



EMLux

Executive Master in Luxury
Transformation and Leadership

100% Online or Blended



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW







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ESCP Quick Facts

6 Europe campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

Multi- accredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed standards, UK and Germany Degree Awarding Powers

A comprehensive

portfolio

of 46 programmes: Bachelor in Management (BSc), Master in Management, 28 Specialised Masters (MSc), 1 MBA, 11 Executive Masters, 1 EMBA

10,000+

students in degree programmes representing

135 nationalities

The World's **1ST** Business School (est. 1819)

200 research-active professors representing over 42 nationalities across our campuses

Over **150** academic alliances in Europe and the world in 50 countries

6,000+ high-level participants in customized trainings and executive education

85,000+ active alumni in over 190 countries in the world



6 Urban Campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Puerta de Hierro & María de Molina

The Madrid Campus is located in the exclusive neighborhood of Puerta de Hierro, 10 minutes away from the city centre. Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit. Most importantly, Madrid is one of the leading business and innovation hubs in Europe.

PARIS

République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



ESCP Rankings & Accreditations



#1 Worldwide
Master in Finance 2024

#2 Worldwide
Executive MBA 2024

#6 Worldwide
Master in Management 2024

#5 Worldwide
European Business School 2024

#25 Worldwide
MBA in International Management 2024

#11 Worldwide
Custom programmes 2024

#14 Worldwide
Open programmes 2024

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher Ed
accreditations

Welcome to ESCP Business School

ESCP Business School was founded in 1819, making it the world's oldest business school. Throughout its 200-year history, ESCP has remained committed to educating accountable, bold and creative leaders who launch trends, bring new solutions and initiate the codes of tomorrow.

ESCP's six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience ESCP's European approach to management grounded in multiculturalism.

Every year, ESCP welcomes 11,000+ students and 6,000 managers from 136 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

With innovation as our cornerstone, we are accelerating academic research and business education to forge new pathways for a better future for all.

It all starts here.



LEON LAULUSA

Executive President and Dean



VÉRONIQUE TRAN

Executive Vice President, Executive Education and Corporate Relations



FRANCESCO RATTALINO

Executive Vice-President and Dean for Academic Affairs and Student Experience



Unique & Transformative

The Executive Master in Luxury Transformation & Leadership (EMLux) is a unique programme designed to cultivate an exclusive network of forward-thinking professionals who are ready to redefine the future of the luxury industry.

The dynamics of the luxury market have evolved considerably in recent years, creating a demand for professionals who not only understand luxury services and experiences but can also address the rising challenges in this sector.

Participants will explore the changing landscape of luxury, facilitate peer-to-peer connections, engage in thought-provoking discussions, and learn from industry leaders at the forefront of innovation.

With the expertise of ESCP and our exclusive partnerships, we look forward to witnessing the positive impact you will bring to the luxury industry.



PROF. ANA RONCHA

Executive Master in Luxury Transformation & Leadership
Global Academic Director







ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

Research Centres & Institutes

The ESCP Research Centers and Institutes federate academic expertise and excellence on major issues for academia and society.

Five Institutes, have been created to tackle big societal challenges:

- Purposeful Leadership Inclusive management
- Innovation, creativity and entrepreneurial transformations
- International Business and the new Geopolitical order
- Management of Disruptive Technologies
- The future of business Sustainability

In parallel, ESCP BS has extended its faculty academic expertise on the following Research centers:

- Research Centre on Well-Being (**RCWB**)
- The Global Research Alliance In Luxury (**GRAIL**)
- The Future of European Multinationals (**FEM**)
- Artificial Intelligence and Decision Making – **AI&DM**
- Transformative Research on AI for Companies, Individuals, and Society (**TRACIS**)
- Future of Organizing Research Center (**FORCE**)
- Research on Environmental and Societal Evolution and Transition (**RESET**)
- Centre for European / Latin American Research (**CERALE**)
- Centre for Research in Sociology (**CERS**)
- Excellence Centre for Intercultural Management (**CIM**)
- Creativity Marketing Centre (**CMC**)
- European Center for Digital Competitiveness (**ECDC**)
- Energy Management Centre (**EMC**)
- Institute of Real Estate Finance and Management (**IREFIM**)
- Teams in International Business (**TIB**)
- Talent Management Institute (**TMI**)

Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues.

