aggregate, it will be necessary to resit all components with a mark below the module pass mark. This includes components with minimum qualifying marks.

Examinations:

- To ensure all the different learning outcomes are evaluated in any given module, lecturers set a range of examination questions in an examination paper covering the main parts of the syllabus.
- Assessments should require participants to demonstrate a practical and integrative approach to a problem area or issue.
- It must be feasible for students with English as a second language to give the required response in any examination paper within the given time allowed.
- The examination questions should not lead to any misunderstanding especially for students with English as a second language.

- A marking scheme presents a clear choice for each examination subject (with marks given to each question) to enable the students to know the assessment value of each part of the examination, and to guarantee the openness of the marking system.
- As concerns resit exams for core courses, students are entitled to take the exam at whichever campus is most suitable for them.

For all core courses, final examinations are invigilated and written anonymously in number coded examination booklets or online. Students work independently in all examinations, be they in class or online.

How and when will I get feedback on my assessments?

Feedback on the final exam is available in the following ways:

- Feedback can normally be expected within six weeks of the assessment
- A document prepared by professors indicating the elements which make a good examination answer will be posted on the e-learning platform after the release of marks.
- Students who fail their examination are permitted to view their scripts at specific times on specific dates. These sessions will be announced by the Programme Office in advance.

COURSE STRUCTURE

Term and Campus	Module Name	No of hours	ECTS credits
Term 1 July - September, online [only for students with less than 240 ECTS]	Economics, Statistics, Accounting & Finance		30
			30
Term 2 October – December, London	International Macroeconomics	30	4
	World and European Political Systems and Philosophies	30	4
	Digital and AI Policy and Regulation	30	4
	Business Law and Governance	30	4
	Economics of Responsible Decision-Making	30	4
		150	20
Term 3 – January to February, London	Sustainability Management (compulsory for all specialised Masters)	30 online	4
	Data-based Economics	30	4
	International Trade: Geopolitics meets Regulation	30	4
	Consulting: Tools, Frameworks and Practice (I)	15	2
		105	14
Term 3 March to April, Paris	Applied Monetary Policy	15	2
	Development Economics	15	2
	Applied Fiscal Policy	15	2
	Environmental Economics	15	2
	Industrial Economics and Competition Policy	15	2
		75	10
Term 3 May to June, Paris	Public Relations and Stakeholder Management	30	4
	Geopolitics and Country Risk Analysis	30	4
	Consulting: Tools, Frameworks and Practice (II)	30 (15 in block)	4
	Company Consultancy Project	30	4
		120	16
Term 4 July – December	Master Thesis		17
	Research Methods		3
	Professional Experience (min 16 weeks)		10
			30
			120

WHAT KIND OF CAREER MIGHT I GO ON TO?

Graduates of the proposed MSc in Economics and Policy for Business will be well-prepared for a wide range of careers across public institutions, international organisations, consulting firms, financial institutions, and research bodies. The programme's strong foundation in economic theory, policy analysis, and applied research will enable students to pursue roles such as policy analysts, economic consultants, strategy advisors, and regulatory affairs specialists. Opportunities will also exist within central banks, multinational organisations, think tanks, and NGOs focused on global development, sustainability, and social impact. Supported by a vibrant ecosystem of student societies like RESCPublica, the International Politics Society, and L'Économique, students will have access to networking, debate, and thought leadership opportunities that further enhance their employability and career readiness in economics and international policy.

Top recruiters of ESCP graduates include leading organisations such as Accenture, Bloomberg, Amazon, Pfizer, Unilever, Deutsche Bank, BNP Paribas, Deloitte EY, KPMG, PwC and L'Oréal

Our Careers Service team is available on campus to provide guidance and information on careers, as well as work experience via placements and internships during and after the programme.

HOW DO I ENTER THE PROGRAMME

REQUIREMENTS

- Bachelor degree or Masters in any discipline (minimum 180 ECTS). Candidates with less than 240 ECTS* or equivalent (less than 4 years of full-time study at a higher-education level) will be required to attend an additional online semester from July to September.
- A minimum of 12 months of work experience
- Two references (ideally one academic, one professional)
- Motivation letter
- English level: TOEFL IBT: 100; TOEFL written: 600; TOEFL computer based: 250; IELTS Academic: 7; TOEIC: 800; Cambridge English C1/C2 (CAE/CPE): 185
- Exemptions may be granted if you have studied fully in English for three or more years
- Candidates who choose to enter the specialisation on the UK Graduate Immigration Route will be required to take a SELT-approved English proficiency test (e.g. IELTS for UKVI, PTE Academic UKVI, etc.)

**Due to accreditation regulations, students starting with less than 240 ECTS will need to obtain an additional 30 ECTS at ESCP business school. The School will offer an additional semester for those students, with a supplement fee.*

Candidates may obtain exemption from attending this semester if they have more than three years of post-study work experience.

PROCEDURE

STEP 1: APPLICATION FORM

- Applications are treated on a first-come, first-served basis.
- As places on the course are limited, we therefore advise students to submit their application as early as possible.
- Applications are made online. The following supporting documents must be submitted with the online application:
 - A copy of transcripts from all degrees to date*
 - Curriculum vitae
 - Photocopy of passport
 - Language test certificates (if applicable)
 - Two reference letters

*We will only accept original documents in ESCP campus languages (English, French, Italian, Spanish, German or Polish).

STEP 2: ADMISSION INTERVIEW

If the written application is successful, applicants will be invited to attend the second stage of the process, the admissions interview. During this, candidates must convince the selection committee of their abilities and motivation.

Admission tests and interviews will operate with rolling deadlines between November and August for the September intake.

Results will be posted to candidates within approximately three weeks.

STEP 3: CONFIRMATION

Applicants who are offered a place must confirm their acceptance in writing by the deadline indicated in the offer letter. A non-refundable deposit is required to secure a place on the specialisation once admission has been granted. This first deposit is deductible from the first instalment of the overall tuition fees.