

CONTACT INFORMATION	ESCP Business School Heubnerweg 8-10 14059, Berlin	Phone: +49 30 25491 432 E-mail: kaibarron@gmail.com Website: https://sites.google.com/site/kaibarron/
RESEARCH INTERESTS	Behavioral Economics, Experimental Economics, Applied Microeconomics.	
ACADEMIC POSITIONS	ESCP Business School (Berlin) , Professor of Managerial Economics WZB Berlin and Berlin School of Economics , Research Associate	2026 - 2017-2026
EDUCATION	University College London, Ph.D. Economics (awarded 28/11/2017) University of Melbourne (Research Visit) University College London, M.Res., Economics University College London, M.Sc., Economics University of Cape Town, B.Soc.Sc (Hons.) Economics University of Wisconsin-Madison (Exchange Semester)	2017 2016 2012 2011 2009 2008
RESEARCH VISITS	IZA Bonn Visiting Researcher (June, 2024; May, 2025) Harvard Kennedy (April) Harvard CES (February-July) Bocconi (September) Sciences Po (June-July)	2024-25 2024 2023 2022 2022
WORKING PAPERS	Barron, K., and Fries, T. (2026). "Narrative Persuasion." <i>R&R</i> at the American Economic Review link Barron, K., Stüber, R., and van Veldhuizen, R. (2026). "Navigating Moral Trade-offs," <i>R&R</i> at Management Science link Barron, K., and Fries, T. "Narrative Persuasion: A Brief Introduction." <i>prepared for the Encyclopedia of Experimental Social Science</i> link Barron, K., and Fries, T. (2026). "Narratives and the Act of Choosing." <i>R&R</i> at Management Science Baader, M., Barron, K., Hochleitner, A., and Kaiser, J. (2026). "The Stories We Tell: Societal Narratives and Support for the Far Right." CESifo Working Paper No. 12999 link	
PUBLICATIONS	Barron, K., Damgaard, M.T., and Gravert, C. (2026). "Nudge Me! A Field Experiment on Reminders for Medication Adherence." Journal of Economic Behavior & Organization , 241, 107368. link Barron, K., Dittmann, R., Gehrig, S., and Schweighofer-Kodritsch, S. (2025). "Explicit and Implicit Belief-Based Gender Discrimination: A hiring experiment," Management Science , 71(2), 1600–1622. link Barron, K., Becker, A., and Huck, S. (2025). "Motivated Political Reasoning: On the Formation of Belief-Value Constellations." European Economic Review , 172, 104929. link Barron, K., Huck, S., and Jehiel, P. (2024). "Everyday Econometricians: Selection Neglect and Overoptimism when Learning from Others,"	

AEJ: Microeconomics, 16(3), 162–98. [link](#)

Barron, K., Parry, C., Bradshaw, D., Dorrington, R., Groenewald, P., Laubscher, R., and Matzopoulos, R. (2024). "Alcohol, Violence and Injury-Induced Mortality: Evidence from a Modern-Day Prohibition," **Review of Economics and Statistics**, 106(4), 938–955. [link](#)

Barron, K., Harmgart, H., Huck, S., Schneider, S. and Sutter, M. (2023). "Discrimination, Narratives and Family History: An Experiment with Jordanian Host and Syrian Refugee Children," **Review of Economics and Statistics**, 105(4), 1008–1016. [link](#)

Huber, C., Dreber, A., Huber, J., et al. (2023). "Competition and Moral Behavior: A Meta-Analysis of 45 Crowd-Sourced Experimental Designs," **PNAS**, 120(23) e2215572120, 1-10. [link](#)

Barron, K., and Gravert, C. (2022). "Confidence and Career Choices: An Experiment," **Scandinavian Journal of Economics**, 124(1), 35-68. [link](#)

Barron, K. (2021). "Belief Updating: Does the ‘Good-News, Bad-News’ Asymmetry Extend to Purely Financial Domains?" **Experimental Economics**, 24, 31-58 [link](#)

Barron, K., and Nurminen, T. (2020). "Nudging Cooperation in Public Goods Provision," **Journal of Behavioral and Experimental Economics**, 88:101542. [link](#)

Barron, K., Gamboa, L., and Rodriguez-Lesmes, P. (2019). "Behavioural Response to a Sudden Health Risk: Dengue and Educational Outcomes in Colombia," **Journal of Development Studies**, 55(4), 620-644. [link](#)

Abramovsky, L., Attanasio, O., Barron, K., Carneiro, P., and Stoye, G. (2016). "Challenges to Promoting Social Inclusion of the Extreme Poor: Evidence from a Large Scale Experiment in Colombia," **Economia**. [link](#)