Corporate chairs and Professorships are an important component of the ESCP Business School research policy.

They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

Chairs



Improbable Chair with **Galeries Lafayette**



Women in Finance Chair with **Amala, Ardian, Eight Advisory, Lombard Odier, Ondra and Vauban**



Mutual and Cooperative Banking for the Benefit of the Economy Chair with **BPCE Group**



Responsible Innovation in Africa Chair with **Axian and Attijariwafa Bank**



Reinventing Work Chair with **BNP Paribas**



Turning Points Chair with **Cartier**



"IoT" (Internet of Things) Chair in partnership with **Schneider Electric**

Professorships



Creativity Marketing Professorship with **L'Oréal**



Real Estate Tech Innovation Professorship with **Monaco**



ESCP Academic Partner

ESA is a prominent business school in the Middle East empowering the leaders of tomorrow through exclusive international programmes within a worldwide experience.

The school, which was established in 1996 following an intergovernmental agreement between France and Lebanon, is managed by the Paris Ile-de-France Regional Chamber of Commerce and Industry.

With a strong entrepreneurial spirit, ESA blends real world experience with global academic expertise to fulfil its mission in enabling executives and managers with the knowledge they need to become the leaders of their generation, hence creating positive change in society.

Beyond the individual, ESA assists businesses through customised curriculums to clarify their mission, educate their staff and enhance their bottom line.

Since its creation, ESA has been building capacities through exclusive global programmes, an expert international and local professorial body and a multicultural environment, earning its reputation as the beacon of business education in the Middle East.



ESA Quick Facts

550+

students per year

1000+

trained professionals

12k+

visitors on campus
per year

11

degree-awarding
programs

5000+

alumni

200+

international professors

150+

Events on campus
per year

9

alumni chapters
around the world









EXECUTIVE MASTER IN LUXURY TRANSFORMATION AND LEADERSHIP

Elevate your luxury management career

Executive Master in Luxury Transformation & Leadership **at a glance**

The Executive Master in Luxury Transformation & Leadership (EMLux) is a 15-month, part-time programme designed to empower professionals in the luxury sector. The programme offers two options: a fully online format or a blended learning experience. The blended option combines online learning with three in-person, immersive seminars held in iconic luxury hubs.

The curriculum is structured around three core pillars: Management, Innovative Technology, and Responsible Leadership, preparing participants to navigate the evolving luxury landscape while driving sustainable growth. The flexible format of both the online and the blended options enables participants to continue their careers while studying, ensuring immediate workplace knowledge application.

➔ **Duration**

15 months (part-time)

➔ **Format**

Blended or Online (Blended option will include three face-to-face international seminars in London, Dubai and Paris)

➔ **Languages**

English

➔ **Target Audience**

Experienced professionals (5+ years of experience in the luxury or related industries)

➔ **Key Focus Areas**

Management, Innovative Technology, Responsible Leadership

Study
locations

London



Study
locations

Dubai



Study
locations

Paris



Why choose EMLux to transform your career in luxury?

The luxury industry is evolving rapidly, driven by digital innovation, changing consumer expectations, geopolitical and economic shifts, and a growing focus on sustainability. The EMLux programme will equip you with the skills and insights to stay ahead of these trends and lead brands through their transformation within this prestigious sector.

By choosing EMLux, you are selecting a path that combines academic rigour with industry relevance, providing you with the tools to:

→ **Lead with Confidence**

Gain in-depth knowledge of luxury management principles that will enable you to co-create with teams, projects, and organisations with authority and vision.

→ **Develop a Strong People-Centric Mindset**

From creative directors to skilled artisans, from exalting muses to social influencers, from perceptive sales advisors to passionate consumers, luxury is all about inspiring people. By developing greater empathy and curiosity, you will learn to harness and practise the full power of people-centricity.

→ **Apply Smart Technology in Luxury**

The luxury sector embraces AI, blockchain, data-driven decision-making and digital customer experiences. EMLux empowers you to harness these technological tools to drive growth and enhance the luxury experience.

→ **Become a Responsible Leader**

Sustainability is reshaping the future of luxury. With EMLux, you will learn how to embed ethical decision-making and responsible business practices into your leadership approach, ensuring your career aligns with future global trends.

