



## Access Opportunity Scholarship

### APPLICATION FORM

#### MSc in Marketing and Creativity: 2024 intake

Application Deadline: 30 October 2023

Return via email: [masterlondonadmissions@escp.eu](mailto:masterlondonadmissions@escp.eu)

#### Guidance Notes

1. Your eligibility to receive the partial scholarship will be considered via this application form. Please make sure you complete the form with all the relevant documentation and that you respect the stated deadlines.
2. You are required to provide supporting documentation relating to income, appropriate to your circumstances. If photocopied/scanned documents are submitted, original copies may be requested from you at a later stage (i.e. during the first week of the programme). If documentation is not in English, a certified translation must be supplied.

**IMPORTANT: Be sure to enclose as much supporting evidence as possible for your application (as indicated in each section below). Give each document a corresponding number to enable us to process your application faster.**

3. Please complete the form clearly and return it to the address above with any supporting documentation or references required. All questions must be answered. Do not leave sections blank and feel free to add columns/spaces and insert comments if necessary. If a section does not apply to you, please indicate that it is not applicable (N/A).
4. All sums of money referred to must be in UK pounds sterling (£). If your currency is not UK pounds sterling, please provide a conversion indicating the rate used and the date on which this conversion was made. This rate must correspond with the date on which you submitted your application.
5. You will be notified in writing regarding the outcome of your application.

**PLEASE NOTE that we are not able to change your application once it has been submitted, and you will not be able to send a second application for the same scholarship. As such, please submit a careful, accurate and tidy application!**

#### 1. Personal details

Title Mr Mrs Ms	Forenames or Given Names	Family name or Surname
Date of Birth	Gender Male Female	Nationality
Course applied for & starting year		
Date you have accepted your offer (returned signed documents and paid the deposit to secure a place on the programme)		
Permanent address:		
Tel No.	Email	

## 2. Personal Statement

Please submit a 500- to 750-word essay answering the following question:

*'Please outline why your background, experience and motivation make you an outstanding candidate for the MSc in Marketing and Creativity specialisation. In your response, please also reflect on your current financial situation and the main reason(s) we should consider you the right candidate for financial aid'*

**If your Personal Essay is not submitted, your application will be automatically declined.**

**Please type your statement on a separate document and attach it to this application.**

## 3. Total Funding Available for Your Studies

Please summarise the funding available for your specialisation.

**Important: please be aware the total amount below should only relate to the funds available to cover your tuition fees and living expenses in London and Paris for the whole duration of the specialisation. Any fixed expenses not related to your study (e.g. debts, loan repayments, support for dependants, medical bills) should be considered outside of the amount mentioned below.**

Please ensure you complete the related sections correctly and the amounts provided below corresponds with the amounts provided in the related section.

Funding	Academic Year 2024-2025 (£)	Related Section
Self (income and savings)		4.1 & 4.2
Loans and/or external scholarships		4.3
Income from other sources (e.g. parents, relatives, employer)		4.4
Total amount available		
Conversion rate at the time of submission		

## 4. Your Personal Financial Situation

**4.1.** What is your expected living situation during the duration of your study?

- Privately-rented accommodation (independently/with flatmates)
- Private sector halls of residence (external student accommodation)
- Living at home/with relatives/friends
- Parent-purchased properties

If other:

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**4.2.** What is your expected total net income during the 12 months immediately preceding the start of the programme?

£	Please specify the source of income:	For income from employment, please provide one of these documents*: <ul style="list-style-type: none"><li>• your last P60 OR your tax return</li><li>• a copy of your stamped employment contract OR your last payslip</li></ul> *please state a reference number for the document here and mark this on the document itself.  Doc Ref Number:
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**4.3.** Please detail your other **personal** income (e.g. savings, savings returns, trust funds, social security benefits) which will affect your financial situation during the course of your programme, as detailed in section 3?

<b>Source</b>	<b>Amount (£)</b>	<b>State a reference number for the document evidencing the funds available for your studies and mark this number on the document itself.</b>
Savings		
Savings return		
Trusts funds		
Social security benefits		
Loans and/or external scholarships		
Other – please specify:		

**4.4.** If you are dependent on **another person/s** (parent, relative, etc.) for partial or full funding during your studies, please provide those details below.

<b>Name</b>	<b>Relationship to you</b>	<b>Amount of contribution (£)</b>	<b>Source of contribution (i.e. monthly income, savings, asset liquidation)</b>	<b>State a reference number for the document evidencing the funds available for contribution and mark this number on the document itself.</b>
1				
2				
3				
4				
5				
6				
<b>Total contribution</b>				

## **5. Nominate a Guarantor**

Please nominate a guarantor who will be responsible for completing the payment of your tuition fees in the event that you are unable to do so.

You can use the same form as in your Registration Contract, or if you have not already nominated a guarantor, please complete the form in the Annex.

## 6. Declaration

**6.1.** I have provided all details required and I confirm that the information in this application is correct to the best of my knowledge and belief. I undertake to notify ESCP Business School of any changes in my circumstances without delay. I understand that false information will invalidate this application.

**6.2.** I give my permission for the information provided in this form (details in my application) to be shared with scholarship donors.

**6.3.** I have read the criteria of the scholarship for which I wish to be considered and the relevant Guidance Notes. I confirm that I have enclosed or have arranged to send all required supporting documentation.

**6.4.** I acknowledge that this form is an initial application and I may be required to provide further information at the discretion of ESCP Business School.

*ESCP Business School requires the information on this form for the purposes of processing your application for the ESCP Business School Scholarship. All personal information will be treated in confidence in accordance with the terms of the Data Protection Act 1988. Students registering with the School will be asked to read and sign a data protection statement. If you give false information you may have to return any financial benefit received by you as a result of this application. You may face prosecution.*

*Please sign and date this form.*

Signed: .....

Date .....

## Annex - Guarantor Agreement

This Agreement is formed between ESCP Europe Business School (the “**School**”) and the Guarantor, in consideration of the mutual exchange of promises and obligations set out herein.

<b>LAST NAME:</b> _____ <b>First name:</b> _____ <b>*hereafter referred to as the Guarantor</b>
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<b>Address:</b> _____ <b>Town:</b> _____ <b>Zip/Postal Code:</b> _____ <b>Country:</b> _____ <b>Email:</b> _____ <b>Telephone:</b> _____ <b>Mobile phone:</b> _____
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I the undersigned:

..... acknowledge the financial commitments of  
 .....

(Participant’s first and last name) (the “**Participant**”) for the payment of the total Programme Fee in accordance with the payment schedule set out above and for the payment of any Additional Fees that may fall due as set out above and for the payment of interest that may be charged by the School at an annual rate of three per cent (3%) above the base rate from time to time of the Bank of England. I guarantee the payment of the total amount due. I undertake to pay to ESCP Europe Business School London Campus (the “**School**”) the Payment Fee and any Additional Fees within 30 days of receipt of a written demand from the School if the Participant has not paid the amount being demanded when it fell due.

I hereby agree to be jointly and severally liable as the Guarantor of the Participant for the sum of £.....

(specify the amount of the Programme Fee in words) and any applicable Additional Fees.

I enclose with this Registration contract proof of my ability to pay in the form of: pay-slip for one year and tax return; proof of savings; or proof of other source of funds.

**Please date and sign**

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