GRANTS/ AWARDS/ SCHOLARSHIPS	ESA Young Scholar Award 2026	2026
	German Research Foundation (DFG) Grant (457 683 EUR) ‘How do mental models influence discrimination and economic disparities?’	2025-2028
	Harvard CES Visiting Scholarship (6-month research visit, 40 000 USD)	2023
	Diligentia Grant (35 847 EUR) ‘Does Parental Feedback Shape Children’s (Over)Confidence?’ with Marlis Schneider and Oda Sund (replaced by institutional funds).	2023
	Best Paper Award for Articles Published in <i>Experimental Economics</i> journal in 2021	2021
	SSHRC Insight Development Grant (73 915 CAD) ‘Motivated Beliefs and Racial Discrimination’ with Alexander Coutts and Boon Han Koh	2021
	WZB Seed Money Grant [Internal Competition] (26 800 EUR) ‘Persuasion using Models’ with Jasmin Droege, Tilman Fries and Julio Saul Solis Arce	2021 - 2023
	Member of CRC 190 “Rationality and Competition”	2019-
	Trygg-Hansas Research Fund (260 000 SEK) ‘Nudging with Reminders - the Role of Beliefs and Emotions’ with Christina Gravert and Mette Trier Damgaard	2017 - 2020
	WZB Seed Money Grant [Internal Competition] (22 950 EUR) ‘Group Identity and Motivated Beliefs’ with Sebastian Schweighofer-Kodritsch and Ruth Dittmann	2017 - 2018
	Jan Wallanders and Tom Hedelius Foundation (165 000 SEK)	2016 - 2017

‘Self-Confidence, Motivation and Feedback’
with Christina Gravert and Teodora Boneva

Awards during Masters & PhD: Commonwealth Scholarship (Masters, UCL), 2010 - 2016
Ricardo Scholarship (MRes / PhD, UCL), Skye Foundation Scholarship,
Jim Perkins Scholarship (University of Melbourne)

Awards prior to Masters & PhD: Genesis Ibn Khaldun Medal, Natale Labia Prize, 2009
and the Economic Research Southern Africa (ERSA) prize for top
Honours Economics student (University of Cape Town).

INVITED
SEMINARS AND
CONFERENCES

2026 (including scheduled): Warwick University, CESifo (Education), CESifo (Behavioral), DICE Düsseldorf, WITS University, Challenging Stereotypes NYU Berlin Workshop **2025:** Goethe University Frankfurt, Tilburg University, ESMT (Berlin), CEU (Vienna), GATE Lyon, Hertie (Berlin), University of Bologna, Zeuthen Workshop on Cognitive Foundations of Economic Decision Making (Copenhagen), IZA beliefs conference (Bonn), Beliefs, Memory and Narratives Workshop (organizer), ESA Europe (Brno) **2024:** LMU Munich, University of Essex, Paris School of Economics, NYU Mental Models Workshop, IZA Beliefs Workshop, Beliefs, Memory and Narratives Workshop (organizer), University of Cape Town **2023:** BEAM (Yale), NBER Behavioral Finance Summit (Chicago), ECBE (Harvard Business School), Harvard CES Seminar, briq Beliefs workshop (Bonn), University of Zurich, Brown University, Gothenburg University, Lund University, Helsinki Finance Meeting **2022:** Innsbruck University, University of Montpellier, University of Cape Town, Sciences Po Paris, CESifo Area Conference in Behavioral Economics, MiddlesexLab Seminar, ECBE (Bonn), Belief-Based Utility (BBU) Workshop (Amsterdam), Society for Experimental Finance Workshop (Bonn), Research in Behavioral Finance (RBFC, Amsterdam), Innsbruck Winter Summit, MBEES (Maastricht), Workshop on Strategic Communication, Bounded Rationality and Complexity (Cergy Paris University) **2021:** Universidad Carlos III Madrid, Tilburg University, Heidelberg University, EBRD Seminar, Frontiers in Quantitative Migration Research Seminar Series, briq Beliefs Workshop, ECBE (Princeton, Virtual), SABE-IAREP, SPUDM, Heidelberg Global Health Economics Seminar, Beliefs, Memory and Narratives Workshop (Munich, Organiser) **2020¹:** Lyon GATE-LAB seminar, FAIR/NHH Workshop, Economic Research Southern Africa (ERSA), South African Medical Research Council, ESA Global Online Meeting, ECBE (Bonn, Virtual), briq Beliefs Workshop* (Bonn), Innsbruck Winter Summit*, University of Hamburg **2019:** ECBE (San Diego), SITE (Stanford), BEAM (Cornell), briq Beliefs Workshop (Bonn), Beliefs about Society and Politics workshop (Munich), CRC 190 Workshop (Schwanenwerder), Innsbruck Winter Summit **2018:** Lisbon Meetings in Game Theory and Applications, ECBE (Bergen); ESA World Meeting (Berlin); M-BEES (Maastricht) **2017:** ECBE (Pittsburgh); Rady Spring School (San Diego); ESA World Conference (San Diego); Concerns for Status and Social Image Conference (Berlin); Belief Based Utility Conference (Pittsburgh) **2016:** University of Sydney; University of Melbourne; ECBE (Bonn) **2015:** ESA (Heidelberg), Choice Lab (Bergen), ECBE (Chicago); ASFEE (Paris); Warwick PhD Conference; ENTER Jamboree (Mannheim); THEEM (Konstanz) **2014:** WZB (Berlin); Lacea Lames (Sao Paulo); RSF Behavioral Economics Summer School (New Hampshire, USA); Choice Lab PhD Course with Uri Gneezy (NHH, Bergen); Subjective Expectations and Probabilities in Economics and Psychology (U. Essex); Expectations and Markets (WZB, Berlin); Frontiers in Economics and Psychology (UCL); Behavioral Industrial Organisation and Consumer Protection (UCL).