→ **Expand Your Global Network**

Through the blended format of online classes and face-to-face seminars in luxury capitals, you will build meaningful connections with global leaders, peers, and industry experts.

→ **Accelerate Your Career Progression**

Whether looking to pivot into a leadership role, innovate in your current position, or even start your venture, the EMLux programme provides the strategic insights and practical skills needed to transform your career trajectory in the luxury industry.





Who is the programme designed for?

EMLux is designed for ambitious professionals with at least five years of work experience who aspire to lead transformation in the luxury sector.

Whether you are currently working in the industry or aiming to transition into luxury, this programme is for anyone seeking to enhance their strategic and leadership capabilities while embracing the latest technologies and sustainable business practices.



Ideal candidates include:

- Mid-level to senior executives in luxury, fashion, and related sectors
- Entrepreneurs and innovators with an interest in the luxury business
- Managers leading digital transformation and sustainability initiatives in their luxury sector companies
- Professionals looking to pivot into leadership roles within the luxury ecosystem

Corporate engagement

ESCP has collaborated with multiple luxury brands over the years, working on talent management, growth training, and leadership acceleration programmes. Some of the brands we have partnered with include:



Mercedes-Benz



K E R I N G

Programme structure

Throughout the 15-month EMLux programme, participants will engage in a dynamic and immersive learning experience designed to fit diverse professional schedules and preferences.

Each month, the programme includes one week of asynchronous content, allowing participants to explore foundational topics at their own pace. This is followed by two weeks of live sessions, which blend lectures with hands-on workshops to deepen understanding and practical skills.

Additionally, three international seminars, scheduled across the programme, provide immersive, on-site experiences for participants on the blended track. For those opting for online delivery, a virtual pre-experience of these seminars and workshops offers access to practical case studies, ensuring they can actively engage with the same material and gain insights aligned with the in-person experiences.

Tracks:   **Blended or**  **Online**

ACADEMIC PROGRAMME

MONTHLY STRUCTURE

Week 1

SELF STUDY SESSIONS

Asynchronous

Self-paced learning 6 hours in a week.

Week 2

2-DAY LECTURES

Synchronous

Live interactive lecture experience with the professor and apply academic concepts

Week 3

2-DAY WORKSHOPS

Synchronous

Live sessions with an industry expert or professor for practical learning experience.

INTERNATIONAL SEMINARS

Three international seminars: London, Dubai and Paris. Each seminar is 5 days long.

CAPSTONE PROJECT

Courses typically span one month and include both asynchronous (6 hours of self-paced study) and synchronous components. The synchronous sessions comprise live lectures and workshops, totalling 3 hours per week, delivered over 2 weeks. Each session lasts 1.5 hours per day. The programme includes 18 courses and a capstone project.

What makes **EMLux unique?**

The Executive Master in Luxury Transformation and Leadership (EMLux) combines academic excellence with hands-on industry experience, offering participants unrivalled access to the luxury sector's latest trends and innovations and to its leaders and experts. Our programme blends cutting-edge management theories with real-world applications, supported by industry executives and global faculty.

EMLux also emphasises responsible leadership, preparing participants to thrive in the luxury sector and lead its transformation towards a more sustainable future.

We are focused on learning by doing, supporting a co-created and creative approach to learning where participants actively enhance the programme.

Programme **core topics**

EMLux is built around three core themes that reflect the future of the luxury industry.

➔ **Management Excellence**

Master the principles of luxury brand management, including strategy, marketing, consumer behaviour, and operational excellence. Learn how to lead teams and organisations with a clear vision, balancing profitability with brand prestige.

➔ **Innovative Technology**

Explore the cutting-edge technologies transforming the luxury industry. From AI-driven customer experiences to blockchain in supply chains, participants will learn how to leverage digital innovations to enhance luxury offerings.

➔ **Responsible Leadership**

Sustainability is now a critical concern in luxury. This theme focuses on building leadership skills that incorporate ethical decision-making, corporate responsibility, and sustainable business models, ensuring participants lead with integrity.



The Capstone Project

The Capstone Project is the culmination of the EMLux programme, allowing participants to apply their learning to a real-world business challenge.