TEACHING

ESCP Business School, <i>Statistics</i> (Undergraduate, Spring)	2027 -
ESCP Business School, <i>Microeconomics</i> (Undergraduate, Fall)	2026 -
ESCP Business School, <i>Academic Writing</i> (Undergraduate, Fall)	2026 -
Technische Universität Berlin, <i>Experimental Economics</i> (Graduate)	2025
University College London, TA, <i>Advanced Microeconomic Theory</i> (Graduate)	2015
University College London, TA, <i>Experimental Economics</i> (Undergraduate)	2014
University College London, TA, <i>Applied Economics</i> (Undergraduate)	2014
University College London, TA, <i>Mathematics for Economics</i> (Undergraduate)	2012
University College London, TA, <i>Microeconomics</i> (Undergraduate)	2011

¹Workshops and talks denoted with an asterisk were postponed or cancelled due to COVID-19.

CURRENT PHD STUDENTS	Anastasiia Skliankina (2026 -)		
PHD LETTER WRITER	Marlis Schneider (NHH Bergen, 2026).		
PHD COMMITTEE	Sueda Evirgen (Tilburg, 2025), Xinxin Zhu (Maastricht, 2024).		
REFEREEING	AEJ:Micro, American Economic Review (AER), British Journal of Political Science, Drug and Alcohol Dependence, Econometrica (ECMA), Economic Journal (EJ), European Economic Review (EER), Experimental Economics (EE), European Research Council (ERC), Games and Economic Behavior (GEB), German Research Foundation (DFG), Health Economics, Journal of Behavioral and Experimental Economics, Journal of the European Economic Association (JEEA), Journal of Economic Behavior & Organisation (JEBO), Journal of Human Resources (JHR), Journal of Labor Economics, Management Science (MS), Journal of Political Economy: Micro (JPE: Micro), PNAS Nexus, Quarterly Journal of Economics (QJE), Review of Economics and Statistics (ReStat).		
PROFESSIONAL ACTIVITIES	Conference Organising Committee (15 Workshops): Early-Career Behavioral Economics Conference (ECBE) 1st to 9th year Beliefs, Memory and Narratives Workshop Beliefs, Memory and Narratives Reading Retreat Beliefs, Memory and Narratives Workshop and Summer School Beliefs, Memory and Narratives Workshop and Summer School Beliefs, Memory and Narratives Workshop and Summer School Beliefs, Memory and Narratives Workshop and Summer School 2015-2023 2021 2022 2023 2024 2025 2026 WZB Fellow Research Fellow at Stellenbosch University J-PAL Invited Researcher Affiliate, CESifo Research Network (Behavioral Economics) Junior Fellow of the Pan-African Scientific Research Council (PASRC) GAIN Network Mentor for African Scholars Co-organizer of the Berlin Behavioral Economics (BBE) Seminar series Academic co-manager of the WZB-TU experimental lab Hiring Committee, Berlin School of Economics Junior Faculty Positions External Academic Committee Member: Royal Economic Society Symposium of Young Researchers Hiring Committee, Head of WZB Junior Research Group 2026-present 2025-present 2024-present 2021-present 2021-present 2021-2022 2020 2018-2022 2018-2019 2017-2018 2017		
REFERENCES	Prof. Steffen Huck WZB Berlin & UCL Email: steffen.huck@wzb.eu Phone: +49 30 25491 421 Prof. Andrew Schotter New York University (NYU) Email: andrew.schotter@nyu.edu Phone: +1 212 998 8952	Prof. Dorothea Kübler WZB Berlin & TU Berlin Email: dorothea.kuebler@wzb.eu Phone: +49 30 25491 441 Prof. Georg Weizsäcker Humboldt University Email: weizsaecker@hu-berlin.de Phone: +49 30 2093 99500	

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