Participants will work individually or in teams to solve a strategic issue facing a luxury brand or organisation, incorporating insights from management, technology, and leadership. This hands-on experience is an opportunity to showcase your ability to drive transformation within the luxury sector and deliver practical solutions.



Capstone highlights:

- Tackle a real-world luxury business challenge
- Present solutions to industry experts and faculty
- Gain valuable feedback and build a portfolio of strategic leadership skills

How to apply

EMLux is competitive and requires professional experience, academic qualifications, and leadership potential. The application process is straightforward and includes the following steps:

1 Complete the Online Application

Provide your personal information, work experience, academic history and essay questions to help the jury understand your motivation and aspirations after the programme.

Applications are processed on a first-come, first-served basis. As places on the programme are limited, we advise you to submit your application as early as possible.

2 Submit Supporting Documents

The main elements of the application include: Upload your CV, copy of your ID/Passport, photo in jpeg or png format, copy of your degrees and two references.

3 Interview

Selected candidates will be invited to a virtual interview with our admissions team, including the Programme Directors, to discuss their goals and fit for the programme.

4 Offer Confirmation

Admission decisions are sent out by email within four weeks of the submission of the application.

READY TO TRANSFORM YOUR CAREER INTO LUXURY?

Take the next step and join a global community of forward-thinking leaders shaping the future of the luxury industry. Applications are reviewed on a rolling basis, so don't wait – start your application today and be part of the EMLux experience.

➔ Go to <https://admissions.escp.eu/login> to start your application



➔ Admission requirements

- Bachelor's degree with at least five years of professional experience
- Provide two reference letters
- Fluency in English

➔ Scholarships

- Future Luxury Leaders
- Sustainability in Luxury
- Women in Luxury Leadership
- Diversity in Luxury
- Entrepreneurship in Luxury Innovation
- Emerging Markets Luxury Leadership
- Career Transition in Luxury
- Alumni Impact

Tuition fees

Application Fees (Non-refundable)	Tuition Fee Blended Option	Tuition Fee Online Option
€ 100*	£ 28,000	£ 22,000

*Please note the application fee is in euros; however, programme fees are payable in British pounds.

➔ Important points:

- Participants can upgrade to the blended option by paying the difference.
- The blended option will include the three immersive international seminars.
- Tuition fees are subject to change by the 1st August of each year,
- Flexible payment options available or both options.

➔ Tuition fees include:

- 220 teaching hours
- Basic books and documentation

➔ Tuition fees do not include:

- Travel
- Accommodation

Contact us for more information.

Ask about our Early Bird discounts and flexible payment plans available.

Your ESCP contact



EMLux Admission Team
Recruitment & Admissions
Tel: + 44 (0)20 7443 8823 | [Book a call](#)
emlux@escp.eu

Your ESA contact



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ESCP Alumni

ESCP Alumni is an international and rich network of 85,000+ members worldwide. ESCP Alumni supports its members (graduates and students) by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year. Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.

✉ **For further information:**
info@escpalumni.org
+33 (0)1 43 57 24 03
escpalumni.org

ESCP Foundation

For more than 10 years, the ESCP Foundation's mission has been to support the long-term dynamism of the School by raising funds and financing high-impact projects. Benefiting from the generosity of individuals and corporate partners, the ESCP Foundation supports the ambitions and the academic excellence of ESCP Business School through four pillars :

- Equal opportunity and inclusion
- Student Experience
- Excellence in Academic Research & Pedagogical Innovation
- Entrepreneurship

✉ **For further information:**
Marion Calone
mcalone@escp.eu
foundation.escp.eu



EMLux

Executive Master in Luxury Transformation and Leadership

100% Online or Blended

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

BERLIN

Heubnerweg 8 – 10
14059 Berlin,
Deutschland

LONDON

527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN

Via Andrea Doria 31/A,
10123, Torino, Italia

MADRID

ARROYOFRESNO

Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA

Maria de Molina
28006 Madrid, España

NAVALMANZANO

Navalmanzano 6
28035 Madrid, España

PARIS

CHAMPERRET

6-8, av. de la Porte de
Champerret
75017 Paris, France

MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

WARSAW

c/o Kozminski University,
International Relation Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAÏ

DIFC Academy
Dubai International
Financial Center
Dubai, UAE